

# Final Project Presentation

Industrial Design for Game Hardware



Seif Helaly



Mark Toufic



Colin Charleson

### The Walking Sim Controller

Colin Charleson **Programmer** 

colin.charleson@ontariotechu.net

Mark Toufic

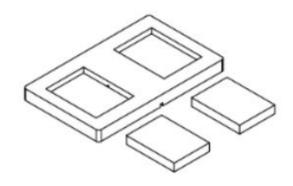
**Assembler** 

mark.toufic@ontariotechu.net

Seif Helaly

Designer

seifeldin.helaly@ontariotechu.net





#### **Problem**

#### **Problem**

We have noticed a lack of immersive active controllers in the marketplace for a reasonable price

#### **Justification**

We want to make something affordable for those unable to achieve daily activity throughout their day.

# Identified Opportunity

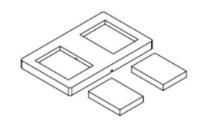
To meet this lack of demand, our team created a immersive active controller that will capture walking movement once stepped on as well as making it for a reasonable price





# Competition Landscape

	The Walking Sim Controller	Ring Fit	Wii Fit Board	Gaming Keyboard					
Pricing	✓			<b>✓</b>					
Immersive	<b>✓</b>	1	1						
Walking Exercise	✓	<b>✓</b>	<b>✓</b>						
Release	November 29, 2022	October 18, 2019	December 1, 2007	1970s - Now					

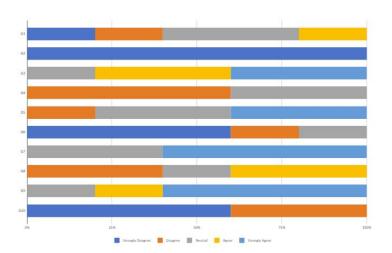








# SUS Report and QFD



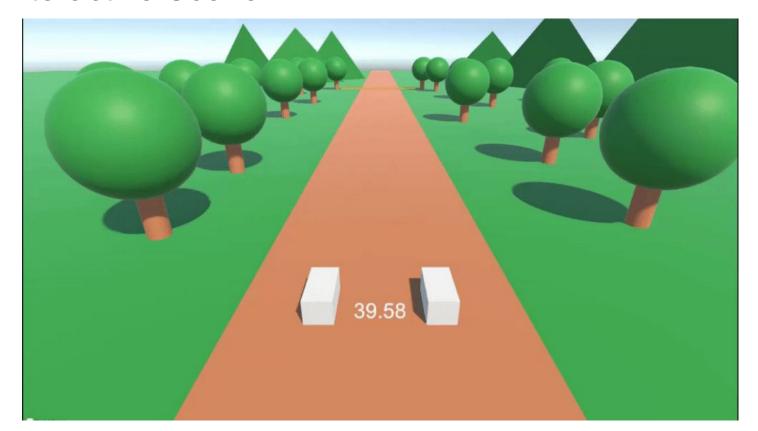
SUS Score
71
/4

Paticipant	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10		
	I think tha	I found th	I thought	I think tha	I found the	I thought	I would in	I found the	I felt very	I needed	Score	
	3	1	5	2	5	1	3	2	4	1	82.5	
- 2	4	1	5	3	5	2	5	4	5	2	80	
3	1	1	4	2	3	1	3	4	5	1	67.5	
	2	1	3	2	3	3	5	2	5	2	70	
	3	1	4	3	2	1	5	3	3	1	70	

Customer Importance	Maximum Relationship	Customer Requirements (Explicit and Implicit)	Simplicity	Durable	Comfortable	Resources Used	Noise Level	Physical Design	Our Product	Wii Fit.	Ring Fit.	Keyboiard	0		1	2	3	4	5	Row#
8	2	User Friendly	• •	~	0 *	*	*	*	3	4	4	2		9.						1
8	9	Durability	-	• •	*	*	*	*	5	4	1	3	5 –		•				•	2
6	9	Comfortability	~	¥	• •	¥	÷	*	4	3	4	2	1 -		•		•		•	3
7	9	Affordability	~	0 *	~	• •	*	0 *	4	1	1	3	3 —	•	0	•	•		•	4
2	9	Noiseless	~	~	~	*	•	*	4	4	4	1	2 —	•		•				5
1	9	Apperance	¥	¥	¥	¥	*	• •	3	3	5	4	L -					•		6



# **Interactive Scene**





#### Takeaways

- Time Management with other courses involved
- Didn't get controller 3D printed
- Controller works as intended
- Should have started the iteration process earlier



## Thank you!

Please ask any questions during the demo session.

