UI Design Recon.

Money Makers| Sprint 2| Peter Iacona

# Sites

* <https://finance.yahoo.com/>
* <https://www.fool.com/>
* <https://www.investopedia.com/>
* <https://www.wsj.com/>

# Notes

* Common elements from sites
  + News articles related to stocks, money, and finance
  + Top 5’s charts/dashboards
  + “Trending” categories
    - Either news or stocks
    - Usually near the top of the page
  + Layout
    - Three column or two column
  + Individual stock pages
    - Details, History, Info
    - Large line graph with input functions
  + Account creation/Logins
  + Minimalist UI design
    - Only showing what the user would want to see
    - Low clutter
  + Controls
    - Search bar
    - Settings icon
    - Navigation bar
    - Hyperlinks to other stocks
  + Color
    - Typically bright white with dark text
    - Inversely colored header
  + Footer
    - About us, Hyperlinks, Privacy Policy, Terms of use
* Favorite site
  + <https://finance.yahoo.com/>
  + Plenty of content, much more information on actual analytics
  + Good building block for advanced functionality