

# Collins Wong

West Covina, CA, 91792 | 6266395876  
collinswng29@gmail.com

Former marketing analyst turned UI designer. Skilled in the entire UI design process and passionate about creating designs that are aesthetically pleasing while also comfortable/easy to interact with.

Background in marketing, market research, design, and project management. Experienced in researching and presenting data to clients and the team.  
Created brochures, presentations, posters, and videos to help market the company and provide value to the customers.

## EXPERIENCE

### Marketing Analyst

Oct 2021 - Present

*OEC Group, Cerritos, CA*

Research the market and launch campaigns to increase new prospects for the sales team to pursue.

Create PowerPoints and brochures to present to clients and the team.

Create training videos for onboarding new sales/marketing members.

Create charts and tables to help visualize important data points.

Manage and make changes to the CRM platform.

### Sales/Marketing

Feb 2021 - Oct 2021

*American Opto Plus, Pomona, CA*

Worked closely with the manager to provide data sheets, quotes, and information on products for clients.

Proofread all data sheets and ensure there are no mistakes.

Maintained relationship with our factories, and worked with them to make sure the products arrived on time and met the client's needs.

### Marketing and Advocacy Team

Aug 2020 - Jan 2021

*StandUp For Kids, Orange County, CA*

Produced social media content for Instagram/YouTube

Promoted the organization through videos, posters, and brochures.

Monitored the city of Anaheim and contacted Anaheim council members to promote the organization.

## EDUCATION

### **UI/UX Design**

*CareerFoundry*

Oct 2022 - Aug 2023 (Expected)

### **Study Abroad**

*Korea University, Seoul*

Aug 2019 - Jan 2020

### **Bachelor's Degree - Psychology**

*California State University, Fullerton, Fullerton, CA*

Aug 2016 - Jan 2021

## SKILLS

- Data Analysis
- Pivot Tables
- Video Editing
- Canva
- Sales
- Presentation
- Customer Service
- Presentations
- User Interface Design
- User Experience
- Figma
- Sketch
- Wire-framing
- Prototyping
- Mockups
- HTML
- CSS
- JavaScript

## TOOLS

- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Sage
- Figma
- Sketch
- Visual Studio Code
- Github