

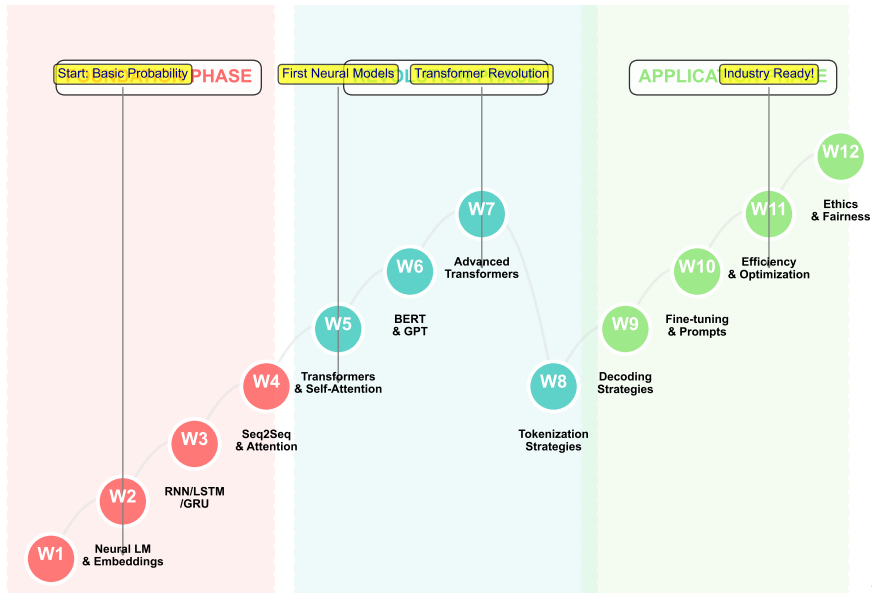
Natural Language Processing: Complete Course Overview

From Foundations to State-of-the-Art

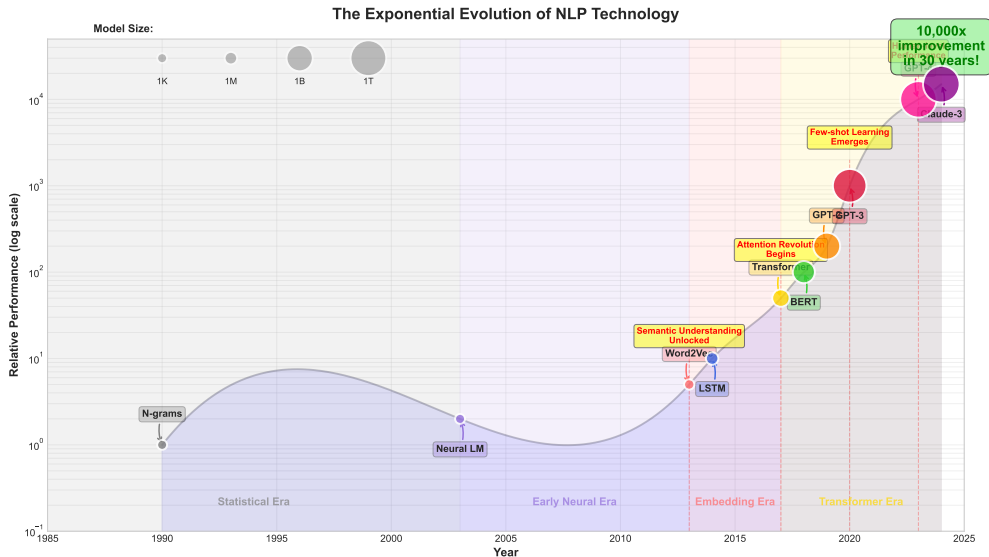
Joerg R. Osterrieder
www.joergosterrieder.com

BSc Computer Science - 12 Week Journey

The NLP Journey: From Counting to Understanding

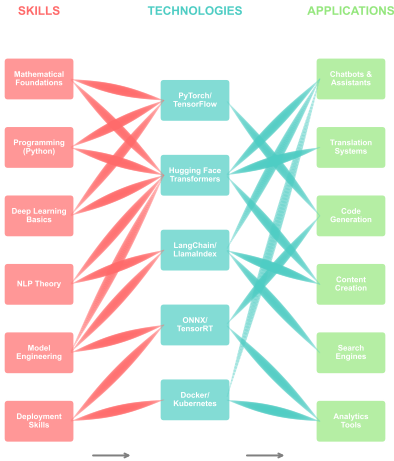


Core Technologies & Breakthroughs

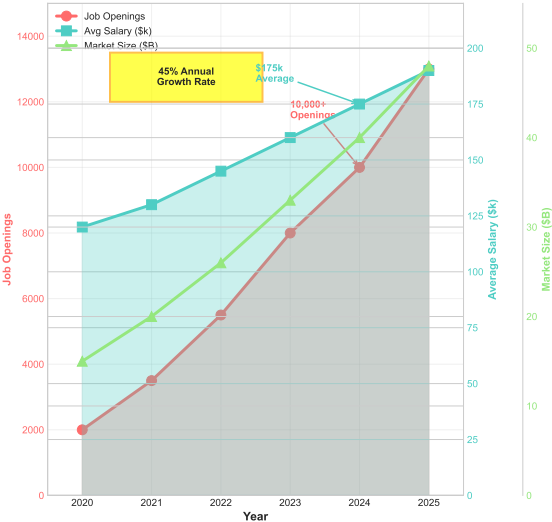


Learning Outcomes & Real-World Impact

From Learning to Real-World Impact



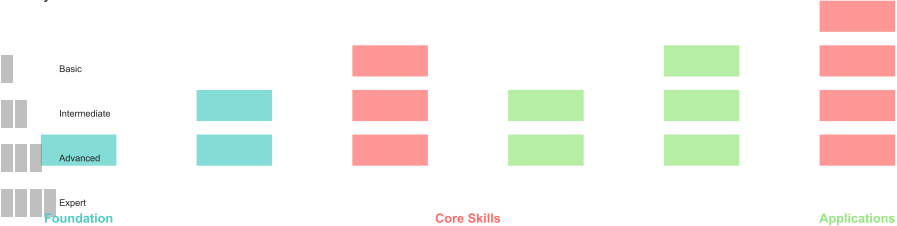
NLP Industry Growth Metrics



Week 1 Learning Journey



Difficulty:



Week 1: N-gram Language Models

N-gram Extraction

Unigrams:



Bigrams:



Trigrams:



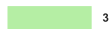
Probability Calculation

$P(\text{jumps} \mid \text{brown fox})$

brown fox



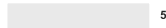
... jumps



... runs



... walks



$$P(\text{jumps} \mid \text{brown fox}) = 3/10 = 0.3$$

Markov Assumption

- Future depends on recent past
- Makes computation tractable

Probability

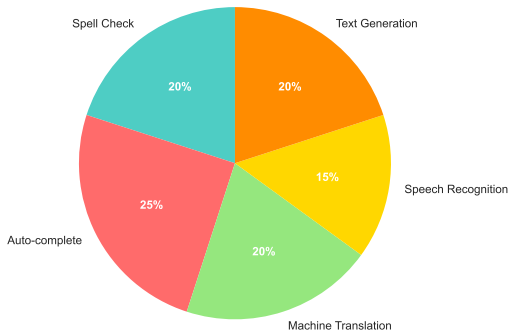
- Count n-grams
- Maximum likelihood

Challenges

- Data sparsity
- Context limitations

Week 1: Applications

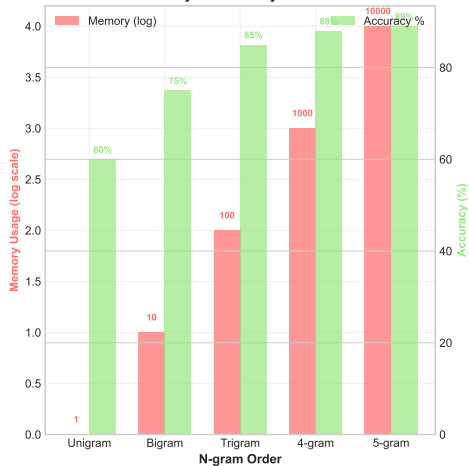
N-gram Applications



Where N-grams Excel:

