

Innowise

Introduction:

A great product manager has the brain of an engineer, the heart of a designer, and the speech of a diplomat – Deep Nishar. Wissenaire'22 provides a platform for all Innovators, designers and problem solvers out there to get inside the business of a flourishing new-age technology. The event provides an opportunity to stretch one's imagination and come up with innovative and creative solutions to the day-to-day challenges. Great Product managers have strong product sense, communication, strategic visioning, intellectual aptitude and analytical decision-making skills. Here at Wissenaire'22 we provide an opportunity for all product enthusiasts to test their abilities in all aspects and dimensions. So, what you are waiting for? Get ready to wear your space gear and dwell in the world of product management.

Event format:

Round-1:

The first round will be an online quiz comprising of 15 questions for 15 min. The quiz will test your decision making capabilities, analytical skills. This is an elimination round.

Round-2:

Top performers from the round-1 will be given a case study which they have to submit within 2days. You are required to think out of box and come up solution for the given case study. You have to submit a ppt of 10-15 slides covering all aspects of the problem statement.

Rules and Regulations:

- 1.It is an individual event. Participants are allowed only once to participate in the event.
- 2 Plagiarism is strictly prohibited. If the final submission is found to be copied , it will not be considered.
- 3.Team wissenaire decision is final.

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