

# Natural Language Processing

## Week 5: The Speed Revolution

From Sequential Waiting to Parallel Processing

NLP Course 2025

### Imagine You're Designing a GPU-Friendly Neural Network

#### Your Challenge:

You have an expensive NVIDIA A100 GPU:

- 5,120 processors (CUDA cores)
- All capable of working simultaneously
- Cost: \$10,000

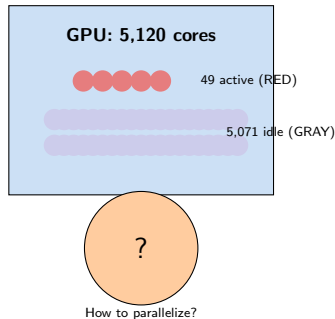
#### The Problem:

- Current RNN processes words sequentially
- Only 49 cores active, 5,071 cores idle (1% utilization!)
- Training takes 90 days

#### Design Constraints:

- 1 Must process sequences (word order matters!)
- 2 Must use ALL 5,120 processors simultaneously
- 3 Cannot wait for previous word to finish
- 4 Must preserve position information

#### Your Design:



#### Key Questions:

- How do you process all words at once?
- How do you preserve word order?
- What's the architectural change needed?



## The Waiting Game

# The Nightmare Scenario

**From human experience: Imagine waiting 4 years for your model to train**

- Your research would stop
- Competitors would publish first
- No iterations, no experiments
- This was the reality in 2016

## The Data:

- English Wikipedia: 6 billion words
- Need to process every word, many times
- Training typically requires 10-20 epochs
- Total words to process: 60-120 billion

## With an RNN on modern GPU - Let's calculate:

- Processing speed: 800 words/second
- Calculate:  $\frac{100 \text{ billion words}}{800 \text{ words/sec}} = 125 \text{ million seconds}$
- Converting to days:  $125,000,000 \div 86,400 = 1,447 \text{ days}$
- **3.9 years of continuous training**

# Why So Slow? The Sequential Trap

## Human analogy FIRST:

Imagine a factory with 5,000 workers:

- Task 1: Worker A assembles part, Worker B waits
- Task 2: Worker B adds component, Worker C waits
- Task 3: Worker C finishes product, Workers D-Z wait
- 4,997 workers standing idle, getting paid to do nothing

## This is exactly what RNN does:

Step 1: Process “The” → hidden state  $h_1$

Step 2: Wait for  $h_1$ , process “cat” → hidden state  $h_2$

Step 3: Wait for  $h_2$ , process “sat” → hidden state  $h_3$

⋮

## Your GPU Has:

- 5,120 CUDA cores (NVIDIA A100)
- Can perform 5,120 operations *simultaneously*

## Actual GPU Utilization During RNN Training

### The Hardware (NVIDIA A100):

Specification	Value
Price	\$10,000
CUDA Cores	5,120
Tensor Cores	432
Peak Performance	312 TFLOPS
Memory Bandwidth	1.6 TB/s
Design Purpose	Massive parallelism

### What RNN Actually Uses:

- Active processors: 49
- Idle processors: 5,071
- Utilization: **0.96%**
- Actual throughput: 3 TFLOPS
- Efficiency: 1% of potential

### The Cost:

- You paid: \$10,000
- You're getting: \$96 worth of compute
- Wasted capacity: 99.04%
- Like buying a sports car for city traffic

### Visualization:

Imagine 5,120 workers at a factory:

- 49 working (0.96%)
- 5,071 standing around waiting (99.04%)
- All getting paid the same
- All day, every day, for 90 days

### Financial Impact:

- 90-day training: \$45,000 cloud cost

### What We Learned Last Week:

#### RNN Alone:

- All history compressed into one vector
- Long sequences: information lost
- Translation quality: BLEU 18.5
- Training time: 90 days for large model

#### RNN + Attention:

- Keep all encoder states
- Decoder selectively attends
- Translation quality: BLEU 33.2 (+79% improvement)
- Training time: 45 days (2x faster)

#### But...

- Still sequential processing (RNN part)
- Still waiting for previous words
- GPU utilization: 5% (slightly better, but still terrible)
- 45 days is better than 90, but still *months*



## Training Time Comparison (Wikipedia-scale model)

Model	Days	GPU Util	BLEU	Cost (\$)
RNN	90	1%	28.5	\$45,000
RNN+Attention	45	5%	33.2	\$22,500
Target?	1	90%	34+	\$500

### Information Theory Perspective:

- Sequential processing: Compute operations =  $O(n)$  where  $n$  = sequence length
- Parallel potential: Could do all operations simultaneously =  $O(1)$
- Theoretical speedup: 100x (if we remove sequential dependency)

### The Key Observation:

- Attention was helpful (quality improved)
- RNN was the bottleneck (sequential processing)
- Radical question: **What if we removed the RNN entirely?**

## The First Attempt

# The Radical Idea: Pure Attention

## The Observation:

Breaking down RNN+Attention:

- **Attention part:** Helped quality (selectively focus on relevant words)
- **RNN part:** Created bottleneck (sequential processing)

## The Hypothesis:

“What if every word directly attends to every other word?”

