

THE SMASHING
LIBRARY CATALOG

V10

MARCH
2015



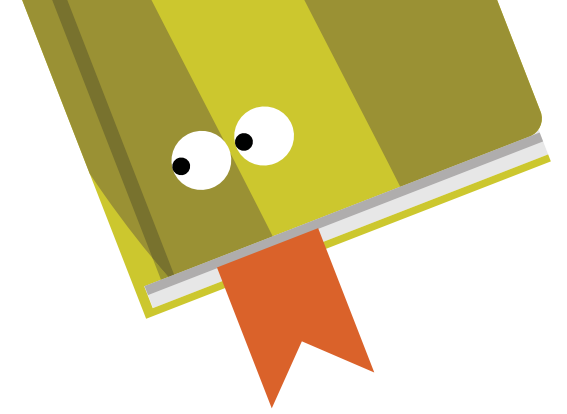
Smashing Library

Stay on top of the best design practices and coding techniques with Smashing Magazine's Library

For years now, Smashing Magazine has been where thousands of designers and developers go to learn about new design trends and different coding techniques.

That is why we have developed Smashing Library, a comprehensive access to our ever growing collection of resourceful eBooks and videos from Smashing Conferences.

The library gives you exclusive first access to new releases such as *Making It Right*, which became the #1 Best Seller in 3 categories on Amazon, Digital Adaptation by Paul Boag and of course our *Smashing Books*! All eBooks are **DRM-free**, which means they never expire, and there's no download limit. Enjoy reading!



Smashing eBooks

Smashing Books	4
Coding	14
UX Design	26
Mobile	40
Design	47
Graphics	57
WordPress	61
Freelancing	68
Content Strategy	71

MOBILE WEB HANDBOOK



FORMATS:
PDF, EPUB, KINDLE

PAGES:
224

LANGUAGE:
ENGLISH

RELEASED:
AUGUST 2014

MOBILE IS A DIFFICULT BEAST

Weird browser bugs, inconsistent CSS and JavaScript support, performance issues, mobile fragmentation and complicated nuances such as device pixels, viewports, zooming, touch event cascade, pointer and click events and the 300-millisecond delay. If you run into technical problems on mobile, then you'll know how annoying fixing them can be. Our practical new guide helps you dealing with front-end challenges on mobile.

TABLE OF CONTENTS

- The Mobile World
- Browsers
- Android
- Viewports
- CSS
- Touch Events
- Becoming a Mobile Web developer



APPS FOR ALL



FORMATS:
PDF, EPUB, KINDLE

PAGES:
121

LANGUAGE:
ENGLISH

RELEASED:
JUNE 2014

CODING ACCESSIBLE WEB APPLICATIONS

Accessibility is not just about addressing specific disabilities, but making sure as many people as possible have access to the same information. There's rarely a good reason to lock people out when openness is a foundational principle of the web.

TABLE OF CONTENTS

- This Is For Everyone
- It's All About Buttons
- The WAI Forward
- Getting Around
- Peekaboo
- It's Alive!
- Welcome To The Community



BETTER BACKBONE APPS



FORMATS:
PDF, EPUB, KINDLE

PAGES:
155

LANGUAGE:
ENGLISH

RELEASED:
MARCH 2014

BETTER BACKBONE APPS WITH MARIONETTE JS

Backbone.js is a growing, popular library for building JavaScript-based web applications in a well-structured, organized and maintainable way, using patterns similar to MVC. If you already have a working knowledge of Backbone, it's now time to take your applications to the next level with MarionetteJS.

TABLE OF CONTENTS

- Application, Modules, Views
- ItemView, CollectionView, CompositeView
- Region and Layout
- Events, Commands, Requests and Responses
- AppRouter, Controller
- Introducing Our Example Application
- Decisions and Setups
- Building a Foundation
- Managing Data
- The Home Screen
- The Quiz Creator
- Taking and Reviewing Quizzes
- Additional Resources



MAKING IT RIGHT



FORMATS:
PDF, EPUB, KINDLE

PAGES:
170

LANGUAGE:
ENGLISH

RELEASED:
JULY 2014

PRODUCT MANAGEMENT FOR A STARTUP WORLD

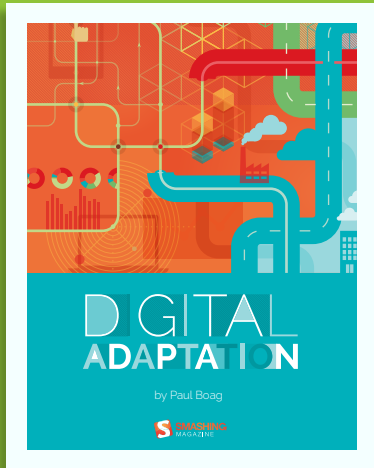
Product management is one of the most exhausting, exhilarating, stressful, and rewarding careers out there. It's not for the faint of heart. It's for people who want to move mountains. It swallows some whole, but others derive endless invigoration and passion from the pace and the impact and the glory and the huge potential for failure as well as success. There's no other job like it, and this is a book to help you make it your job.

TABLE OF CONTENTS

- Roles And Responsibilities Of The PM
- Uncovering Needs
- Product Discovery
- Case Study: The UX of kalahari.com
- Product Roadmaps
- Defining A Product
- User-Centered Design And Workflows
- What About Responsive Design?
- Specifications
- Build And Release
- Assess And Iterate
- Product Management In Agile Methodologies
- Getting Started



DIGITAL ADAPTATION



FORMATS:
PDF, EPUB, KINDLE

PAGES:
176

LANGUAGE:
ENGLISH

RELEASED:
MARCH 2014

THE WEB CHANGED THE RULES OF BUSINESS.

This book provides practical guidelines on how to help you adapt the business, culture, teams and workflows to embrace the full potential of the web. No fluff, no theory — just techniques and strategies that worked in practice, and showed results. It will help traditional businesses and organizations to overcome their legacy, and help you plant the seeds of change with very little power.

TABLE OF CONTENTS

- A Message for Web Professionals
- The Digital Divide
- Setting Your Digital Direction
- Adopting A Digital Culture
- Digital Teams: Agents of Change
- Digital Demands Another Way Of Working
- Grassroots Change



SMASHING BOOK #4



FORMATS:
PDF, EPUB, KINDLE

PAGES:
498

LANGUAGE:
ENGLISH

RELEASED:
NOVEMBER 2013

NEW PERSPECTIVES ON WEB DESIGN

We look into lessons learned from mid-size and large projects and explore new, uncharted territories in Web design: mainly front-end, but also back-end, responsive design, typography, psychology, customer support, and content strategy. Written by well-respected designers and developers, the book contains lots of actionable takeaways that will help you improve your workflow.

TABLE OF CONTENTS

- Modern CSS Architecture *by Harry Roberts*
- Future-Friendly Code *by Nicholas C. Zakas*
- The Vanilla Web Diet *by Christian Heilmann*
- Culture of Performance *by Tim Kadlec*
- Responsive Web Design *by Mat Marquis*
- Mobile Web Rendering Issues *by Addy Osmani*
- Designing Adaptive Interfaces *by Aaron Gustafson*
- Back-end Techniques & Terminal Secrets *by Paul Tero*
- Web Typography *by Marko Dugonjić*
- Content Strategy *by Corey Vilhauer*
- Supporting Your Product *by Rachel Andrew*
- The Design of People *by Nishant Kothary*
- On Creative Spirit *by Christopher Murphy*



THE MOBILE BOOK



FORMATS:
PDF, EPUB, KINDLE

PAGES:
336

LANGUAGE:
ENGLISH

RELEASED:
DECEMBER 2012

THE FUTURE IS MOBILE

As more and more people are turning to mobile devices, designers and developers are facing new challenges and opportunities. Web design has to adapt. But before it can do so, we have to do our homework — understand the new medium and discover the right techniques and tools to design for it. Our brand new Mobile Book serves exactly this purpose.

TABLE OF CONTENTS

- Foreword *by Jeremy Keith*
- What's Going On In Mobile? *by Peter-Paul Koch*
- The Future Of Mobile *by Stephanie Rieger*
- Responsive Design Strategy *by Trent Walton*
- Responsive Design Patterns *by Brad Frost*
- Optimizing For Mobile *by Dave Olsen*
- Hands-On Design For Mobile *by Dennis Kardys*
- Designing For Touch *by Josh Clark*



MOBILE BOOK ADDENDUM



FORMATS:
PDF, EPUB, KINDLE

PAGES:
205

LANGUAGE:
ENGLISH

RELEASED:
DECEMBER 2012

THE MOBILE PLATFORMS

The Mobile Book Addendum is a complement to The Mobile Book, containing three extra chapters on Mobile Design Patterns and Developing for iOS and Windows Mobile devices. When it comes to desktop browsers, we are used to obvious big players and traditional platforms — Mac, Windows, Linux.

TABLE OF CONTENTS

- Mobile Design Patterns
- Getting Started With Design and Development For iOS
- Designing Windows Phone Apps



SMASHING BOOK #3



FORMATS:
PDF, EPUB, KINDLE

PAGES:
336

LANGUAGE:
ENGLISH

RELEASED:
MAY 2012

THE WEB HAS CHANGED A LOT

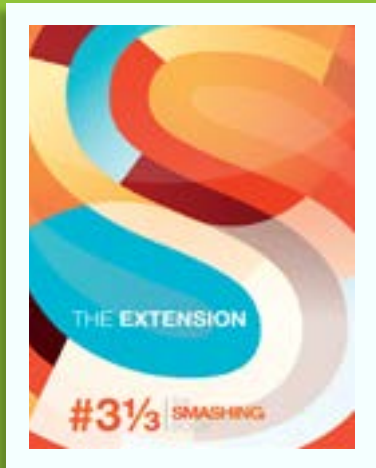
Our tools now are advanced, and browsers are highly capable. We are facing new challenges and embracing new technologies. These changes require us to reconsider how we approach Web design. In fact, it's time to rethink, to recode, to redesign. The Smashing Book #3 covers innovative coding, designing and UX techniques and discusses the peculiarities of mobile context and emotional design.

TABLE OF CONTENTS

- The New Era in Web Design
- The Business Side of Redesign
- Selecting a Platform In Redesign
- Redesigning for Personality
- Jumping Into HTML5
- Restyle, Recode, Reimagine With CSS3
- JavaScript Rediscovered
- Designing for The Future, Using Photoshop
- Mobile Considerations in UX Design: Web or Native?
- Responsive Workflow: A Future-Friendly Approach
- Becoming Fabulously Flexible: Designing Atoms and Elements



SMASHING BOOK #3¹/₃



FORMATS:
PDF, EPUB, KINDLE

PAGES:
160

LANGUAGE:
ENGLISH

RELEASED:
MAY 2012

THE EXTENSION

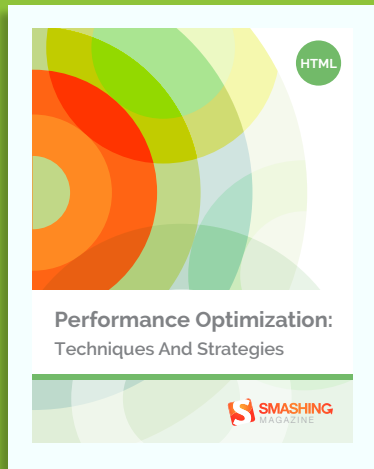
Smashing Book 3¹/₃ presents practical applications of storytelling to Web design, reviews emerging navigation design patterns and helps you understand how to meaningfully employ content strategy in your websites.

TABLE OF CONTENTS

- The Missing Element of Redesign: Story
- Rethinking Navigation: Techniques and Design Patterns
- Rework Your Content So It Works for You
- Responsive Smashing Redesign: A Case-Study



CODING



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

PERFORMANCE OPTIMIZATION

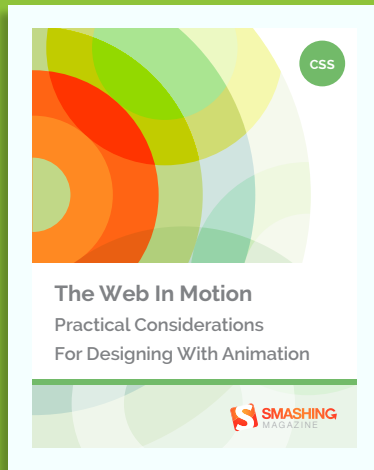
Slow loading times break the user experience of any website. It only takes three seconds until users lose their interest in a site if they don't get a response immediately. If another site happens to be 250ms faster than yours, then users are more inclined to switch to a competitor's website in no time. Web fonts, heavy JavaScript, third-party widgets — all of them can sum up to become a real performance bottleneck.

TABLE OF CONTENTS

- Improving Smashing Magazine's Performance: A Case Study
- How To Speed Up Your WordPress Website
- You May Be Losing Users If Responsive Web Design Is Your Only Mobile Strategy
- How To Make Your Websites Faster On Mobile Devices
- Creating High-Performance Mobile Websites
- Don't Get Crushed
- Speed Up Your Mobile Website With Varnish
- Cache Invalidation Strategies With Varnish Cache
- Gone In 60 Frames Per Second: A Pinterest Paint Performance Case Study



CODING



FORMATS:
PDF, EPUB, KINDLE

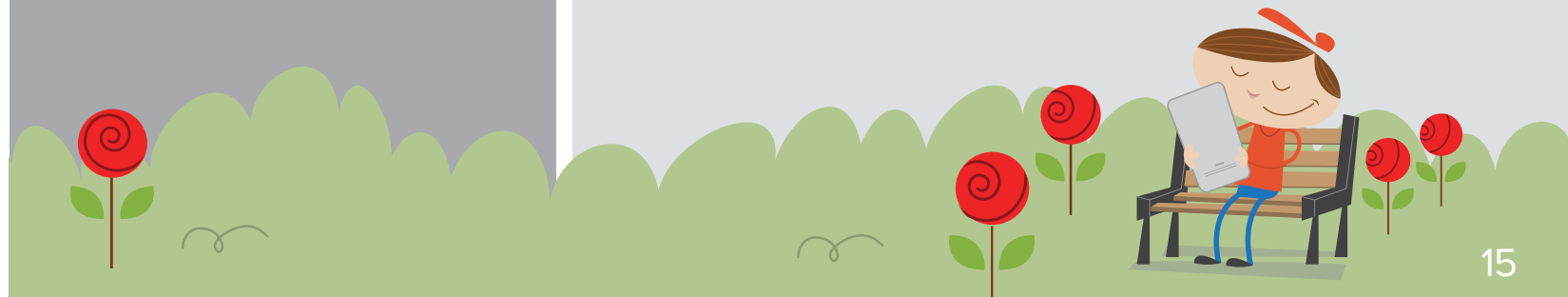
LANGUAGE:
ENGLISH

THE WEB IN MOTION

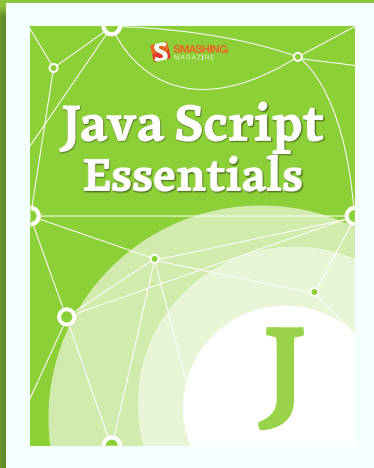
Animation is not about mere decoration, but (when used sparingly) can turn out to be a catalyst for making the interaction with a website more intuitive and memorable. So, what is the current state of animation on the web? Where is it heading? And how can you tackle the possibilities and challenges it brings along?

