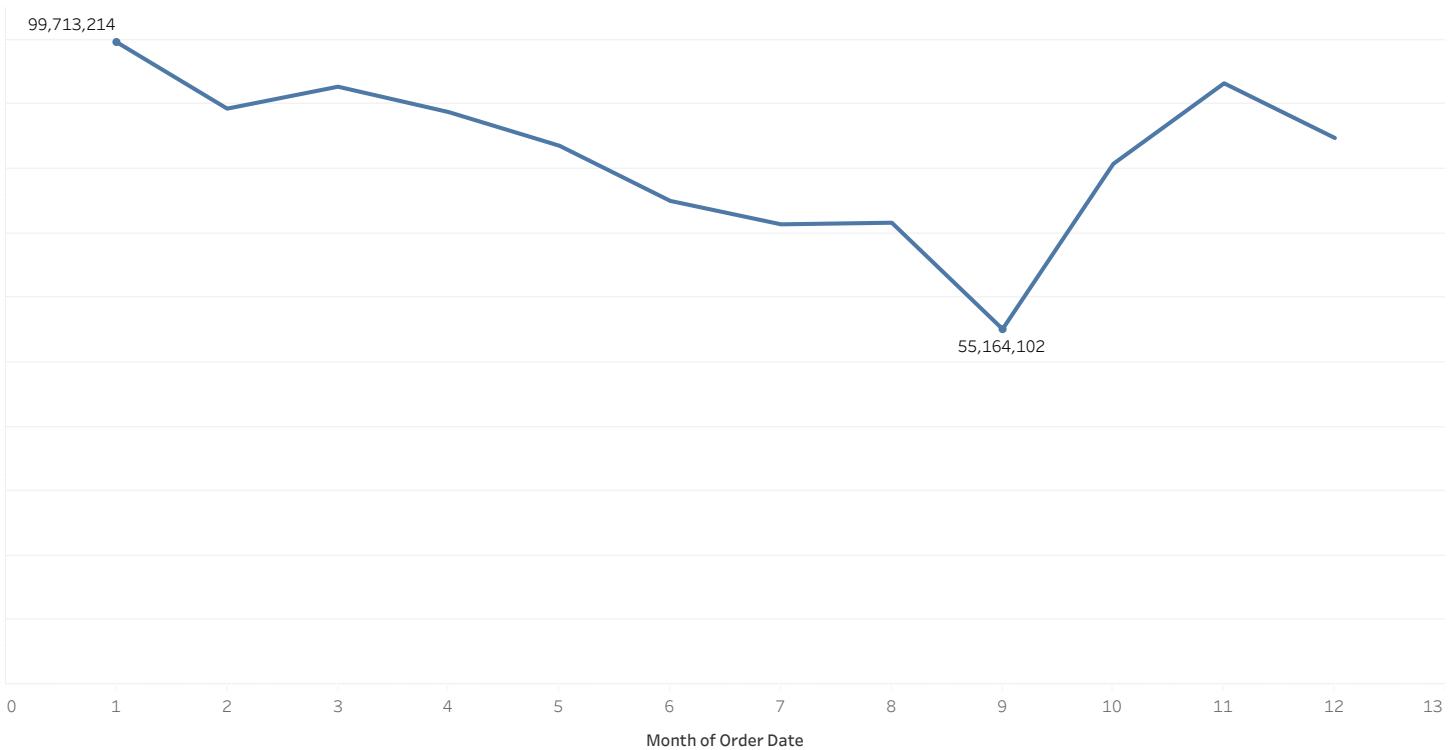


Dynamic of sales over time



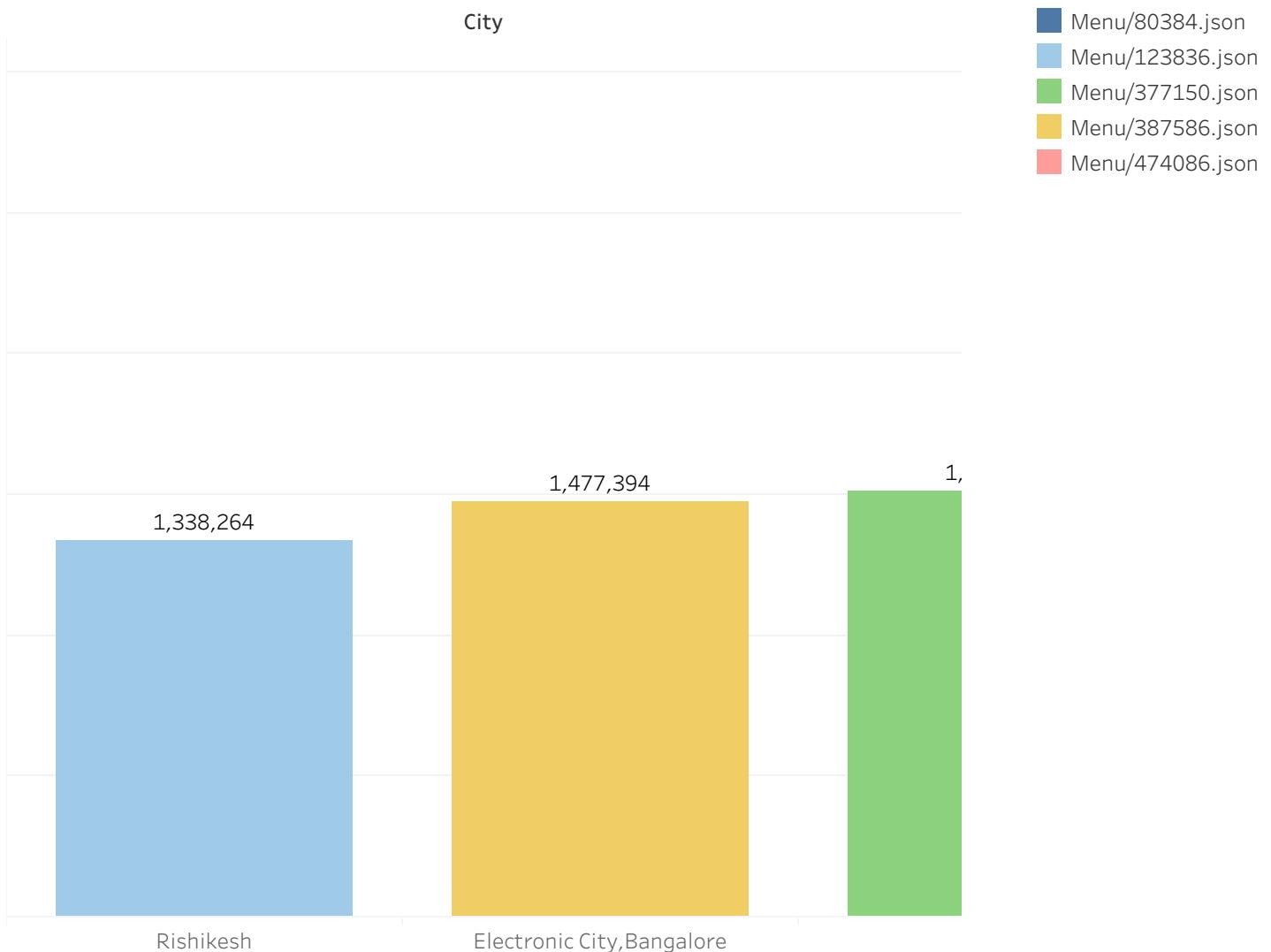
Top KPIs revenue

| Cuisine | Sales Amount |
|----------------------|--------------|
| North Indian,Chinese | 44,956,268 |
| Indian | 42,626,090 |
| North Indian | 33,670,996 |
| Chinese | 27,259,296 |
| Indian,Chinese | 25,738,592 |