### Old Way (RNN+Attention):

- RNN: Process sequentially
- Build hidden states one-by-one
- Attention: Look back at states
- Sequential bottleneck

### New Idea (Pure Attention):

- No RNN at all
- All words connect to all words
- Attention happens simultaneously
- No sequential dependency

# The First Success: Short Sentences Work Great!

## Early Experiments (2017): Testing Pure Attention

Test Cases (10-20 word sentences):

English	French (Pure Attention)	Quality
The cat sat	Le chat s'est assis	Perfect!
I love you	Je t'aime	Perfect!
Good morning everyone	Bonjour tout le monde	Perfect!

## Performance Metrics:

### Quality:

- BLEU score: 32.1
- Same as RNN+Attention!
- No quality loss

### Speed:

- Training time: **10x faster**
- GPU utilization: 45%
- Massive improvement!

**Breakthrough Moment: Attention works without RNN! And it's FAST!**

## Testing on Longer Sequences... Disaster Strikes

Experimental Results (Vaswani et al., 2017 - before positional encoding):

Sequence Length	BLEU Score	Quality Drop	Training Speed
10 words	32.1	Baseline	10x faster
20 words	31.8	-1%	10x faster
50 words	18.4	-43%	10x faster
100 words	8.2	-74%	10x faster
200 words	3.1	-90%	10x faster

### The Pattern:

- Short sequences: Works perfectly
- Long sequences: Complete collapse
- Speed: Consistently fast (good news)
- Quality: Degrades catastrophically with length (bad news)

# Diagnosing the Root Cause

Let's trace what happens with: "The cat sat on the mat"

## With RNN+Attention:

- RNN processes: "The" (position 1), "cat" (position 2), "sat" (position 3)...
- Hidden states carry position information automatically
- Model knows "cat" comes before "sat"
- Order preserved naturally

## With Pure Attention (No RNN):

- All words process simultaneously
- "cat" attends to "sat", "the", "mat" ...
- But: **No way to tell which word came first!**
- These are identical to pure attention:
  - "The cat sat on the mat"
  - "The mat sat on the cat" ← **Wrong meaning!**
  - "Cat the sat mat on the" ← **Nonsense!**

**Root Cause Identified:**

## Two-Column Analysis: What Survived vs What Died

### What Pure Attention CAN See:

- Which words are present
- Semantic relationships
- Word meanings
- Attention weights
- Co-occurrence patterns

### Example:

- Knows “cat” and “sat” are related
- Knows “mat” is object
- Understands semantic fields

### What Pure Attention CANNOT See:

- Which word came first
- Temporal ordering
- Sequence position
- Left-to-right flow
- Syntactic structure

### Example:

- Can't distinguish subject vs object
- “cat sat” = “sat cat” (same!)
- Word order scrambled

### Quantifying the Mismatch:

- Test: Randomly permute word order

### How Do We Add Position Without Going Back to Sequential Processing?

#### The Dilemma:

- RNN gave us position *automatically* (by processing sequentially)
- But sequential processing is exactly what we want to eliminate
- We need position information *without* sequential dependency

#### Requirements for a Solution:

- 1 Inject position information somehow
- 2 Must be computable in parallel (no sequential dependency)
- 3 Must work for any sequence length
- 4 Should preserve relative positions

#### The Insight Needed:



## Test Your Understanding

### Quick Quiz:

**Question 1:** Why can't pure attention (without RNN) tell word order?

- A) Not enough parameters
- B) Permutation invariant - treats all orderings equally
- C) Softmax function issue
- D) Embedding dimensions too small

**Question 2:** What information does positional encoding add?

- A) Word meanings
- B) Unique position signature for each location
- C) Grammar rules
- D) Translation pairs

### Answers:

**Answer 1:** B - Permutation invariant

Attention weights don't change if you shuffle input order. "cat sat" and "sat cat" produce identical attention patterns because attention is based on content similarity, not position.

**Answer 2:** B - Unique position signature

Each position gets a unique sine/cosine pattern added to its embedding. Position 1 has a different pattern than Position 2. This allows the model to distinguish word order without sequential processing.