TABLE OF CONTENTS

- The State Of Animation
- A Quick Look Into The Math Of Animations With JavaScript
- Animating Without jQuery
- Faster UI Animations With Velocity.js
- Using Motion For User Experience On Apps And Websites
- Understanding CSS Timing Functions
- Styling And Animating SVGs With CSS



CODING



FORMATS:
PDF, EPUB, KINDLE

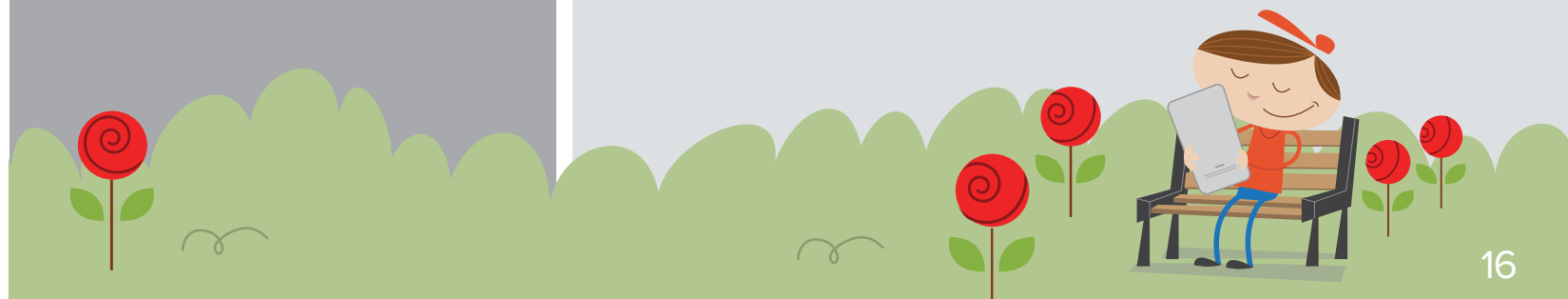
LANGUAGE:
ENGLISH

JAVASCRIPT ESSENTIALS

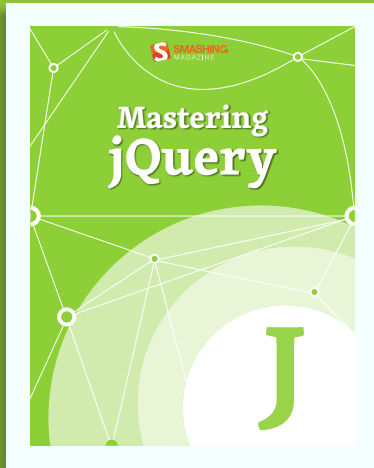
The number of online solutions provided for JavaScript is growing every day. However, the workflow of Web developers and designers frequently culminates to confusion and disorientation due the information overflow. In order to organize this information and provide you with helpful guidelines to successfully optimize your next Web project, we offer you this Smashing eBook JavaScript Essentials.

TABLE OF CONTENTS

- Seven JavaScript Things I Wish I Knew Much Earlier In My Career
- Lessons From A Review of JavaScript Code
- Find The Right JavaScript Solution With A 7-Step Test
- Ten Oddities and Secrets About JavaScript
- What You Need To Know About JavaScript Scope
- The Seven Deadly Sins of JavaScript Implementation
- A Quick Look Into The Math of Animations With Java-Script
- Searchable Dynamic Content With AJAX Crawling



CODING



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

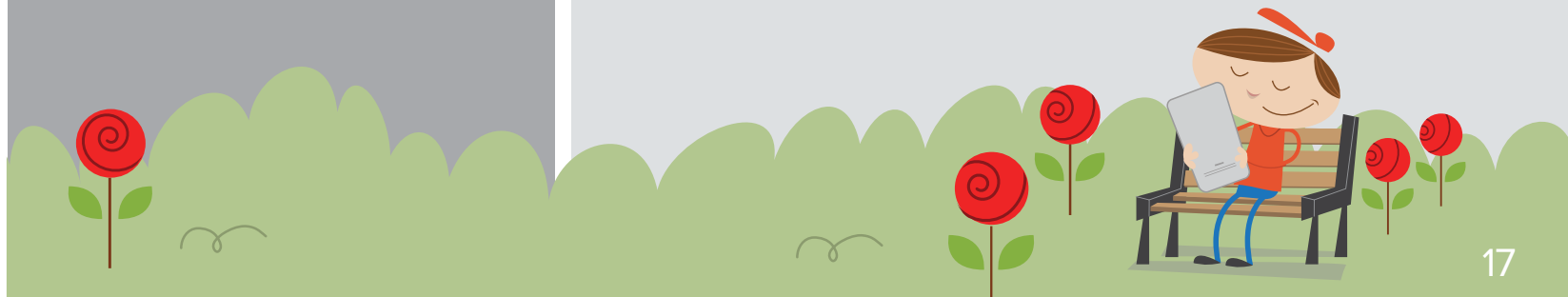
MASTERING jQuery

jQuery is well-known for being a concise JavaScript library that helps simplify HTML document traversing, event handling, creating animations and Ajax interactions for rapid Web development.

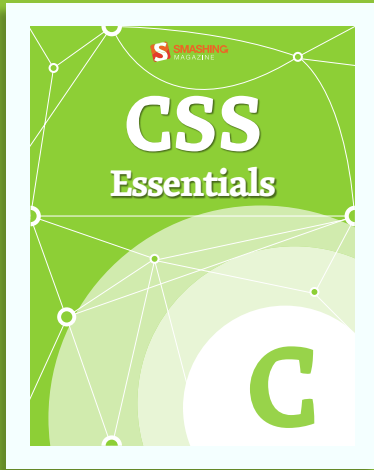
Choosing the right plug-ins, creating bookmarklets, setting patterns or manipulating images can be challenging even for experienced programmers.

TABLE OF CONTENTS

- Commonly Confused Bits of jQuery
- Image Manipulation With jQuery and PHP GD
- Make Your Own Bookmarklets With jQuery
- jQuery Plugin Checklist: Should You Use That jQuery Plug-In?
- Essential jQuery Plugin Patterns



CODING



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

CSS ESSENTIALS

When developers push aside CSS to concentrate on JavaScript performance, they might be overlooking some great applications of CSS.

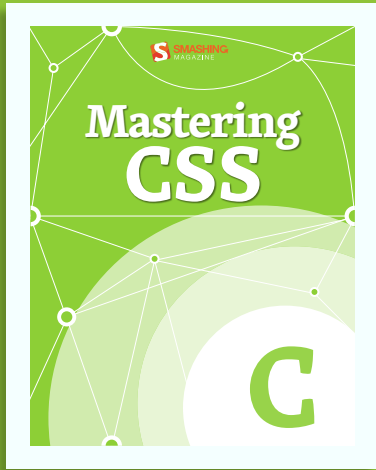
This eBook, explores some practical implementations of CSS, including usage of pseudo-elements in CSS, decoupling HTML from CSS, modern CSS layouts with equal height columns, taming advanced CSS selectors, and many others.

TABLE OF CONTENTS

- Backgrounds In CSS: Everything You Need To Know
- The Mystery of The CSS Float Property
- The Z-Index CSS Property: A Comprehensive Look
- CSS Sprites: Useful Techniques, Or Potential Nuisance?
- CSS Layouts: Essential Characteristics
- CSS Layouts, Essential Techniques
- Writing CSS For Others
- Decoupling HTML From CSS
- CSS Specificity and Inheritance
- Equal Height Column Layouts With Borders and Negative Margins In CSS
- Important CSS Declarations: How and When To Use Them
- CSS Sprites Revisited
- Learning To Use The :before And :after Pseudo-Elements In CSS
- Taming Advanced CSS Selectors
- Six CSS Layout Features To Look Forward To



CODING



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

MASTERING CSS

New possible uses of CSS appear every day, and you shouldn't miss any of them.

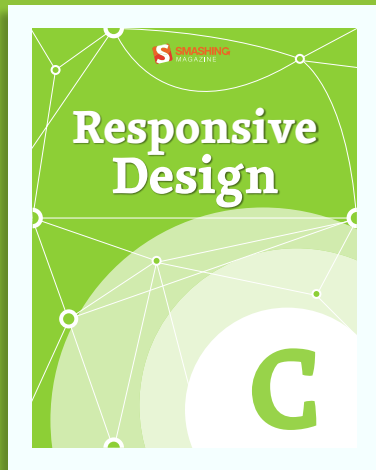
This eBook features recent CSS3 techniques, a detailed overview of advanced CSS3 pseudo-classes, CSS3 Flexbox, CSS animations and 3D transforms and modern techniques for constructing page layouts, among others.

TABLE OF CONTENTS

- CSS3 vs. CSS: A Speed Benchmark
- Why We Should Start Using CSS3 and HTML5 Today
- Connecting The Dots With CSS3
- An Introduction To CSS3 Keyframe Animations
- The New Hotness: Using CSS3 Visual Effects
- Adventures In The Third Dimension: CSS 3D Transforms
- How To Use CSS3 Pseudo-Classes
- CSS3 Flexible Box Layout Explained
- The Guide To CSS Animation: Principles and Examples
- Beercamp: An Experiment With CSS 3D
- Using CSS3: Older Browsers and Common Considerations



CODING



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

RESPONSIVE DESIGN

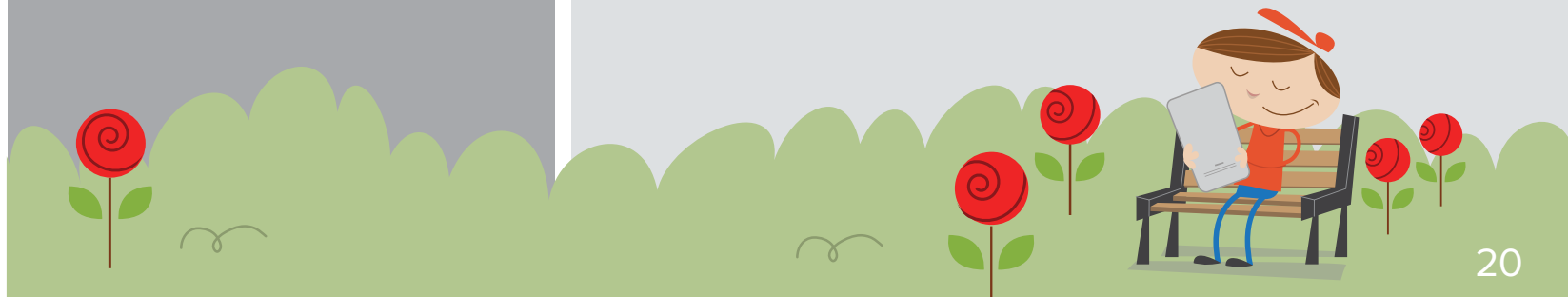
Responsive design is not only a technique — it's an entirely new mindset.

This eBook provides an overview on responsive Web design, showing many situations and techniques in which this approach can be applied to.

Smartphones, tablets, laptops and desktop computers may share the same design, which is adapted according to screen size, platform and orientation of each device.

TABLE OF CONTENTS

- Responsive Web Design: What It Is and How To Use It
- Progressive and Responsive Navigation
- Techniques For Gracefully Degrading Media Queries
- Is There Ever A Justification For Responsive Text?
- How To Use CSS3 Media Queries To Create A Mobile Version of Your Website
- Device-Agnostic Approach To Responsive Web Design
- Content Prototyping In Responsive Web Design



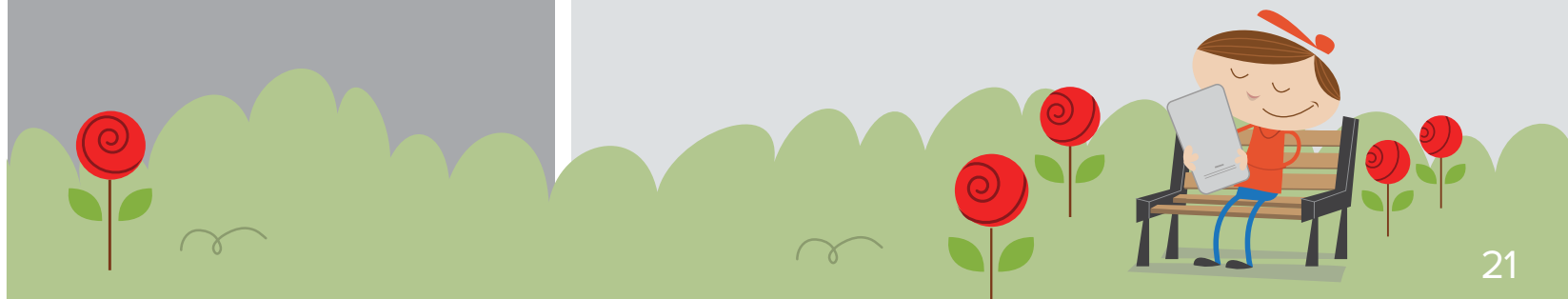
The image shows the cover of the September 2014 issue of Smashing Magazine. The background is a vibrant green with a network of white lines and dots, resembling a web or a molecular structure. In the top left corner, the 'Smashing Magazine' logo is visible, with 'Smashing' in red and 'MAGAZINE' in white. The main title 'HTML Semantics' is prominently displayed in the center in a large, white, serif font. In the bottom right corner, there is a large, stylized green letter 'H' set against a white circular backdrop.

LANGUAGE:
ENGLISH

This eBook addresses the importance of semantics in our code. It touches on outlining algorithms, HTML5 semantics, the pursuit of semantic value and the HTML semantic grid system.

You won't get far without the foundational understanding of HTML semantics – but it is even more important to follow up on the recent developments and discussions.