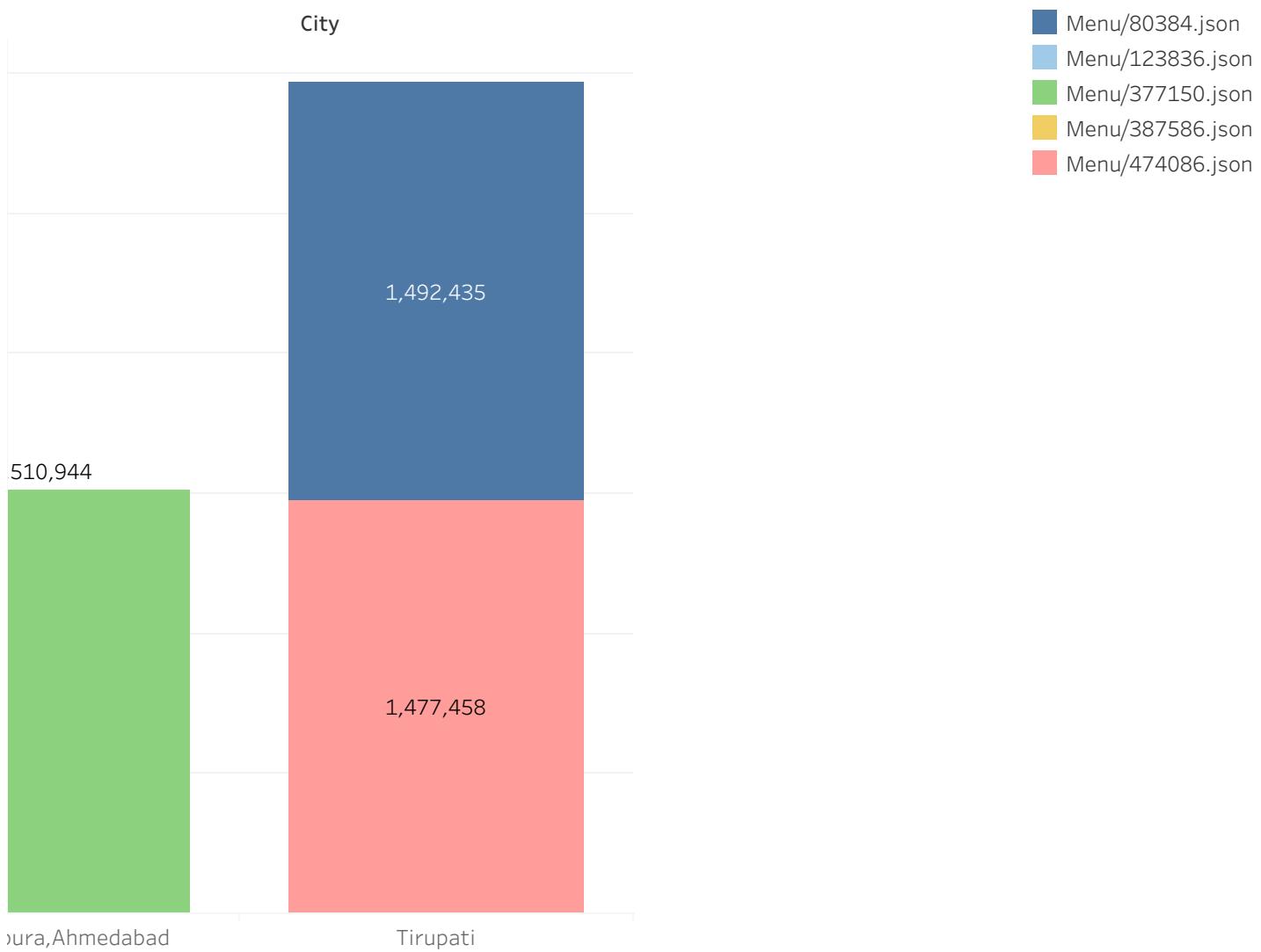
Average Order Value of revenue changes over time

| | Quarter of Order Date | | Average order value |
|-----------|-----------------------|-----------|---------------------|
| 2018 Q4 | 2019 Q1 | 2020 Q2 | 2018 Q1 |
| 1,501,690 | 1,477,458 | 1,477,394 | 1,338,264 |

