Search Features:	Startup Process:	Accounts:	Gas Quality:	Gas Prices::
filter gas stations by proximity Cole Morrison	start small: begin with gas stations in a small region	two types of accounts: sellers and consumers	users track how many miles traveled and how much gas used	gas stations update their own gas prices in the app
filter gas stations by brand	pay gas stations to use the app initially	verification for sellers: contact us to verify manager identity	once input, the app stores this information for the user	consumers can verify the posted gas prices Cole Morrison
filter gas stations by price Cole Morrison	run ads in the app (without obstructing content)	verification for consumers: form of ID verified by AI	over time, this data is used to compare stations and rank qualities	users can view a gas station's price history
filter gas stations by quality Cole Morrison	use ad revenue for marketing and bringing on more gas stations	accounts caught contributing false information will be terminated	gas stations start with ranking "n/a" until sufficient data is compiled	
filter gas stations by popularity	once app is big enough, can run without paying gas stations			

Cole Morrison

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