

THE PRODUCT VISION BOARD



VISION

What is your motivation for creating the product?
Which positive change should it bring about?

CollaBoard is a Web based real time collaboration tool that allows you to simulate a whiteboard and add virtual post-its to it. Basically You can create a brainstorming using sticky notes in a organized way and with different subjects.



TARGET GROUP

Which market or market segment does the product address?
Who are the target customers and users?

- Companies and their teams;
- Normal User;



NEEDS

What problem does the product solve?
Which benefit does it provide?

- Organize your ideas by dividing your whiteboard into , topics, columns and drag and drop your post-its to the desired topic.
- Anyone can create and edit a post-it and place it on the whiteboard in real time. - - -
- Anytime you need to discuss ideas, do a brainstorming meeting, present an idea to a team,
- CollaBoard gives you the tools to easily do it because everything happening on the whiteboard is seen by everyone else.



PRODUCT

What product is it?
What makes it stand out?
Is it feasible to develop the product?

The Technologies chosen to develop this product are:
- Angular2: programming language, allowing the developers to be in the leading edge of technology.
- Mysql: - Open source database which the developers have handle before, in other projects
- Jenkins - Open source automation server (continues integration tool) that helps to manage and control the development lifecycle process .
- Material Design Lite - Important to construct web pages and web apps that are attractive,
- Node.js - Is a JavaScript runtime built on Chrome's V8 JavaScript engine uses Node.js' package ecosystem, npm.
- Socket.io - real-time bidirectional event-based communication. Real-time engine.



BUSINESS GOALS

How is the product going to benefit the company?
What are the business goals?

"CollaBoard" is a different way of organizing your ideas and thoughts, so the objective is to let the contributors express their opinion and at the same time organize them. This will improve the communication between groups and teams in companies leading to a more quick process of understanding the main ideas and develop projects with more efficiency and quality.