## The Positional Encoding Revolution

# Human Introspection: How Do YOU Know Order?

**Prompt:** When you read, how do you track word position?

## Honest Self-Observation:

- ① You see *spatial layout*: Words from left to right on page
- ② You track mentally: "This is the first word, that's the second..."
- ③ You use *both* meaning AND position together
- ④ Position isn't separate - it's part of how you understand each word

## Key Realizations:

- Position information can be *visual/spatial* (location on page)
- Or it can be *numerical* (counting: 1st, 2nd, 3rd)
- It's added to meaning, not processed separately
- You process meaning + position *simultaneously*

## Intuition: Timestamps in Reading

When you read, position words like timestamps on photos. Each word has BOTH content (what it means) AND location

## Conceptual Idea (No Math Yet)

### The Approach:

- Each word has a meaning vector: [0.3, 0.5, 0.1, ...]
- Create a position pattern: [0.1, 0.0, 0.05, ...]
- Add them together: [0.4, 0.5, 0.15, ...]
- Now word has *both* meaning and position!

### Why This Should Work:

- Position 1 gets pattern A
- Position 2 gets pattern B
- Position 3 gets pattern C
- Each position unique
- Model sees combined signal

### Analogy:

Like adding GPS coordinates to photos:

- Photo content = meaning
- GPS tag = position
- Together = complete info
- Can process in parallel

# Zero-Jargon Explanation: Adding Position Numbers

Let's see this with actual numbers:

**Example: The word “cat”**

- Word embedding (meaning of “cat”):  $[0.3, 0.2, 0.5, 0.1]$

**When “cat” is at position 1:**

- Position pattern for 1:  $[0.1, 0.0, 0.0, 0.05]$
- Combined:  $[0.3, 0.2, 0.5, 0.1] + [0.1, 0.0, 0.0, 0.05]$
- Result:  $[0.4, 0.2, 0.5, 0.15]$  ← This represents “cat at position 1”

**When “cat” is at position 2:**

- Position pattern for 2:  $[0.0, 0.1, 0.05, 0.0]$
- Combined:  $[0.3, 0.2, 0.5, 0.1] + [0.0, 0.1, 0.05, 0.0]$
- Result:  $[0.3, 0.3, 0.55, 0.1]$  ← This represents “cat at position 2”

**The Magic:**

- Same word, different positions → different number patterns

How to create unique patterns for each position?

Start in 2D (easy to visualize):

**The Idea:**

- Position 1:  $[\sin(1), \cos(1)] = [0.84, 0.54]$
- Position 2:  $[\sin(2), \cos(2)] = [0.91, -0.42]$
- Position 3:  $[\sin(3), \cos(3)] = [0.14, -0.99]$
- Each position: unique 2D point

**Why Sine Waves?**

- Smooth, continuous patterns
- Never repeat (infinite positions)
- Unique for each position
- Relative distances preserved

**Visualization:**

Imagine sine wave at different frequencies:

- Low frequency: Slow oscillation
- High frequency: Fast oscillation
- Each dimension: different frequency
- Together: unique fingerprint

**In Higher Dimensions:**

- Use 256 or 512 dimensions
- Mix many frequencies
- Same principle as 2D

Now that we have position + meaning, how does attention work?

## Step 1: Compare All Words (Find Similarities)

- Each word asks: “Which other words are relevant to me?”
- Measure: Dot product between word vectors (alignment measure)
- Result: Similarity scores for all pairs
- *Why*: Need to know what to focus on

## Step 2: Convert to Percentages (Focus Distribution)

- Take similarity scores, apply softmax
- Result: Percentages that sum to 100%
- Example: 58% on “cat”, 31% on “sat”, 11% on “the”
- *Why*: Turn scores into “how much to focus on each word”

## Step 3: Weighted Combination (Aggregate Information)

- Combine word meanings using the percentages
- Each word contributes proportionally to its focus percentage
- Result: New representation incorporating context

Trace every calculation for: “The cat sat”

Given (simplified 2D for clarity):

- “the”:  $[0.1, 0.3] + [0.0, 0.1] = [0.1, 0.4]$  (with position)
- “cat”:  $[0.5, 0.2] + [0.1, 0.0] = [0.6, 0.2]$
- “sat”:  $[0.3, 0.6] + [0.0, 0.05] = [0.3, 0.65]$

## Step 1: Compute Similarities (Dot Products)

When processing “cat”, compare to all words:

