Project Roles Document

Team Members:

- Rana
- Pakinam
- Mahmoud
- Fifi
- Radwa

Role Distribution:

1. **Market Analysis:** Radwa
2. **Audience Analysis:** Pakinam
3. **Buyer Persona Creation:** Rana
4. **Marketing Strategy:** Rana
5. **Content Planning:** Rana
6. **Paid Advertising:** Pakinam
7. **Content Creation:** Fifi & Rana
8. **Data Analysis & Performance Measurement:** Mahmoud
9. **Business Model Canvas:** Rana