

FRESHMEN FACTS

Beginning college can be a daunting experience, one that can be a costly adventure and filled with high expectations. Here's a look at today's freshmen -- who they are, and what they need to know.

A change in priorities:

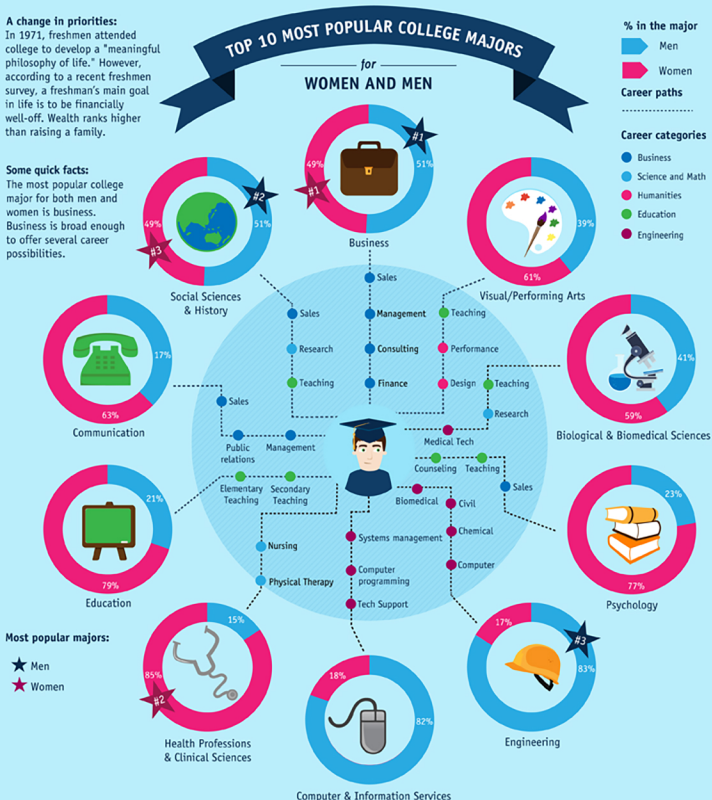
In 1971, freshmen attended college to develop a "meaningful philosophy of life." However, according to a recent freshmen survey, a freshman's main goal in life is to be financially well-off. Wealth ranks higher than raising a family.

Some quick facts:

The most popular college major for both men and women is business. Business is broad enough to offer several career possibilities.

Most popular majors:

★ Men
★ Women

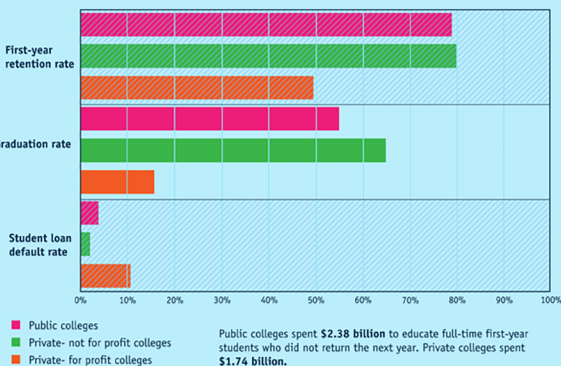


FRESHMEN STATISTICS

What are today's freshmen like? Find out:



Freshmen Performance Rates



COLLEGE MISCONCEPTIONS

College can be the best time of your life -- according to movies, parents and older siblings. But not everything you've heard about college may be accurate:

