

Cole Wakem - IASC 1P02
Descriptive Wireframe Document - Assignment 4

Rationale:

So, this website I am designing and making is for an inn located in a small rural town called Marten River. The colors I used for my website are two different shades of yellow (#FFDA59, #FFBE59), a darker shade of blue (rgb(69, 118, 172)), and white for the font. I choose these colors specifically from a color scheme designer called Paletton. These colors go well together, meaning that the contrast between them is good. I also choose these colors as they represent the area of where the inn is located, with the blue representing the river, and the yellow being a nice warm color to represent the comfort the inn provides to its guests. As for the repetition of the website, I tried to use the same colors and structure for each portion of the website. For example, I would always have the yellow be a container of sorts for the main content, which would be the images, buttons, and text. The text would also always be encompassed by a black border with the dark blue background. The only problem I have had thus far would be with the alignment of the service's info/picture portion of the main page of the website. I have adjusted the text's positioning multiple times, yet it always seems a little off. The final result I have though is much better than the initial design I had for it. Finally, I had to improve the proximity of my website multiple times as well, mostly because things would tend to look out of place. For example, I initially had the socials in the footer of each page in the middle of the container, but soon realized it looked far better on either the left or the right.

Main Page - <https://wireframe.cc/F4dRTB>

Item #1

Description: Header

Font: Times, "Times New Roman", Georgia, serif. Font-size 20px, color white.

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Company Logo

Interactivity: Button linked to Booking

Item #2

Description: Image/What to Expect

Font: n/a

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Image of Lake.

Interactivity: n/a

Item #3

Description: What to Expect

Font: Times, "Times New Roman", Georgia, serif. Font-size 23px, color white.

Color: background-color: rgb(69, 118, 172), border: 1px solid black.

Alignment: Right

Media: n/a

Interactivity: n/a

Item #4

Description: Images/Inn Info

Font: n/a

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Two images.

Interactivity: n/a

Item #5

Description: Inn Info

Font: Times, "Times New Roman", Georgia, serif. Font-size 23px, color white.

Color: background-color: rgb(69, 118, 172), border: 1px solid black.

Alignment: Center

Media: n/a

Interactivity: n/a

Item #6

Description: Inn's Services

Font: Times, "Times New Roman", Georgia, serif. Color white. Background-color: rgb(69, 118, 172).

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Left

Media: Three images.

Interactivity: Overlay appears when you hover over one of the images.

Item #7

Description: Service's info/Images

Font: Times, "Times New Roman", Georgia, serif. Color white. Font-size 23px.

Background-color: rgb(69, 118, 172).

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Right

Media: Two images.

Interactivity: n/a

Item #8

Description: Footer

Font: Times, "Times New Roman", Georgia, serif. Color white. Background-color: rgb(69, 118, 172).

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Two images.

Interactivity: Button that is linked to info/pics, Social buttons (just linked to page).

Booking - <https://wireframe.cc/T7Dx2j>

Item #1

Description: Header

Font: Times, "Times New Roman", Georgia, serif. Font-size 20px, color white.

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Company Logo

Interactivity: Button linked to Main Page.

Item #2

Description: Container for booking

Font: n/a

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: n/a

Interactivity: n/a

Item #3

Description: Booking

Font: Times, "Times New Roman", Georgia, serif. Color white.

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: n/a

Interactivity: Multiple inputs for booking, Name, email, room format (radio buttons), # of guests, start and end dates of stay. Also a button to pop up the final message.

Item #4

Description: Footer

Font: Times, "Times New Roman", Georgia, serif. Color white. Background-color: rgb(69, 118, 172).

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Two images.

Interactivity: Button that is linked to info/pics, Social buttons (just linked to page).

Info/Pics - <https://wireframe.cc/kVW33u>

Item #1

Description: Header

Font: Times, "Times New Roman", Georgia, serif. Font-size 20px, color white.

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Company Logo

Interactivity: Button linked to Main Page.

Item #2

Description: Pictures

Font: Times, "Times New Roman", Georgia, serif. Color white.

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: Company Logo

Interactivity: Pictures can be clicked, which will make a bigger version of the picture selected pop up with a caption.

Item #3

Description: Footer

Font: Times, "Times New Roman", Georgia, serif. Color white. Background-color: rgb(69, 118, 172).

Color: background-color: #FFDA59, and border: 10px solid #FFBE59.

Alignment: Center

Media: n/a

Interactivity: Social buttons (just linked to page).