Colby Cho

Product Designer based in Boston.

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Experience

UX Design Co-Op – ZOLL Medical Corporation
June 2023 – Present (Pittsburgh, PA)

Coming soon…

UX Design Intern – athenahealth
June 2022 – August 2022 (Watertown, MA)

Functioned as the sole UX Designer within a scrum team during this ten-week internship

Revamped the Jotter tool, a visual clinical documentation tool for patient procedures

Conducted discovery research, synthesized findings, produced high-fidelity designs based on actionable insights, validated these designs, and presented my work to key stakeholders

>3X increase in user satisfaction and positively impacted service provided to 79 athena clients

Work received strategic value recognition from the CEO and was prioritized for production

Product Development Intern – Markit Social, Inc.
June 2021 – September 2021 (Boston, MA)

Responsible for developing the UX/UI of the new Markit Social app, an all-in-one event-finding and planning platform

Conducted user research and produced market insights for the marketing and product teams, helping to grow the user base by more than threefold

UX Researcher – Tufts University
January 2021 – May 2021 (Medford, MA)

Worked alongside Tufts University's TTS Design Team to improve the Tufts Student Life website (students.tufts.edu); where the goal was to promote a culture of diversity and inclusion through the website's content experience

Conducted user research to inform the website design

Education

Tufts University, 2019 – 2023
B.S. Engineering Psychology
GPA 3.85

Certification(s)
Inbound Certified (HubSpot)

Awards
John Kreifeldt Excellence in Human Factors Award (Tufts University, 2023)

St. Michael's Book Award (St. Michael's College, 2017)

Skills

Programming
Website Development

Design
Interaction Design, Visual Design, Product Thinking, User Research, Prototyping, Design Systems, Human Factors, Human-Computer Interaction, Usability Testing

Tools

Programming
HTML5, CSS, Javascript, Python

Design
Adobe Creative Suite, Figma, Zeplin, Microsoft Office, Miro, Notion, Canva, Keyshot