

Problem Statement

Stock prices can be very volatile and fluctuate daily.



Quantitative trading strategies are utilized by many financial institutions to develop trading strategies



Can use machine learning models to develop a simple web app that predicts future prices for the end-user to form a trading strategy

» Dataset

1. On web app, user inputs NYSE stock code (GOOG, AAPL, etc...)

3. Python StockStats package is used to generate additional features from the closing price



2. Python pandas-datareader uses the Investors Exchange (IEX) API to automatically download the original dataset

» Dataset

						volume_delta	MA 20	MA JU	Daily Change	Range
13.8474	28781865	113.7200	116.7488	1.277287	52.196938	-1804400.0	112.612895	110.465704	0.3430	1.368094
13.7200	21118116	114.2983	117.3761	1.188925	49.671961	-7663749.0	112.951545	110.466010	0.1666	0.656558
14.2983	22193587	115.5725	116.8860	1.152279	60.167694	1075471.0	113.277945	110.457402	0.6763	0.910283
15.5725	31751900	116.6311	116.6801	1.212082	74.324962	9558313.0	113.615125	110.462576	1.1076	1.451020
16.6311	33561948	116.7488	117.6211	1.329570	81.042392	1810048.0	113.951815	110.540802	1.0193	1.263300
1	3.7200 4.2983 5.5725	3.7200 21118116 4.2983 22193587 5.5725 31751900	3.7200 21118116 114.2983 4.2983 22193587 115.5725 5.5725 31751900 116.6311	3.7200 21118116 114.2983 117.3761 4.2983 22193587 115.5725 116.8860 5.5725 31751900 116.6311 116.6801	3.7200 21118116 114.2983 117.3761 1.188925 4.2983 22193587 115.5725 116.8860 1.152279 5.5725 31751900 116.6311 116.6801 1.212082	3.7200 21118116 114.2983 117.3761 1.188925 49.671961 4.2983 22193587 115.5725 116.8860 1.152279 60.167694 5.5725 31751900 116.6311 116.6801 1.212082 74.324962	3.7200 21118116 114.2983 117.3761 1.188925 49.671961 -7663749.0 4.2983 22193587 115.5725 116.8860 1.152279 60.167694 1075471.0 5.5725 31751900 116.6311 116.6801 1.212082 74.324962 9558313.0	3.7200 21118116 114.2983 117.3761 1.188925 49.671961 -7663749.0 112.951545 4.2983 22193587 115.5725 116.8860 1.152279 60.167694 1075471.0 113.277945 5.5725 31751900 116.6311 116.6801 1.212082 74.324962 9558313.0 113.615125	3.7200 21118116 114.2983 117.3761 1.188925 49.671961 -7663749.0 112.951545 110.466010 4.2983 22193587 115.5725 116.8860 1.152279 60.167694 1075471.0 113.277945 110.457402 5.5725 31751900 116.6311 116.6801 1.212082 74.324962 9558313.0 113.615125 110.462576	3.7200 21118116 114.2983 117.3761 1.188925 49.671961 -7663749.0 112.951545 110.466010 0.1666 4.2983 22193587 115.5725 116.8860 1.152279 60.167694 1075471.0 113.277945 110.457402 0.6763 5.5725 31751900 116.6311 116.6801 1.212082 74.324962 9558313.0 113.615125 110.462576 1.1076

Moving Averages =
$$\frac{P_t + P_{t+1} + \dots + P_{t-(n-1)}}{n}$$
Daily Change =
$$Close - Open$$

$$Range = High - Low$$

$$MACD = EMA_{n=12} - EMA_{n=26}$$

$$RSI = 100 - \frac{100}{1 + \frac{Sum \text{ of gains from past n}}{Sum \text{ of losses from past n}}}$$

$$Volumn \text{ Delta} = Volume_n - Volume_{n-1}$$

» Algorithm



Download stock dataset

Generate features

03 Choose model

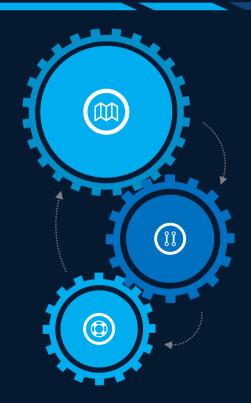
Train and validate model

Predict with test data for 1 and 5 days future prediction

Output buy/sell decision
based on predicted price
compared to last price
point on the dataset

Predicted Price > y[-1]---BUY Predicted Price < y[-1]---SELL

Method



Models Evaluated:

- Random Forest Regression
- Recurrent Neural Network (LSTM)
- ARIMA Model

Used 1 test stock (AAPL) from March 2016 to May 1, 2018 data

Evaluated model for forecasting for 1, 5, and 10 days (Only ARIMA) into the future

 Model performance based on RMSE value for k-fold time series cross validation

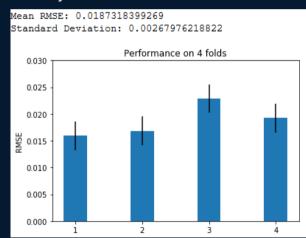
Results

Recurrent Neural Network (LSTM)

- Uses 90 epochs for training on a 10 layer model with 256 neurons
- Obtained good RMSE values for 1-day prediction.
- RMSE for 5-day prediction was slightly higher and 4 fold CV had higher variance even though the final recommendation was mostly correct in the test dataset
- Computationally slow

