Spreadsheet problem

While wting some code to process some data i had to know a cells number.

eg the Cell may be (D,1) pictured in green



This would be (4,1) in the code. A = 1, B = 2, C = 3 But futher along this was not so easy to count, eg what would (AO, 1) be as a number?

We know Z is 26, so AA will be 27.

The blue square would be at (41,1)

Make a programme where you can input upto 3 letters, and it will convert this to a number.

eg DHL what number cell would this be?

(Hint - Think about number bases, like 12 hour and 24 hours clocks)