

Contact

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Top Skills

Attitude Change
Strategy
Product Service

Certifications

Professional Scrum Product Owner™ I (PSPO I)

Laurent Liaonardo

IT Product Owner @ Kawan Lama Group | Business and tech enthusiast | Unyielding Growth
Kebon Jeruk, Jakarta, Indonesia

Summary

As an individual, I embody honesty, modesty, and empathy, qualities that guide my approach to problem-solving. I am driven by curiosity and a relentless thirst for knowledge. Learning from both my own mistakes and the wisdom of those more experienced than me, I continuously strive to integrate positive traits and values into my work.

I embrace challenges beyond my expertise, always giving my best effort. My overarching goal is personal growth, coupled with a commitment to ongoing improvement in any field. I am particularly passionate about leveraging technology to drive business solutions and create value, both for enterprises and individuals alike.

Experience

Kawan Lama Group

3 years 1 month

IT Product Owner

March 2023 - Present (2 years)

Jakarta, Indonesia

Promoted to full-time IT Product Owner, requires being adept in SCRUM/Agile Methodology and Design Thinking, fostering continuous application solution deliveries. Continual learning is integral to enhance product development, ensuring a deep understanding of user needs.

Responsibilities include overseeing team management and sprint planning (biweekly development cycles), ensuring timely feature implementations and integrations aligned with user requirements as well as managing user expectations.

Effective communication with stakeholders and collaboration with pertinent divisions are essential for coordinating feature integrations and collaborations.

Including the ability to deliver feature updates with a solution-centered approach, emphasizing continuous improvement and maintenance of all currently active Mobile Application tribe products. These include the customer-facing F&B ID Mobile Application, its complementary Merchant application, the Clean&Care Cleaning solution application, and several other mobile solutions.

IT Product Owner

September 2022 - February 2023 (6 months)

Jakarta, Indonesia

As a Product intern, worked with development team to support senior Product Owners and conduct product planning, ensuring sprint reaches goal while conducting SIT and UAT for related developments, and assess the quality of created solutions before deployment for Website Projects.

Introduced into SCRUM and Agile Methodology for better product management and value deliveries

Contributed and collaborated on Kawan Lama Web-commerce, Krisbow Web-Commerce, KlikMRO Web-commerce and multiple other company profile projects.

System Analyst

February 2022 - August 2022 (7 months)

Jakarta, Indonesia

Contribute in System development from System Integration Testings (SIT) and User Acceptance Test (UAT) with test documentation and initiate the writing for user manual guides for Go-Live communication and new system onboardings.

BINUS University

Student

September 2019 - July 2023 (3 years 11 months)

Jakarta, Indonesia

Majored in Information Systems, with specialization in E-Business track

Graduated in 3.5 years in the fast track with 3.59 GPA

BINUS Square Student Committee (BSSC)

2 years 2 months

Content Section Head of Art Division

November 2020 - November 2021 (1 year 1 month)

Jakarta, Indonesia

Art Division is a subdivision of BINUS Square Student Committee, which is one of the eight available division in the organization, this division focused on the development of creative events for seasonal events and creative skill, in the second year of experience, I was appointed as the Content Development head of the division, and is tasked to supervise and manage content creation as well as also teaching new staffs about the culture, standards and work ethic of Art Division.

I learned a lot also about responsibility, time management, as well as how to adapt, being the best I can be for the division, the manager of the division and to myself. I also learned about how to better communicate and be a good senior for the staff.

Project Manager of Art Youtube Content September 2021 - October 2021 (2 months)

Art Youtube Content is a project managed by Art Division of BSSC, where Art Division must create a creative content to post, which engages the participants as well as the audience of the content.

This project is conducted with values such as how to create an engaging content in mind, and also to make meaningful gesture towards the community of BSSC while having fun in the production at the same time.

Staff of Publication and Documentation on BSSC WONDER 2021 June 2021 - September 2021 (4 months)

BSSC Wonder is an annual event held by BINUS Square Student Committee to welcome new boarders and introduce them to the living space of BINUS Square, this event also is held to introduce boarders to organizations available in BINUS Square, and as well create a social group which allows boarders to get along with fellow boarders and make new friends.