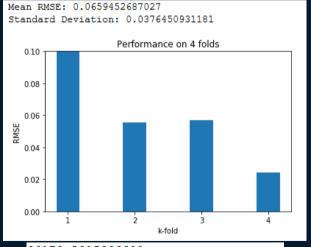
Recurrent Neural Network

1 Day Results



[[171.21844482]] Based on previous value of: 169.1 Buy

5 Day Results



[[173.20153809]] Based on previous value of: 169.1 Buy

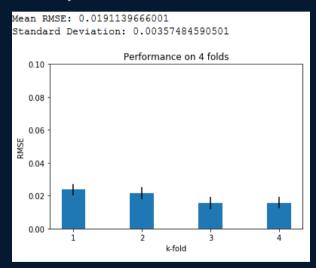
Random Forests

- Chose the best number of trees for the model by using GridSearchCV
- RMSE was similar to other models for 1 and 5 day forecasts in 4 fold CV.
- Predicted Value did not make sense, so web app cannot make accurate prediction

```
CV_rf.best_params_
{'max_depth': 7, 'max_features': 'auto', 'n_estimators': 12}
```

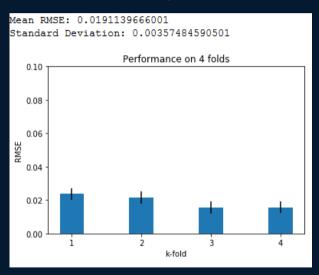
Random Forests

Results: 1 Day





5 Day



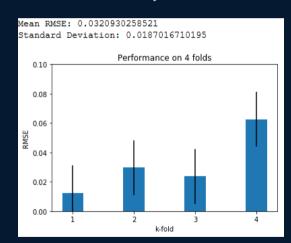
```
y_predict = (model.predict(X_test))*((y_max-y_min)+y_min)
print(y_predict[-1])
152.590944665
```

ARIMA

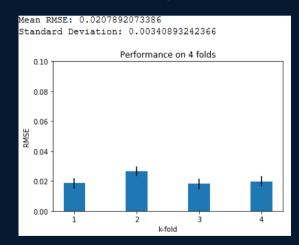
- Autoregressive integrated Moving Average model
- Uses only past closing price to forecast future prices
- Model uses 3 parameters: p, d, q
 - p: Number of time lags
 - d: Differencing
 - q: Moving Average order
- RMSE similar to LSTM and Random Forests for 1 day and 5 day, but performed much better for higher time steps.
- Drawback: Model cannot use any other features other than the previous prices, so no feature selection and optimization other than the 3 parameters can be performed

ARIMA

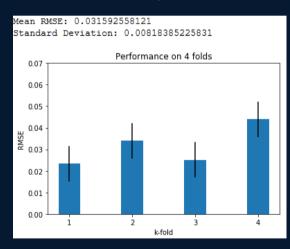
Results: 1 Day



174.644665477 Based on previous value of: 169.1 Buy 5 Days



172.420250077 Based on previous value of: 169.1 Buy 10 Days

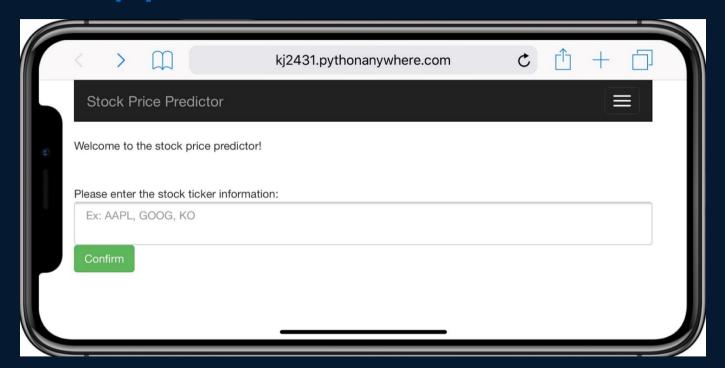


174.097563051 Based on previous value of: 169.1 Buy

» Final Model Selection

- ARIMA for 10 day forecast
- RNN for 1 and 5 day forecast

» Web app



Demo with web-app: kj2431.pythonanywhere.com

• Backup: http://35.196.7.153/

Thanks for listening!

The last day's (2018-05-09) closing price for GOOG is: 1053.91

Using the RNN model:

The next day prediction is: 1065.67

Recommendation: Buy

The 5-day prediction is: 1067.16

Recommendation: Buy

Using the ARIMA model for 10 day prediction:

1079.6600918184909

Recommendation: Buy

The last day's (2018-05-09) closing price for KO is: 41.81

Using the RNN model:

The next day prediction is: 43.03

Recommendation: Buy

The 5-day prediction is: 43.6

Recommendation: Buy

Using the ARIMA model for 10 day prediction:

42.59

Recommendation: Buy

The last day's (2018-05-09) closing price for BABA is: 196.31

Using the RNN model:

The next day prediction is: 183.9

Recommendation: Sell

The 5-day prediction is: 183.04

Recommendation: Sell

Using the ARIMA model for 10 day prediction:

194.23747082608932

Recommendation: Sell