

COLEMAN LIM

MEDIA DESIGNER



CONTACT

✉ colemanlim21@gmail.com

📍 AXTRO Pte Ltd

🌐 <https://coleman-lim.github.io/portfolio/>

in <https://www.linkedin.com/in/coleman-lim/>

SOFT SKILLS

- Communication
- Teamwork
- Creativity
- Leadership
- Time Management
- Critical Thinking
- Adaptability

TECHNICAL SKILLS

- 3D Modelling
- Unity Game Development
- 3D Printing
- Gamification Concepts
- UI/UX Design
- Mobile App Prototyping
- Character Creation
- Graphic Design
- AR / VR / MR Developer
- Social Media Marketing
- Web Development



PROFILE

I am passionate about visual storytelling through game design, specializing in Unity, VR, and AR. With a background in 2D/3D design, programming, and visual effects, I create immersive digital experiences and consistently approach challenges with a drive for excellence and a strong willingness to learn and improve.



WORK EXPERIENCE

VDL Enabling Technologies Group
Warehouse Assistant

FEB 2025 - APR 2025

- As part of the **supervisory team** managing heavy product transfers and logistics, I developed strong attention to detail by verifying shipment accuracy to ensure proper inventory handling.

Digipho Entertainment Imaging
Photographer

SEP 2024 - OCT 2024

- At Mandai River Wonders, I developed my skills in identifying and approaching visitors, using persuasive communication to encourage photo participation and capturing **over 500** high-quality photographs of guests on average.

Cold Storage
Grocery Packer

SEP 2023 - OCT 2023

- I demonstrated strong attention to detail, efficiency, and customer service skills by accurately fulfilling **over 50** packing orders with a **95% accuracy rate** in a day and assisting in-store customers with product inquiries or concerns.



CERTIFICATIONS

Google UX Design

Institution: Google Coursera
2025

Unity Certified Game Developer

Institution: Unity Technologies
2024

SOFTWARE PROFICIENCY

- Unity
- Maya
- Blender
- Adobe Substance Painter
- Adobe Illustrator
- Visual Studio Code
- Figma

LANGUAGES

- Mandarin (Spoken)
- English (Spoken/Written)

REFEREES

Mr Donovan Koh

- Class Advisor
- School of Infocomm Technology
- kjt3@np.edu.sg

Mr Melvin Tan

- Course Chair
- School of Infocomm Technology
- melvin@np.edu.sg

TESTIMONIAL

"Coleman is a dependable and engaging team member who consistently delivered good photography performance. His initiative and ability to connect with guests made a strong positive impact during every work session."

Mrs Melany Armiento

- Site Manager at Mandai for Digipho Entertainment Imaging



EDUCATION

Diploma in Immersive Media

2023 - 2026

Institution: Ngee Ann Polytechnic

Year of Graduation: 2026

- Cumulative GPA: 3.38/4.0
- Member of Astronomy Club
- Member of Badminton Club

O - Levels

2018 - 2022

Institution: West Spring Secondary School

Year of Graduation: 2022

- L1R5: 17
- L1R4: 12
- Vice President of Infocomm Club
- Organized events and competitions for my CCA and helped mentor the next batch of executive committee members.



AWARDS

Edusave Good Progress Award

Institution: Ministry of Education

2022

EAGLES Leadership Award

Institution: Ministry of Education

2022

Edusave Merit Award

Institution: Ministry of Education

2018 - 2022

Edusave Certificate of Achievement

Institution: Ministry of Education

2022



VOLUNTEERING

Pathlight Secondary School

- I provided compassionate, one-on-one support to children on the autism spectrum in educational and recreational settings, such as educating them on simple programming (Scratch)
- I assisted with hands-on activities designed to promote problem solving, creativity, and digital literacy with Pathlight students