Revenue by city and menu



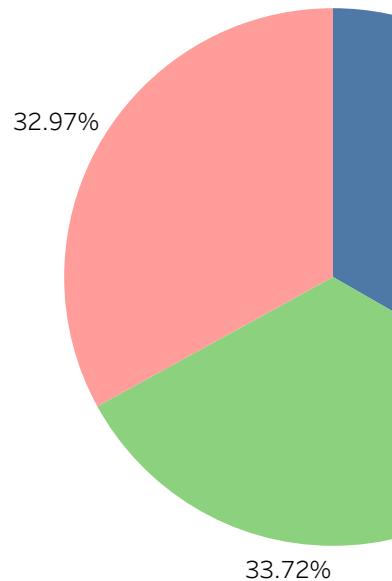
Revenue by city and menu



% of Revenue by menu

% of Total Sales Amount
100.00%

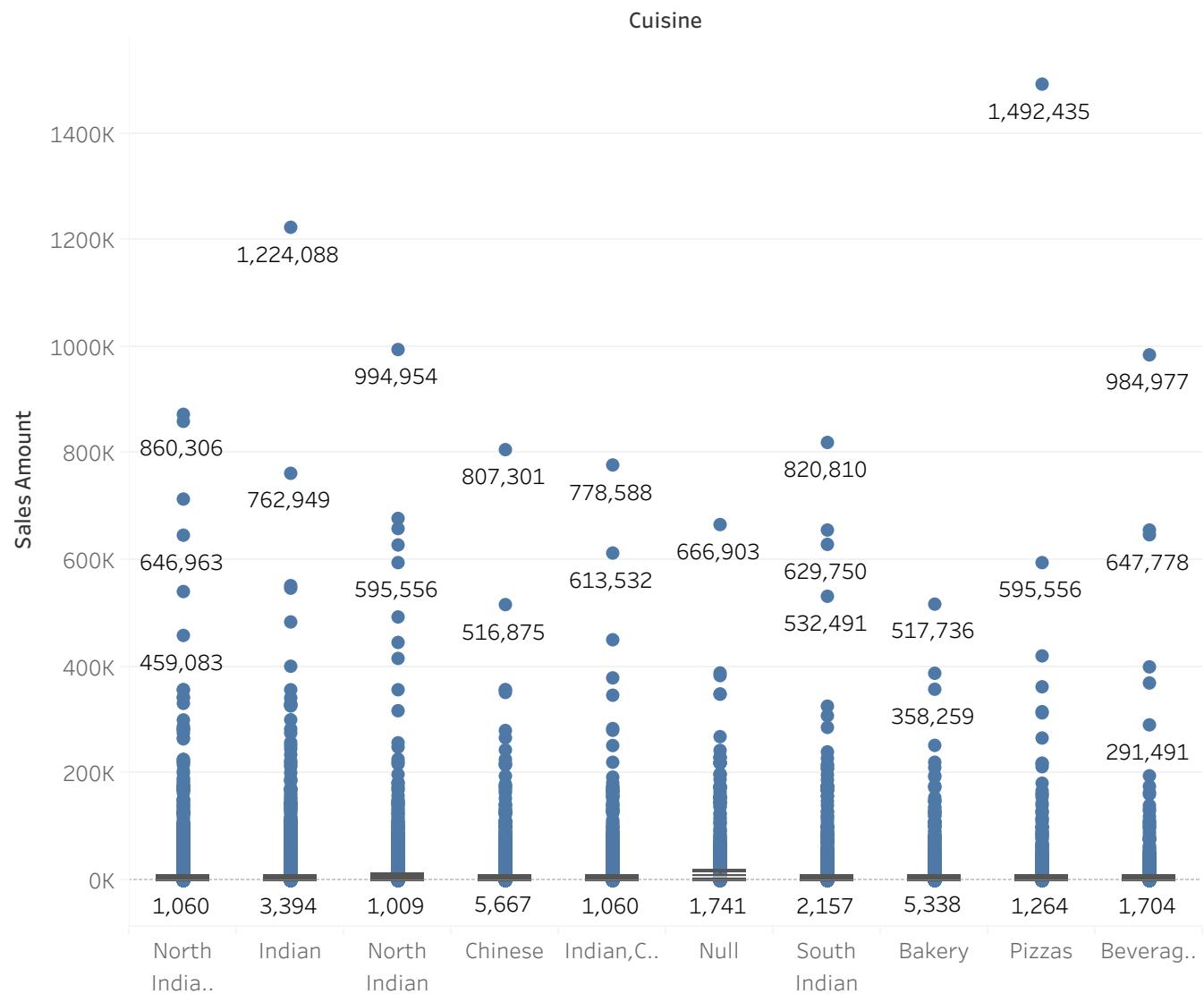
Menu
Menu/80384.json
Menu/377150.json
Menu/474086.json



