

Join us for a food industry first...



Catalyst



Food Futures Clusters 2014 is a new and exciting innovation development program created by both industry and government, and is one that will ensure your local *and* global competitiveness!

12 LOCATIONS ACROSS AUSTRALIA

REGISTER NOW for an event near you. Simply visit www.catalystconnect.com.au/fial-registration and complete a short online registration form. (Look for the Food Futures logo.)

IT'S EASY AS 1, 2, 3...

Food Futures Clusters is a three-part program, spread out over three months, that will support businesses in the food, beverage and produce industry. It uses best-practice tools and processes that have been developed by the widely acknowledged Hargraves Institute (a world leader in innovation) and its international partners.

Local advisors are located across Australia to provide ongoing support and guidance if needed.

PART 1

A FREE 2-hour leadership briefing that will include business diagnostics and benchmarking (optional) to ensure each business has a comprehensive understanding of its current situation and performance. Hear why and how Food Futures Clusters can substantially help your business grow and prosper in easy, manageable steps.

PART 2

A one-day workshop where you will learn about innovation... what it means, the different types, processes and cultures, how to be successful at it, and how to find opportunities for productivity and growth. You will be equipped with new tools, and have access to expert facilitation and collaboration.

PART 3

This is a half-day workshop delivering sessions on understanding both the industry you're in and your business. It includes the opportunity for businesses to work together, with peers and like-minded people, to achieve growth and increase the benefits over the longer term.

FIAL was set up in 2013 with a mission to partner with all branches of the Australian food, beverage and produce industry in order to achieve positive transformational changes in that industry. In recent months FIAL has consulted with over 900 organisations across Australia to gain insights into the business needs that must be fulfilled so that the industry can be equipped to enable these changes.

The result is **Food Futures!**

Your local sponsor is: