

Assignment 2 DATA SCIENCE

How a Machine Learning Model for Traffic Accident Analysis Can Help Underdeveloped Countries.

1. Proactive Accident Prevention

- Predicts high-risk areas and accident-prone times.
- Enables authorities to issue early warnings to drivers.
- Helps enforce dynamic speed limits based on real-time conditions (e.g., reducing speed limits during heavy rain).

2. Optimizing Traffic Management & Infrastructure

- Identifies accident hotspots for better road planning.
- Supports smart traffic control systems that adjust speed limits dynamically.
- Helps prioritize road safety investments, such as street lighting in high-risk areas.

3. Efficient Emergency Response

- Predicts accident-prone locations to position ambulances strategically.
- Improves hospital preparedness by anticipating peak accident times.
- Enables better resource allocation for emergency services.

4. Improving Road Safety Education & Policies

- Provides data-driven insights for awareness campaigns (e.g., educating drivers on misty weather risks).
- Supports the introduction of stronger traffic laws based on accident patterns.
- Encourages safety regulations, such as mandatory helmet laws for motorcyclists in high-risk conditions.

5. Affordable & Scalable Implementation

- Can utilize mobile phone data and GPS sensors for real-time tracking.
- Cloud-based AI solutions make it accessible without expensive infrastructure.
- Encourages collaboration between traffic authorities, hospitals, and data analysts to improve accuracy.

6 Saving Lives & Reducing Economic Losses

- Helps reduce traffic-related fatalities and injuries.
- Minimizes accident-related healthcare costs.
- Improves transportation efficiency, boosting economic productivity.