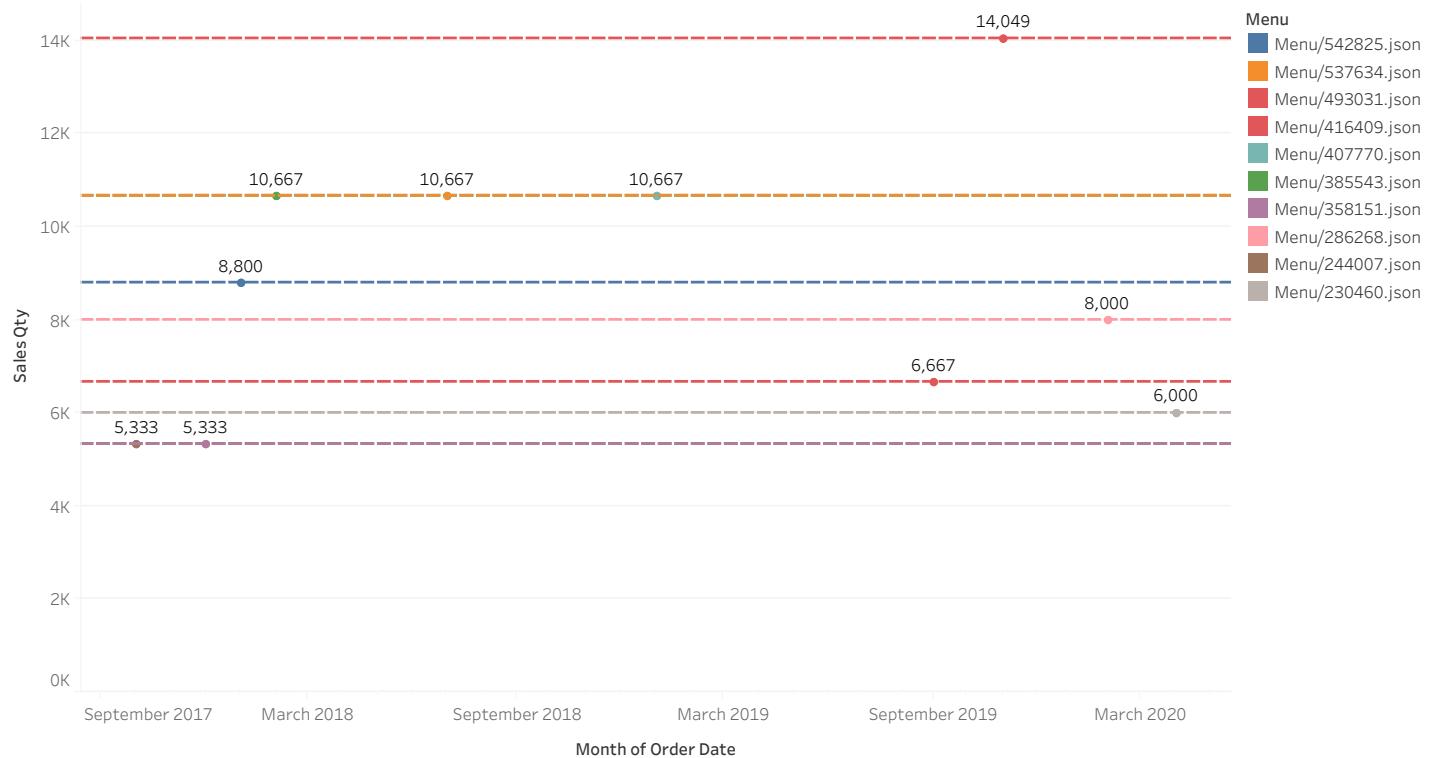
% of Revenue by menu



Revenue per order by cuisine



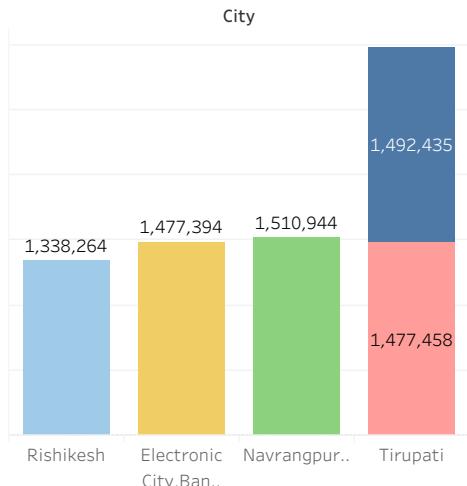
sales quantity over period of time



Dynamic of sales over time



Revenue by city and menu



Top KPIs revenue

| Cuisine | Revenue |
|----------------------|------------|
| North Indian,Chinese | 44,956,268 |
| Indian | 42,626,090 |
| North Indian | 33,670,996 |
| Chinese | 27,259,296 |
| Indian,Chinese | 25,738,592 |

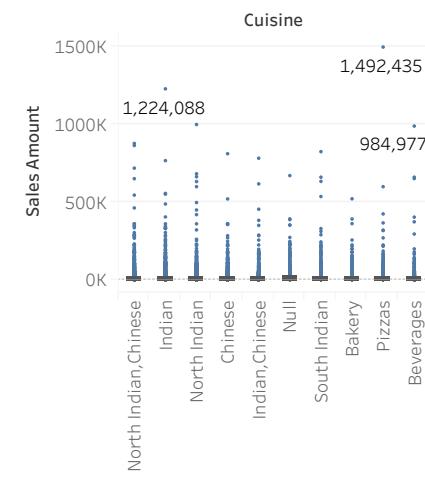
Average Order Value of revenue changes over time

| Quarter of Order Date | 2018 Q4 | 2019 Q1 | 2020 Q2 | 2018 Q1 |
|-----------------------|-----------|-----------|-----------|-----------|
| | 1,501,690 | 1,477,458 | 1,477,394 | 1,338,264 |