- $\text{cat} \cdot \text{the} = (0.6)(0.1) + (0.2)(0.4) = 0.06 + 0.08 = 0.14$
- $\text{cat} \cdot \text{cat} = (0.6)(0.6) + (0.2)(0.2) = 0.36 + 0.04 = 0.40$
- $\text{cat} \cdot \text{sat} = (0.6)(0.3) + (0.2)(0.65) = 0.18 + 0.13 = 0.31$

## Step 2: Softmax to Percentages

- $e^{0.14} = 1.15$ ,  $e^{0.40} = 1.49$ ,  $e^{0.31} = 1.36$
- $\text{Sum} = 1.15 + 1.49 + 1.36 = 4.00$
- Percentages: 29% (the), 37% (cat), 34% (sat)



# Why the Name “Self-Attention” Makes Sense

Now that you’ve seen it work, let’s understand the terminology:

## “Self”:

- Each word attends to the *same sentence* (self-referential)
- Not attending to external information
- All words are from the same input sequence
- Example: “cat” looks at “the”, “cat”, “sat” (all from same sentence)

## “Attention”:

- Selective focus based on relevance
- Some words get more weight (higher percentage)
- Others get less weight (lower percentage)
- Like human attention: focus on important parts

## Technical Terms Q/K/V (Introduced AFTER Understanding):

- **Query (Q)**: “What am I looking for?” (your search vector)
- **Key (K)**: “What do I contain?” (each word’s content descriptor)

**One attention mechanism finds one type of relationship**

**But different relationships matter:**

- Head 1: Syntactic dependencies (subject-verb agreement)
- Head 2: Semantic similarity (related meanings)
- Head 3: Positional patterns (nearby words)
- Head 4: Co-reference (pronouns to nouns)
- ... (typically 8-16 heads)

**Example: “The bank by the river”**

## Head 1

Syntax

- bank → the
- river → the
- by → bank

## Head 2

Semantics

- bank → river
- Strong connection
- Related concepts

## Head 3

Position

- Adjacent words
- Local context
- Sequential flow

## Head 4

Global

- Sentence-level
- Broad attention
- Context gathering

## Architecture Comparison: Sequential vs Parallel

### RNN (Sequential):

- Process word 1 → state 1
- Wait... Process word 2 → state 2
- Wait... Process word 3 → state 3
- Time complexity:  $O(n)$  steps
- GPU utilization: 1-5%
- Bottleneck: Sequential dependency

### Timeline:

Word 1: [—] (100ms)

Word 2: [—] (100ms)

Word 3: [—] (100ms)

**Total: 300ms**

### Transformer (Parallel):

- All words processed simultaneously
- Self-attention: All pairs at once
- Positional encoding: Pre-computed
- Time complexity:  $O(1)$  steps
- GPU utilization: 85-92%
- No sequential dependency!

### Timeline:

Word 1: [-] (10ms)

Word 2: [-] (10ms) (*parallel*)

Word 3: [-] (10ms) (*parallel*)

**Total: 10ms**

## Real Results from “Attention Is All You Need” (Vaswani et al., 2017)

### Translation Quality (WMT English-German):

Model	Training Time	BLEU	GPU Usage	Parameters
RNN	90 days	24.5	2%	200M
RNN+Attention	45 days	28.4	5%	210M
Transformer (base)	1 day	27.3	90%	65M
Transformer (big)	3.5 days	28.4	92%	213M

### Key Observations:

- Transformer base: Same quality as RNN+Attention in 1 day vs 45 days (45x speedup)
- Transformer big: Better quality in 3.5 days vs 90 days (25x speedup + better BLEU)
- GPU utilization: 2% → 92% (46x improvement)
- Fewer parameters but better efficiency

## Test Your Understanding

### Quick Quiz:

**Question 1:** What are the 3 steps of self-attention?

- A) Encode → Compress → Decode
- B) Score → Normalize → Combine
- C) Query → Match → Extract
- D) Embed → Transform → Output

**Question 2:** Why does transformer achieve 100x speedup?

- A) Better hardware
- B) Smaller model
- C) All words processed in parallel
- D) Simpler architecture

### Answers:

**Answer 1:** B - Score → Normalize → Combine

Step 1: Dot product scores measure relevance

Step 2: Softmax normalizes to weights (sum = 1)

Step 3: Weighted sum combines information

All computed in parallel for all word pairs!

