Custom Stan Smith of the Week: Stan Smith 'Grass Court'

Desc: With this week's spring/summer Stan Smith classic custom sneaker, Born Originals bring a tasteful yearning for the outdoors.



Lazy afternoons, lawn sports, and picnics on the green grass

Social distancing has got us going mad, especially with the seasonal changes and warmer weathers. With the <u>Stan Smith 'Grass Court' (\$339)</u>, you can bring a taste of the season with you, and have the perfect shoe for bringing in better days.



About the Sneaker

Born Originals' sneaker of choice for this design is the Stan Smith, the tennis shoe classic. The Stan Smith is a sneaker that combines supple white leathers with a durable rubber outsole, complemented by perforations that run down the uppers.

A standard of sneaker design, the Adidas Stan Smith silhouette in white/green colorway acts as a perfect canvas for Born Originals' clean work. Retaining the conservative style, Born Originals chooses to use their brushwork as a design complement rather than reinvention. For a custom sneaker that has found popularity for its minimalist design, Born Originals makes an excellent decision.

In a careful, coordinated way, Born Originals paints a soft, grassy-green starting from the rubberized toe caps. As the green flows upwards, along the shoe, Born Originals' paints slowly soften, splashing onto the middle of the uppers before speckling out past the first perforations. The laces are left in their original colors, untouched, as is the Adidas, trefoil emblazoned heel-tab.

With a perfect color combination of the white laces, pine-green heel tab, whites of the uppers and outsole, and the careful additions of Born Originals' brush, this Born Originals creation is gorgeous, understated.

The result is a dream of a spring sneaker, with a perfect color balance between the greens, and whites of the original. Born Originals always knows how to design in perfect balance, adding and customizing with taste, class, and character.



About the Artist

A well-known name in the custom sneaker world, German-based Born Originals are the artists of some of the highest quality work and innovative sneaker designs, the world over.

With an unrivaled professionalism, delivering sneakers in their custom sneaker boxes, as well as certificates of authenticity, Born Originals is a premium custom sneaker label that delivers on their promise of premium, wearable art.

Check them out on <u>TCM</u>, their <u>Behind The Scenes</u>, and @born_originals on Instagram.

Despite the craziness around us, know that you're always backed by The Custom Movement's Buyer Protection policy: <u>if the shoes don't ship, you are covered.</u>

Wishing all of you the best of health and safety in this changing time.

As always, catch updates to custom sneaker info on <u>The Custom Movement- Articles</u>, and DM me <u>@Colsai</u> on IG with requests, ideas and feedback.