- Spell checking
- Auto-complete

Memory vs Accuracy Trade-off

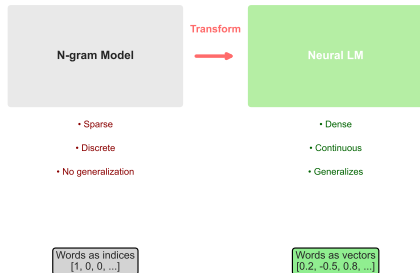


Historical Impact:

- Dominated 1980s-2000s
- Still used in hybrid systems

Week 2: Neural Revolution

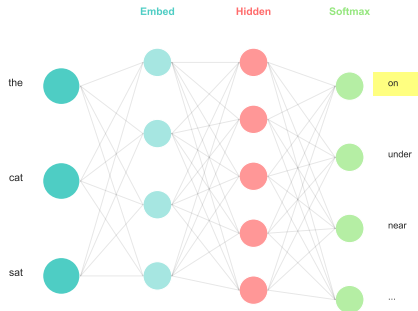
From Counts to Continuous



Paradigm Shift:

- From counting to learning
- Continuous space

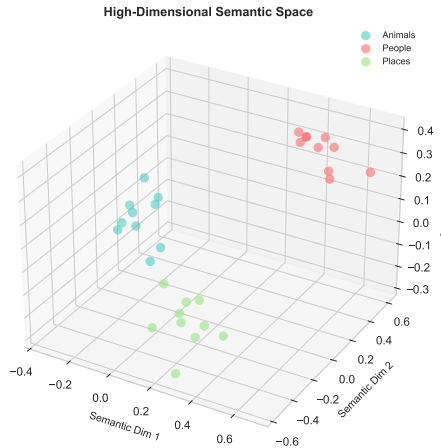
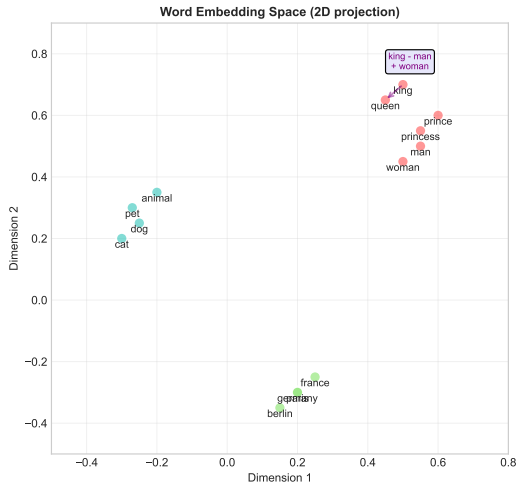
Neural LM Architecture



Key Innovations:

- Distributed representations
- Backpropagation training

Week 2: Word Embeddings



Properties

- Similar words cluster
- Analogies work

Methods

- Word2Vec
- GloVe, FastText

Dimensions

- 50-300 dims typical
- Semantic features

Week 2: Impact

Word2Vec Algorithms

CBOW

The

?

on

mat

Predict center
from context

Skip-gram

sat

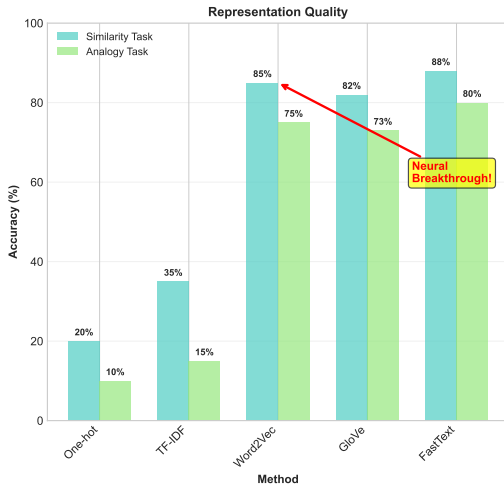
?

?

?

?

Predict context
from center



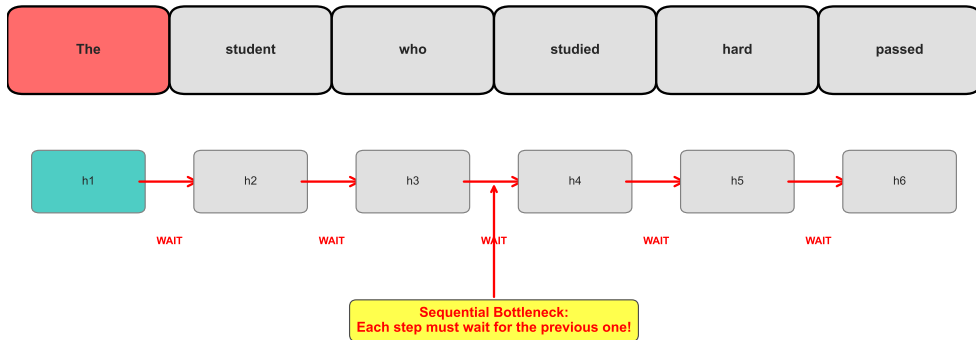
Algorithms:

- CBOW: Context \rightarrow center
- Skip-gram: Center \rightarrow context

Applications:

- Sentiment analysis
- Named entity recognition

RNN: The Sequential Processing Bottleneck



What We'll Learn:

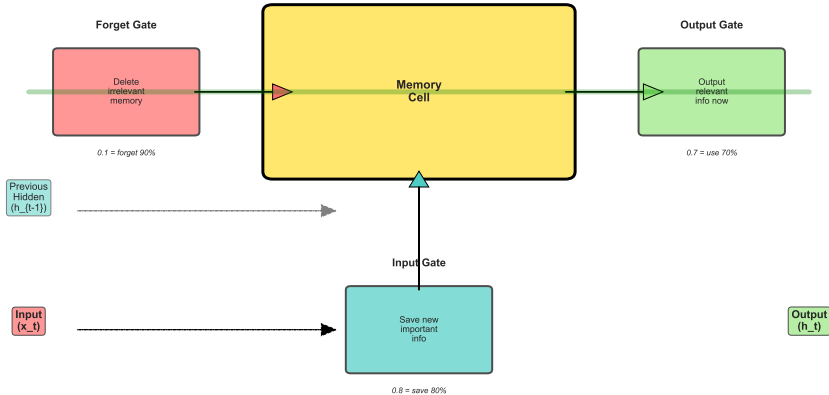
- RNN architecture
- LSTM gates and memory

Core Concepts:

