

COLIN LYONS-PENA, B.A.

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Portfolio: <https://colinlyons53.github.io/Updated-Portfolio/>

SUMMARY

Lifelong devotee to the pursuit of knowledge and new media communications graduate who currently has his sights set on a full-time web development position. Experienced in HTML5, CSS3, Javascript, jQuery, Bootstrap, Angular JS, Firebase, NodeJS, MySQL, MongoDB, Express & Handlebars JS. Blackbelt in media production, community engagement, and communications.

TECHNICAL SKILLS

Frameworks: HTML - CSS - Javascript - Node.js - SQL - Express - Handlebars - Bootstrap

Applications: MongoDB - MySQL - After Effects - Premiere - Photoshop - Illustrator

PROJECTS

Alpha Cycling | [Github](https://github.com/viccaruso/alpha-project/) | <https://viccaruso.github.io/alpha-project/>

- Alpha Cycling is a Mobile Responsive Application to provide curated routes and destinations for tourists to visit in the Portland Area.
- My specific role was to develop the first version of the UI, creating user stories and implementing auto scroll features for a smooth and engaging end-user experience. As the designated project manager, I also developed and executed the production timeline and presented finished product.
- Awarded “Best User Experience” and “Most Socially Conscious” by professors and peers.

Xpozod | <https://github.com/bburwell91/Project-2>

- Xpozod is a forum and chat application that is meant to add credibility to users through a verification process in order to deter trolling and enhance the spread of validated, credible information from qualified individuals.
- My role was to create and populate our database with Sequelize, establish connections to the server, and create routes to obtain and post data to client side.

EXPERIENCE

Social Innovation Practice Media Director
Dewey Square Group

2013 – 2018
Sacramento, CA

I led a talented team that created, organized and cataloged media plans and digital media content within our database. We also created award-winning media and social media campaigns for a range of clients. Developed and managed grassroots outreach and microtargeting campaigns aimed at identifying, educating and engaged in low-income families across the nation.

Key Accomplishments:

- Worked for Oakland Raiders Silver & Black Productions on the Emmy Award Winning project “Destined for Canton,” that premiered on Comcast SportsNet California.
- Created original content for Oakland Raiders/NFL Now App and served as an Associate Producer, On-Field Camera Operator. and Editor for post game programming.
- Cappie Award for the Unified Selfie Brigade at the 2015 Special Olympic World Games.
- Created and executed award-winning multilingual social media and branding campaign for the California Earned Income Tax Credit targeted at low-income families.

EDUCATION

University of Oregon Coding Bootcamp : Portland, OR

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Oregon State University, Bachelor of Arts, New Media Communications : Corvallis, OR

A full time Student Athlete on a full ride football scholarship. Majoring in New Media Communications enabled me to work with emerging media platforms and understand the science and psyche behind film-making, graphic design, animation, and social media.

University of Sienna : Italian Arts and Culture

Studied abroad at the University of Siena focusing on Italian language, arts and culture.