- HTML5 Semantics
- When One Word Is More Meaningful Than A Thousand
- HTML5 and The Document Outlining Algorithm
- Our Pointless Pursuit of Semantic Value
- Pursuing Semantic Value
- The Semantic Grid System: Page Layout For Tomorrow



CODING



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

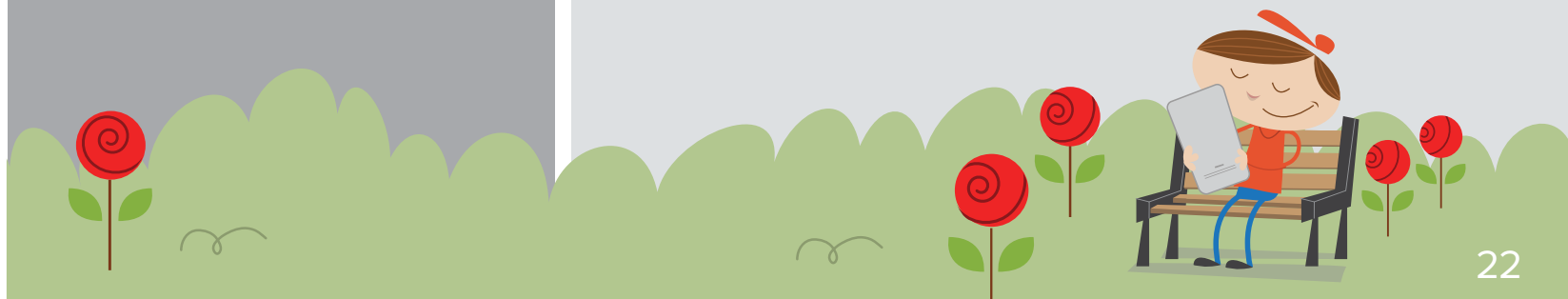
HTML ESSENTIALS

No matter what direction you take when you begin a Web-based project, one thing is for sure: it has to begin with solid HTML. You are one step ahead if you apply the most up-to-date, bulletproof HTML techniques.

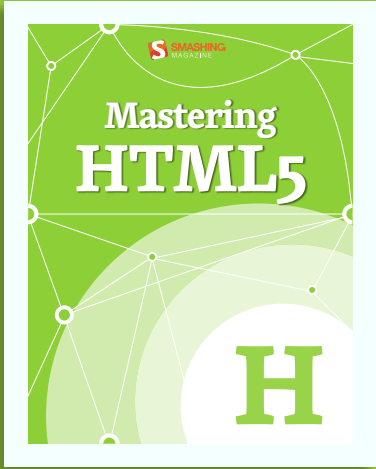
This eBook “HTML Essentials” will give you an overview on HTML(5), teach you how to decouple HTML from CSS, and discuss the reasons why you and your clients should embrace HTML5.

TABLE OF CONTENTS

- The Neglected Necessities of Design
- Falling For HTML5: Finding Love In The Little Things
- Dear Clients, The Web Has Changed. It's Time To Use CSS3 and HTML5 Now
- Coding An HTML5 Layout From Scratch
- Why We Should Start Using CSS3 and HTML5 Today
- Decoupling HTML From CSS



CODING



FORMATS:
PDF, EPUB, KINDLE

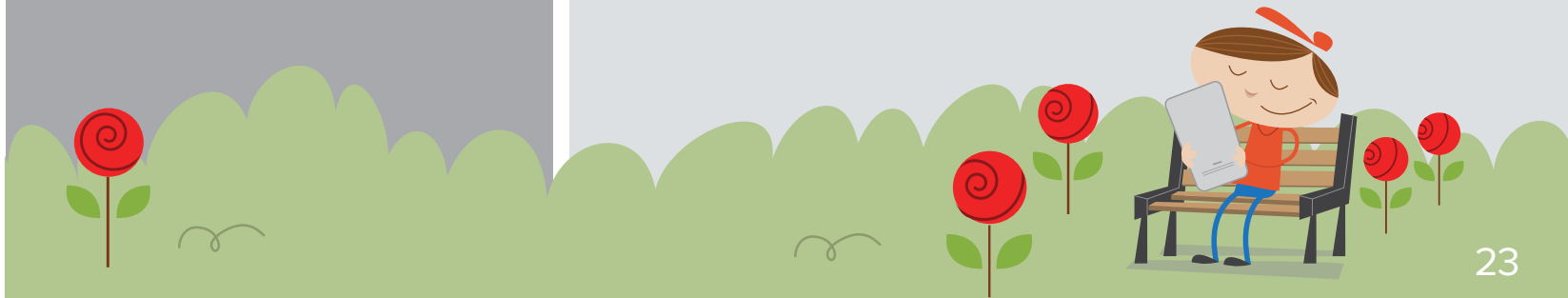
LANGUAGE:
ENGLISH

MASTERING HTML5

The Web changes everyday and, as a Web developer, you are probably eager to keep up with the various techniques that help optimizing your workflow. Learn to love HTML5 while keeping up with a variety of new techniques and possibilities from the latest HTML overhaul.

TABLE OF CONTENTS

- Learning To Love HTML5
- HTML5: The Facts and The Myths
- Local Storage and How To Use It On Websites
- Optimize Images With HTML5 Canvas
- Syncing Content With HTML5 Video
- Behind The Scenes of Nike Better World



CODING



FORMATS:
PDF, EPUB, KINDLE

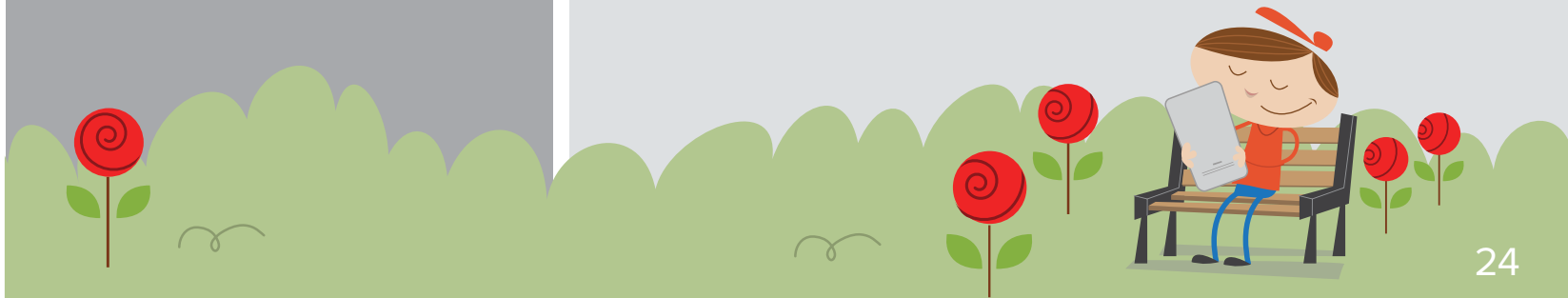
LANGUAGE:
ENGLISH

PRACTICAL JAVA- SCRIPT TECHNIQUES

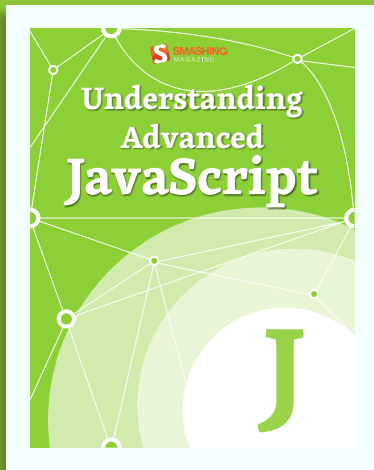
Present across millions of websites and growing in popularity, JavaScript is an essential and practical for all programmers, designers and coding aficionados. “Practical JavaScript Techniques” offers expert instruction, tips and methodologies relevant for all levels of knowledge.

TABLE OF CONTENTS

- [Develop A One-Of-A-Kind CSS/JS-Based Game Portfolio](#)
- [Five Useful Interactive CSS/jQuery Techniques Deconstructed](#)
- [Create An Animated Bar Graph With HTML, CSS And jQuery](#)
- [A Beginner's Guide To jQuery-Based JSON API Clients](#)
- [How To Build A Real-Time Commenting System](#)
- [The Developer's Guide To Conflict-Free JavaScript And CSS In WordPress](#)
- [Optimizing Long Lists Of Yes/No Values With JavaScript](#)
- [Building A Relationship Between CSS & JavaScript](#)



CODING



FORMATS:
PDF, EPUB, KINDLE

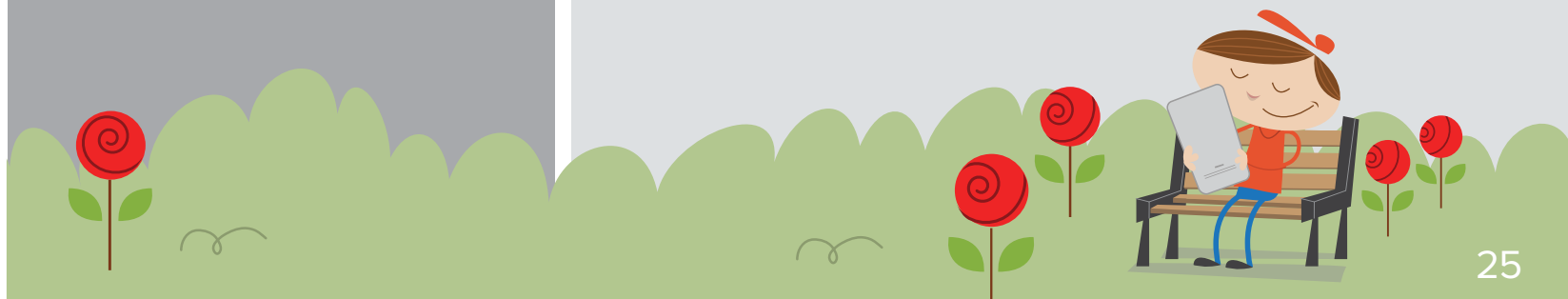
LANGUAGE:
ENGLISH

UNDERSTANDING ADVANCED JAVASCRIPT

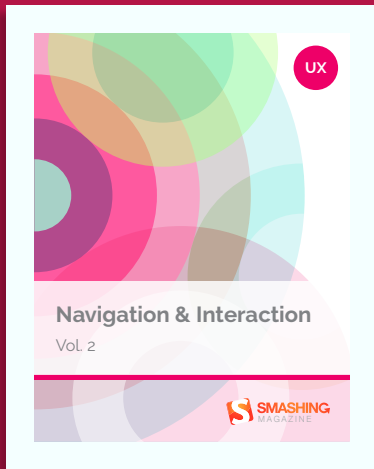
This book is an exploration of popular advanced JavaScript concepts for those who already have a grasp on the basics. “Understanding Advanced JavaScript” is a comprehensive manual and how-to guide about all things JavaScript. Learn to design better APIs, use the latest tools and navigate the JavaScript MVC Jungle effortlessly.

TABLE OF CONTENTS

- Analysing Network Characteristics Using JavaScript And The DOM, Part 1
- Introduction To JavaScript Unit Testing
- Journey Through The JavaScript MVC Jungle
- JavaScript Events And Responding To The User
- JavaScript Profiling With The Chrome Developer Tools
- Writing Fast, Memory-Efficient JavaScript
- Designing Better JavaScript APIs



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

NAVIGATION & INTERACTION, VOL. 2

While users expect content to be unique and exciting, they also prefer clear, predictable patterns when it comes to navigation. After all, navigation is merely a means to an end: consuming content without hassle and not spending too much time looking for it. The foundation of a solid, frustration-free user experience thus lies in a well-structured, simple navigation system. But which design decisions have really proven to work well in practice?

TABLE OF CONTENTS

- The Line Of Least Resistance
- Efficiently Simplifying Navigation, Part 1: Information Architecture
- Efficiently Simplifying Navigation, Part 2: Navigation Systems
- Navigation For Mega-Sites
- Responsive Navigation On Complex Websites
- Off The Beaten Canvas: Exploring The Potential Of The Off-Canvas Pattern
- Smart Transitions In User Experience Design
- How Do You Design Interaction?



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

CREATE SELLING E-COMMERCE WEBSITES, VOL. 2

With more and more people reaching out for their smartphones and tablets to shop online, mobile e-commerce is set to reach \$86 billion by 2016 — a development that brings along entirely new demands on e-commerce websites. After our first e-commerce eBook was published four years ago, we wanted to take a fresh look at the challenges that crafting online shopping experiences bring along today, and equip you with the necessary know-how on how to deal with them effectively.

TABLE OF CONTENTS

- How To Plan Your Next Mobile E-Commerce Website
- Exploring Ten Fundamental Aspects Of M-Commerce Usability
- An E-Commerce Study: Guidelines For Better Navigation And Categories
- The Current State Of E-Commerce Search
- Better Product Pages: Turn Visitors Into Customers
- Designing A Better Mobile Checkout Process
- Creating A Client-Side Shopping Cart
- Reducing Abandoned Shopping Carts In E-Commerce



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

RETHINKING UX

In “Rethinking UX”, various UX professionals share their lessons learned and provide practical advice from their very own personal experience. The eBook is packed with interesting thoughts and concepts that let us reflect on our own practices. Every designer has their own user research techniques and strategies, but leaving the office and talking to people on the streets can foster innovation even more as any thought-out strategy ever could.

TABLE OF CONTENTS

- Thirteen Tenets Of User Experience Design
- Improving Your Website Usability Test
- Designing For The Multifaceted User
- 50 Design Problems In 50 Days: Real Empathy For Innovation
- Beyond The Button: Embracing The Gesture-Driven Interface
- What Leap Motion And Google Glass Mean For Future User Experience



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

DESIGNING BETTER UX

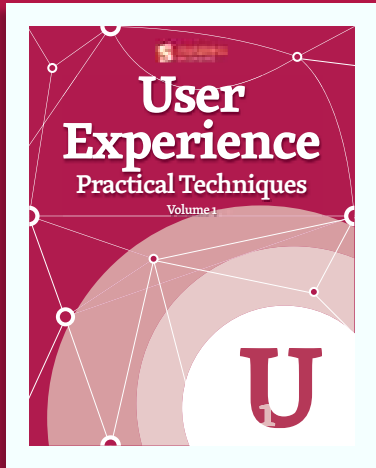
The practical approaches for designing better UX cover mobile apps, adaptive systems, and multi-screen experiences. The eBook is packed with in-depth tips and tricks shared by experts from the industry. They consider the importance of straightforward yet personal microcopy, explore the strengths and weaknesses of infinite scrolling, and take a look at how well-crafted feedback loops can influence a user's behavior.

