

Colby Cho

Student + Product Designer

Experience

UX Design Intern – athenahealth

June 2022 – August 2022 (Watertown, MA)

- Functioned as the sole UX Designer within a scrum team during this ten-week internship
- Revamped the Jotter tool, a visual clinical documentation tool for patient procedures
- Conducted discovery research, synthesized findings, produced high-fidelity designs based on actionable insights, validated these designs, and presented my work to key stakeholders
- >3X increase in user satisfaction and positively impacted service provided to 79 athena clients
- Work received strategic value recognition from the CEO and was prioritized for production

Product Development Intern – Markit Social, Inc.

June 2021 – September 2021 (Medford, MA)

- Responsible for developing the UX/UI of the new Markit Social app, an all-in-one event finding and planning platform
- Conducted user research and produced market insights for the marketing and product teams, helping to grow the user base by more than threefold

UX Researcher – Tufts University

January 2021 – May 2021 (Medford, MA)


- Worked alongside Tufts University's TTS Design Team to improve the Tufts Student Life website (students.tufts.edu); where the goal was to promote a culture of diversity and inclusion through the website's content experience
- Conducted user research to inform the website design

Extracurriculars

Member of Tufts Human Factors and Ergonomics Society, Member of Tufts Product Studio, and Captain of Tufts Men's Club Soccer

 colbycho.com

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Education

Tufts University

B.S. Engineering Psychology
GPA 3.83

Certification(s)

Inbound Certified (HubSpot)

Skills

Programming

HTML5, CSS, Javascript, C++, C, Linux, PHP, MongoDB

Design

Adobe Photoshop, Illustrator, Indesign, Figma, Wireframing, SketchUp, Keyshot

Research

Personas, Task Analysis, Usability Testing, Questionnaire Design, Risk Analysis, Anthropometric Analysis, IBM SPSS, JASP

Miscellaneous

Basic Microsoft Office, Spanish (proficient)