

NICHOLAS "COLE" GEBHARD

Denver, CO

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Education

Full Stack Academy

Web Development Certificate

Sep. 2022 – Mar. 2023

New York City, NY

Montana State University

Associate of Science

Sep. 2019 – Dec. 2022

Bozeman, MT

Experience

Flourish Planet | flourishplanet.com

E-commerce Fellowship

Oct. 2023 – Present

Remote, Worldwide

- Worked alongside the development team to **QA** the user experience of the web page using **Chrome DevTools**. Shared errors occurred and solutions to fix the problems.
- Responsible for email marketing campaigns which include but are not limited to, developing fluid and responsive **HTML** templates, debugging different email clients with **Litmus**, and researching best practices for open and click rates.
- Created a local application to manage **MailChimp API** to send, schedule, and track email engagement. Found open rates to be **41.3%**, nearly double the average open rate of newsletters.
- As a startup, worked on many roles in designing, idea creation, and technical knowledge to support the introduction to the e-commerce world.

CO Gym Plus | cogymplus.com

Web Page Admin

May. 2023 – Present

Denver, CO

- Work in tandem with stakeholders to enhance website content, streamline the user experience and refine the overall aesthetic.
- Deployed **Google Analytics** to monitor user traffic, deriving insights to inform data-oriented decisions and boost website efficacy.
- Bolstered online visibility by optimizing content using **SEO** best practices, achieving a noteworthy **33%** surge in page views.

Sidewall Pizza Company

Lead Supervisor

Oct. 2021 – May. 2023

Bozeman, MT

- Acquired pivotal customer service expertise through a server role while concurrently pursuing academic goals.
- Earned a promotion to the supervisory role within four months, underlining a commitment to service excellence and augmenting leadership competencies.

Projects

Auborn Activist | *React, Node.js, Express, PSQL* | aubornactivist.com

Oct. 2023

- Designed, developed, and deployed a full-stack blog application for a client of mine with a variety of features.
- Curated the entire web page, with a mobile-first design process. This blog features email subscriptions, admin privileges, a secret sign-in process, and extensive error handling for the client.
- Integrated several third-party **APIs** and **NPM** packages including but not limited to **SendGrid** and Tiny MCE text editor.
- Used quick and efficient optimization for a seamless user experience, while also keeping data secure with **JSON** web tokens and efficient hashing of personal information.

ACL Groceries | *React, Node.js, Express, PSQL* | acl-grocery.com

Mar. 2023

- Developed a full stack application to allow a seamless experience to ordering items from a grocery store. A large focus was put on optimization, to allow for quick order processing.
- As a full-stack application, the entirety of it was done in our team of four. Related our **PSQL** database to our server using **Node.js** and **Express**, and finally using **Ajax** calls to display the data with **React**.
- Collaborated with team members using version control systems such as Git to organize modifications and assign tasks. Tested variables with **Jest.js** and **Chrome DevTools**

Technical Skills

Languages: Node.js, Express, PSQL, HTML/CSS, JavaScript, Jest.js

Developer/Marketing Tools: VS Code, Google Analytics, Canva, Mailchimp, SendGrid, Litmus

Technologies/Frameworks: Linux, GitHub, WordPress