

# Cpsc 216 - More HTML

2.6

Images

← note: no `</img>` !!!

```
<img src = "cat.jpg"
      alt = "My cat" >
```

→ src attribute specifies the URL of the image.

→ alt attribute provides an alternate text description (if user turns off image display)

→ cool history !!!

Both of these tags are required.

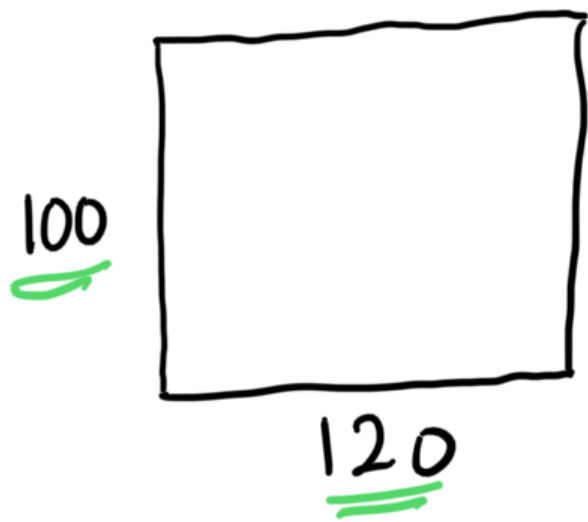
Optional attributes:

width = " .... "

height = " .... "

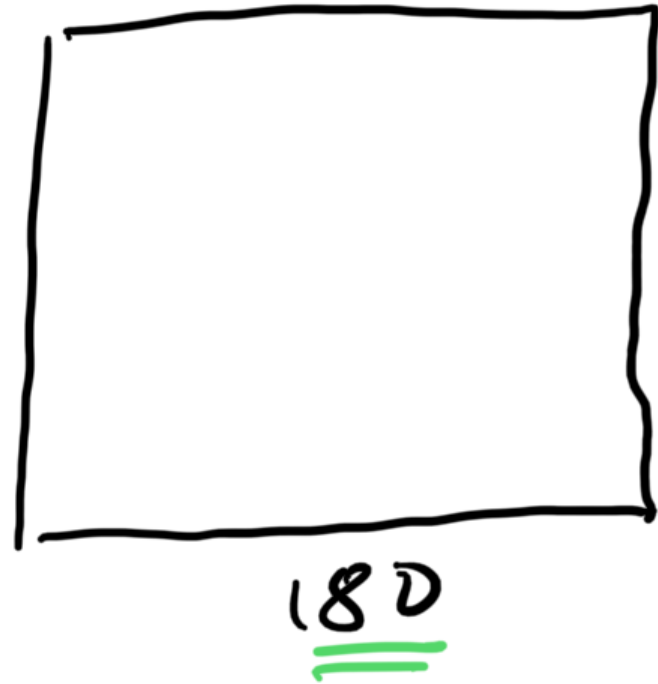
→ note: aspect ratio of original is maintained if only one of

These is specification



⇒ width = "180" ⇒

150



Original

lossy compression !!

JPEG → Joint Photographic Experts Group } 24 bit color  
PNG → Portable Network Graphics  
GIF → Graphics Interchange Format

lossless

↑ 8 bit color !!  
Animations !!!

Most humans can't perceive the difference  
between JPEG and PNG .... or  
can they ???

## 2.7 Anchor Tags

→ see ~ / Chapter 2 / index-links.html

/a href = " ... url ... " > My Link </a>

↳  
`<a href = "#Chapter2"> Skip to  
Chapter 2 </a>`

⋮  
`<section id = "Chapter2">`

⋮  
`</section>`

The target Attribute.

`target = "_blank"`

↳ open in new tab!!

`target = "_self"`


↳ open in same tab!

DEFAULT!!

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Special Characters:

(These are known as Entities)

<u>Entity</u>	<u>Code</u>	<u>Symbol</u>
Copyright	&copy;	©
For all...	&forall;	∀
Euro	&euro;	€
Umbrella	&#9730;	
Less than	&lt;	<
Ampersand	&amp;	&
Space (non-breaking)	Bob &nbsp; Smith	Bob_Smith
Hyphen (non-breaking)	Semi &#8209; final	Semi-final

Format

& \_\_\_\_\_ ;

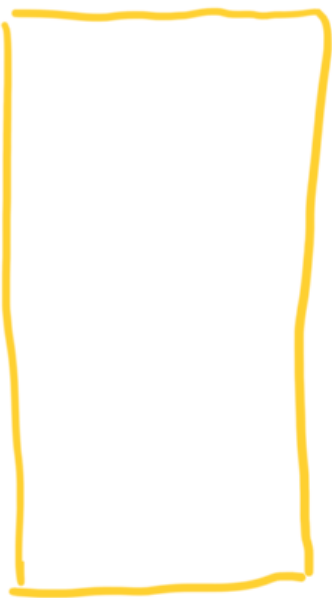
- ↑
- ① special word (copy, amp, lt...)
- ② #9A2B (hex code!)

