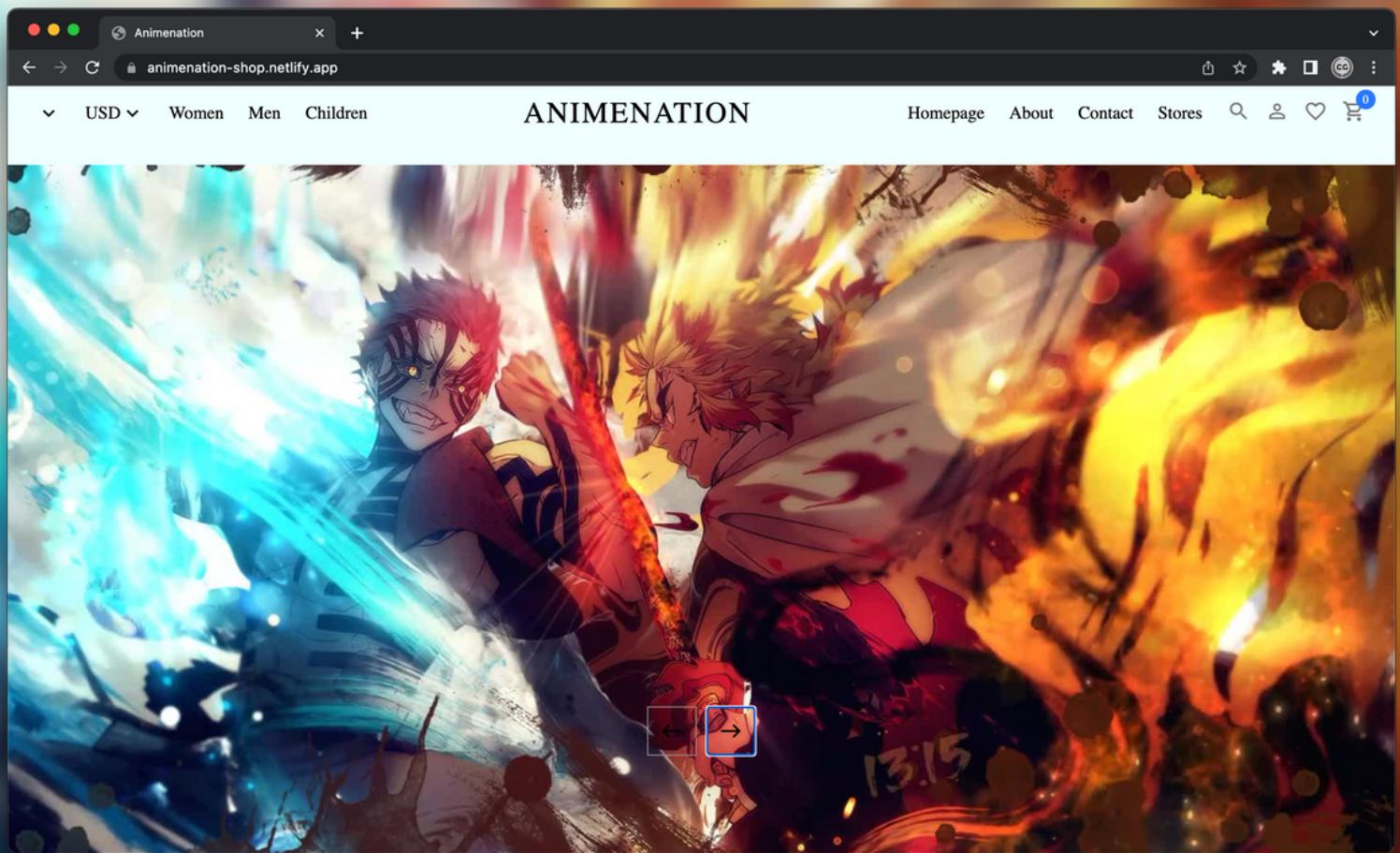


Animenation

CASE STUDY



Overview:

Animenation is a React website application that is featured as an anime apparel online E-commerce site. This website is only intended to showcase some of my web developing skills and is not to be used as services or actual sales. Animenation Shop features a Home page, that leads into its featured and trending products. Each product has its own individual page that users can cycle and filter through their desired category. Users can add these items to a cart, and proceed to a checkout page.