- **Vanishing Gradients**
 - Problem with long sequences
 - LSTM/GRU solutions

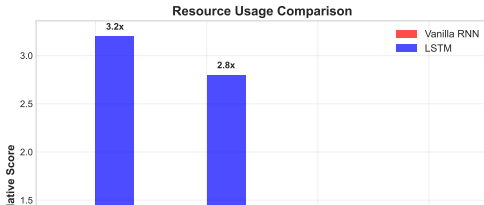
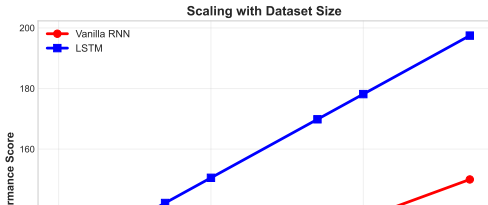
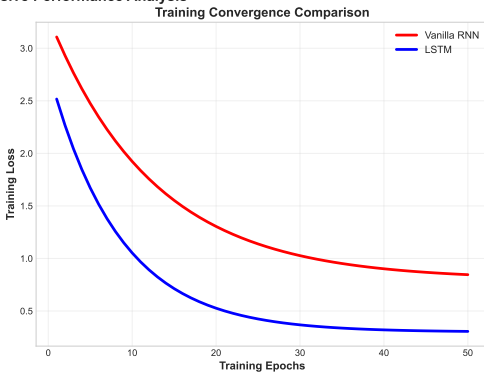
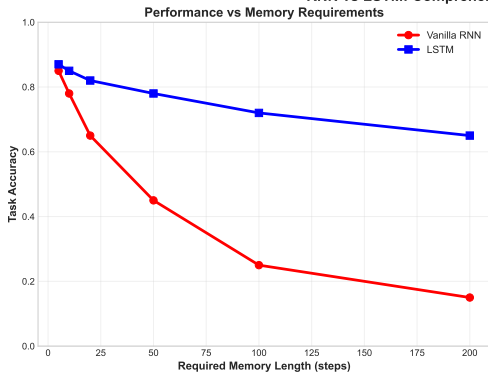
LSTM Gates: Controlling Information Flow

Cell State Highway (Long-term Memory)



Week 3: Applications

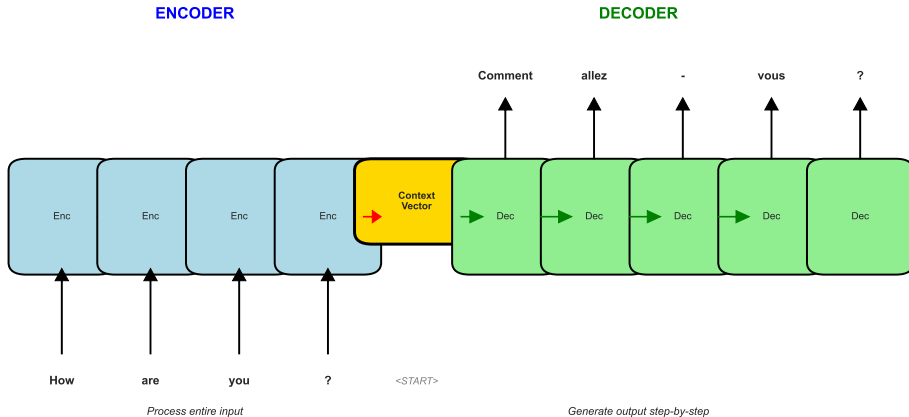
RNN vs LSTM: Comprehensive Performance Analysis



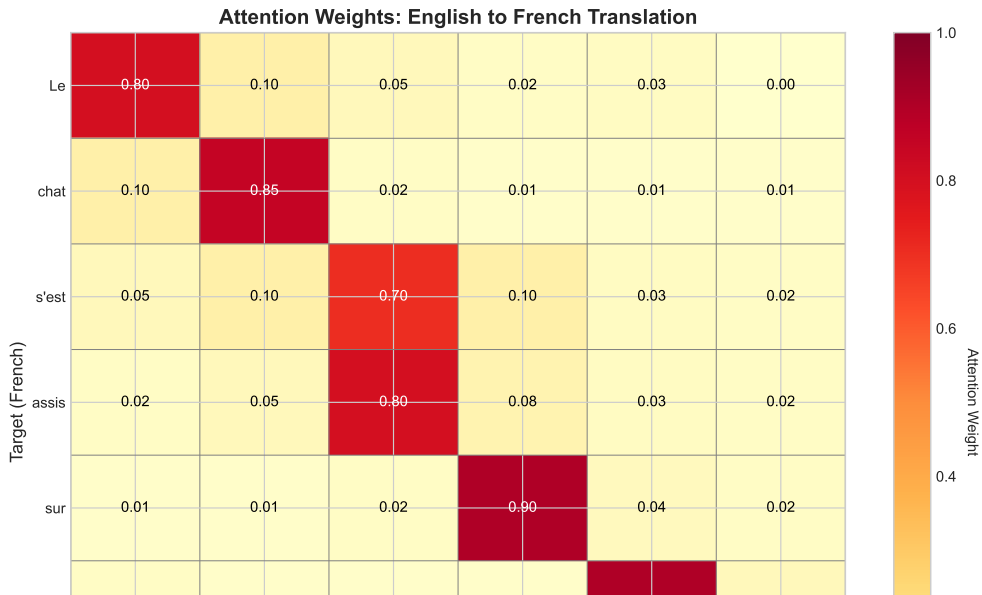
Week 4: Encoder-Decoder Architecture

Sequence-to-Sequence Architecture

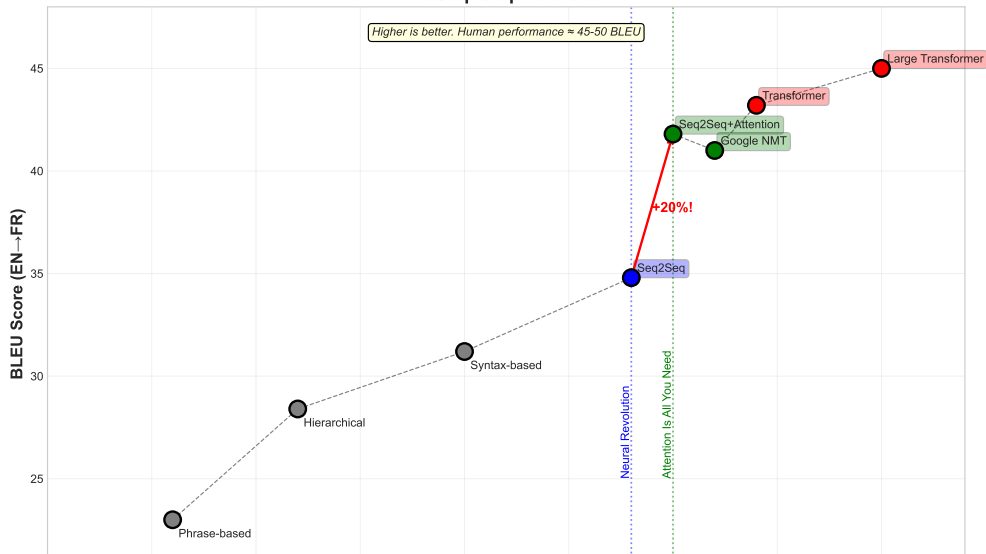
Variable input length → Fixed context → Variable output length