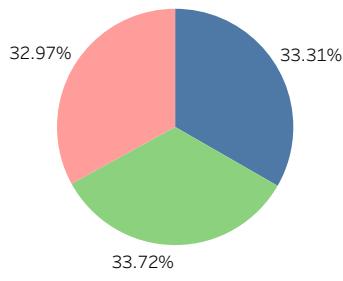
sales quantity over period of time



Revenue per order by cuisine



% of Revenue by menu

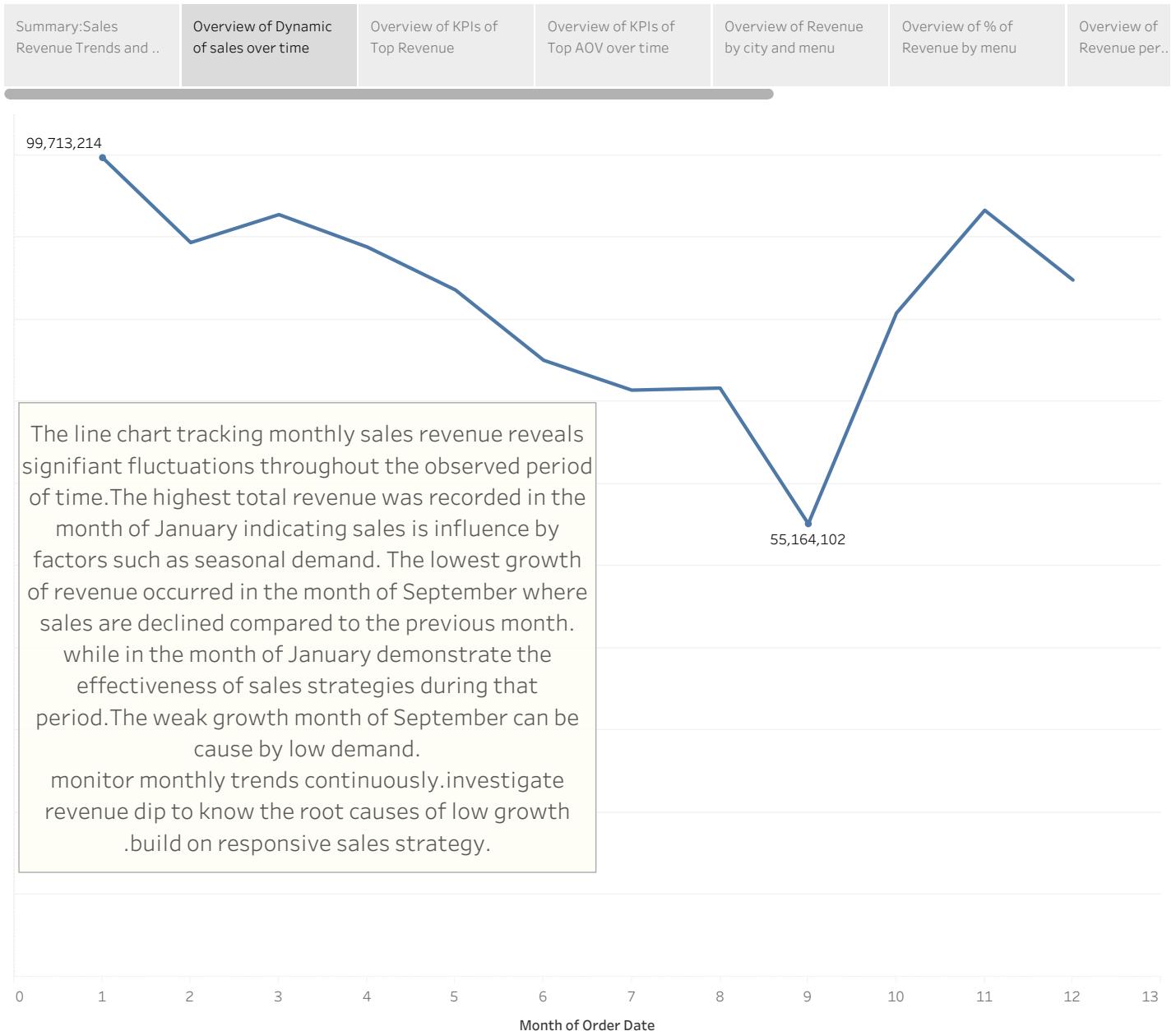


Completed Sales Analysis Project

| | | | | | | |
|-------------------------------------|--|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|---------------------------|
| Summary:Sales Revenue Trends and .. | Overview of Dynamic of sales over time | Overview of KPIs of Top Revenue | Overview of KPIs of Top AOV over time | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per.. |
|-------------------------------------|--|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|---------------------------|

This dashboard highlights the dynamic changes in sales amount/revenue over time and how sales are distributed across product(menu/cuisine) or regions(city).over the period revenue display fluctuations in some month showing a seasonal demand. A steady trend was seen in the year.The distribution of sales of some menu increase in city and whe..

Completed Sales Analysis Project



Completed Sales Analysis Project

| | | | | | | |
|-------------------------------------|--|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|---------------------------|
| Summary:Sales Revenue Trends and .. | Overview of Dynamic of sales over time | Overview of KPIs of Top Revenue | Overview of KPIs of Top AOV over time | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per.. |
|-------------------------------------|--|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|---------------------------|



Top revenue tracks the income generated from the top 5 cuisine during business operations. A increase indicates strong sales performance or successful pricing strategies, while the decline point to market saturation or pricing inefficiencies. Analyze high performing sales of cuisine contributing most revenue. monitor competitor pricing strategies to stay competitive

