

# Differential privacy – Basic notions and methods

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# The idea of differential privacy

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- So the probability for any individual in the database to have a property should barely differ from the base rate
- Then, analyzing the database an attacker can't reliably learn anything new about any individual in the database, no matter how much additional information he has

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- Latanya Sweeney from Carnegie Mellon University linked the anonymized Massachusetts Group Insurance Commission (GIC) medical encounter database with voter's registration records identifying the medical records of the Governor of Massachusetts.

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  - ↪ A standard example are medical records, having an obvious use. However, many people want their medical data to be safe.
- If we don't give people a proof of their privacy, they might not submit the surveys or lie
  - ↪ This destroys the reliability of the obtained results.

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**Caveat:** Depending on the query, the result of the query after the modification of the database, might not be very useful

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- ↪ Can we at least ensure that submitting the survey does not cause significant additional harm?
  - *This is the key idea of differential privacy*

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## Definition ( $\epsilon$ - $\delta$ -differential privacy)

Now  $\mathcal{A}$  is called  $\epsilon$ - $\delta$ -differentially private if  $\forall \mathcal{S} \subset \text{Range}(\mathcal{A})$ :

$$\forall D_2 : \text{dist}(D, D_2) \leq 1 \Rightarrow \Pr[\mathcal{A}(D) \in \mathcal{S}] \leq e^\epsilon \cdot \Pr[\mathcal{A}(D_2) \in \mathcal{S}] + \delta$$

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- Firstly, let us assume that  $\delta = 0$ .
  - ↪ This is also called  $\epsilon$ -differential privacy
  - ↪ Then, given the result of the survey, an attacker cannot learn any new property about us with a significant probability



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This way, participants are guaranteed plausible deniability, Even if participant has property  $P$  and reports it, this is not incriminating.

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  - Therefore, the probability to identify participant based on reply is 3-times as big as in the case, where question is not asked.
  - Hence, this method is  $\ln(3)$ -differentially private
  - Since, the  $\epsilon$ 's for different sub-surveys add up, a survey of  $m$  such questions is  $m \cdot \ln(3)$ -differentially private

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- The  $l_1$ -sensitivity intuitively tells us how much a single individual's data can affect the result of our query.
  - ↪ This, gives upper bound, for amount of randomness we need to add to gain differential privacy

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## Definition

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## Remark

*We could also use the Gaussian-Distribution instead, but the Laplace-Distribution is a bit handier.*



# The Laplace mechanism

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## Definition (Laplace mechanism)

*The Laplace mechanism  $\mathcal{M}_{L,f,\epsilon}(x)$  for  $f$  and a given  $\epsilon$  is defined as:*

$$\mathcal{M}_{L,f,\epsilon}(x) := f(x) + (\mathcal{Y}_1, \mathcal{Y}_2, \dots, \mathcal{Y}_k),$$

*where the  $\mathcal{Y}_j$  are random variables drawn from the Laplace-Distribution  $\text{Lap}(\frac{\Delta f}{\epsilon})$ .*

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## Theorem

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Proving this theorem is beyond the scope of this talk.

# References



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**Thank you for your attention**