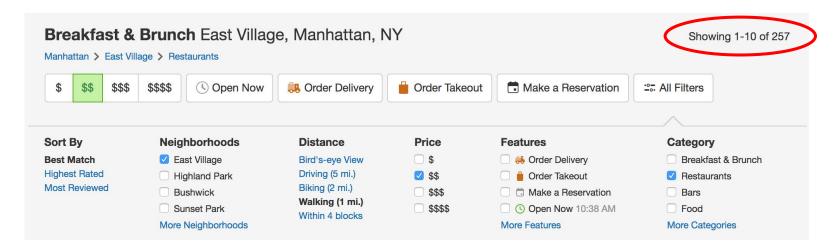
Restaurant Recommendation System

Melinda Song

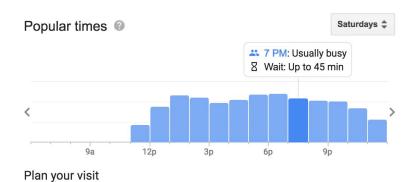
Want to try something new, but not sure where to go?

- Too many options on Yelp
- No tailored recommendations



Features and Labels

- User's restaurant ratings
- Cuisine preferences
- Restaurant's average rating
- Restaurant review count
- Location
- Price range
- Ambience
- Hours
- Popular times
- Dietary restrictions
- ..



Peak wait up to 45 min from 7:00 PM-10:00 PM

Data Sources

The Dataset









174,000 businesses

200,000 pictures

11 metropolitan areas

1,100,000 tips by 1,300,000 users

Over 1.2 million business attributes like hours, parking, availability, and ambience Aggregated check-ins over time for each of the 174,000 businesses

- 1. Las Vegas
- 2. Phoenix, AZ
- 3. Charlotte, NC
- 4. Cleveland, OH
- 5. Pittsburgh, PA
- 6. Champaign, IL
- 7. Toronto, ON
- 8. Montreal, QC
- 9. Edinburgh, UK
- 10. Chester, UK
- 11. Stuttgart, DE





Google Places API

Algorithms to try

- Collaborative filtering
 - Baseline average ratings
 - Memory-based
 - Clustering
 - Matrix factorization
 - Bayesian Personalized Ranking
- ...

Web app blueprint

- Ask user for a list of their top restaurants
- Use list to infer preferred cuisine, price range, location, ambience, etc, or explicitly ask user to specify.
- Use ML algorithm to output recommendations based on what Yelp reviewers with similar tastes have rated highly.
- Recommendation to take into account when the user intends to dine