## 2.9 Band Web Page

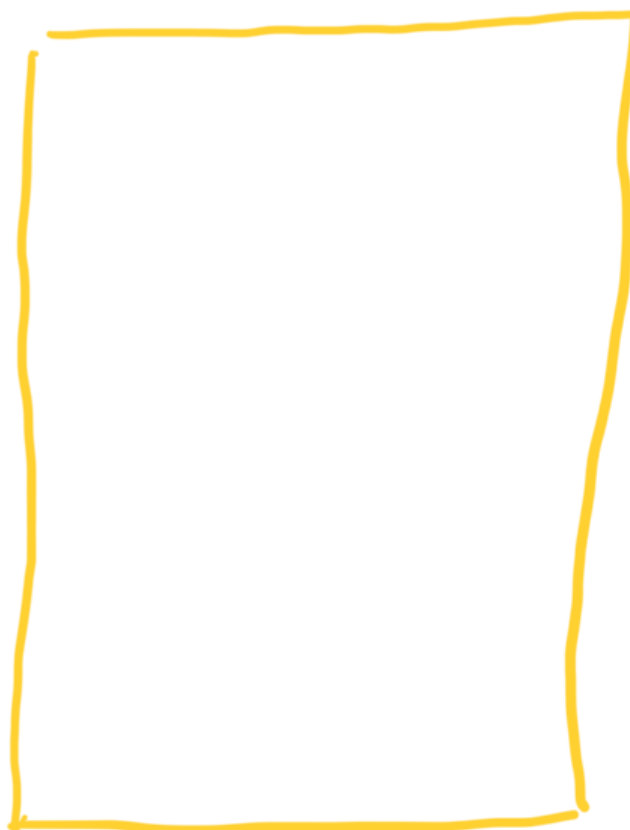
→ this is a nice example  
that walks through all of  
the things in Chapter ②

### Page Design

① Think about mobile vs.  
tablet vs. desktop



vs.



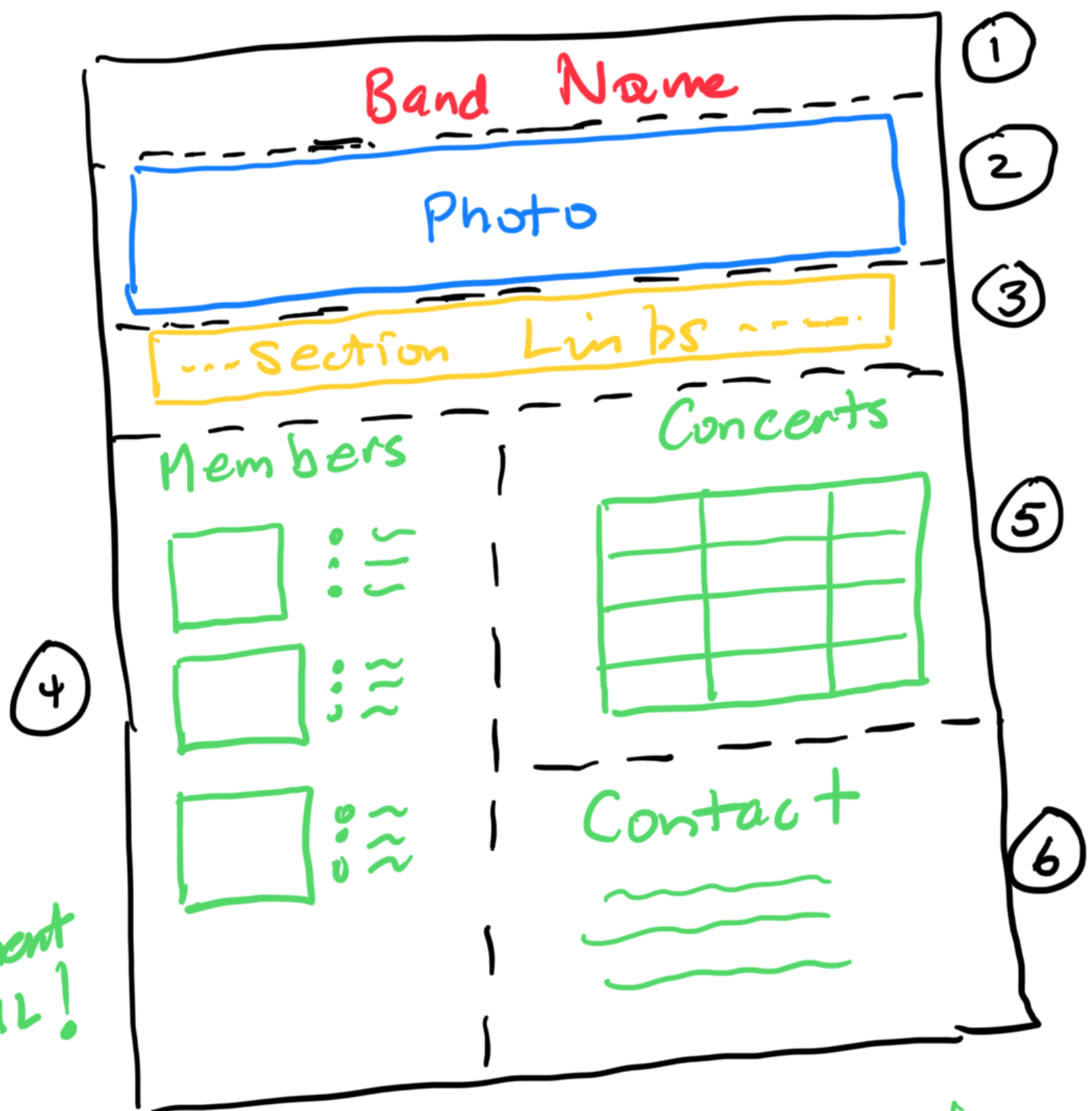
vs.







(2) Organize content into  
"wireframes"



Use in  
comment  
HTML!

- ① Band Name
- ② Band Photo

→ `<h1>`  
→ `<img>`

Build Tag  
structure.

- ③ Section Links → <p>, <a>
- ④ Member Section → <section> \* id =  
<h2>

3x { → <img>  
→ <ul>, <li>

- ⑤ Concerts Section → <section> \* id =  
<h2>  
<table>, <tr>, <th>  
<td>

- ⑥ Contact Section → <section> \* id =  
<h2>  
<p>, <a>
-