Momentum Hacks

SPONSORSHIP PROSPECTUS

ABOUT

What is HackMV?

HackMV is a hackathon where over 75 students from across the bay area will gather to learn about new technologies, create innovative projects, and share their work with the community.

Students will experience a weekend full of events designed to enhance their knowledge and showcase their skills. As a sponsor, you will have a first-hand look at the creative process and meet the talented minds behind it.

When and where is HackMV?

HackMV will take place during late November. It will be hosted at 42 Silicon Valley.

The venue for the hackathon is a state of the art facility featuring open collaborative spaces and high-tech computer labs - the perfect place for students to hack to their heart's content, and for you to see their talents in action!

What is the theme?

The beauty of HackMV, is that there is no theme. This allows students to be as creative as they wish and make whatever they would like.

What happens at HackMV?

HackMV is a weekend packed with exciting events for students and opportunities for you to interact with them. From our Opening and Closing Ceremonies to our coders and mentors there's a variety of ways to engage with the talent at 42 Silicon Valley.

You can also facilitate workshops, host fun activities, judge projects, and more. All of this while students hack away trying to win big prizes.

BENEFITS

Brand Awareness

- **Feature** your brand on our website and social media channels

- **Expose** your brand through our t-shirts

- **Present** your brand to all students at our Opening Ceremony

- **Showcase** your brand and distribute promo materials

- **Spotlight** your brand by sponsoring workshops, activities, prizes, and meals.

Product Development

- **Promote** your technologies and services to hundreds of students

- **Propose** a challenge for students to tackle

- **Facilitate** workshops

- **Mentor** students as they hack

- **Evaluate** projects and award the top teams

SPONSORSHIPS

	BRONZE $200-$500	SILVER $1000	GOLD $1500	PLATINUM/ PARTNER >$2000
Event				
Speak at opening ceremony		◆	◆	◆
Present a challenge	◆	◆	◆	◆
Judge the projects			◆	◆
Speak at closing ceremony				◆
Setup a booth for promotion			◆	◆
Branding				
Social Media Promotion	◆	◆	◆	◆
Logo on website site	◆	◆	◆	◆
Logo on presentation		◆	◆	◆
Logo on t-shirt	◆	◆	◆	◆
Priority placement on t-shirt			◆	◆
Logo placement top of shirt				◆
Logo on sticker		◆	◆	◆
Speak at closing ceremony			◆	◆
HackMV co-hosted by you				◆

*The diamonds are indicators of what is available. Organizations do not have an obligation to opt-in to everything they are eligible for.

CUSTOM PACKAGES AVAILABLE

sponsorHackMV@gmail.com

FINANCE INFO

WHERE WILL YOUR MONEY GO?

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon.

HOW CAN YOU HELP?

Donate money directly to the organization - this will give us the flexibility to ensure that all needs are fully catered for.

Sponsor a meal - we will serve a total of four meals over the entire course of the hackathon.

Send evangelists or engineers to mentor students as they create their projects

Provide students will tools to use during the hackathon such as online hosting or hardware