TABLE OF CONTENTS

- When You Shouldn't Use Fitt's Law To Measure User Experience
- Five Ways To Prevent Bad Microcopy
- Infinite Scrolling: Let's Get To The Bottom Of This
- Designing Great Feedback Loops
- Sketching For Better Mobile Experiences
- Converting Our Stories Into Multi-Screen Experiences
- Creating An Adaptive System To Enhance UX



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

USER EXPERIENCE PRACTICAL TECHNIQUES VOL. 3

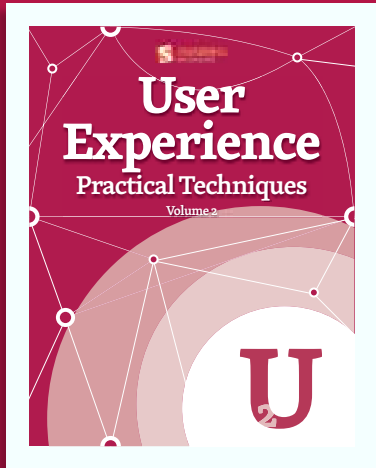
Are you familiar with the term User Experience (UX) and the principles that determine a user-friendly website? If yes, then all you need to do is to learn some more useful techniques that will make your user interface designs even better!

TABLE OF CONTENTS

- 9 Common Usability Mistakes in Web Design
- 10 Principles Of Effective Web Design
- Five More Principles Of Effective Web Design
- 10 Useful Techniques to Improve Your User interface Designs
- 12 Useful Techniques for Good User interface Design
- An Extensive Guide to Web form Usability
- 10 Usability Nightmares You Should Be Aware Of



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

USER EXPERIENCE PRACTICAL TECHNIQUES VOL. 2

By now, all good designers understand the importance of usability for their work.

Usable websites offer great user experience, and great experiences lead to happy customers.

This eBook features six selected articles on UI design and innovative UX techniques that will help improve your website's user experience and satisfy your visitors.

TABLE OF CONTENTS

- Improve The User Experience By Tracking Errors
- Designing Drop-Down Menus: Examples and Best Practices
- New Approaches to Designing Log-in forms
- 9 Common Usability Mistakes in Web Design
- Horizontal Navigation Menus: Trends, Patterns and Best Practices
- innovative Techniques to Simplify Sign-Ups and Log-ins



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

USER EXPERIENCE DESIGN

User Experience (UX) can be strongly influenced by behavioral factors such as emotions, beliefs, preferences and even cultural backgrounds.

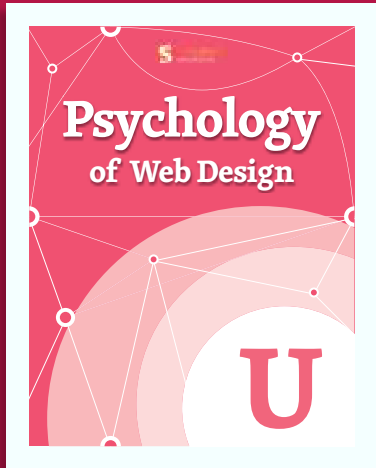
Being aware of this, Web designers keep developing strategies to improve the overall UX with the help of storytelling, tools for problem solving, relationship engineering and customer service improvement. This Smashing eBook provides you with insights on how to improve your website based on the most important UX principles.

TABLE OF CONTENTS

- Why User Experience Cannot Be Designed
- Design Is About Solving Problems
- A Design Is Only As Deep As It Is Usable
- Designing The Well-Tempered Web
- Better User Experience With Storytelling - Part 1
- Better User Experience With Storytelling - Part 2
- Relationship Engineering - Part 1
- Relationship Engineering - Part 2
- Taking a Customer From Like to Love: The UX Of Long-Term Relationships
- Idiots, Drama Queens and Scammers: Improving Customer Service with UX



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

PSYCHOLOGY OF WEB DESIGN

Among the most important ingredients for successful Web designs are creativity, planning, coding and design skills. However, many people forget that various psychological factors also play an important role when making design decisions. This eBook gives you insights on how the human brain deals with different elements, colors, contrast, symmetry and balance. Combining the usability guidelines from Maslow's pyramid will surely help you design closer to your audience's desires.

TABLE OF CONTENTS

- Persuasion Triggers in Web Design
- Designing for a Hierarchy Of Needs
- Designing for The Mind
- 10 Useful Usability Findings and Guidelines
- 30 Usability Issues to Be Aware Of
- Designing for Start-Ups: How to Deliver The Message Across
- Color Theory for Designers - Part 1
- Color Theory for Designers - Part 2
- Color Theory for Designers - Part 3



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

DESIGNING USABLE WEBSITES

The user-centered design process is based on various steps, each with its respective approaches. Learn about designing flows, optimizing emotional engagement and performing heuristic website reviews.

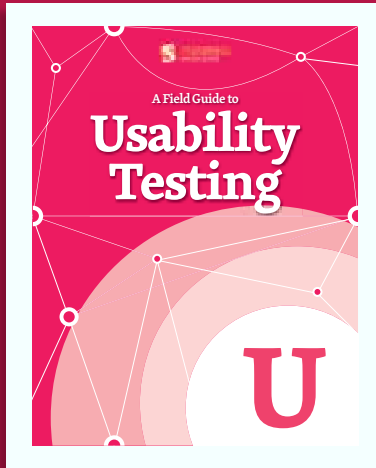
This eBook provides you with several practical techniques that will help make your Web applications appeal to the masses, transforming them into lightweight yet efficient user experiences.

TABLE OF CONTENTS

- Evolve Your User interface to Educate Your Users
- Optimizing Emotional Engagement in Web Design Through Metrics
- Enhancing User interaction With First Person User interfaces
- a Guide to Heuristic Website Reviews
- Stop Designing Pages and Start Designing Flows
- The Data-Pixel Approach to Improving User Experience



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

USABILITY TESTING

Testing usability is vital to creating a successful website — even more so if it's an e-commerce website, a complex app or any other complicated project.

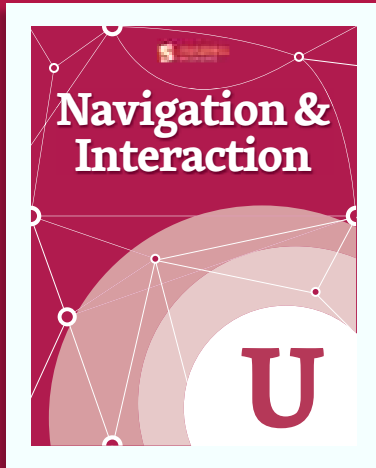
Unlike interviews and focus groups, a well-designed user test measures actual performance. This eBook provides a guide to A/B testing, multivariate testing, tips for increasing conversion rates and a review of testing methods and tools.

TABLE OF CONTENTS

- The Ultimate Guide to A/B Testing
- Multivariate Testing in Action
- Five Simple Steps to increase Conversion Rates
- 15 Essential Checks Before Launching Your Website
- Test Usability By Embracing Other Viewpoints
- Multivariate Testing 101
- A Scientific Method of Optimizing Design
- Comprehensive Review of Usability and User Experience Testing Tools



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

NAVIGATION & INTERACTION

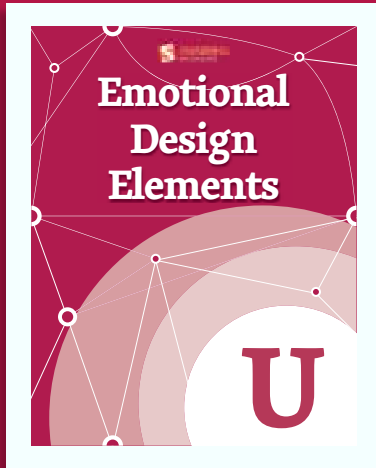
How should you set up menus for optimal usability? Does mobile UX design follow different rules? How can you use sound to make your website not just more appealing but also easier to navigate? These and other questions should be factored into any decisions about modern website design, because they will influence the amount and quality of repeat traffic.

TABLE OF CONTENTS

- The Elements Of Navigation
- Sticky Menus Are Quicker to Navigate
- Design Patterns: When Breaking The Rules Is OK
- Exploration Of Single-Page Websites
- You Already Know How to Use It
- Redefining Hick's Law
- What Web Designers Can Learn From Video Games
- a New Mobile UX Design Material
- Mission Transition
- Designing With Audio: What Is Sound Good for?



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

EMOTIONAL DESIGN ELEMENTS

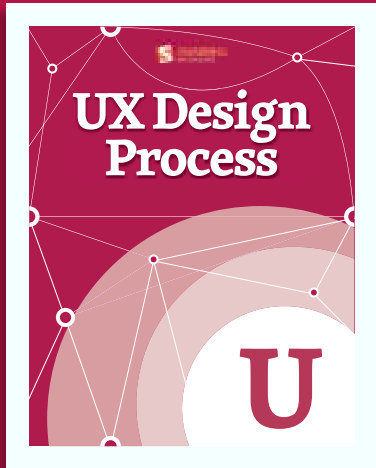
Find out how to integrate emotional appeal into your website, and how to turn your game into more than a cold, flawless, technical challenge. A personal touch can make all the difference, if you know how to design it.

TABLE OF CONTENTS

- Inclusive Design
- The Personality Layer
- Give Your Website Soul With Emotionally intelligent interactions
- Not Just Pretty: Building Emotion into Your Websites
- Playful UX Design: Building a Better Game
- Gamification and UX: Where Users Win Or Lose
- Adding a Personal Touch to Your Web Design



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

UX DESIGN PROCESS

User Experience (UX) design isn't a new field. But sometimes new approaches lead to new perspectives. In this eBook, you'll learn how lean UX has made the whole discipline more approachable and attractive to startups, and you'll see that UX issues aren't just a quick fix, but should also address big-picture issues.

TABLE OF CONTENTS

- Interaction Design In The Cloud
- Lean Startup Is Great UX Packaging
- Fitting Big-Picture UX Into Agile Development
- You Already Know How To Use It
- Fixing a Broken User Experience
- Beyond Wireframing: The Real-Life UX Design Process
- Stop Redesigning And Start Tuning Your Site instead
- Designer Myopia: How To Stop Designing For Ourselves
- The UX Research Plan That Stakeholders Love



UX DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

CREATE SELLING ECOMMERCE WEBSITES

Designing and developing e-commerce websites is a puzzle with thousands of pieces. Not only are the layout and structure of your Web store important, but you also have to keep the user experience and conversion rates in mind. These are what, in the end, really convince your client's customers to click that shiny "Buy now" button.

TABLE OF CONTENTS

- Getting Started With E-Commerce
- 5 Universal Principles for Successful E-Commerce-Sites
- 12 Tips for Designing an Excellent Checkout Process
- How to Engage Customers in Your E-Commerce Website
- Principles of Effective Search in E-Commerce Design
- 15 Common Mistakes in E-Commerce Design
- E-Commerce: Fundamentals of a Successful Redesign
- Improve Your E-Commerce Design With Brilliant Product Photos
- How to Use Photos to Sell More Online
- Design to Sell: 8 Useful Tips to Help Your Website Convert
- 7 More Useful Tips to Help Your Site Convert
- Optimizing Conversion Rates: Less Effort, More Customers
- Optimizing Conversion Rates: It's All About Usability
- Use Conversions to Generate More Conversions
- The Ultimate Guide to A/B Testing
- Multivariate Testing: 5 Simple Steps to increase Conversion Rates



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

RESPONSIVE IMAGES

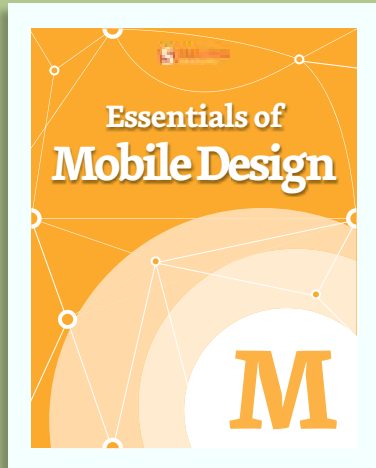
With the limitations that the `` tag brings along, images have long been a major obstacle when wanting to create truly responsible, fast, responsive websites. However, you can already start to incorporate truly responsive images into your website. There are a number of smart solutions to close up the existing gaps: polyfills, fallbacks for legacy browsers, and clever approaches that were created on the fly due to missing alternatives.

TABLE OF CONTENTS

- [Picturefill 2.0: Responsive Images And The Perfect Polyfill](#)
- [Responsive Images Done Right: A Guide To `<picture>` And `srcset`](#)
- [Automate Your Responsive Images With Mobify.js](#)
- [One Solution To Responsive Images](#)
- [Addressing The Responsive Images Performance Problem: A Case Study](#)
- [Clown Car Technique: Solving Adaptive Images In Responsive Web Design](#)
- [Simple RI With CSS Background Images](#)
- [RI With WordPress' Featured Images](#)
- [Responsive Image Container: A Way Forward For Responsive Images?](#)
- [Rethinking Responsive SVG](#)



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

ESSENTIALS OF MOBILE DESIGN

Designing for Mobile can be very complex. It requires many skills such as programming, usability, typography, creating applications – all of this without forgetting the necessary ingredient of visual appeal. This eBook will give you an overview of the basic features you need to know for designing beautiful and useful Mobile interfaces and apps.

TABLE OF CONTENTS

- Not Your Parent's Mobile Phone: UX Design Guidelines For Smartphones
- Why We Shouldn't Make Separate Mobile Websites
- How To Build A Mobile Website
- Making It A Mobile Web App
- A Study Of Trends In Mobile Design
- How To Market Your Mobile Application
- A Foot On The Bottom Rung: First Forays Into Responsive Web Development
- From Monitor To Mobile: Optimizing Email Newsletters With CSS
- How To Use CSS3 Media Queries To Create a Mobile Version of Your Website
- Creating Mobile-Optimized Websites Using WordPress



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

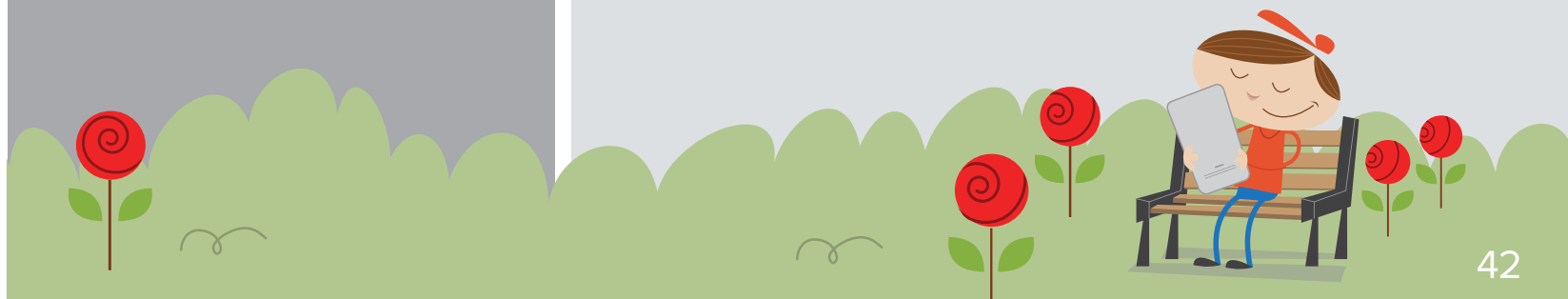
MOBILE DESIGN PATTERNS

Since the appearance of the smartphone and tablet computers, we are experiencing a boom in Mobile Design. And, as it happens with the development of new gadgets and technologies, some trends and patterns are already established.

