

Bulletin



Issue 6 | December 2013

A MESSAGE FROM THE CHAIR



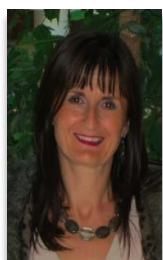
Welcome to the 6th bulletin of Food Innovation Australia Ltd.

The change of government has brought new potential priorities and possible new approaches. All external board members resigned as a gesture of goodwill to demonstrate that FIAL is

adaptable and able to align with government policy whilst achieving the best possible outcomes for its members.

FIAL is currently working through the process of appointing a smaller and strategic board to execute its plans and would like to take this opportunity to thank the former board members for their invaluable contribution and support in establishing membership, interviewing and appointing senior staff, establishing the company constitution, governance processes and procedures for the company.

A MESSAGE FROM THE MANAGING DIRECTOR



A BIG 'Thank You' to all stakeholders who came to our 'Meet FIAL' events. I met over 400 stakeholders across the food and beverage industry. Leadership and national focus have emerged as key focus areas including connecting businesses; sharing information; raising awareness through training, business models

and introducing new innovations to the industry. Outcomes of the events together with our strategy will be shared with stakeholders in the New Year.

On behalf of the FIAL team, I wish you and your families a jolly festive season and a prosperous 2014.

If you would like to provide feedback to FIAL, please email me at mirjana.prica@fial.com.au.

SEVENTH MEETING OF THE BOARD

The seventh meeting of the Food Precinct Board was held in Brisbane on 7 November 2013 where we continued to develop FIAL's strategy. Please note that the sub-committees will be confirmed following the appointment of the new board.

RECRUITMENT

The FIAL team officially commenced on the 2nd December 2013. Please join me in welcoming them to FIAL.

MEET MR NAJIB LAWAND – GM MARKET DEVELOPMENT



Najib has extensive small business and food & beverage export experience having represented brands including Arnotts Biscuits, Bundaberg Beverages, Cadbury, Hartz Mineral Water and Springs Smoked Salmon in Middle East markets.

He also adapted REAL Energy Bars for Asian markets, listing the product in leading supermarket chains, 5 star hotel mini bars, cafés and polytechnics across the region.

Najib joined NSW Trade & Investment in 2010 where he facilitated inward investment and supported export activity across several manufacturing sectors. More recently, Najib was the lead in a strategic collaboration with Cold Storage Supermarkets Singapore that will connect NSW food companies with category buyers, including a NSW focused, Made in Australia in-store promotion campaign in March 2014.

Having been exposed to every facet of the export supply chain, Najib will help identify, develop and lead opportunities for market development.

MEET ANNEMARIE MULDER – GM STAKEHOLDER RELATIONSHIPS



Annemarie is a senior marketing leader with broad food and retail experience in large multinational organisations including Fonterra, Coca Cola Bottlers, Fletcher Distribution, Farmers

department store group, Woolworths, and most recently Bunnings.

She has hands-on product and project management experience in Australasia, Europe, UK, Mexico, Ukraine and Asia.

Annemarie 's broad and diverse experience in delivering end-to-end value-add innovation including global best practice marketing, brand development and NPD will allow FIAL to support our stakeholders grow across multiple segments both nationally and internationally.

Annemarie holds an MBA from Auckland University and a BSc (Honours) in Zoology from Otago University.

MEET DR BARRY McGOOKIN – GM INNOVATION, CAPABILITIES & SKILLS



Barry is an innovation leader with a demonstrated track record and passion for creating, embedding and managing innovation environments and processes with optimal technical and commercial results.

He has worked in dairy product development, and spent several years teaching at UQ and RMIT before moving to an industrial R&D role.

Barry has over 20 years combined experience in technology strategy development and managing Marketing, Innovation, Regulatory and Sensory roles for Kraft and Don KRC.

More recently, Barry was a Senior Sector Specialist for Food Ingredients and Agriculture, with the Centre for Sustainable Manufacture, where he connected companies to address challenges and/or commercialise opportunities.

With Barry's background in food technology (Degree from UQ and PhD from CSIRO/RMIT), FIAL will support the development of innovation, business skills and capabilities for the industry.