Week 4: Attention Mechanism

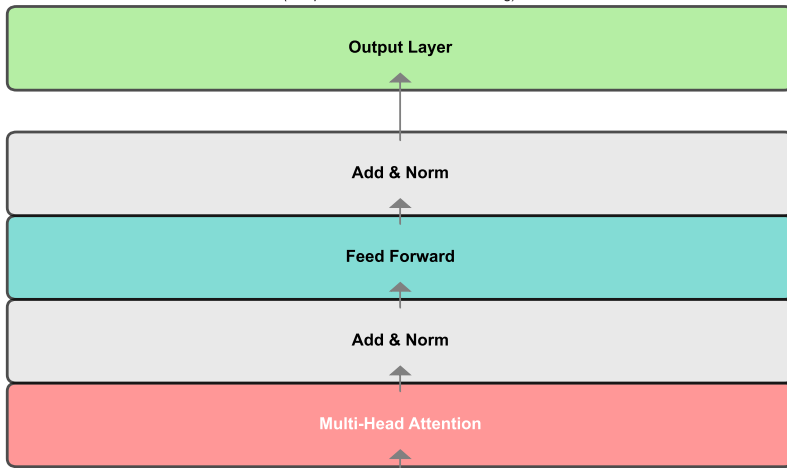


Machine Translation Quality Over Time
The Seq2Seq Revolution

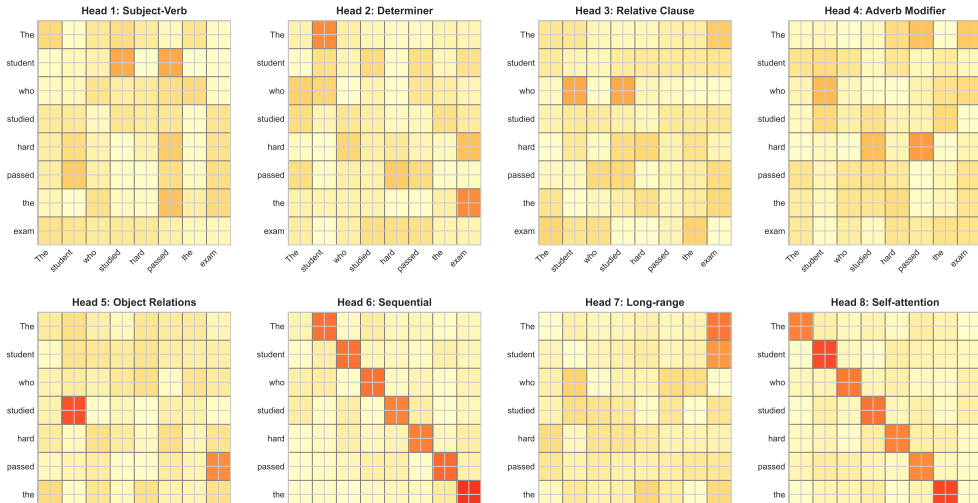


Transformer Architecture

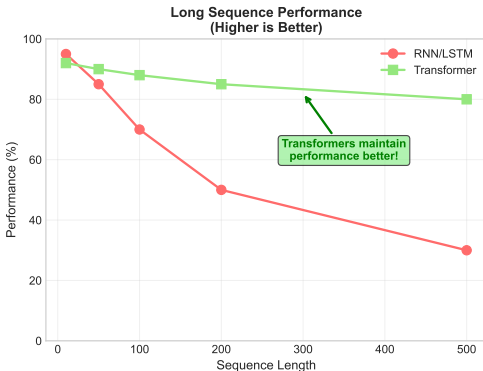
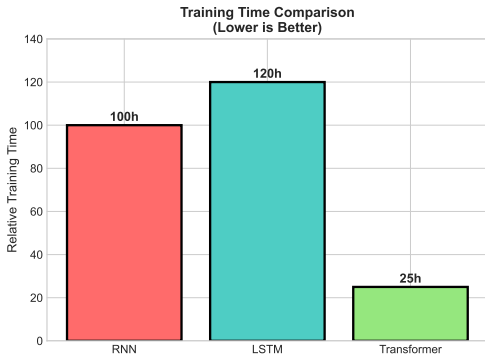
(Simplified for BSc Understanding)



Multi-Head Attention: 8 Different Perspectives on the Same Sentence



Why Transformers Beat RNNs



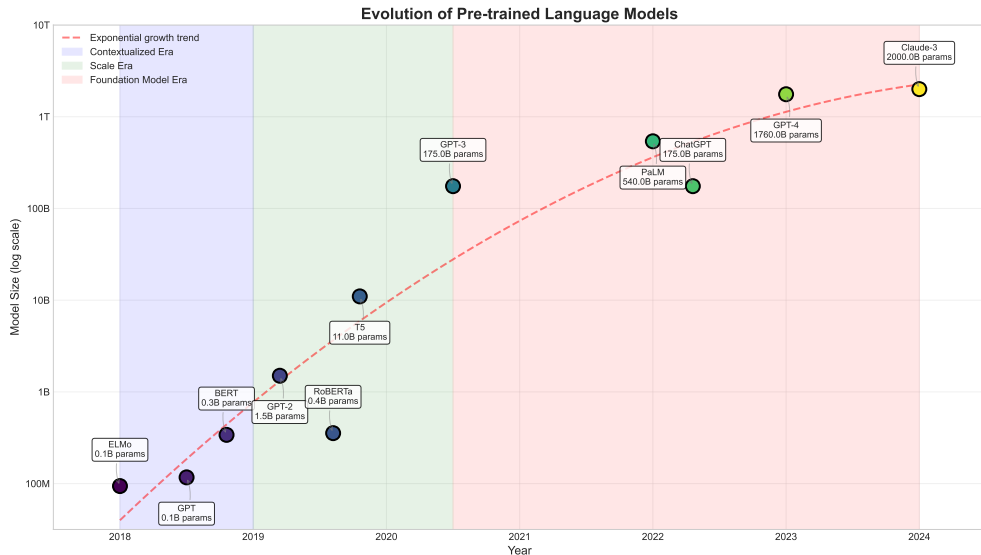
Performance:

- SOTA on all NLP tasks
- 100x faster training
- Scales to billions of parameters
- Transfer learning enabled

Applications:

- Foundation for BERT/GPT
- Computer Vision (ViT)
- Protein Folding
- Multimodal models

Week 6: BERT and GPT

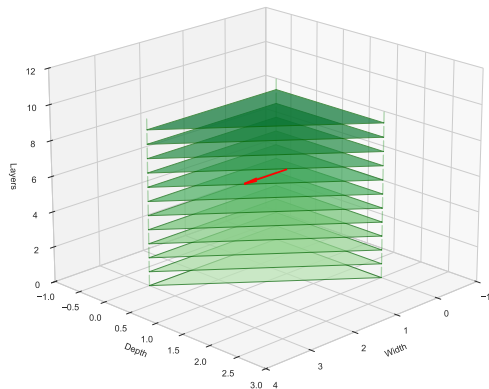
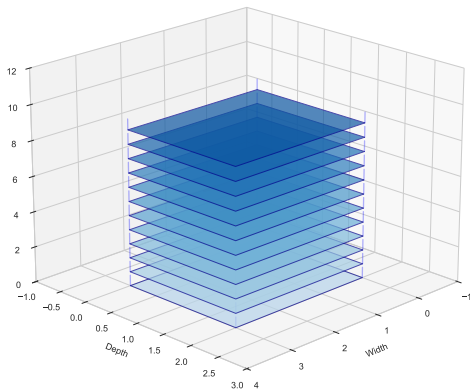


Week 6: BERT vs GPT

BERT: Bidirectional Encoder

BERT vs GPT: Architectural Differences

GPT: Unidirectional Decoder



BERT (Bidirectional):