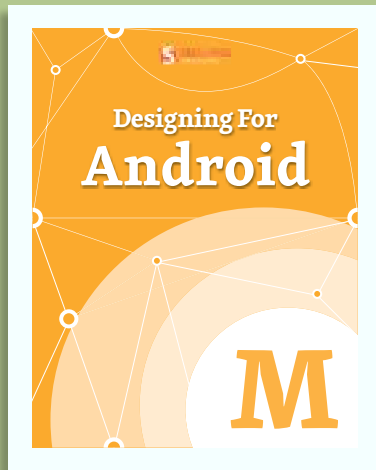
With this eBook you will learn the most important guidelines and strategies for Mobile Design, including solutions for forms, tap-ahead patterns and UX approaches.

TABLE OF CONTENTS

- The Elements Of The Mobile User Experience
- Picking A Mobile Support Strategy For Your Website
- Essential Design Patterns For Mobile Banking
- Seven Guidelines For Designing High-Performance Mobile User Experiences
- Useful Design Tips For Your iPad App
- A User-Centered Approach To Web Design For Mobile Devices
- Mobile Auto-Suggest on Steroids: Tap-Ahead Design Pattern



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

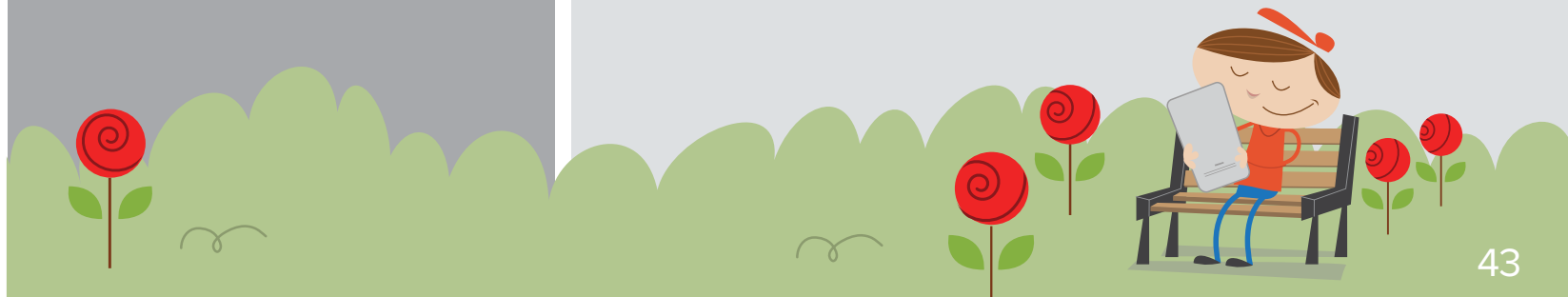
DESIGNING FOR ANDROID

If you intend to design for Mobile, you might have to pay attention to the democratic scenario that gives shape to this niche. Many developers are aware of this: by using the Android operating system to create apps, they acquire a huge market share.

This eBook will guide you through the Android universe and help you to create interface designs for Android mobile gadgets.

TABLE OF CONTENTS

- Getting To Know The Android Platform: Building, Testing And Distributing Apps
- Designing For Android
- Designing For Android: Tips And Techniques
- Designing For Android Tablets
- Getting The Best Out Of Eclipse For Android Development
- Get Started Developing For Android With Eclipse
- Get Started Developing For Android With Eclipse, Reloaded



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

DESIGNING FOR iPhone

With almost half of the smartphone market share, the iPhone is a concrete confirmation that it's worth it to be a vanguardist in technology. Designers that have familiarity with the Apple iOS are one step ahead in designing mobile interfaces.

If you want to discover trends and special requirements that iPhone applications ask for, this eBook is a must.

TABLE OF CONTENTS

- How to Create Your First iPhone Application
- Web Development For The iPhone And iPad: Getting Started
- iPhone App Design Trends
- iPhone App Designs Reviewed: Critique Board and Lessons Learned
- iPhone Apps Design Mistakes: Over-Blown Visuals
- iPhone Apps Design Mistakes: Disregard Of Context
- Setting Up Photoshop For Web, App and iPhone Development
- Designing For iPhone 4 Retina Display: Techniques And Workflow
- Showcase of Designs Optimized for iPhone



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

RESPONSIVE WEB DESIGN

With the advent of responsive techniques, design patterns and off-the-shelf components, responsive Web design has become more than a technique — but rather a new mindset that requires us all to rethink and extend our practices. Responsive Web design handles performance, server-side components, content strategy and conditional loading as well.

TABLE OF CONTENTS

- How Much Has The Web Really Changed?
- Looking Beyond Common Media Query Breakpoints
- Logical Breakpoints For Your Responsive Design
- Preparing Websites For The Unexpected
- How To Maintain Hierarchy Through Content Choreography
- Towards A Retina Web
- Building A Better Responsive Website
- How To Make Your Websites Faster On Mobile Devices



MOBILE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

DESIGNING MOBILE APPS

This eBook provides you with some useful tips and tricks, regardless of whether you're taking your first steps in app design or looking to adopt some best practices from industry pros.

To help you broadly position your future app, our authors cover the three biggest platforms: iOS, Android and Windows Mobile.

TABLE OF CONTENTS

- A Guide To iOS App Development For Web Designers
- Get Started Writing iOS Apps With RubyMotion
- Mobile Prototyping With Axure RP
- Creating Realistic iPhone Games With Cocos2D
- Mobile Design Practices For Android: Tips And Techniques
- C-Swipe: An Ergonomic Solution To Navigation Fragmentation On Android
- Windows Phone Design For Developers
- A Field Guide To Mobile App Testing
- How To Succeed With Your Mobile App



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

DESIGNING FOR EMAIL

HTML email has the reputation of being a particularly tough design medium. Buggy email clients stripping out your CSS or the suspicious image that one-to-many emails not seldomly partake of, i.e. building compelling emails is quite a challenge for designers. With opening rates on mobile growing tremendously, things don't get any easier either.

TABLE OF CONTENTS

- What 22 Billion Email Newsletters Tell Us About Designing For Email
- From Monitor To Mobile: Optimizing Email Newsletters With CSS
- Improve Your Email Workflow With Modular Design
- Size Matters: Balancing Line Length And Font Size In Responsive Web Design
- How To Raise Your Email Above Inbox Noise
- Designing The Words: Why Copy Is A Design Issue
- How To Use Email To Alienate Your Users
- Email Marketing For Mobile App Creators
- How To Create A Self-Paced Email Course



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

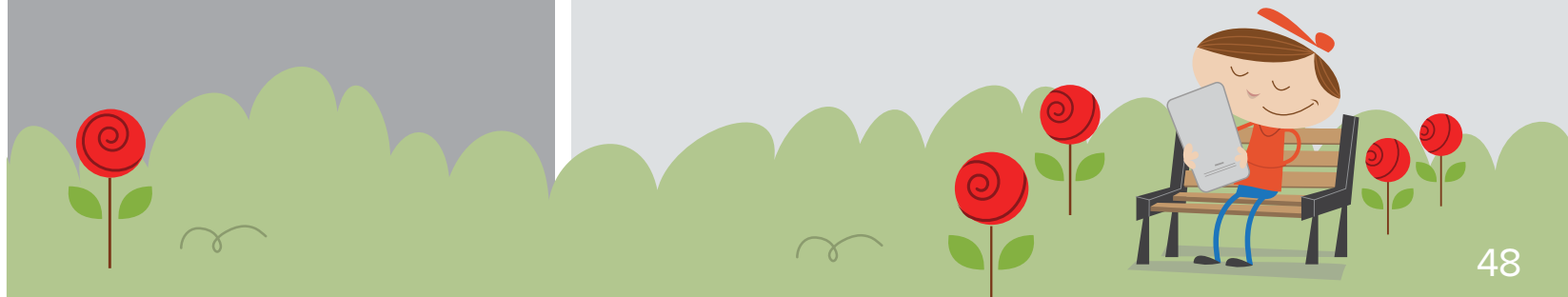
LANGUAGE:
ENGLISH

UNLOCKING INNOVATION

Some of us feel super creative while lying awake at 4.30 in the morning, while others generate idea after idea in the shower, or while taking a walk outside. How we find and feed inspiration is different from person to person, but we all have something in common: our ideas are quite unpredictable. But even if we can't tame our ideas, certain strategies can help to unlock our creative insight, and make our ideation process more effective.

TABLE OF CONTENTS

- On Creative Leadership
- Examining The Design Process: Clichés And Idea Generation
- Using Brainwriting For Rapid Ideas Generation
- Up On The Wall: How Working Walls Unlock Creative Insight
- Design Better And Faster With Rapid Prototyping
- The Skeptic's Guide To Low-Fidelity Prototyping
- Five Tips For Making Ideas Happen
- How To Make Innovative Ideas Happen



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

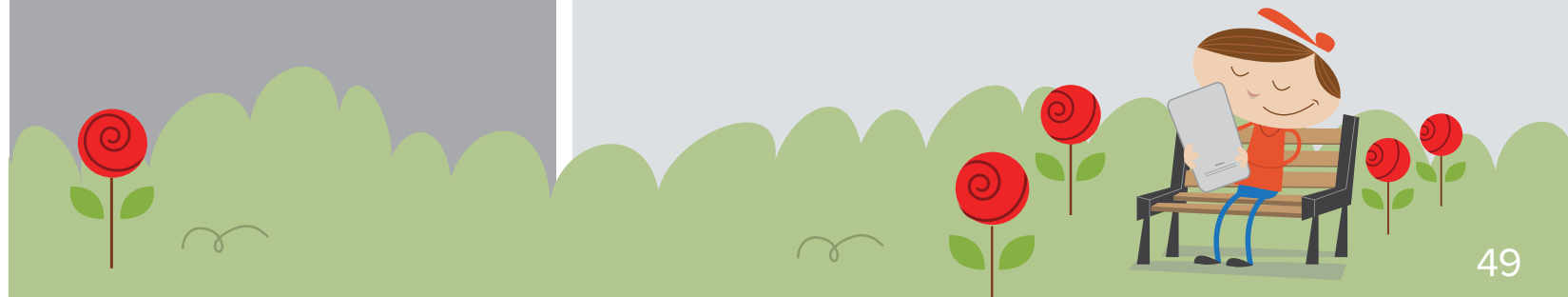
LANGUAGE:
ENGLISH

PROFESSIONAL WEB DESIGN VOL. 1

Web design, with its wide range of disciplines and fields, is not an easy nut to crack. However, it is possible to put together a book with some of the crucial principles and fundamentals that you will need for every project you take on. Learn about the harsh truths of corporate Web design and the troubles you are bound to run into.

TABLE OF CONTENTS

- 10 Harsh Truths About Corporate Websites
- Portfolio Design Study: Design Patterns And Current Practices
- Creating A Successful Online Portfolio
- Better User Experience With Storytelling
- Designing User Interfaces For Business Web Applications
- Progressive Enhancement And Standards Do Not Limit Web Design
- Color Theory For Designers, Part 1: The Meaning Of Color
- Is John The Client Dense Or Are You Failing Him?
- How To Identify And Deal With Different Types Of Clients
- How To Respond Effectively To Design Criticism
- Web Designer's Guide To Professional Networking
- Group Interview: Expert Advice For Students and Young Web Designers



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

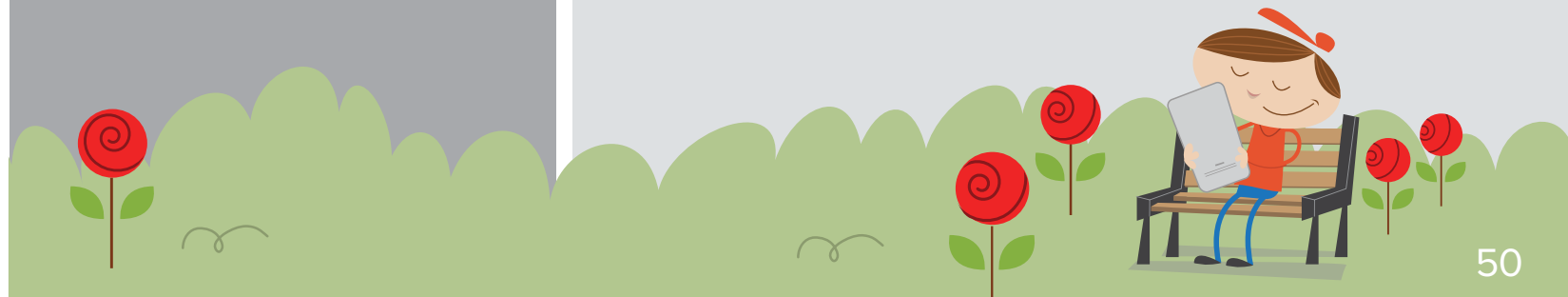
PROFESSIONAL WEB DESIGN VOL. 2

The pace at which the Web rolls today has picked up, and we feel obliged to give you a status report and outlook.

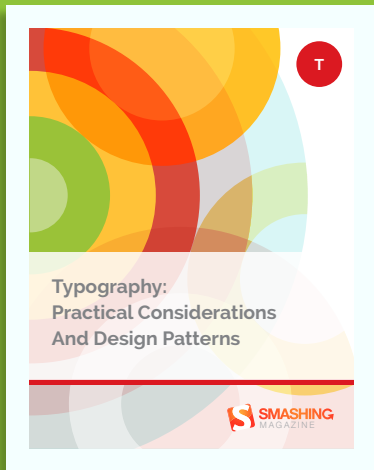
Learn the most recent changes in Web development, as well as design trends that are likely to catch on and could have a substantial effect on our workflow.