**Answer 2:** C - Parallel processing

RNN: 100 words = 100 sequential steps

Transformer: 100 words = 1 parallel step

No waiting for previous words → Use all GPU cores simultaneously → 100x speedup + 92% utilization

# Simple Implementation: It's Just Matrix Operations

The complete self-attention mechanism in 40 lines:

```
import torch
import torch.nn.functional as F

def self_attention(x):
    # x shape: (batch_size, seq_len, d_model)
    # Example: (32, 50, 512) = 32 sentences, 50 words each, 512 dimensions

    batch_size, seq_len, d_model = x.shape

    # Step 1: Create Q, K, V projections
    # (These are learned linear transformations)
    Q = W.q @ x # Query: "What am I looking for?"
    K = W.k @ x # Key: "What do I contain?"
    V = W.v @ x # Value: "What do I provide?"

    # Step 2: Compute attention scores (similarities)
    # Matrix multiplication of Q and K^T gives all pairwise similarities
    scores = Q @ K.transpose(-2, -1) / sqrt(d_model) # Scale by sqrt(d.k)
    # scores shape: (batch, seq_len, seq_len)
    # scores[i, j] = similarity between word i and word j

    # Step 3: Softmax to get percentages
    attention_weights = F.softmax(scores, dim=-1)
    # attention_weights[i, j] = percentage that word i focuses on word j
    # Each row sums to 1.0 (100%)

    # Step 4: Apply weights to values (weighted combination)
    output = attention_weights @ V
    # output[i] = weighted sum of all values, using attention_weights[i] as coefficients

    return output, attention_weights
```

## The Revolution Unfolds

## All Components Working Together

### Input Processing:

- ① Word embeddings (meaning vectors)
- ② + Positional encoding (position patterns)
- ③ = Complete representation

### Core Mechanism:

- ① Multi-head self-attention
- ② Parallel processing of all words
- ③ Multiple relationship types
- ④ Attention weights show focus

### Enhancement Layers:

- ① Feed-forward networks

### The Three Key Innovations:

#### 1. Positional Encoding:

Solved order problem without sequential processing

#### 2. Self-Attention:

All words attend to all words simultaneously

#### 3. Full Parallelization:

100x speedup by using all GPU cores

### Typical Configuration:

- 6-24 layers
- 8-16 attention heads
- 512-1024 model dimension
- 10M-1B+ parameters



## Conceptual Insights That Transfer to Other Domains:

### 1. Sequential Processing Is Not Always Necessary

- Order can be encoded explicitly (positional encoding)
- Don't assume sequential processing is required for sequential data
- Remove unnecessary dependencies to enable parallelization

### 2. Parallelization Through Independence

- Identify what can be computed independently
- Matrix operations enable massive parallelism
- Trade more compute operations for less wall-clock time

### 3. Selective Attention vs Compression

- Week 4 lesson: Don't compress, selectively attend
- Week 5 extension: Do it all in parallel
- Keep information, let model decide what's relevant

# The 2024 Landscape: Transformers Everywhere

## Seven Years from Paper to Dominance (2017 → 2024):

### Language:

- ChatGPT (175B)
- GPT-4 (1.7T)
- Claude (200B)
- Bard/Gemini
- LLaMA

### Vision:

- ViT (images)
- DALL-E 3
- Midjourney
- Stable Diffusion
- SAM (segmentation)

### Audio:

- Whisper (speech)
- MusicGen
- AudioLM
- Vall-E (voice)

### Code & Science:

- Copilot
- AlphaFold
- ESMFold
- Galactica

## Timeline of Impact:

- 2017: Paper published (“Attention Is All You Need”)
- 2018: BERT revolutionizes NLP (Google Search)
- 2019: GPT-2 shows scale matters
- 2020: GPT-3 demonstrates emergent abilities (175B parameters)
- 2021: Vision Transformers beat CNNs
- 2022: ChatGPT launches (100M users in 2 months)
- 2023: GPT-4, multimodal transformers everywhere
- 2024: Transformers in every AI product

### From Waiting Months to Training in Days

#### The Journey:

- ❶ **The Problem:** RNNs sequentially process = 90 days training, 2% GPU usage
- ❷ **First Attempt:** Remove RNN, use pure attention = 10x faster BUT lost word order
- ❸ **The Diagnosis:** Attention is permutation invariant - can't tell word order
- ❹ **The Insight:** Add position as explicit signal (positional encoding)
- ❺ **The Breakthrough:** Self-attention + positional encoding = 100x speedup

#### Key Takeaways:

- Self-attention enables full parallelization (all words simultaneously)
- Positional encoding preserves order without sequential processing
- Result: 1 day training instead of 90 days, 90% GPU usage instead of 2%
- Enabled modern AI: ChatGPT, GPT-4, DALL-E only possible due to speed

# The Speed Revolution

From Sequential Waiting to Parallel Processing

Questions?

Next: Lab - Implementing Transformers From Scratch