Goals:

- Build an E-commerce website for other companies to see.
- Build a REST API using Strapi.io to host the products and contents of the online store.
- Integrates Stripe's API, an online payment processing and credit card processing platform API, to allow users to purchase product.
- Expand and grow my web developing skills by building an E-commerce site and use new APIs, that I hadn't built or used before.



Role & Tools Used:

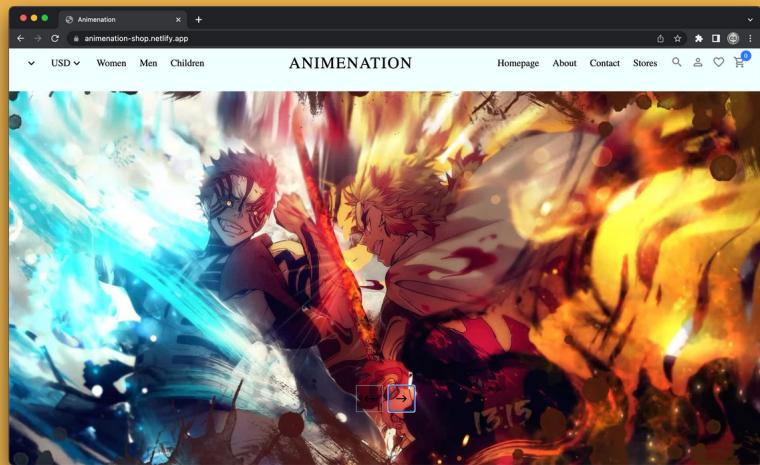
- Full-Stack Web Developer
- Strapi.io API (Backend)
- Stripe API
- React (Frontend)
- Vite (Development Environment)

APPROACH

Frontend:

Using React, I utilized its components to quickly build the UI of the website that users would be able to browse through. I used React for my front end because its components are extremely useful when building the UI of applications. Components are independent, reusable bit of code which divides the UI into smaller pieces, making it very easy to make changes and adjustments to the UI without having to continuously update and change the entire file. React is fast, scalable, reusability features, and can handle high performance environments without compromising in other areas. Upon entering, users are greeted with a Homepage that consists of the featured products and trending products of their favorite anime. Each of the products can be accessed and filtered through to find a specific category of clothing. A shopping cart is available for users to add their desired products for checkout later on.

Frontend



This product page shows a black baseball cap with a detailed illustration of a character from Demon Slayer. The price is listed as \$19.99. There are buttons for 'ADD TO CART', 'ADD TO WISHLIST', and 'ADD TO COMPARE'. Below the product, there's a section for vendor information and links for 'DESCRIPTION', 'ADDITIONAL INFORMATION', and 'FAQ'.

The 'Trending Products' page displays three items: 'Nezuko Cosplay' (size S/M, \$19.99), 'Mist Hashira' (size M/L, \$40), and 'Upper Moon One' (size L/XL, \$40). Each item is shown with a small image and its name and price below it. A descriptive paragraph about the brand's commitment to quality and detail is also present.

This page shows a sidebar with 'Product Categories' (Hats, T-Shirts, Pants, Cosplays, Coats) and a 'Filter by Price' slider. The main content area features a collage of various anime-themed products, including hats, pants, and a kimono, set against a background of cherry blossoms and Mount Fuji.

A grid-based promotional section featuring several anime-themed categories: 'SALE' (top left), 'NEW SEASON' (top middle), 'MEN' (top right), 'WOMEN' (bottom left), 'SHOES' (bottom right), and 'ACCESSORIES' (far right). Each category has a corresponding image and a call-to-action button.

Backend:

After I had designed the frontend of the E-commerce website, it was time to utilize **Strapi.io API** and **Stripe API**. I decided to use Strapi as my REST API to hold the data for my products. This includes the products title, description, image, secondary image, category, subcategory, price, and type. I also decided to go with Strapi due to its modular architecture, allowing you to personalize it and add your own features, very simply. As a result, the system is extremely adaptable to any project. Strapi is also easy to scale and can handle a high volume of traffic in a real E-commerce environment. Strapi has great compatibility with **Stripe API**, an online payment processing and credit card processing platform API.

