Question 1

The organization using the JavaJam website is most likely a Hierarchical Organization. I definitely think it's the most appropriate organization for the website instead of having to click a series of links/sites to reach the specific site you want, you can just get there in a single click.

Question 2

I think a design I implemented well into my sites is definitely a consistent navigation area. I found it super easy to use and edit links with css. Another design I think I implemented well into my sites is a good contrast of colors between the text and the background, especially with my own website. I personally really like the background I found. I also think I implemented some design principles pretty well. For example the alignment with the texts and images. Repetition with the JavaJam logo and the background. Some I think could be improved is the appealing look of the website. It's really basic but that comes with experience. I also think that the site needs more information to make it more "Interesting and compelling". For instance, I think there could be a paragraph about the Coffee House's origin and maybe a review and comment section. I also think that the images could've blended in better to the site since they look out of place.

Question 3

If I could improve the site my own way I would change where the hyperlinks are located, I would probably move them to the left side of the box under the logo. Change the font of all text to fit the theme better. I would also change the color of the text and links to fit the theme better. I would like to add a lot more information relating to the Coffee House itself. For instance, information about how old the shop is, who the owner is, when it was founded, what the specials are, maybe a "secret" menu also, some of the staffs names, employee of the month or a shoutout of a common customer that comes their often, and pictures to follow up everything. I would also want to make an online ordering system like UberEats or DoorDash. A loyalty like program would also be smart (like a rewards system). In order to order online and get rewards I would also add a form section to sign up and maybe with signing up it tracks your old orders so you can easily select them again. A place where you can see where all the locations are would also be smart. A section for reviews would also look nice or maybe it could be a preview or link to yelp or where the shop can be reviewed. To improve the site I would also put more contact information on the site and would add a contact page instead of having them in the middle of everything.