



Tecnológico de Monterrey Campus Santa Fe

### **Business Definition**

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## About us

ComπBs is a technology company dedicated to revolutionizing programming education through innovative, accessible solutions. We believe that learning to code should be engaging, effective, and available to everyone—regardless of their starting point or experience level. Our flagship platform, *Compilo*, serves as the ultimate destination for coding education. By combining cutting-edge technology with educational methodologies, we've created a comprehensive learning environment that adapts to each user's needs and learning style. Whether you're writing your first line of code or you're an experienced developer looking to master new technologies, Compilo provides all the tools, resources, and support you need to achieve your programming goals.

## Vision

To create a world where anyone, anywhere, can master programming through intelligent, adaptive technology that transforms how people learn to code.

## Mission

Make quality programming education accessible to learners worldwide, empowering the next generation of developers to build the future.

## Values

Our core values create the foundation for both ethical growth and an exceptional working environment:

**Respect** - We honor diverse perspectives and treat every team member, learner, and partner with dignity.

**Empathy** - We understand our users' challenges and design solutions that truly address their needs.

**Responsibility** - We take ownership of our commitments and hold ourselves accountable for delivering excellence.

**Loyalty** - We remain dedicated to our team, our users, and our mission of democratizing programming education.

**Honesty** - We communicate transparently and build trust through authentic, straightforward interactions.