TABLE OF CONTENTS

- The Current State of Web Design
- Web Design Trends
- Responsive Web Design: What It Is and How to Use It
- A Showcase of Responsive Web Design
- Persuasion Triggers in Web Design
- Why We Should Start Using CSS3 and HTML5 Today
- HTML5: The Facts And The Myths
- The User Is The Anonymous Web Designer
- The Design Matrix: A Powerful Tool for Guiding Client Input
- A Design Is Only As Deep As It Is Usable
- Web Designers, Don't Do It Alone
- Why Design-By-Committee Should Die
- Design Better and Faster with Rapid Prototyping
- When a Thousand Words Is Worth a Picture



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

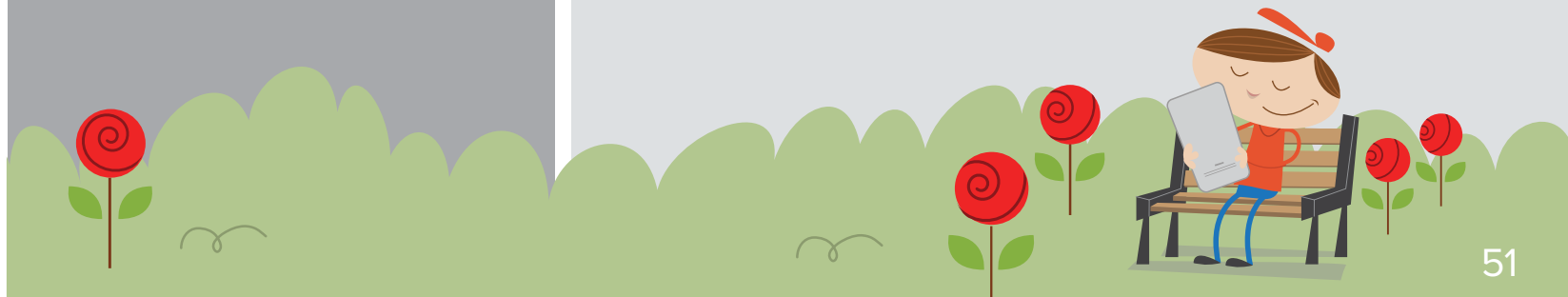
LANGUAGE:
ENGLISH

TYPOGRAPHY DESIGN PATTERNS

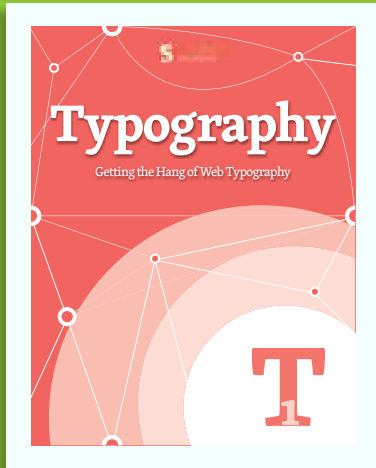
Typography is a very powerful design element. Whenever we have a typographic system in place, we can use it to structure content, communicate ideas and even enhance meaning. However, employing it in a way that masters that delicate balance between being unobtrusive (catering for a pleasant reading experience) and engaging enough (keeping the reader's interest on a page) can be quite a challenge.

TABLE OF CONTENTS

- Understanding The Difference Between Type And Lettering
- Making Sense Of Type Classification (Part 1)
- Making Sense Of Type Classification (Part 2)
- A Critical Approach To Typefaces
- Taking A Second Look At Free Fonts
- Dear Web Font Providers
- Typographic Design Patterns And Current Practices (2013 Edition)
- Creating Exciting And Unusual Visual Hierarchies
- Type Makes A Difference: An Exploration Of Type-Focused Websites



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

WEB TYPOGRAPHY

In Web design especially illegible text, incorrect use of punctuation marks and inappropriate font combinations or use of line widths are frequent.

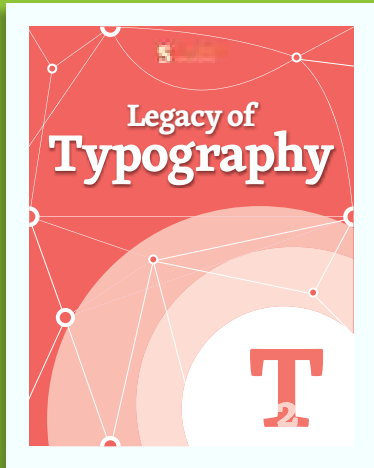
Getting the Hang of Web Typography is dedicated to web workers that are dealing with typography in their daily lives, but have no special training for this independent craft.

TABLE OF CONTENTS

- The Ails Of Typographic Anti-Aliasing
- 10 Principles For Readable Web Typograph
- 5 Principles and Ideas of Setting Type on the Web
- Lessons From Swiss Style Graphic Design
- 8 Simple Ways to Improve Typography in Your Designs
- Typographic Design Patterns and Best Practices
- The Typography Dress Code: Principles of Choosing and Using Typefaces
- Best Practices of Combining Typefaces
- Guide to CSS Font Stacks: Techniques and Resources
- New Typographic Possibilities with CSS 3
- Good Old @Font-Face Rule Revisited
- The Current Web Font Formats
- Review of Popular Web Font Embedding Services
- How to Embed Web Fonts from your Server
- Web Typography: Work-arounds, Tips and Tricks
- 10 Useful Typography Tools



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

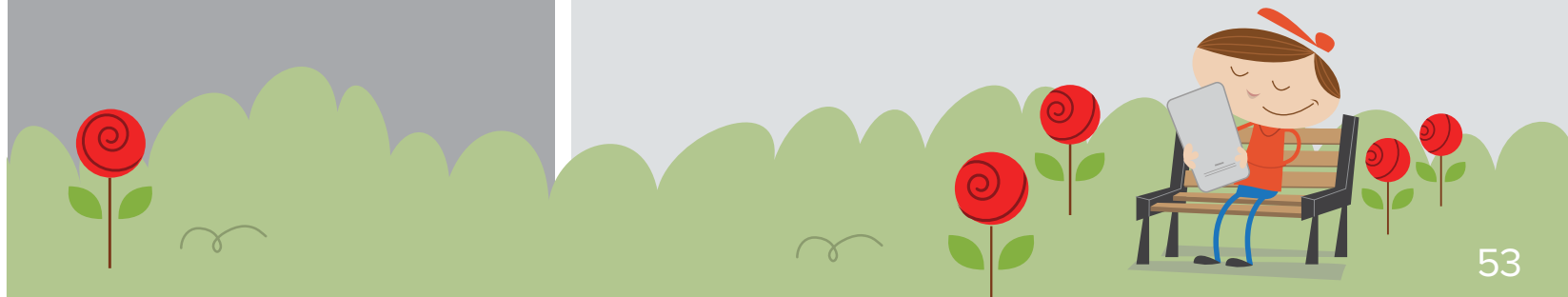
LEGACY OF TYPOGRAPHY

Typography is everywhere. If you walk out the door, you will be hard pressed to find any element of our daily lives that doesn't involve or rely on typography. The prevalence of typography is not limited only to the analog world.

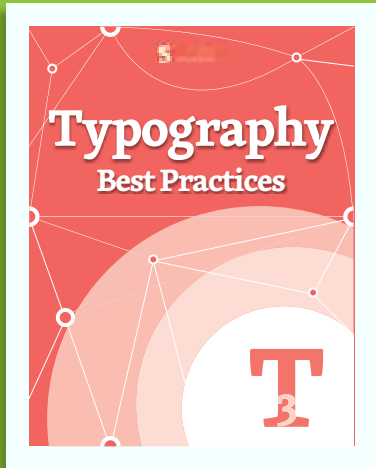
This eBook introduces historical and cultural aspects of type and how they relate to the Web industry.

TABLE OF CONTENTS

- Japanese, A Beautifully Complex Writing System
- Respect Thy Typography
- Typography Carved In Stone
- Industrial-Strength Types
- Legitima Typeface: An Experience Of Fossils And Revivals
- When Typography Speaks Louder Than Words
- Weird And Wonderful, Yet Still Illegible
- Font Wars: A Story On Rivalry Between Type Foundries
- Hands-On Experience: The Rehabilitation Of The Script



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

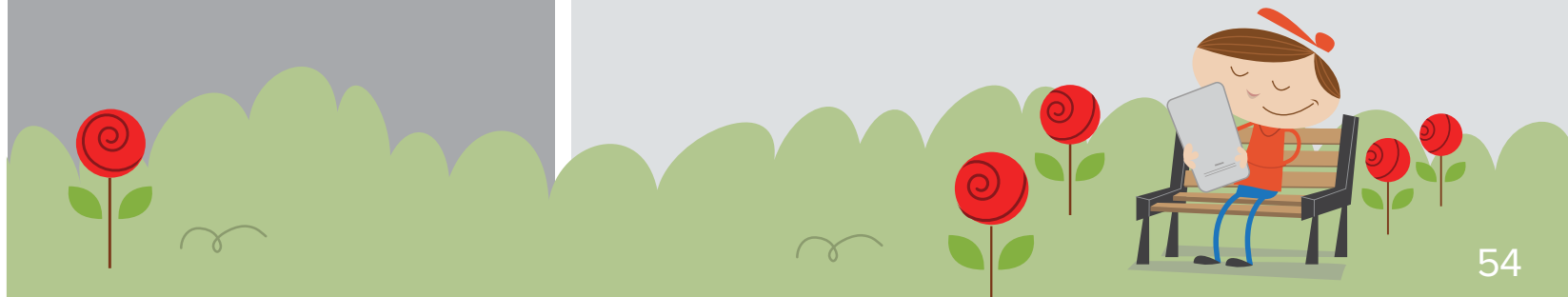
LANGUAGE:
ENGLISH

TYPOGRAPHY BEST PRACTICES

Whether you're interested in determining the right paragraph layout or typographic details, observing the correct typographic etiquette or making the other small decisions that will dramatically influence how your website is perceived, many answers will present themselves in this collection of articles.

TABLE OF CONTENTS

- The Perfect Paragraph
- Mind Your En And Em Dashes: Typographic Etiquette
- Why Subtle Typographic Choices Make All The Difference
- A Closer Look At Font Rendering
- The Creative Way To Maximize Design Ideas With Type
- Applying Macrotypography For A More Readable Web Page
- Avoiding Faux Weights And Styles With Google Web Fonts



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

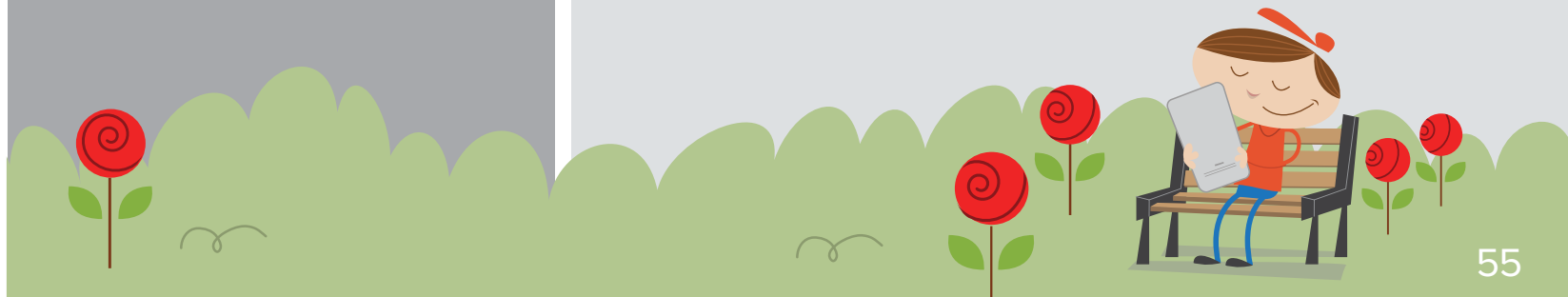
LANGUAGE:
ENGLISH

CREATING MEANINGFUL WEBSITES

Starting with a comprehensive website planning guide to the question, “Which role does emotion play within the emotionless Web system?”, our Smashing authors explored a variety of different aspects that all contribute to aesthetically beautiful and thoroughly thought-out user experience.

TABLE OF CONTENTS

- A Comprehensive Website Planning Guide
- A Fun Approach To Creating More Successful Websites
- Defending The Generalists In The Web Design Industry
- Breaking Down Silos, Part 1: The Consequences Of Working In Isolation
- MUD: Minimum Usable Design
- A Craft Of Consequences: Reader, Writer And Emotional Design
- Easier Is Better Than Better
- Designing Engaging And Enjoyable Long-Form Reading Experiences
- Symptoms Of An Epidemic: Web Design Trends



WEB DESIGN



FORMATS:
PDF, EPUB, KINDLE

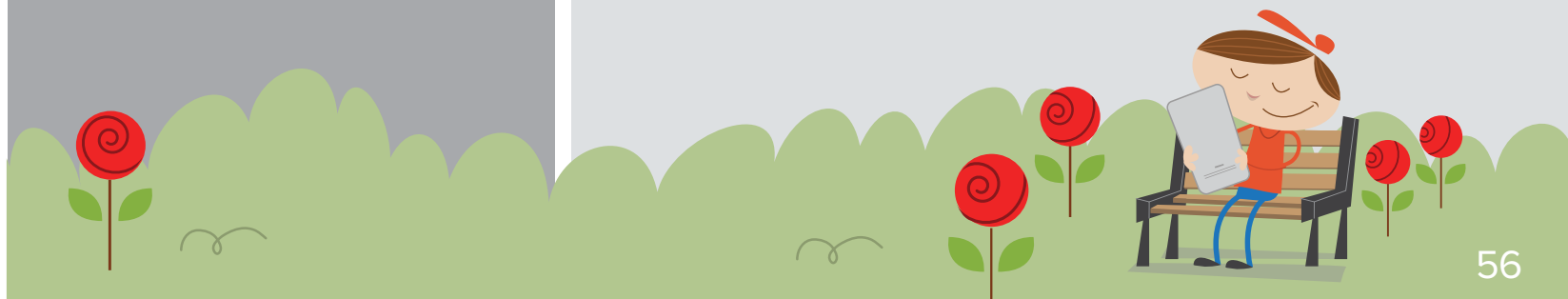
LANGUAGE:
ENGLISH

CREATIVITY LESSONS FOR WEB DESIGNERS

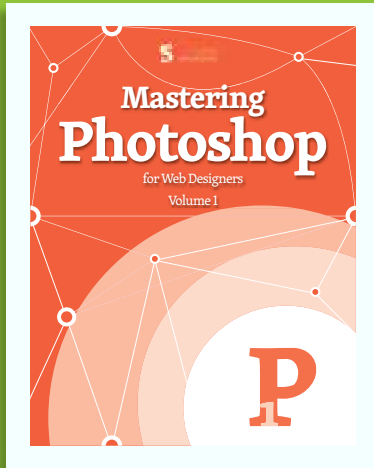
This eBook is a collection of creativity lessons that may help you overcome a creative trough. Our Smashing authors provide some general insights into the process of creativity, discuss some interesting aspects, such as why it is important to also have a life outside the Web, and also present useful hands-on tips on how to develop fresh approaches to given problems.

