



We want have a load balancer to handle the extremely heavy traffic to the website. We can have multiple IP addresses, which means multiple servers, for our site, when user send request to DNS looking for the ip address of our webpage, we can give user base on current server loadout or based on user location to distribute requests. deploy front end servers using green blue node method. Green node and blue node are same servers. We can use it in two ways. First, we can use one node as back up, when the live node goes offline due to any reason, we can put the other node online to make sure clients can still available to access the web page. Second, when we want to update our web page, we can deploy newer version on the offline node, after finished deployment, switch node to online, therefore we don't have to have down time for our website. For back-end servers, we want to have SQL servers for general processes and NOSQL servers to handle big data analysis. Within SQL servers, use "master-slave" method to handle read and write. slaves can read from database, master can write to database. slaves can have a cache of data, so read don't need to be blocked when writing data. For SQL database, split tables by categories or by geographic locations. table content have low relations to each other, by split down to multiple tables, we are allowed to perform more reads and writes in the same time.