COLTS AND COLT CADETS CAR WASH 2017

We will be using up to 20 simultaneous locations throughout the Dubuque area on Saturday, June 10 from 9:00 am to 4:00 pm. This is our single largest and most important fundraising event of the year. Your best effort is needed! Our goal is to wash at least 750 cars in total. Typically, we raise between \$45,000 and \$50,000 from this fundraiser.

WE WILL NEED PARENT VOLUNTEERS TO SUPERVISE SITES! All members of Colts and Colt Cadets will be assigned a location to wash cars. Cadets will be notified in advance of which location to arrive at, and the Colts will be bused to various locations.

The pledges you solicit are calculated based on <u>the total number of cars washed by the entire group</u>, not just you! Pledges are collected by mail after the Car Wash, so you do not need to personally collect the pledges or unpaid donations. We prefer to not bill a donation or a pledge of less than \$5. Collect these donations, or any offered, when the commitment is made to you.

EVERY MEMBER OF THE COLTS AND THE CADETS IS EXPECTED TO SECURE PLEDGES or DONATIONS TOTALING <u>\$175</u>.

Assume a penny pledge will be approximately \$7.50 in value. You will need approximately 24 penny pledges to reach your goal this year.

Your part:

- Remember, this is the ONLY fundraising program for which we expect everyone's participation.
- Put as much effort into this project as you do into your performance it is just as important!
- Please be sure your sheets are readable print neatly! You MUST include full addresses!
- This works out of town. Friends, family or neighbors usually help. It is their way of helping you.
- Remind them this supports YOUR SUMMER and this is your only Colts fundraiser.
- The letter we will send will show their pledge amount multiplied by the number of cars we wash.
- At the event, a sheet is signed by each driver to verify the total number of cars washed that day.
- Your requirement is to secure at least \$175 in total value of pledges and donations. That means you will want an average of \$8.75 per supporter (x20). \$1 each from 20 friends doesn't get you to your goal, but 20 \$10.00 donations, WILL accomplish your goal!
- You don't have to stop at \$175! Many members last season raised more than \$300. Your extra effort makes a BIG difference to the corps!

Details to know and emphasize:

- IT'S CRITICAL TO CHECK PAID IF THEY PAY YOU. Turn money in with the pledge sheet.
- This is a fundraiser for YOUR SUMMER TOUR, not some distant program in Iowa.
- Proceeds will be invested in tour and travel costs for the Colts and the Colt Cadets. This is important with the economy and fuel prices as unstable and erratic as they have been.
- Make sure to have a <u>complete and legible</u> name, address, city, state and zip code.
- People may limit their pledge. Example: "3 cents per car, up to \$20." Please make sure this is clear on your sheet. Any details we need to know can be noted on the sheet.
- People may simply give you a donation. If so, have them fill out the sheet anyway and mark them paid if they pay you, or not paid if they want us to bill them. Pledges of more than \$5 can be billed. If the donation is \$5 or less, please collect this at the time the pledge is made.
- If you receive cash, we prefer if you keep the cash and write one check from your own account to the Colts for the total amount of cash collected. This is not required, but is helpful to our auditing.
- Around the Dubuque area, invite the people you talk with to have their car washed for FREE.
- Thank them... no matter what they decide to donate, and even if they say no!

COLTS AND COLT CADETS ANNUAL CAR WASH SATURDAY, JUNE 10, 2017 9:00 AM - 4:00 PM

TO BE HELD AT 20 OR MORE LOCATIONS IN DUBUQUE, IOWA!

Member of: (circle one): COLTS COLT CADETS

Please <u>print</u> legibly!

Member Name:

22	21	20	19	18	17	16	15	14	13	12	1	10	9	∞	7	6	5	4	ω	N	_			
																						(example) Jane Doe	(example) Fred Smith	Name
																						123 Main St.	P.O. Box 661	Mailing address
																						Springfield	Anytown	City
																						//_	НО	State
																						12345	55743	e Zip
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																							\$0.02	Pledge Per Car
																						\$20.00		Donation Amount
□ Yes □ No	x Yes □ No	☐ Yes xNo	Paid? (check one)																					

OUR GOAL IS TO WASH 750 OR MORE CARS. DONATIONS ARE FULLY TAX-DEDUCTIBLE. PLEDGES WILL BE COLLECTED BY MAIL.

THANK YOU FOR YOUR SUPPORT!