- Responsible to document the flow of event as its going.
- Responsible to create an after-event recap and aftermovie.

Content Section Head of Art Community 2021 February 2021 - July 2021 (6 months)

Art Community is an annual community held by Art Division of BSSC to promote creativity in musical or artistic talent.

- Responsible to coordinate and manage team members for content production,
- Responsible to conceptualize and actuate content for the community,
- Responsible to coordinate along the community for content production.

Team Advisor of BSSC Cadre Forming
December 2020 - January 2021 (2 months)

BSSC Cadre Forming is an annual event held by BINUS Square Student Committee to assess new potential members and is part of the new member selection program.

- Responsible in guiding a team on ways to approach and finishing tasks.
- Responsible in guiding a team on tasks and standards of operation.
- Responsible in introducing teamwork to new environment and people,
- Responsible to assess potential new member for the BSSC Organization.

Junior Staff of Art Division
October 2019 - November 2020 (1 year 2 months)

Art Division is a subdivision of BINUS Square Student Committee, which is one of the eight available division in the organization, this division focused on the development of creative events for seasonal events and creative skill, I learned a lot about people, teamwork, emotional control, public speaking, critical and creative thinking during my time as a junior staff.

Staff of Event on BSSC WONDER 2020
August 2020 - September 2020 (2 months)

BSSC Wonder is an annual event held by BINUS Square Student Committee to welcome new boarders and introduce them to the living space of BINUS Square, this event also is held to introduce boarders to organizations available in BINUS Square, and as well create a social group which allows boarders to get along with fellow boarders and make new friends.

- Responsible to ideate concept of games, rules and event flow.
- Responsible to ideate and create a virtual tour video concept, storyline and execution.
- Responsible to conceptualize and test event games and activities.
- Responsible to supervise and support the gamekeepers of the event.

Master of Ceremonies on BSSC WONDER 2020
August 2020 - September 2020 (2 months)

BSSC Wonder is an annual event held by BINUS Square Student Committee to welcome new boarders and introduce them to the living space of BINUS Square, this event also is held to introduce boarders to organizations available in BINUS Square, and as well create a social group which allows boarders to get along with fellow boarders and make new friends.

- Responsible for being a master of ceremony for one session out of two.
- Responsible for keeping up the mood and engage with the audience of the event.
- Responsible to motivate audience to follow along with the event.

Publication and Documentation Staff of Art Community 2020
March 2020 - July 2020 (5 months)

Art Community is an annual community held by Art Division of BSSC to promote creativity in musical or artistic talent.

- Responsible to create and edit content for the community,
- Responsible to coordinate with the community for content production.

Staff of Publication and Documentation on BSSC Festival 2020
December 2019 - March 2020 (4 months)

BSSC Festival is an annual event held by BSSC, focusing on creating a fun environment and create a fun-oriented gathering for Boarders of BINUS Square. This event was cancelled due to COVID-19 Pandemic

- Responsible to create a promotional content and merchandise for the event.

Coordinator of Publication and Documentation on Art Mini-Concert
January 2020 - February 2020 (2 months)

Art Mini-Concert is a small event held by Art Division of BINUS Square Student Committee, this event is held as an appreciation and gathering event to promote fun time in form of musical talents for Art Community of Art Division.

- Responsible to the ideation of event promotional content,
- Responsible to the on-site documentation,
- Responsible to the after-event recap and video.

Coordinator of Publication and Documentation on BSSC A Nightmare Before Christmas
October 2019 - December 2019 (3 months)

A Nightmare Before Christmas is a concept of an event which serves as a combination event between Halloween and Christmas and is held by Art division of BINUS Square Student Committee (BSSC).

- Responsible to lead a production team to develop and publish branding content and merchandise for the event,
- Responsible to lead a team to document on-site event as it's going,
- Responsible to create an after-event recap and promotional video.

Education

BINUS University

Bachelor's degree, Information Systems · (September 2019 - April 2023)