

SYED COMAIL ALI RIZVI

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EDUCATION

GEORGETOWN UNIVERSITY, McDonough School of Business
Master of Science in Management (STEM-designated program)

Washington, DC

Expected Graduation: May 2024

- Key Modules: GBE – Argentina, Leadership Communication, Managerial Statistics, Financial and Managerial Accounting, Marketing and Consumer Analytics, Consulting Models and Methods.
- Activities: Leadership Council, Graduate Marketing Association, Graduate Consulting Club, IM Soccer League.

UNIVERSITY OF LEEDS, Leeds University Business School
IInd Class, Ist Division, BSc Business Economics

Leeds, United Kingdom

July 2023

- Key Modules: Evidence-Based Consultancy, Advanced Econometrics, Strategic Management, Strategic Management, Intermediate Microeconomics, Intermediate Macroeconomics.
- Activities: Diversity, Equality, and Inclusion Society. Gryphons Football (5th team).

EXPERIENCE

LOCI LABS

Buenos Aires, Argentina

Strategic Consultant

January 2024 – Present

- **Stakeholder Engagement:** Spearheaded strategic partnerships with embassies from the U.S., England, France, Spain and Brazil, enhancing international collaboration in Biotechnology.
- **Research and Analysis:** Compiled critical embassy contact information from 30+ data sources, enabling targeted outreach and fostering cross-border biotechnology initiatives.
- **Strategic Communication:** Developed and executed communication strategies with key stakeholders, positioning Loci Labs as the leading innovator of biotechnology lab spaces in Buenos Aires and Argentina.

NEW STRATEGIES - IMPACT

Georgetown, United States

Associate

November 2023 – Present

- **Data Gathering:** Executed a robust outreach strategy targeting 800+ past attendees of the program, achieving a survey response rate of 39.80%.
- **Targeted Research:** Crafted and facilitated focus group sessions with 1-5 attendees to extract nuanced insights from identified members through surveys.
- **Quantitative and Qualitative Research:** Initiating relationships to leverage for one-on-one interviews to delve deeper into program effectiveness. Ensuring a consistent focus on robust analysis and quality assurance checks on data.
- **Actionable Insights Generation:** Consolidated actionable insights in a final impact report, aligning with the role's requirement to deliver actionable media execution recommendations to relevant attendees and internal stakeholders.

ARKN VENTURES

London, United Kingdom

Student Intern

July 2022 – September 2022

- **Project Management:** Spearheaded an initiative to establish long term relationships with blockchain/crypto societies in over 40 of the top 100 UK Universities and grew ARKN's student-community outreach by 30%.
- **Valuation:** Evaluated potential projects using preset metrics of value-added, project size and potential costs: considered post-investment value-added to the company's operations and portfolio.
- **Engagement:** Researched and approached educational influencers to help ARKN establish long-term relationships with, growing ARKN's influencer portfolio grew by 10% over the course of 2 months.

DISTINCTIONS

Analysis Skills: 3 Statement Modelling, Working Capital Analysis, Capital Planning, Forecast Models, Linear Regression, Multi-Variate Regression, Forecast Models, Correlation and Causation Analysis. Proficiency in Microsoft Suite (Excel, Word, PowerPoint).

Leadership: Deputy Head Boy, House Ambassador, Deputy Head of Writing (School Magazine), Head of Student Council. ICJ Head Judge – Model United Nations.

Initiative: Hosted Pub Quiz to help societies with lower outreach. Multiple fundraising events.

Projects: Graduate Consultant, Loci Labs Argentina. Undergraduate Dissertation – Behavioural Economics and Marketing. Experiential Team Building Scenarios (Georgetown). Intercultural Potluck. Student Council Rebuild.

Certifications: Inbound, Social Media Marketing – Hubspot. Introduction to Generative AI – Google.

Languages: English, Urdu, Hindi.

Programming: Python, R, Stata, and Tableau.