TABLE OF CONTENTS

- The Process Of Creativity
- Work, Life And Side Projects
- “I Draw Pictures All Day”
- Ignorance Is Bliss For A Creative Mind
- The Big Think: Breaking The Deliverables Habit
- Changing Perspective: A New Look At Old Problems
- Collaging: Getting Answers To The Questions You Don’t Know To Ask
- Creating A Lasting Impression



GRAPHICS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

MASTERING PHOTO- SHOP FOR WEB DESIGNERS VOL. 1

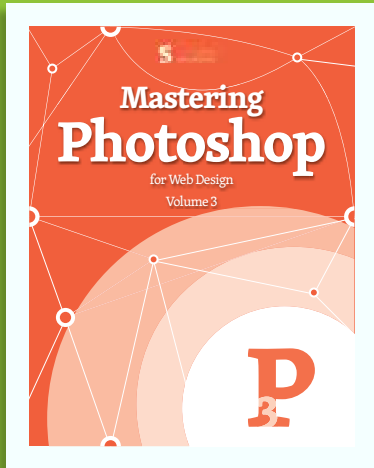
Have you reached a dead end and feel like a massive barrier stands between your creativity and the screen? Thomas Giannattasio has been there and knows how to help. He has put together an intuitive guide to color management, as well as detailed instructions on how to get the most out of paths and brushes in this eBook.

TABLE OF CONTENTS

- Color Management
- Paths
- Layer Styles
- Brushes
- Typography
- Photography
- Exporting



GRAPHICS



FORMATS:
PDF, EPUB, KINDLE

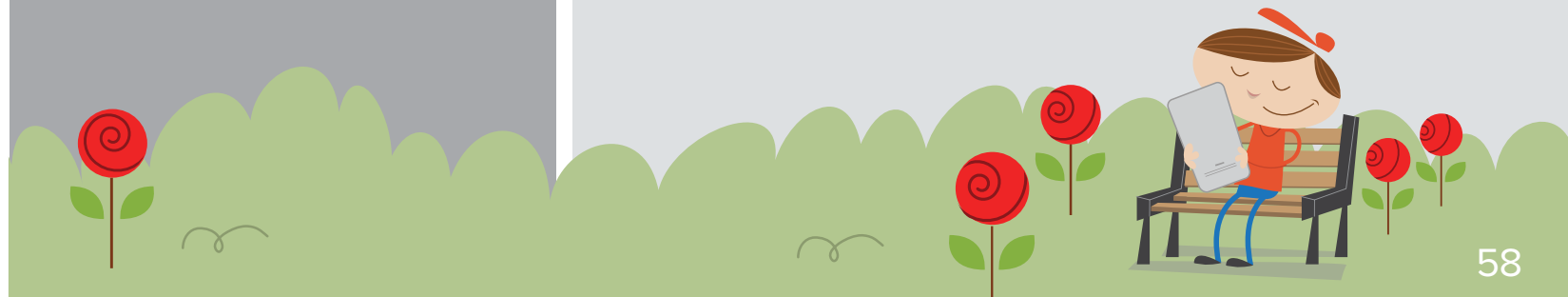
LANGUAGE:
ENGLISH

MASTERING PHOTO- SHOP FOR WEB DESIGNERS VOL. 3

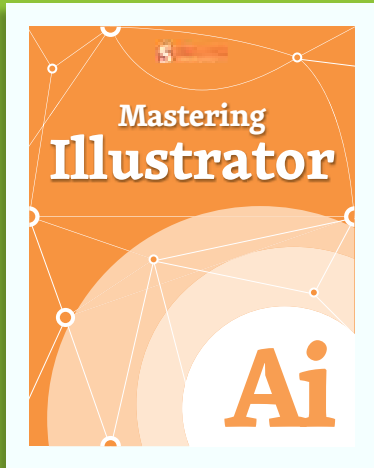
Like most elements (such as typography, color, layout and content), photography is a crucial component on interfaces and for websites. This is one of the reasons why new tools are created by heavy users of Photoshop.

TABLE OF CONTENTS

- Brushing Up On Photoshop's Brush Tool
- Unveiling Photoshop Masks
- Mastering Photoshop With Paths
- The Ails Of Typographic Anti-Aliasing
- Mastering Photoshop Techniques: Layer Styles
- Establishing Your Grid In Photoshop
- Pixel Perfection When Rotating, Pasting And Nudging In Photoshop
- Top Non-Destructive Photoshop Techniques
- Exporting From Photoshop
- The Lost Art Of Design Etiquette



GRAPHICS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

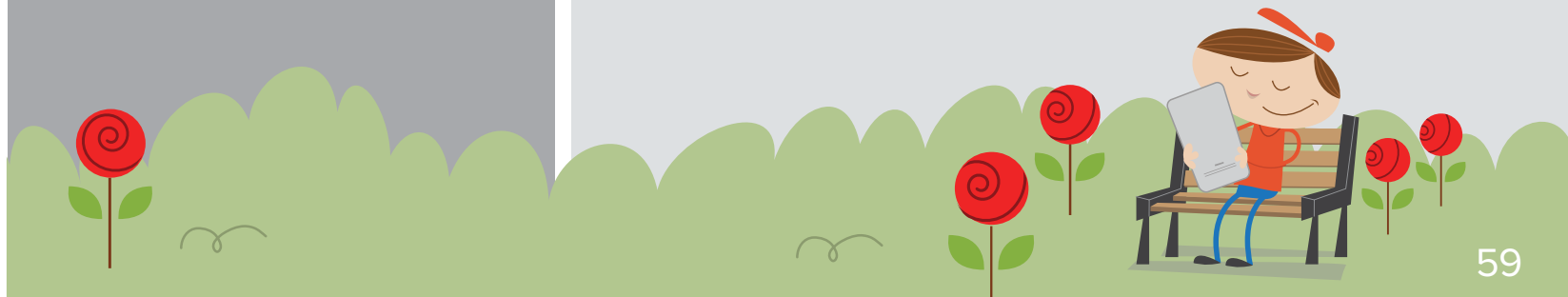
MASTERING ILLUSTRATOR

One of the most beloved vector graphic softwares among Web Designers is Adobe Illustrator. But getting to know all of its tools and features can be time-consuming.

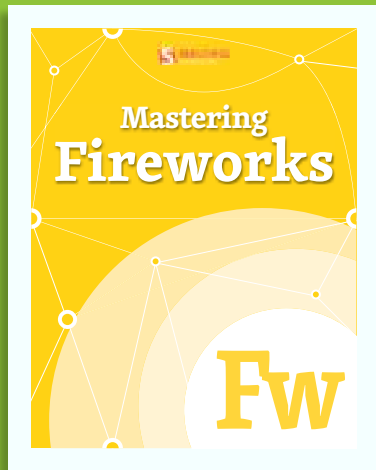
With this eBook you'll learn how to create graphics, transform a sketch into a vector, combine analog and digital techniques, prepare artwork for screen printing and also learn useful typography tips — all focusing on Adobe Illustrator.

TABLE OF CONTENTS

- Productive Web Design With... Adobe Illustrator?
- Creating Graphs With Adobe Illustrator
- Illustrator's Live Trace: Sketch to Vector
- Mixing Up Illustration: Combining Analog And Digital Techniques
- Examples And Tips For Using Illustrator's Warp Tools
- Preparing Artwork for Screen Printing in Adobe Illustrator
- Create a Cute Little Tiger in Illustrator
- Useful Typography Tips For Adobe Illustrator



GRAPHICS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

MASTERING FIREWORKS

With an interface similar to other creative softwares from Adobe, Fireworks allows Web Designers to create interfaces and prototypes for their websites. It's especially helpful to see whether your application works properly before moving onto the development stage. This eBook will show you what can be achieved with Adobe Fireworks; such as creating interactive prototypes, time savers, parent libraries and extracting logos.

TABLE OF CONTENTS

- The Power of Adobe Fireworks: What Can You Achieve With It?
- Developing A Design Workflow In Adobe Fireworks
- Refining Your Design In Adobe Fireworks
- Interactive Prototypes And Time-Savers With Adobe Fireworks
- Create Interactive Prototypes With Adobe Fireworks
- Simulating The Letterpress: From Live Filters In Fireworks To CSS Code
- Extracting Logos Using Levels In Adobe Fireworks
- Creating a Pattern Library with Evernote and Fireworks
- Create Demo: An Easy Way to Present Adobe Fireworks Design Prototypes



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

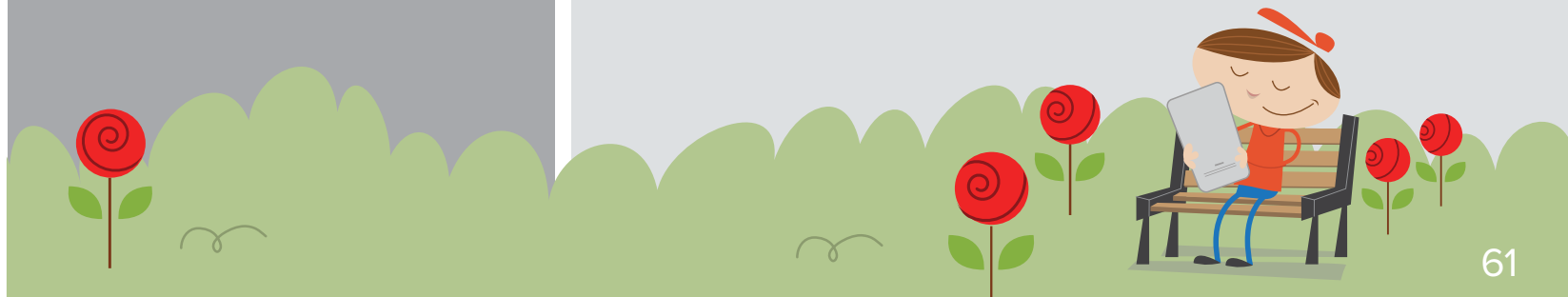
LANGUAGE:
ENGLISH

WORDPRESS MAINTENANCE

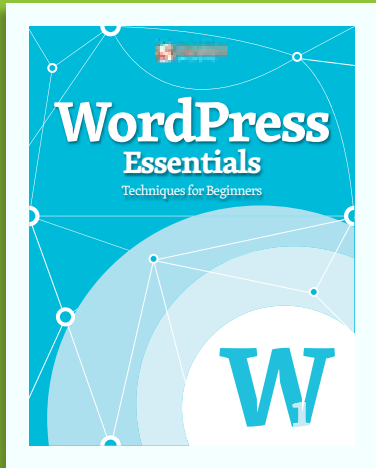
Since its emergence back in 2003, WordPress has evolved from a humble blogging platform to a sophisticated CMS which today powers the websites of some of the world's largest companies. However, with security flaws making the news every once in a while, many may still see WordPress as a risk not worth taking. But what is crucial in order to maintain a WordPress site that is both secure and efficient?

TABLE OF CONTENTS

- WordPress Security: What You Need To Do To Keep Your Website Safe
- Proper WordPress Filesystem Permissions And Ownerships
- Are You Prepared Against A Hack?
- The Ultimate Guide To Choosing A WordPress Host
- WordPress Performance Improvements That Can Go Wrong
- Better Dependency Management In Team-Based WordPress Projects With Composer
- Migrating A Website To WordPress Is Easier Than You Think



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

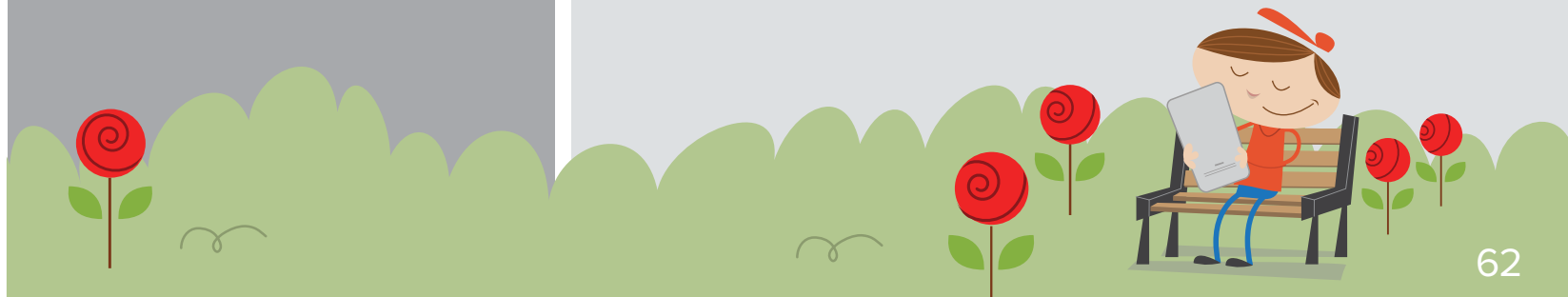
WORDPRESS ESSENTIALS

WordPress is without a doubt the most popular Web software among online publishers.

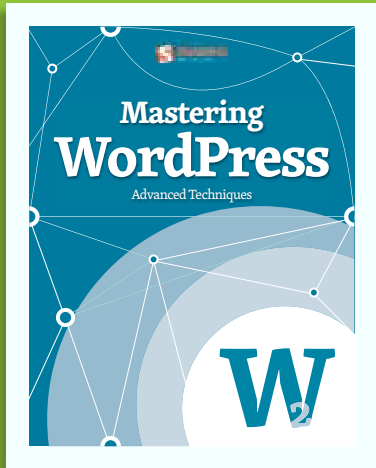
But did you know that there are thousands of plugins and techniques available which you can use to extend WordPress well beyond its potential and transform your site into almost anything you can imagine?

