



COMPANY PROFILE



SOMO TRANSPORTERS

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- Pipeline,Nakuru, opposite Flamingo Longe

LET IT FLOW ALL THE WAY | SAFETY FIRST.



ABOUT COMPANY

Somo Transporters is a leading and well-established logistics provider recognized across the East African region. Since our inception in 2006, we have specialized in the cross-border haulage of petroleum products, serving prominent corporations throughout East Africa. Our expertise extends to both bulk petroleum transport and dry cargo, positioning us as a trusted partner for some of the largest companies in the region.

At Somo Transporters, we prioritize efficiency, reliability, and speed in our services. Our core focus is the expedited movement of bulk petroleum products, delivered with precision and dependability. We pride ourselves on offering tailored transportation and logistics solutions, powered by cutting-edge technology and an advanced in-house IT system.

Our extensive international network, coupled with strong relationships with key operators in the logistics industry, enables us to consistently meet the needs of our clients with flexibility and excellence. As we continue to grow, we remain committed to providing innovative, high-quality logistics services that support the success of businesses across East Africa.



MISSION & VISION

OUR MISSION

To be the most competitive, efficient, reliable and HSSE compliant transporter of petroleum products and dry cargo in East and Central Africa, satisfying our clients while maximizing the returns to the shareholders and employees.

OUR VISION

To be the leading logistics provider in East Africa, recognized for our commitment to reliability, innovation, and sustainability in transporting petroleum products and dry cargo, while continuously exceeding customer expectations and contributing to the region's growth.



OUR CORE VALUES

Reliability and Integrity

We build trust by consistently delivering on our promises, maintaining transparency, and adhering to ethical practices in every interaction.

Excellence

We are committed to providing superior, high-quality logistics services, ensuring client satisfaction through efficiency and attention to detail.

Customer-Centric Approach

We prioritize our clients' needs, offering tailored solutions and maintaining open communication to add value to their operations.

Safety and Compliance

Safety is our priority, and we ensure compliance with all regulations, safeguarding our people, products, and the environment.

Innovation and Technology

We embrace the latest technologies to enhance our services, streamline operations, and stay ahead in the logistics industry.



OUR SERVICES



FUEL & LPG TRANSPORTATION

Safe and efficient delivery of petroleum products, including diesel, petrol, LPG and aviation fuel, using state-of-the-art tanker fleets.



CROSS-BORDER LOGISTICS



Expertise in navigating customs and regulatory requirements for seamless cross-border fuel transportation in East Africa and the DRC.



BULK FUEL DISTRIBUTION:

Specialized in serving mining, industrial, and energy clients with large-scale fuel distribution needs.



EMERGENCY FUEL SUPPLY:

Rapid response services for urgent or critical fuel delivery requirements.





Why choose Somo Transporters ?

- Proven Ability in Challenging Terrains**

We deliver reliably across East Africa's tough terrains, ensuring timely and safe shipments, even in remote areas.

- Reliability and Timeliness**

Our efficient logistics system guarantees on-time deliveries, overcoming road conditions and obstacles with ease.

- Expertise and Experience**

With nearly two decades of experience, we expertly handle the complexities of cross-border logistics, ensuring safe, on-time transport.

- Customized Solutions**

We provide tailored logistics solutions to meet each client's unique needs, offering flexible schedules and specialized equipment.