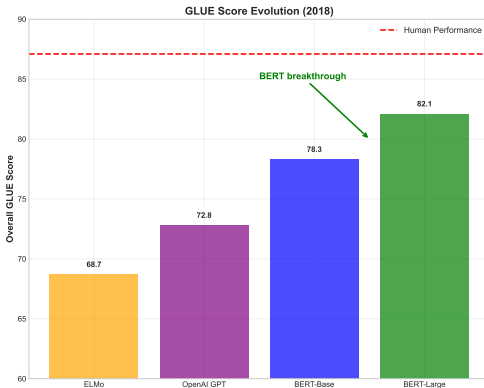
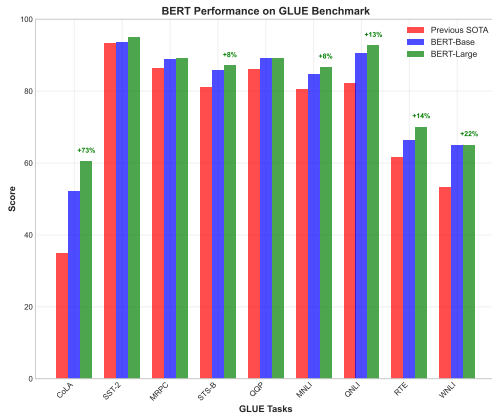
- Masked Language Model
- See full context

GPT (Autoregressive):

- Next token prediction
- Left-to-right only

Week 6: Impact

BERT: Dominating Natural Language Understanding



Performance:

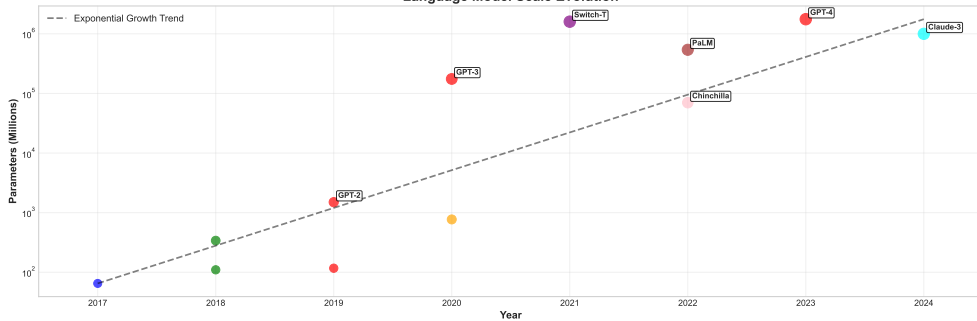
- GLUE benchmark SOTA
- Human-level on many tasks
- Few-shot learning
- Zero-shot capabilities

Ecosystem:

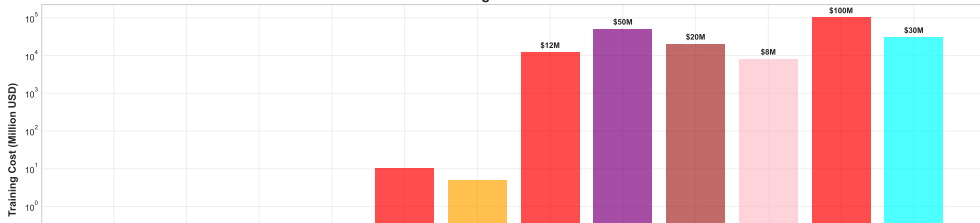
- Hugging Face hub
- 100,000+ models
- Easy fine-tuning
- Production ready

Week 7: Scaling Laws and Giant Models

The Scale Revolution: From Millions to Trillions
Language Model Scale Evolution

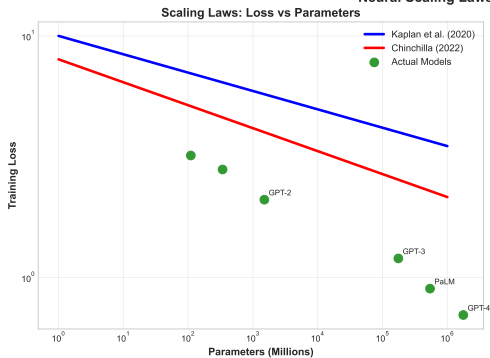


Training Cost Evolution

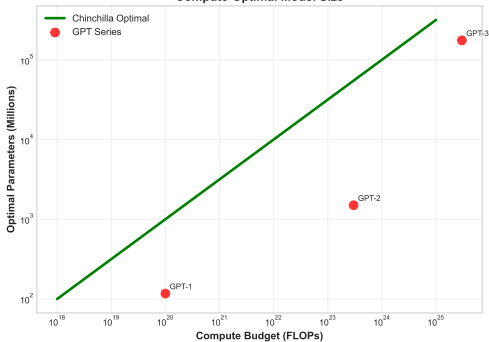


Week 7: Emergent Abilities

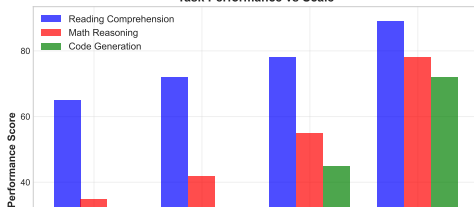
Neural Scaling Laws: The Science of Scale