TABLE OF CONTENTS

- Building WordPress Themes You Can Sell
- Developing WordPress Locally With MAMP
- The Developer's Guide To Conflict-Free JavaScript And CSS In WordPress
- Interacting With The WordPress Database
- How To Create A WordPress Plugin
- How To Integrate Facebook With WordPress
- How To Use AJAX In WordPress
- Better Image Management With WordPress
- Using HTML5 To Transform WordPress' TwentyTen Theme



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

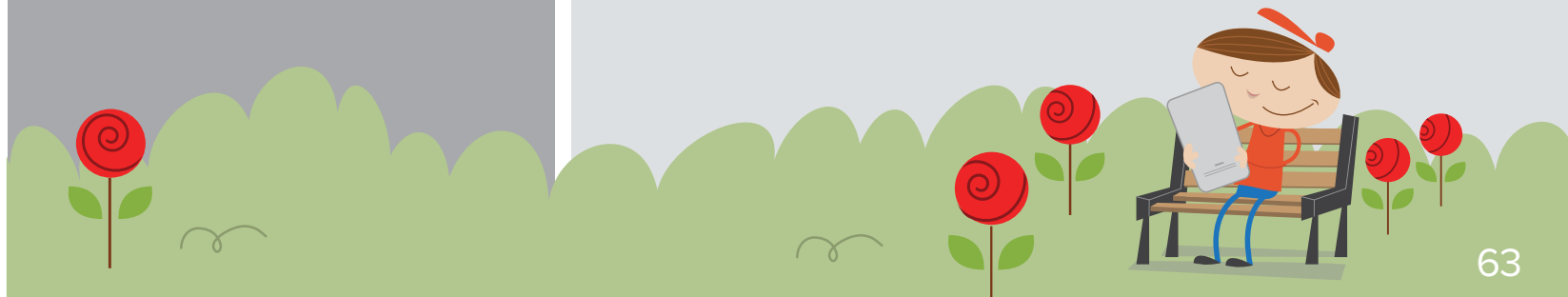
MASTERING WORDPRESS

WordPress offers a world of possibilities if you are curious enough to explore them. The most popular blog-publishing platform is not limited by its default configurations.

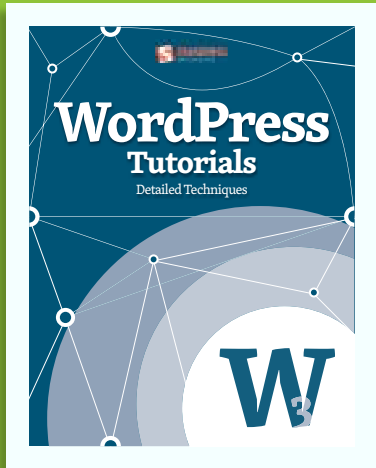
You can improve your website with the innumerable plugins, hooks and custom fields — new versions are being created almost every day by the global developer community!

TABLE OF CONTENTS

- Brushing Up On Photoshop's Brush Tool
- Unveiling Photoshop Masks
- Mastering Photoshop With Paths
- The Ails Of Typographic Anti-Aliasing
- Mastering Photoshop Techniques: Layer Styles
- Establishing Your Grid In Photoshop
- Pixel Perfection When Rotating, Pasting And Nudging In Photoshop
- Top Non-Destructive Photoshop Techniques
- Exporting From Photoshop
- The Lost Art Of Design Etiquette



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

WORDPRESS TUTORIALS

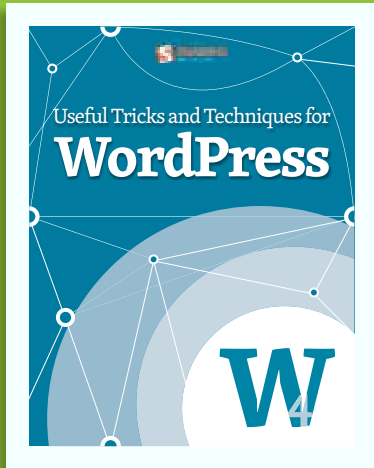
After having read fundamental concepts in our Smashing eBook “WordPress Essentials” and having expanded your knowledge by applying the many options gathered in our Smashing eBook “Mastering WordPress”, it’s time for you to go even further with WordPress development.

TABLE OF CONTENTS

- How To Create Tabs On WordPress Settings Pages
- Create Native Admin Tables In WordPress The Right Way
- How To Build A Media Site On WordPress (Part 1)
- How To Build A Media Site On WordPress (Part 2)
- How To Create Custom Post Meta Boxes In WordPress
- Getting Started With bbPress
- WordPress Multisite: Practical Functions And Methods
- Writing the Perfect WordPress Readme.txt
- Integrating Amazon S3 with WordPress



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

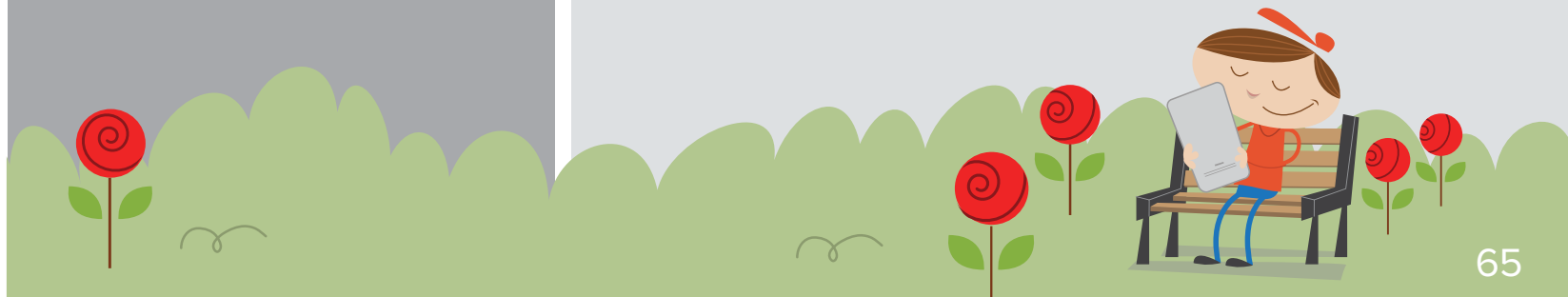
LANGUAGE:
ENGLISH

WORDPRESS — TIPS AND TECHNIQUES

As one of the leading forms of content management on the Web, WordPress offers users and developers a lot of options, yet its versatility is often underestimated. These authors will help you understand more of what WordPress is capable of. You'll learn simple tricks for customizing the CMS's default functionality, user access and back-end; as well as more involved techniques for manipulating taxonomies, toolbars and redirection paths.

TABLE OF CONTENTS

- Easily Customize WordPress' Default Functionality
- How To Customize The WordPress Admin Easily
- How To Create Custom Taxonomies In WordPress
- Inside The WordPress Toolbar
- Limiting The Visibility Of Posts In WordPress Via Usernames
- Random Redirection In WordPress
- Writing Unit Tests For WordPress Plugins



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

WORDPRESS — SPECIAL FEATURES

One of the great aspects of WordPress is its incredible adaptability. Using WordPress to the fullest means finding out about all the special features you can implement on your website.

Find out more about WordPress's responsive possibilities, such as how to build a responsive theme from the ground up, implementing your theme and customizing images for a responsive site.

TABLE OF CONTENTS

- Create A Responsive, Mobile-First WordPress Theme
- Do-It-Yourself Caching Methods With WordPress
- Front-End Author Listing And User Search For WordPress
- How To Integrate Facebook, Twitter And Google+ In WordPress
- Manage Events Like A Pro With WordPress
- Adopting A Responsive WordPress Theme Is More Than Install-And-Go
- Responsive Images With WordPress' Featured Images



WORDPRESS



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

WORDPRESS ECONOMY

WordPress is an economy in its own right. To really understand this, one has to know its history. In this eBook, you can find out about the economy that developed around this revolutionary CMS.

The authors will introduce you to WordPress development, show you how to profit from WordPress development and explain how to effectively introduce the end user to WordPress.

TABLE OF CONTENTS

- Smashing Special: What's Going On In The Word-Press Economy? (Part 1)
- Smashing Special: What's Going On In The Word-Press Economy? (Part 2)
- How To Become A Top WordPress Developer
- How Commercial Plugin Developers Are Using The WordPress Repository
- Writing Effective Documentation For WordPress End Users
- Secrets Of High-Traffic WordPress Blogs



FREELANCE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

CLIENTS: FRIENDS YOU NEVER HAD

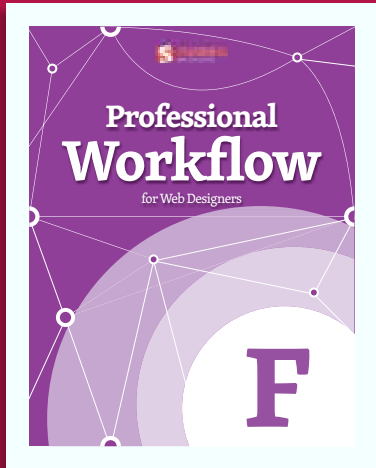
A fruitful and balanced cooperation with clients is the dream of every designer. However, to bring this dream to reality, designers constantly need to prepare for the various challenges that different clients tend to bring along. But what can you do to generally improve the collaboration with your clients and — on a long-term basis — foster stable relationships in which both parties are actually pulling in the same direction?

TABLE OF CONTENTS

- Getting Engaged
- How To Build Long-Term Client Relationships
- Keys To Better Communication With Clients
- Guidelines For Successful Communication With Clients
- Effective User Research And Transforming The Minds Of Clients
- Why Account Managers Shouldn't Prevent Designers From Speaking To Clients
- How Do You Deal With Overstressed, Irrational Clients? An Entrepreneur's View
- How To Sell The Value Of Mobile To Clients
- Encouraging Better Client Participation In Responsive Design Projects



FREELANCE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

PROFESSIONAL WORKFLOW

Being a great Web designer or developer is one thing; running a successful freelance business is another.

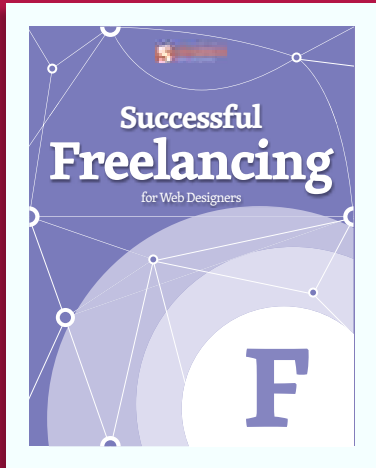
As a freelance Web designer, you'll often have to do it all yourself, and sometimes all alone.

TABLE OF CONTENTS

- The Legal Side Of Web Design
- Lessons from Corporate Web Design
- Web Design Risk Management and Liability
- The Finances of Freelancing
- APPENDIX: Sample Legal Documents



FREELANCE



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

SUCCESSFUL FREELANCING

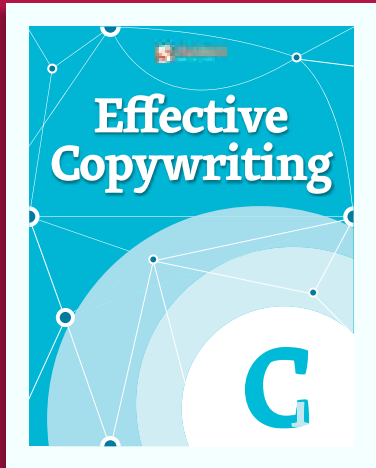
If you are thinking of freelancing or are close to surrendering to your workload, then this eBook will be a treasure chest for you. Realizing that you have made the same mistakes as many before you can be a relief.

TABLE OF CONTENTS

- Basic Skills of Freelance Web Designers
- Communication with Clients & Partners
- Marketing – Convincing Strategies For Freelancers
- Contracts & Pricing



CONTENT STRATEGY



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

PROFESSIONAL WORKFLOW

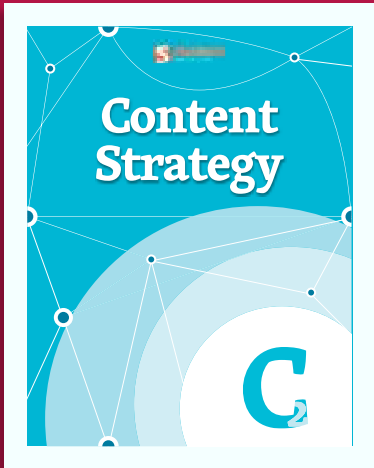
Writing for the Web has many facets and uses. As one of the most sought-after and needed skills, it has often become an exercise of bringing together a brand with a voice.

TABLE OF CONTENTS

- Quick Course On Effective Website Copywriting
- Five Copywriting Errors That Can Ruin A Company's Website
- Introducing The 6 + 1 Model For Effective Copywriting
- Design With Dissonance
- How Content Creators Benefit From The New SEO
- How To Improve Your Branding With Your Content
- The Art Of Content Marketing
- Content Meaning
- 10 Ways To Put Your Content In Front Of More People



CONTENT STRATEGY



FORMATS:
PDF, EPUB, KINDLE

LANGUAGE:
ENGLISH

CONTENT STRATEGY

If content is king, then the art of messaging is what will drive your product forward. This comprehensive eBook delves into the world of content, providing beginners as well as communications professionals with a fundamental understanding of how content strategy works both independently and in conjuncture with other elements.

TABLE OF CONTENTS

- The Immersive Web And Design Writing
- Content: A Blessing, A Bubble, A Burden
- Make Your Content Make a Difference
- Content Strategy Within The Design Process
- Content Strategy: Optimizing Your Efforts For Success
- Finding Your Tone Of Voice
- Fluidity Of Content And Design: Learning From Where The Wild Things Are
- The Role Of Design In The Kingdom Of Content
- How Disregarding Design Limits The Power Of Content





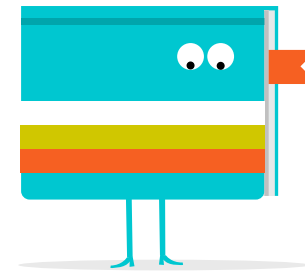
www.smashingmagazine.com

ABOUT SMASHING MAGAZINE

Smashing Magazine is an online magazine dedicated to Web designers and developers worldwide. Its rigorous quality control and thorough editorial work has gathered a devoted community exceeding of more than a million subscribers, followers and fans worldwide. Each and every published article is carefully prepared, edited, reviewed and curated according to the high quality standards set in Smashing Magazine's own publishing policy.

Smashing Magazine publishes articles on a daily basis with topics ranging from business, visual design, typography, front-end as well as back-end development, all the way to usability and user experience design.

The magazine is — and always has been — a professional and independent online publication neither controlled nor influenced by any third parties, delivering content in the best interest of its readers. These guidelines are continually revised and updated to assure that the quality of the published content is never compromised.



IMPRINT

Copyright © 2015

Smashing Magazine GmbH

Werthmannstr. 15, 79098 Freiburg, Germany

Version: March 2015

Licensing: Markus Seyffert

Design and Layout: Ricardo Gimenes

