



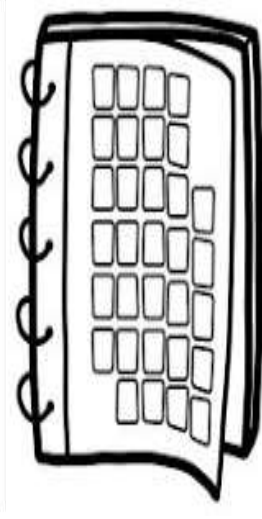
Jordan, after talking to his peers one day began to worry because everyone around him was landing internships for summer. Most said they found them at career fairs



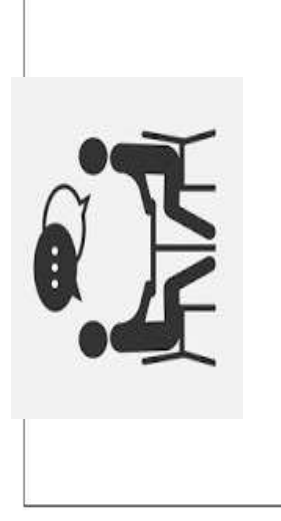
Thanks to UniSphere's reminders and RSVP system, Jordan makes it to the career fair. He gets feedback on his resume and a lead on a summer internship.



After hearing this he began to search around his campus for flyers and online for postings of career fairs. He found this very difficult



Jordan is now able to plan accordingly around his job and classes and is able to go to group speakers and workshops that helps him get ready for a summer internship



While talking to a friend, Jordan hears about UniSphere. He downloads it and within minutes, he sees a tech career fair happening in two days and RSVPs it



With all the workshops and speakers he attended Jordan was ready when he got an interview for an internship. With the help of UniSphere Jordan landed an internship.

PERSONA: Amira Thompson



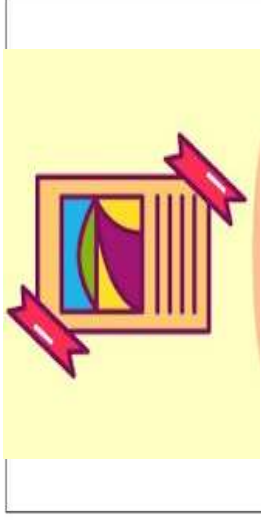
Amira is studying political science on the pre-law track. She wants to get into a strong law school, but feels disconnected from the big opportunities other students seem to have.



When she gets home she emails the link that was on the flyer about what happened. They responded to her how they changed the time but didn't get around to all the posted flyers. They told her that she should download UniSphere and RSVP to the next panel held.

USER STORY/SCENARIO:

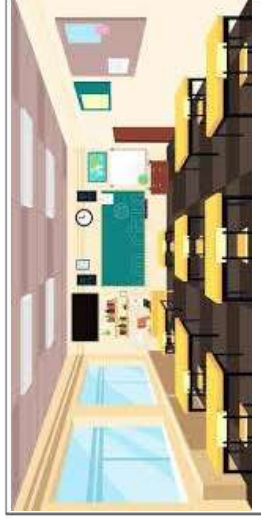
UniSphere



After looking throughout her whole campus, she finds a flyer for a panel on law school applications for later in the week that she plans on attending



She downloaded the app and signed up and was able to immediately find not only the panel she had missed but many other beneficial events. She signed up for a few and turned on notifications for them.



She shows up at the panel at the time the flyer said only to see someone cleaning an empty room. The person says to her that she had an old flyer and the time got moved earlier in the day



Because of UniSphere the rest of junior year and senior year she was able to make connections and learn more about how to get into law school and eventually got into her target school.

PERSONA: Marcus Reynolds

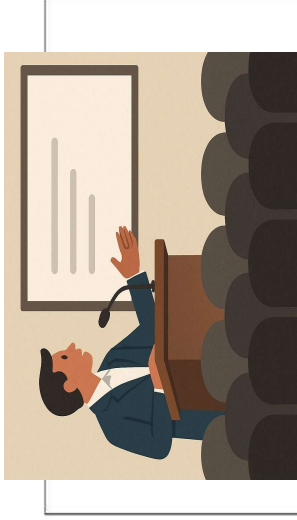


Marcus is a University Talent Acquisition Partner at a regional tech company. He organizes internship programs, career fairs, and speaking engagements with universities across the state.



Marcus customizes his company's listings with a logo, RSVP options, and interest tags like "Software Development" and "Internships." He instantly got RSVP notifications.

USER STORY/SCENARIO:



Despite his best efforts, he notices low turnout at campus events. Flyers, emails, and career center posts don't seem to grab students' attention anymore. He needs a better way to reach students directly.



Within a week, students from multiple schools RSVP to his events. Marcus uses the app's dashboard to track attendance and see which majors and years are most engaged.

UniSphere



While checking out other companies' social media pages, he found that they all had a link to UniSphere. He decided to check it out and realized this was his solution.



Thanks to UniSphere, Marcus builds better connections with students and sees stronger attendance at events.