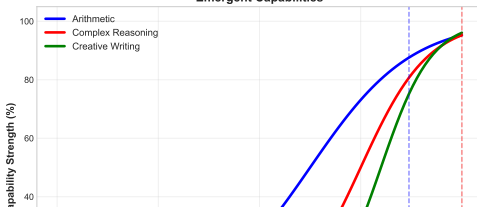
Compute-Optimal Model Size



Task Performance vs Scale



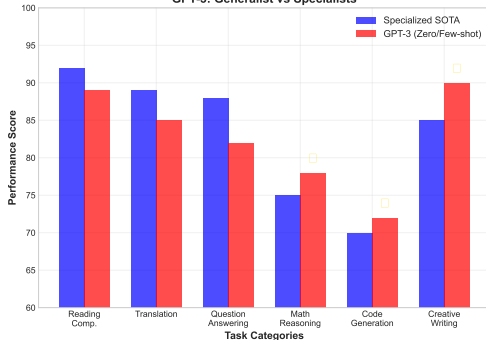
Emergent Capabilities



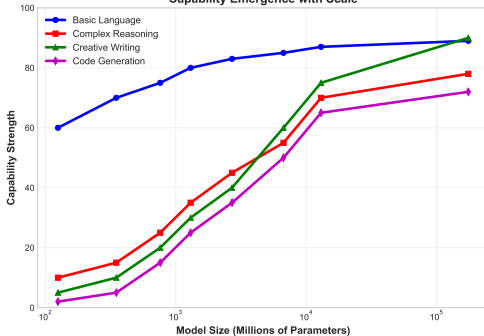
Week 7: Applications

GPT-3: The Generalist AI That Changed Everything

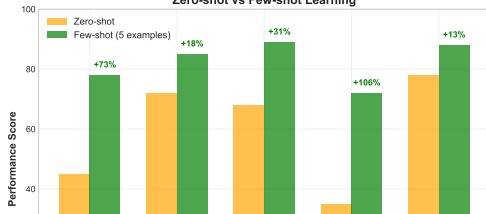
GPT-3: Generalist vs Specialists



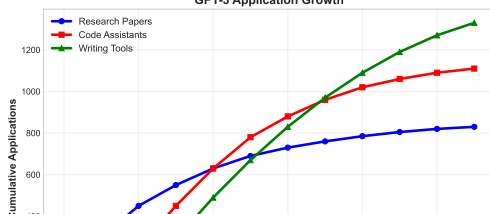
Capability Emergence with Scale



Zero-shot vs Few-shot Learning

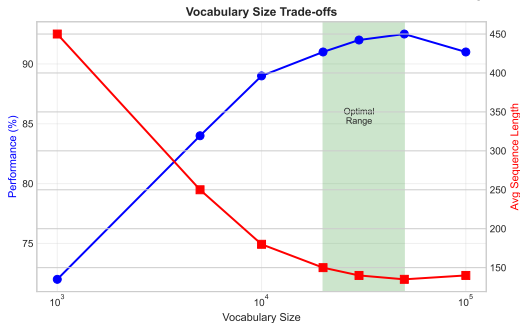


GPT-3 Application Growth

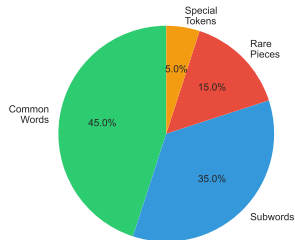


Week 8: Tokenization Strategies

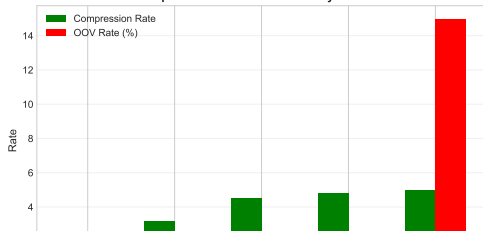
The Hidden Impact of Tokenization



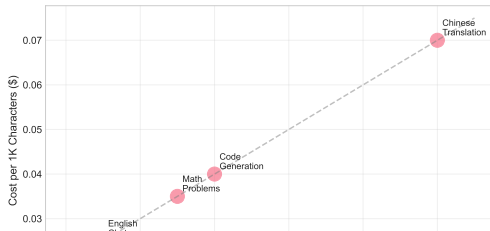
Typical Token Distribution (GPT-2)



Compression vs Out-of-Vocabulary Trade-off



Tokenization Affects API Costs



Week 8: Tokenization Methods

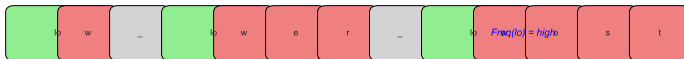
Byte Pair Encoding: Learning Subwords

Corpus: "low lower lowest"

Initial



Merge "lo"



Merge "low"



Merge "er"



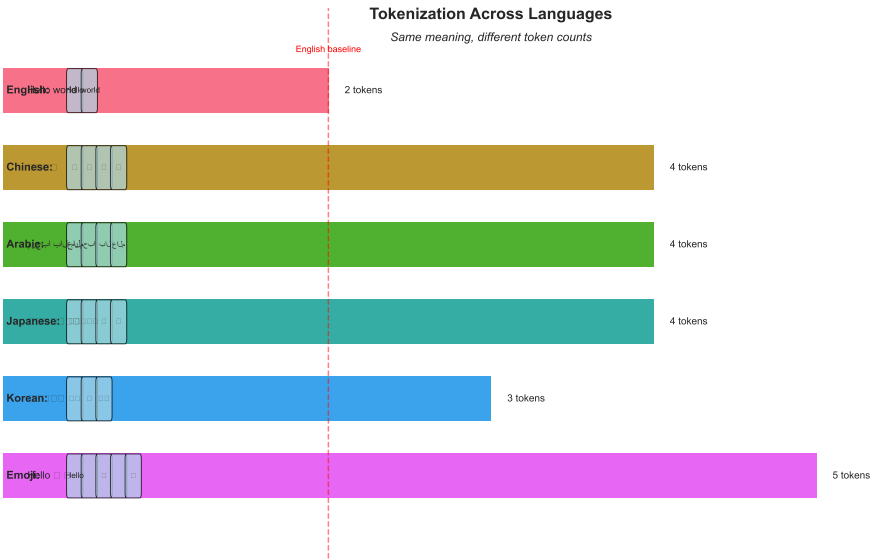
Merge "est"



Final

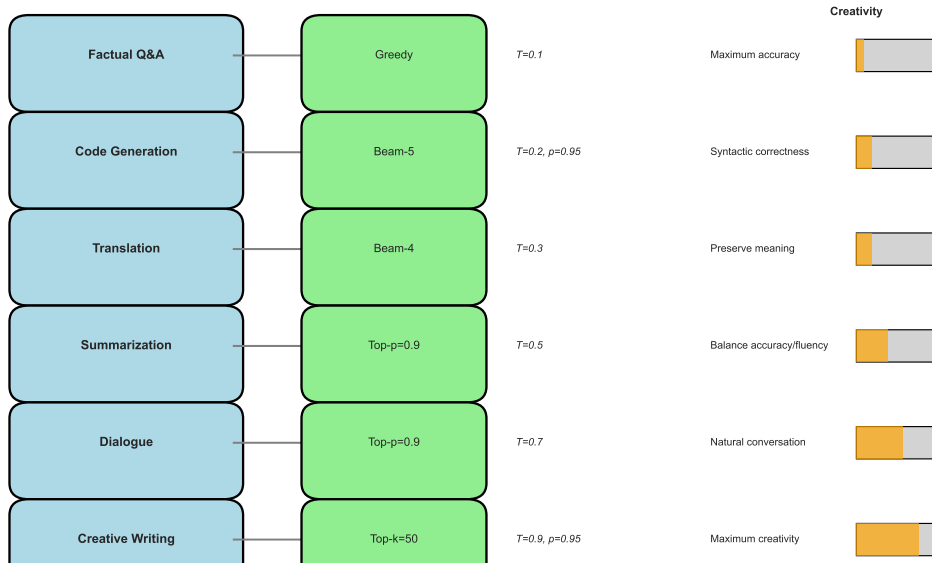


BPE discovers:
• "low" = root
• "er" = comparative
• "est" = superlative

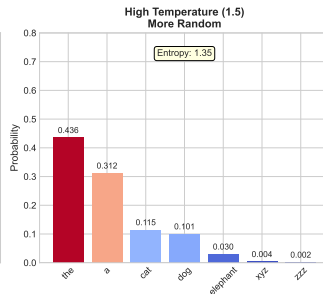
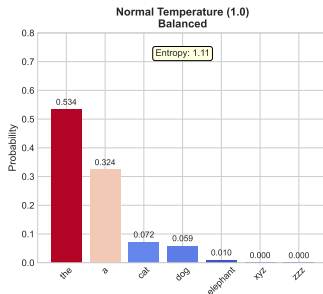
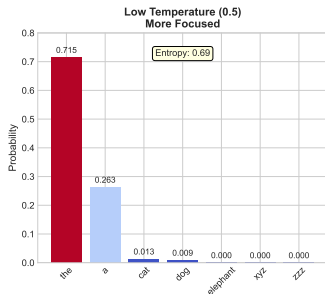


Cost Impact:
Chinese text costs
2x more than English
on GPT-4!