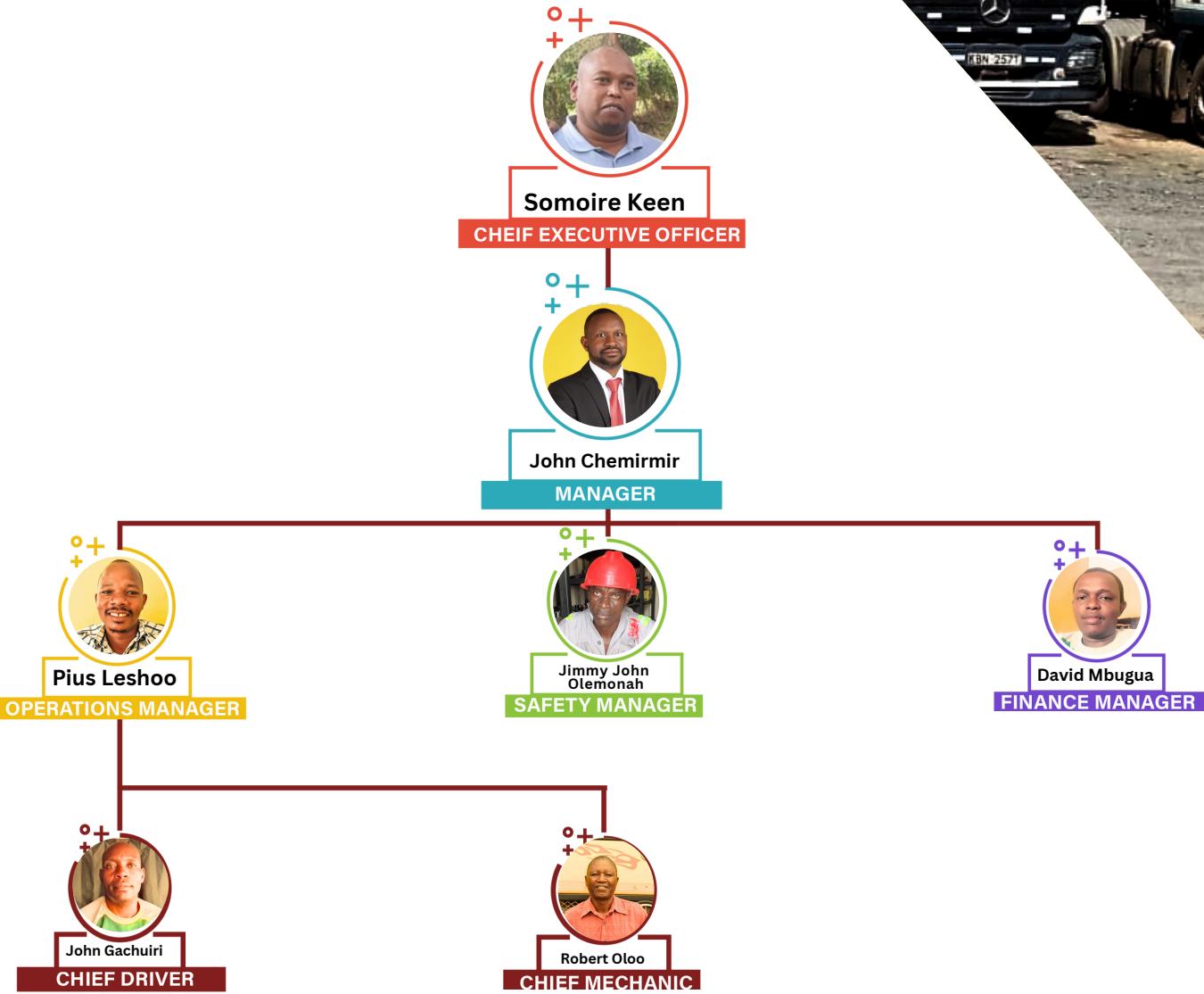
- Safety and Compliance**

We prioritize safety, adhering to strict protocols and regulations to protect our drivers, cargo, and the environment.





COMPANY STRUCTURE



The management team at Somo Transporters consists of highly qualified, experienced, and motivated professionals who leverage their in-depth knowledge of the local operating environment to drive success for both the company and its customers. The continued growth of Somo Transporters is attributed, in part, to the team's ability to access and utilize critical information, identify and capitalize on market opportunities, and execute business strategies with efficiency and precision.



QUALITY ASSURANCE PRACTICES

At Somo Transporters, we prioritize our customers, delivering fuel with integrity and reliability. Our quality assurance ensures product quantity and quality through ethical drivers, sealed procedures, vehicle monitoring, and regular maintenance. We proactively address concerns, share insights, and reward top-performing drivers to uphold industry excellence.



ON ROAD EMERGENCY RESPONSE

Somo Transporters has a comprehensive emergency response plan with clear procedures to manage and mitigate incidents such as personal injuries, vehicle crashes, product spills, and fires. It includes resource allocation and communication protocols to ensure swift and effective response.

