

DANIEL DONALDSON

Experience

UX Intern/Project Coordinator/Manager, Level10 Interactive **June 2013 - January 2014**

- Worked with team to develop UX strategy and deliverables for projects, such as user personas, roles, stories, content audits, competitive feature analysis, wire frames, etc.
- Responsible for tracked the progression of projects to ensure completion of goals within deadline & estimated budget/hours.

Freelance Web Design

August 2011-Present

- Working with mid sized businesses/organizations to develop branding, logos, & functioning web sites using HTML, CSS & JavaScript.

Marketing Coordinator, Britain Chevrolet Cadillac, Greenville, TX

July 2011-August 2012

- Responsible for research, implementation, publicizing & performance evaluation of marketing opportunities via community events/online marketing/website conversions.
- Responsible for the integration of the Cadillac brand into the dealership's brand including redesigning logos, website design, on-line messaging, product orders & vehicle branding.

TeenSafe Program Coordinator, Hillcrest Hospital, Waco, TX

Oct 2007 - June 2011

- Increased funding by \$100K and developed & secured funding for 2 additional programs.
- Responsible for creation, implementation, reporting, project leadership & evaluation of grant funded teen traffic safety prevention in effectively marketing injury prevention principles throughout 11 county area in Central Texas.
- Responsible for creation/updates/writing of all policies concerning the program, including writing program curricula, funding proposals, employee training manuals, monthly financial reports, performance reports, etc.

Director of Intake, The Bair Foundation, Waco, TX

2006 - 2007

- Responsible for marketing/recruitment and training of new foster parents.
- Responsible for maintaining confidential records for family homes in accordance with quarterly audits. Also matched waiting children with families per state guidelines.

Assistant Manager, Starbucks Coffee Co., Waco, TX

2003 - 2006

- Responsible for training & supervising staff.
- Responsible for manager responsibilities in absence of the manager.
- Responsible for customer outreach on coffee education & corporate sales initiatives.

Education

- The Iron Yard Academy, Greenville, SC, April 2014
- University of North Texas, Denton, TX - BA in Psychology/Communications Minor, 2000

Skills

- JavaScript, jQuery, Underscore.js, Backbone.js, Ember.js, GitHub, & Twitter Bootstrap
- Proficient with MS Office, Pages, Numbers, & Keynote.
- Proficient in copy writing, public speaking & project management.

5703 Trinity Street Greenville, TX 75402

903-456-8189 donaldson.daniel@gmail.com

<http://colorturtle.github.io/PortfolioB/>