



“Howard County’s premier ensemble
for instrumental music”
—*The Baltimore Sun*

2009–2010 CONCERT SEASON

Underwriting Facts October 2009

Season Overview

- Will celebrate our **32nd season** of presenting “your community’s music” in Howard County!
- Will reach a total audience of **more than 7,500 people** in Howard County alone!
- Will perform some of **the greatest music ever written**, including Stravinsky’s *Rite of Spring*, Respighi’s *Pines of Rome*, Ravel’s *Mother Goose Suite*, and Mahler’s *Symphony No. 1*
- Will feature four classical concerts, including **outstanding guest artists** such as BSO concertmaster Jonathan Carney performing Tchaikovsky’s *Violin Concerto*, Hsiu-Hui Wang performing Mozart’s *Piano Concerto No. 20*, and violinist Ronald Mutchlik performing Bloch’s *Baal Shem*
- Will perform **Broadway hits and Hollywood film scores** in a February pops concert
- Will present two **Young People’s Concerts** and a **Musical Instrument Petting Zoo** in the Jim Rouse Theatre
- Will feature members of the Columbia Orchestra in a chamber music series at Christ Episcopal Church

Program Specifications

- Underwriting includes display advertising in five concert programs from December 2009 to May 2010
- All classical concerts, pops, and young people’s programs will include offset-printed ads in black and white
- Chamber music programs will include an additional 500 copies of cover page ads, with a listing of other underwriters
- Display advertisement space available in black & white sizes from business card to full page
- Photographs, logos, and graphic artwork are permitted
- Digital files or hard-copy advertisements (camera-ready) are accepted (**an additional fee of \$50 will be assessed for any artwork that requires modification**)
- Sponsorships of full concerts, guest artists, and competitions available, including free program advertising, inclusion of corporate logos and website links, and complimentary tickets, concert banners, and lobby displays

Artwork Deadline

- Camera-ready artwork or digital file due by **November 20, 2009**.

For more information, call (410) 465-8777 or E-mail ExecDir@columbiaorchestra.org.

www.columbiaorchestra.org