INCIDENT REPORTING & INVESTIGATION

Our management team ensures that all incidents are promptly reported, thoroughly investigated, and analyzed to determine root causes and implement corrective actions, preventing recurrence. Findings are communicated to employees through drivers' toolbox meetings, monthly safety briefings, and prominently displayed on notice boards.





TECHNICAL ASPECTS

MAINTENANCE MANAGEMENT SYSTEM

Somo Transporters has implemented an in-house maintenance policy to ensure quality control and cost efficiency. With a fleet utilization rate exceeding 96% (on a 12-hour daily basis) and truck movements averaging 535 kilometers per truck per day—significantly surpassing the regional average of 160 km per truck per day—the company maintains superior operational efficiency.

Planned Maintenance / Inspection Programme

The company's planned maintenance approach focuses on preserving the condition of its fleet to minimize failures, proactively repairing components before they fail, and replacing critical parts under controlled conditions when necessary.

Key elements of the inspection and maintenance program include:

1. Driver Responsibility: Drivers conduct pre-trip inspections to ensure there are no defects affecting safety or vehicle integrity. Critical checks include engine oil, controls, lights, cleanliness, toolboxes, brakes, and fuel levels.
2. Workshop Inspections: Mechanics perform thorough inspections on all returning trucks that are not scheduled for planned maintenance at the Nakuru workshop, ensuring continued fleet reliability and safety.

Conditions Based Maintenance

Condition-based maintenance is a responsive approach that adapts to actual operating conditions. The inspection program enables monitoring, repair, and replacement of unplanned components, allowing management to make tactical decisions when deviations occur in truck performance, driver operation, or specific components. Necessary maintenance can then be scheduled during the truck's next planned service.

Opportunity Maintenance

Opportunity maintenance involves carrying out additional repairs during routine servicing or after a failure, targeting issues beyond the primary cause. These repairs are typically identified during inspections and addressed without adding extra labor costs or causing additional downtime.

MAINTENANCE RESOURCES AND ACTIVITIES

Somo Transporters handles over 95% of its maintenance in-house at its Nakuru yard, ensuring efficiency and quality control. The maintenance team is structured to meet the company's operational needs, with a strong focus on technical expertise developed through years of experience and continuous improvement. As technology evolves and competition grows, the company has invested in structured training programs for both managerial and technical staff. Additionally, all drivers and support personnel undergo training in First Aid, defensive driving, and general safety to enhance overall road and workplace safety.



FLEET MONITORING & SECURITY

Somo Transporters has a satellite fleet management system using the General Positioning System (GPS) and on-board cameras from MX Telematics. The system has assisted the company's operations and increased its efficiency as follows:

1. To monitor the locations of the trucks within the region;
2. To monitor fuel consumption of the trucks and control pilferage;
3. To monitor the performances of both the trucks and drivers; and
4. Enable the company to give accurate information to their customers.

The system maximizes the utilization of the trucks and monitors drivers' performance as well as offer security as trucks are fitted with emergency buttons that allows a truck to be immobilized at any time.

GUIDE TO MANAGING DRIVERS POLICY

Somo Transporters is implementing the guide to managing drivers developed in strict compliance with HSSE procedures. The guide is packed full of ideas and practical help to make sure we stay on top of the legislation and regulations surrounding driver management. Key sections covered are:

- Hiring and keeping drivers
- Compliance and monitoring
- Managing drivers' time
- Getting the best out of your drivers
- Your duty of care



OUR FLEET

SOMO Transporters Fleet Overview

SOMO Transporters operates a robust fleet of 30+ specialized trucks, ensuring efficiency, reliability, and safety in every delivery. Our fleet is equipped to handle a wide range of transportation needs, including:

- Fuel Haulage Trucks** – Designed with advanced safety features to ensure the secure transport of petroleum products.
- Dry Cargo Trucks** – Ideal for bulk and packaged goods, providing flexible transport solutions for various industries.
- Specialized Trucks** – Custom-built for heavy-duty and oversized loads, meeting unique logistics demands with precision.





OUR PARTNERS



At Somo Transporters, we are committed to delivering safe, reliable, and efficient fuel transportation across the region. Our dedication to quality, safety, and customer satisfaction sets us apart in the industry. For inquiries, partnerships, or service requests, contact us today and experience excellence in fuel logistics.



CONTACT US:



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