Decoding Strategy Selection Guide



Temperature Controls Probability Distribution Sharpness



Greedy

- Fastest
- Deterministic
- Can be repetitive

Beam Search

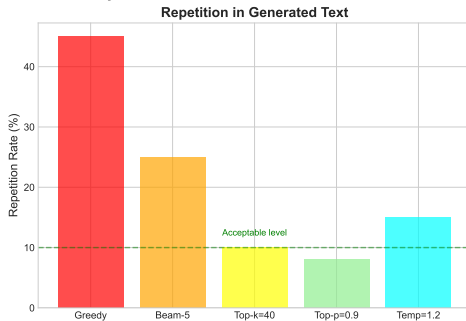
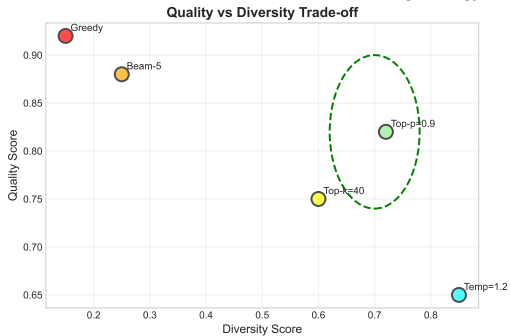
- Better quality
- Multiple hypotheses
- More compute

Sampling

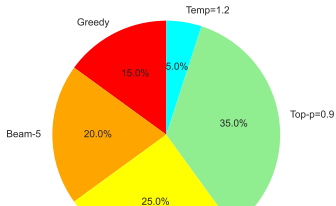
- Creative
- Diverse outputs
- Temperature control

Week 9: Applications

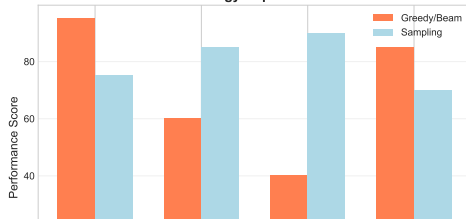
Decoding Strategy Performance Analysis

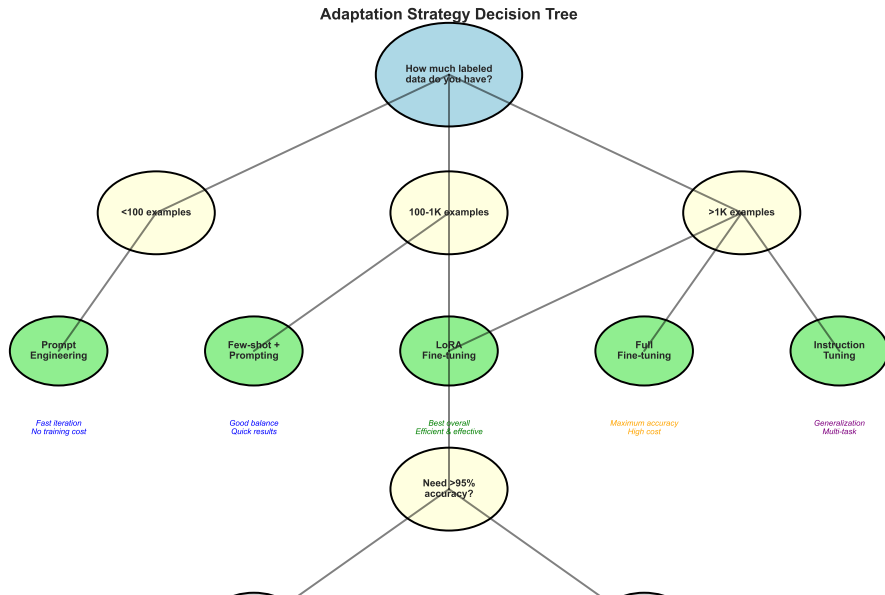


Human Preference Study



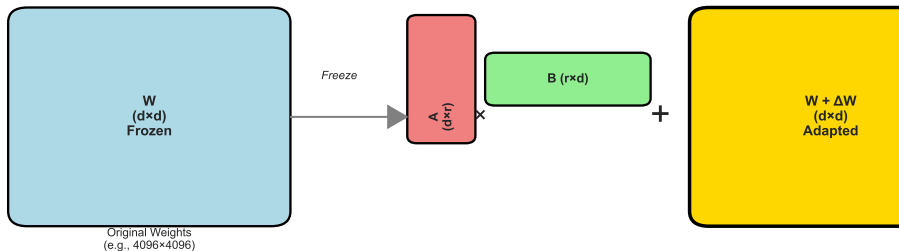
Best Strategy Depends on Task





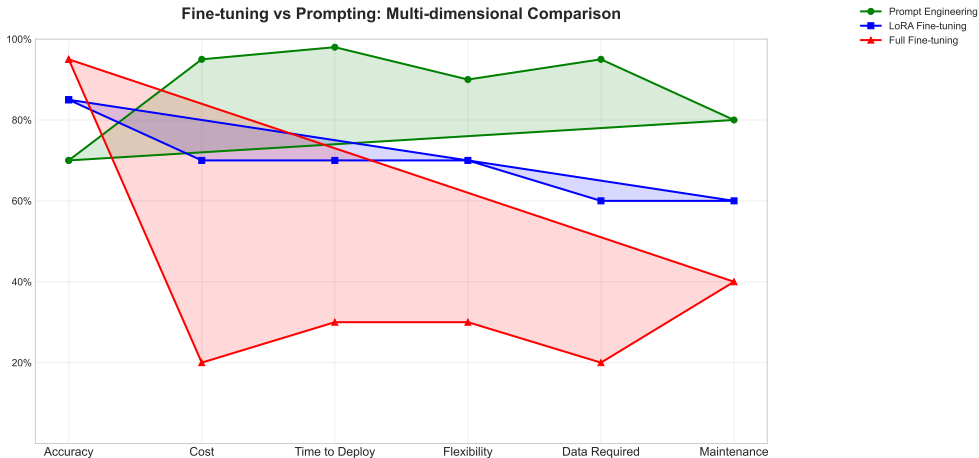
LoRA: Low-Rank Adaptation

Instead of updating 16M parameters, update only 32K!



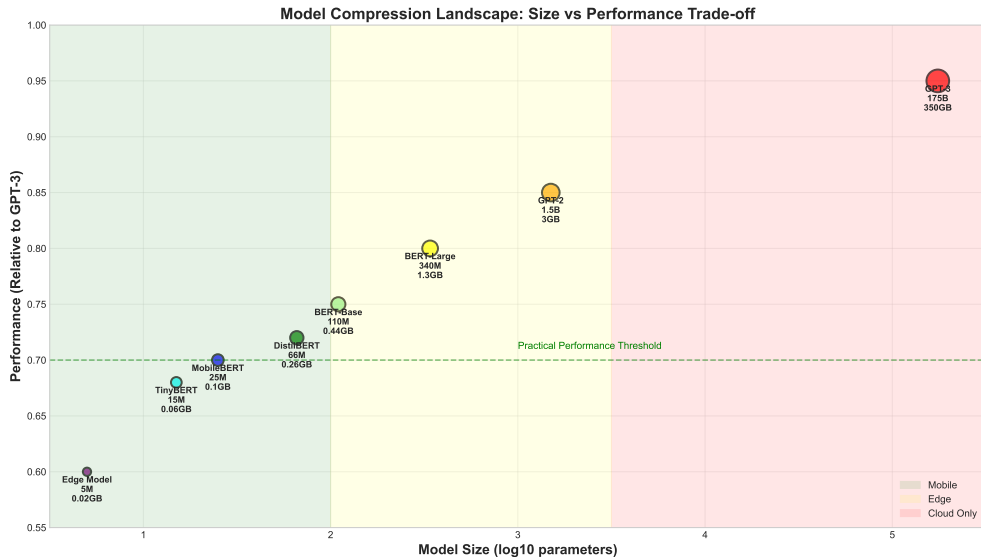
Example: $d=4096, r=8$
Original: $4096 \times 4096 = 16,777,216$ parameters
LoRA: $(4096 \times 8) + (8 \times 4096) = 65,536$ parameters (0.39%!)

