Custom Air Force 1 of the Week: "Ice Cream AF1"

Desc: With a delicious coat of icy goodness on a classic shoe, customizer High Kickz Custom brings us a summer-flavored custom Air Force 1, in waffle-cone form.



What's your best memory of eating ice cream?

For me, it was always those hot summer days from my childhood, chasing after the song that the Good humor truck would blare as it drove around our neighborhood. Good times.

To celebrate a return to summer, and slow return to normalcy, we bring you a shoe that captures the magic of eating ice cream on a hot summer day: these beautifully painted <u>Air Force 1 "Ice Cream" (\$325)</u> sneakers by <u>High Kickz Custom</u>.



About the Sneaker

Customizer High Kickz Custom creates their magical creation with the Air Force 1 low, a perfect customizer's sneaker with its snowy-white supple leather and storied past.

With the Air Force 1, High Kickz Custom creates a wonderfully eye-catching design. From the bottom-up, the elevated "Air" logo near the back of both sneakers is emphasized in a loud, strawberry pink.

The real joy of High Kickz Custom's work, however, begins above the midsole and around the uppers, greatly improved by their premium paints. Beginning with the cone part of the ice cream, High Kickz Custom carefully details an exquisite, carmel-beige waffle pattern that extends all the way across the sneaker.

Then, with a pink-frosting paint pallette, High Kickz Custom paints the mouth-watering strawberry ice cream that slowly melts towards the cone. This ice cream paintwork is complemented by a generous pop of white and red sprinkles, and yellow dots. Rounding out the shoe, the heel padding is left a vibrant red, and each sneaker is paired with a complementing set of yellow laces.

The result is a delicious concoction of ice cream goodness, and for ice cream lovers, or anyone who is ready to turn heads, these "Ice Cream" Air Force 1 sneakers are truly a treat!

About the Artist

High Kickz Custom is a graphic designer and shoe customizer with a varied and vibrant catalogue of different designs for Nike, Adidas, and K-Swiss, among others.

With fine, detailed brush and paintwork, High Kickz Custom features youthful, cartoon shoe designs, as well as custom NFL and NBA team designs that wow and excite. They also feature two shoe designs to raise awareness for good causes- an awesome and powerful idea.

High Kickz Custom's detailed work, creative sensibilities, and quality designs make them a perfect recent addition to the growing list of artists you can find here at The Custom Movement.

Check out their other work here at <u>The Custom Movement</u>, as well as their <u>Behind the Scenes</u> and IG page @high_kickz_custom.

Feel good about supporting independent artists at TCM, and know that you're always backed by The Custom Movement's Buyer Protection policy! If the shoes don't ship, you are covered.

Catch updates to all your favorite custom sneaker releases on <u>The Custom Movement-Articles</u>, and DM me <u>@Colsai</u> on IG with requests, ideas and feedback.