



STEPS IN PLANNING AND DESIGNING *YOUR* HOTEL RESORT IN THE TROPICS



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Planning and designing a **Hotel Resort** should be a really exciting and a rewarding investment for any one to embark upon in the tropics. However, not too many achieve much success.

Often, people do not always take the time and effort to investigate the site and its surroundings and the type of facility or design that would help achieve the goal of the hotel.

Use these to guide you as you select the location, choose the architect and the entire design strategy for your project, even before you start spending money.



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1. Choose your location

- ❖ A local realtor can be quite useful in scouting for, choosing and purchasing or leasing land in particular area.

2. Site Consideration :

- ❖ A site exists in a particular location and the study is conducted to explore the feasibility for development as hotel.
- ❖ a particular town or area offers opportunities and it is studied in order confirm the project.

3. Architectural considerations include:

- ❖ Site Layout Design and
- ❖ Facility Design phase.





4. Transform your locations Appearance:

- ❖ The overall appearance of your resort will be vital in attracting members of your target market.
- ❖ Should be sanctuary from the bustle of everyday lives. Hotel should not have shabby or run off appearance.
- ❖ Entire design from entrances, interiors, exteriors, lobbies, fittings must incorporated in a way that will most dynamically make vacations forget all their troubles and just relax.



6. Guarantee vacationers be entertained and satisfied

❖ Hotel Resort should be fully infused with various facilities that will enable variety of activities a vacationer could greatly enjoy like fishing, sailing; or at a mountain resort could incorporate rock climbing and trekking.

7. Equip resort with state of the art convenient amenities like wireless, internet, cable or satellite tv, reliable room service

8. Guests should get a comprehensive view of all the scenic beauty surrounding them.



These tips are meant as a guide to planning and designing your **Hotel Resort** in the tropics Project.

Unfortunately, I can't include every important piece of information about planning and designing of Hotel Resort project type] successfully in this guide.

Actually, that would be impossible because each project is unique and the requirements differ based on a multitude of factors.

To discuss further your particular Hotel Resort Project , send me an email at epignotects@gmail.com / hofordjour@gmail.com. If you are ready to talk now, call me at +233244169902.

Best wishes for the success of your project

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