Week 10: Applications

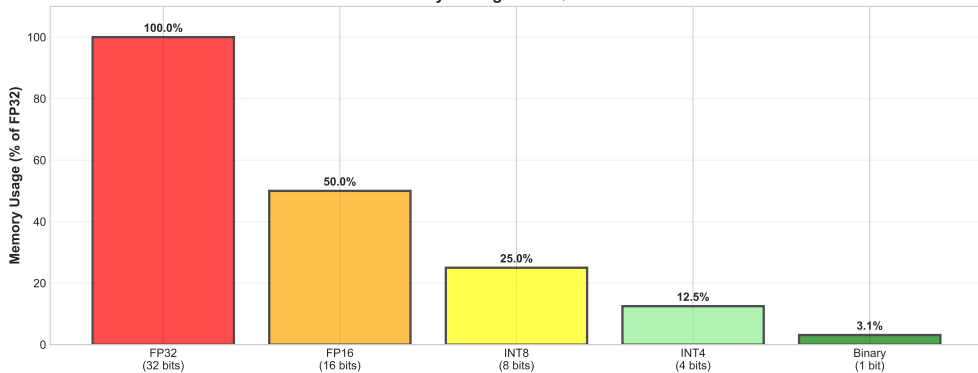


Prompting excels at flexibility and speed
LoRA balances performance and efficiency
Full fine-tuning for maximum accuracy

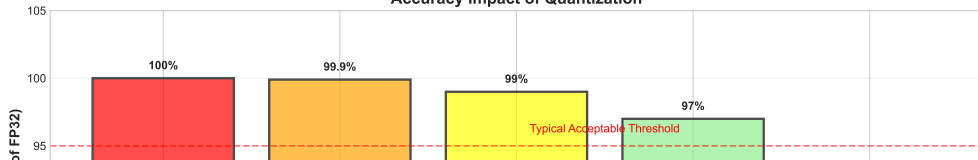
Week 11: Model Optimization



Quantization: Trading Precision for Efficiency
Memory Savings with Quantization

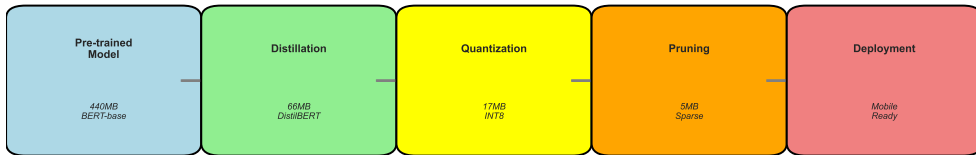


Accuracy Impact of Quantization



Week 11: Deployment

Model Deployment Pipeline: From Research to Production

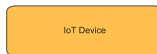


Size: 440MB 66MB 17MB 5MB 5MB

Latency: 100ms 80ms 40ms 20ms 15ms

Deployment Targets:

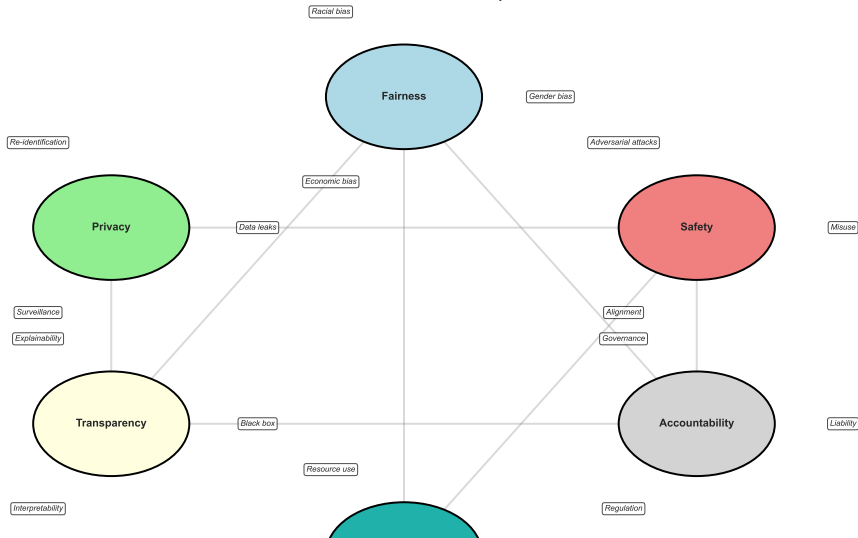
Accuracy: 100% 97% 96% 94% 94%



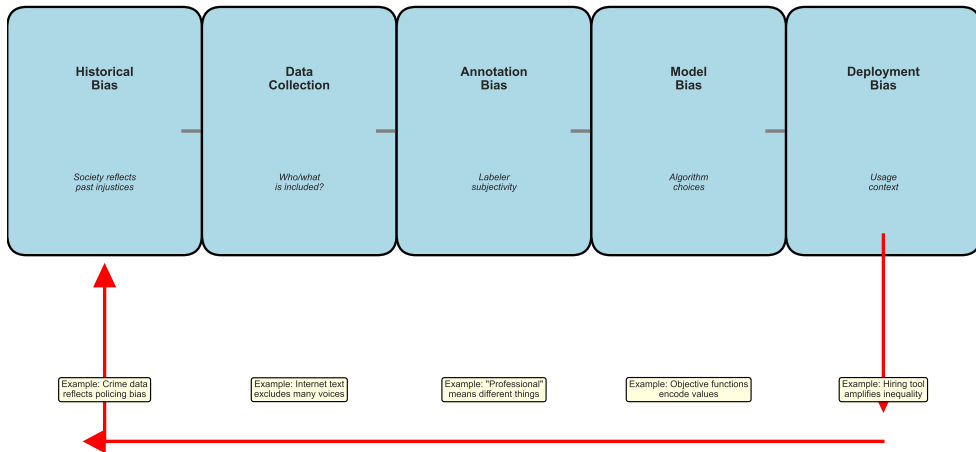
Each stage trades model size for deployment flexibility

The AI Ethics Landscape: Interconnected Challenges

Each ethical dimension affects and is affected by others

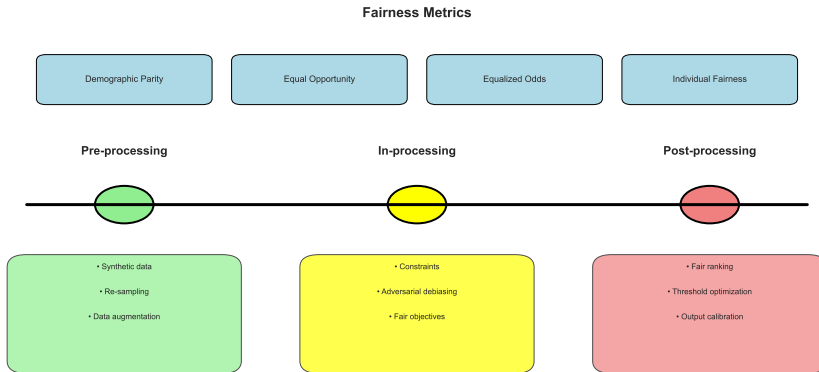


How Bias Enters AI Systems: From Society to Model to Impact



Feedback Loop: Biased outputs reinforce societal biases

Fairness Interventions Across the ML Pipeline



Note: Different fairness metrics often conflict - perfect fairness is mathematically impossible