Step 1 Submission

Business Service Type

My business service is a massage clinic. I chose a massage clinic because it fit the idea and structure I wanted for my website. I also wanted my service to be one that provides the service directly to the user instead of something such as fixing a bike.

Mockup Tool

I used pencil as my mockup tool.

Inspiration

These two websites served as inspiration for my website:

- https://alignyourbody.com/
- https://kneadedtouch.ca/

Storyboard

Logo with company name

Slideshow

Book Online

| Location 1 | Location 2 | Location 3 |

Contact Us

Name

Email

Message

Submit

This will be the first page seen when entering the website. The slideshow will contain links to other pages on the website with a description and image as the background. I have a link to booking right on the front page since the primary goal of this website is to get users to book massages. I also put a contact us on the bottom of the home page to allow users to ask any questions or concerns they may have. To navigate to the other pages, users will either use the slideshow, the buttons below book online or the menu bar at the top. After the home page, if users would like more information, we expect them to navigate either to staff, services or locations.
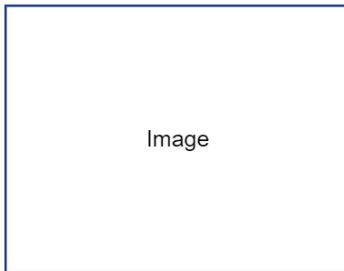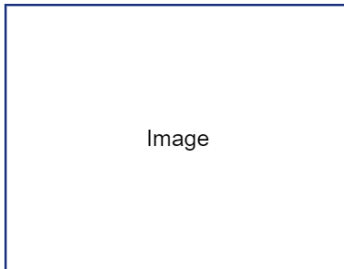
Location 1

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

This page will give information for the user on the staff members at each location. It will give the staff members name qualifications, a description of them and what services they provide. This will help the user choose the staff member they would like when booking their appointment. After this page we expect them to either book an appointment, look at all services that are provided or look at the locations. Full page is show below:

Home   Staff   Services   Locations   Book Online

Location 1

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Location 2

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Location 3

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Staff Name
Qualifications

Description

Image

Rates

Service

Time - Price
Time - Price
Time - Price
Time - Price

Service

Time - Price
Time - Price
Time - Price
Time - Price

Service

Time - Price
Time - Price
Time - Price
Time - Price

Photo

Service

Description

Service

Description

Service

Description

This page gives information on the services provided. It shows the prices per hour for each type of service and gives a description of the service. This will provide the user with more information for their booking. After this page the user will either navigate to book an appointment, or get more information from the other staff and location pages.

Location

Hours
Address
Phone #

Map

Location

Hours
Address
Phone #

Map

Location

Hours
Address
Phone #

Map

This page gives information on the locations, hours, address, and phone # that an appointment can be booked at. After this page, users will either navigate to book an appointment or get more information from the other pages.

Book an Appointment

| Name | | Email | |

| Service ◢ | | Location ◢ |

| Expert ◢ |

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S	**M**	**T**	**W**	**T**	**F**	**Sa**
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

Book

On this page users will book an appointment using the information from the other pages. They will have to put their name and email address in, then select the service, location, and expert from drop down menus. Then they will use the calendar to choose a date and time available and press the book button to confirm their order. This will send them to the booking confirmation page.

Thank You!

Your appointment has been confirmed.
A confirmation email will be sent to you shortly.

Giant Checkmark

This page will let the user know that their appointment has been confirmed. This is the final page we expect the user to visit.