



“Howard County’s premier ensemble
for instrumental music”
—*The Baltimore Sun*

2010–2011 CONCERT SEASON

Underwriting Fact Sheet

Season Overview

- Will celebrate our **33rd season** of presenting “your community’s music” in Howard County!
- Will reach a total audience of **more than 6,000 people** in Howard County alone!
- Will perform some of **the greatest music ever written**, including: Debussy’s *La Mer*, Holst’s *The Planets*, Prokofiev’s *Peter and the Wolf*, and Haydn’s *The Creation*.
- Will feature four classical concerts, including **outstanding guest artists** such as New World Orchestra clarinetist Jason Shafer performing Mozart’s *Clarinet Concerto* and BSO violinist Qing Li performing the *Butterfly Lover’s Violin Concerto* by Chen Gang and He Zhanhao.
- Will perform **Broadway hits and Hollywood film scores and a special tribute to Sammy Davis Jr.** in a February pops concert.
- Will present two **Young People’s Concerts** and a **Musical Instrument Petting Zoo** in the Jim Rouse Theatre
- Will feature members of the Columbia Orchestra in a chamber music series at Christ Episcopal Church.

Program Specifications

- Underwriting includes all six concert programs from October to May
- All Classical Concerts, Pops, and Young People’s Concert programs will include offset-printed ads in black and white
- Chamber music programs will include an additional 500 copies of cover page ads, with a listing of other underwriters
- Display advertisement space available in black & white sizes from business card to full page
- Photographs, logos, and graphic artwork are permitted
- Digital files or hard-copy advertisements (camera-ready) are accepted (**an additional fee of \$50 will be assessed for any artwork that requires modification**)
- Sponsorships of full concerts, guest artists, and competitions available, including free program advertising, inclusion of corporate logos and website links, and complimentary tickets, concert banners, and lobby displays

Artwork Deadline

- Camera-ready artwork or digital file due by **October 4, 2010**.

For more information, call (410) 465-8777 or E-mail development@columbiaorchestra.org.

www.columbiaorchestra.org