

Marketing Performance Report - 2024

Monthly Performance & Key Insights

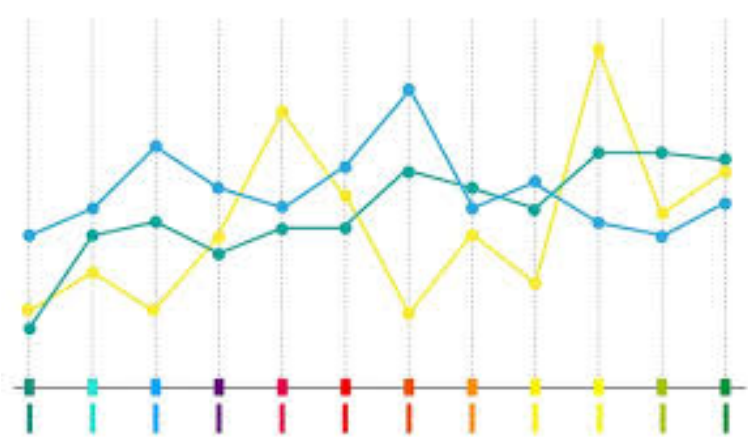
Executive Summary

The marketing team has achieved significant growth in Q1 2024, with increased brand engagement and improved conversion rates. Key highlights include a 35% increase in social media engagement and a 20% boost in sales from online campaigns.

Sales Performance Data

Month	Revenue (\$)	Conversion Rate
January	50,000	2.5%
February	60,000	3.1%
March	75,000	3.8%
April	90,000	4.5%

Engagement Trends



Key Achievements

- 35% increase in social media engagement
- 20% growth in online sales
- 15% higher customer retention rate
- Successful influencer partnerships