With **Strapi.io API**, I was able to easily enter the data for all of my products. This API made it simple to establish relationships across each product, category, and subcategory.

Stripe API allowed my to easily connected to my client-side and server-side application, allowing users of the site to process payments for products.

The following images include some of Strapi.io API's dashboard, showing how the products and easily assigned types and connected through different relationships.

Content-Type Builder

localhost:5678/admin/plugins/content-type-builder/content-types/api::order.order

Strapi Dashboard Workplace

Content Manager

PLUGINS Content-Type Builder

Media Library

GENERAL Plugins

Marketplace

Settings

Brandy Herring...

Content-Type Builder

COLLECTION TYPES 5

- Category
- Order
- Product
- SubCategory
- User
- + Create new collection type

SINGLE TYPES 0

+ Create new single type

COMPONENTS 0

+ Create new component

← Back

Order Edit Add another field Save

Build the data architecture of your content

Configure the view

NAME	TYPE	Edit	Delete
stripeId	Text	edit	trash
products	JSON	edit	trash

Add another field to this collection type

?

Content-Type Builder

localhost:5678/admin/plugins/content-type-builder/content-types/api::category.category

Strapi Dashboard Workplace

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SINGLE TYPES 0

+ Create new single type

COMPONENTS 0

+ Create new component

← Back

Category Edit Add another field Save

Build the data architecture of your content

Configure the view

NAME	TYPE	Edit	Delete
title	Text	edit	trash
desc	Text	edit	trash
img	Media	edit	trash
products	Relation with Product	edit	trash
sub_categories	Relation with SubCategory	edit	trash

Add another field to this collection type

?

Content-Type Builder

localhost:5678/admin/plugins/content-type-builder/content-types/api::product.product

Strapi Dashboard Workplace

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GENERAL Plugins Marketplace Settings

Brandyn Harringt...

Content-Type Builder

COLLECTION TYPES 5

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SINGLE TYPES 0

+ Create new single type

COMPONENTS 0

+ Create new component

Back

Product Edit Add another field Save

Build the data architecture of your content

Configure the view

NAME	TYPE	Actions
title	Text	
desc	Text	
img	Media	
img2	Media	
price	Number	
isNew	Boolean	
categories	Relation with Category	
sub_categories	Relation with SubCategory	

?

Content Manager

localhost:5678/admin/content-manager/collectionType/api::product.product?page=1&pageSize=10&so...

Strapi Dashboard Workplace

Content Manager

PLUGINS Content-Type Builder

Media Library

GENERAL Plugins Marketplace Settings

Brandyn Harringt...

Content

COLLECTION TYPES 5

- category
- order
- product
- subCategory
- User

SINGLE TYPES 0

Back

product Create new entry

9 entries found

Filters

4 currently selected

ID	TITLE	DESC
9	Anime Coat	Anime Coat
2	Anime Hat	Anime Hat
8	Anime Long Sleeve T-Shirt	Anime Long Sleeve T-Shirt
1	Anime Pants	Anime Pants
4	Mist Hashira	Mist Hashira
3	Nezuko Cosplay	Nezuko Cosplay
6	Tanjiro Cosplay	Tanjiro Cosplay
5	Upper Moon One	Upper Moon One

?

CONCLUSION

Difficulties & Challenges:

One of my main issues and complications I came across was trying to connect my REST API database's product information with my client-side web application. I continued to come across HTML Request errors because my API key had locked permissions. After some digging through Strapi.io API documentation, along with others users questions, I managed to solve the problem by editing the "Roles & Permissions" section in Strapi's dashboard. This section allows the Administrator of the website to make adjustments to what users can do when they have gained access to the backends API key. I only needed to give permission to public users to view and find the products on the page.

Final Take-Away:

I learned a lot working through this project, from building an E-commerce website, converting product information into RESTful API data to be used in a backend environment, to using external APIs in a production level environment like processing payments. This project helped me grow in my capacity as a full-stack web developer, and I can use what I learned in future projects and possibly employments.