Completed Sales Analysis Project

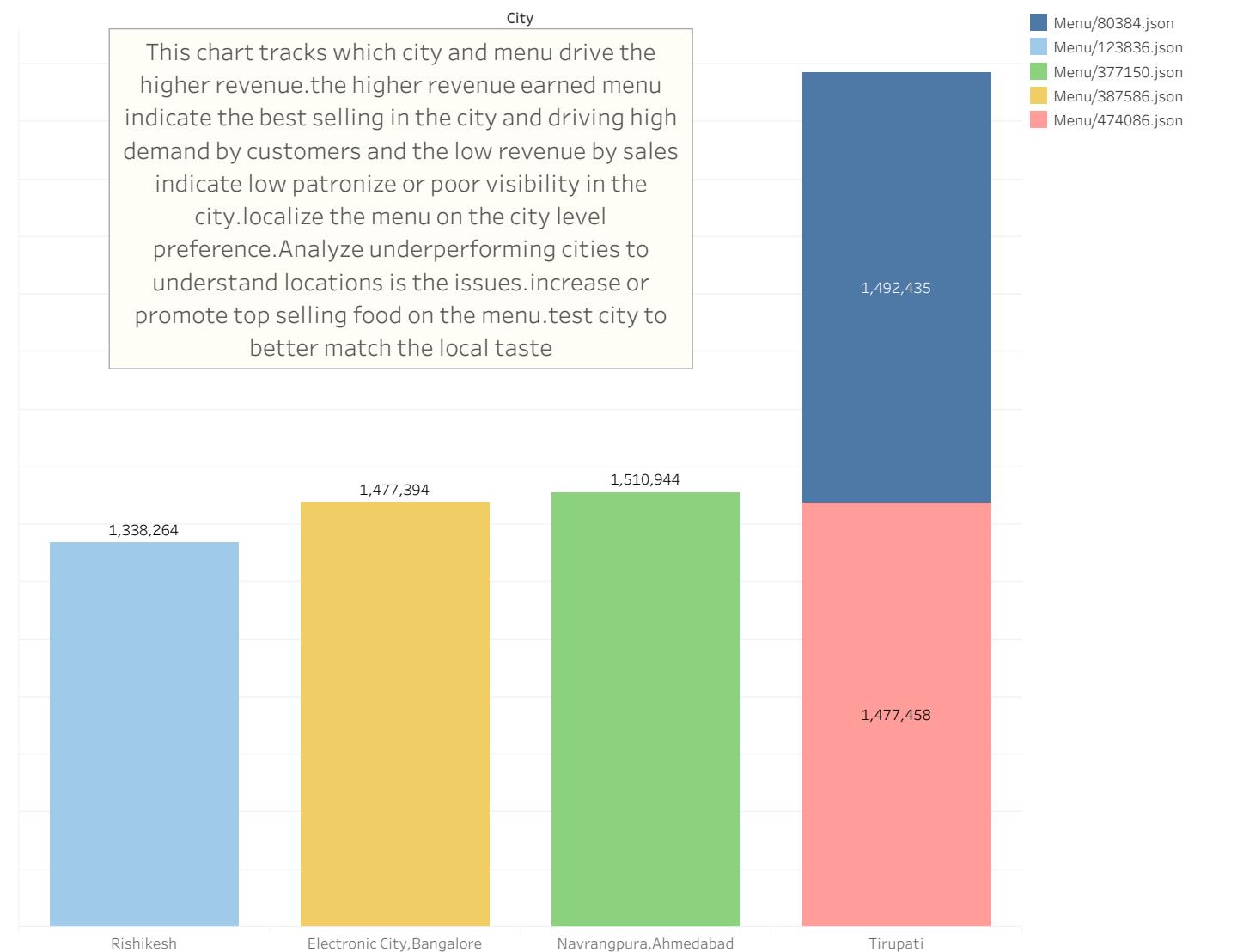
| | | | | | | |
|----------------------------------|--|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|----------------------------------|
| Summary: Sales Revenue Trends .. | Overview of Dynamic of sales over time | Overview of KPIs of Top Revenue | Overview of KPIs of Top AOV over time | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per order .. |
|----------------------------------|--|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|----------------------------------|

| Quarter of Order Date | | | | Average order value | | |
|-----------------------|-----------|-----------|-----------|---------------------|-----------|--|
| 2018 Q4 | 2019 Q1 | 2020 Q2 | 2018 Q1 | 1,338,264 | 1,501,690 | |
| 1,501,690 | 1,477,458 | 1,477,394 | 1,338,264 | | | |

Tracking AOV over time reveals whether customers are spending more or less per transaction. the highest sales quantity suggests effective high value of foods sales the lowest indicate pricing pressure or shifting customer preferences. Introduce frequently bought together to increase order size. offer volume discounts to increase more purchase. complement items during checkout

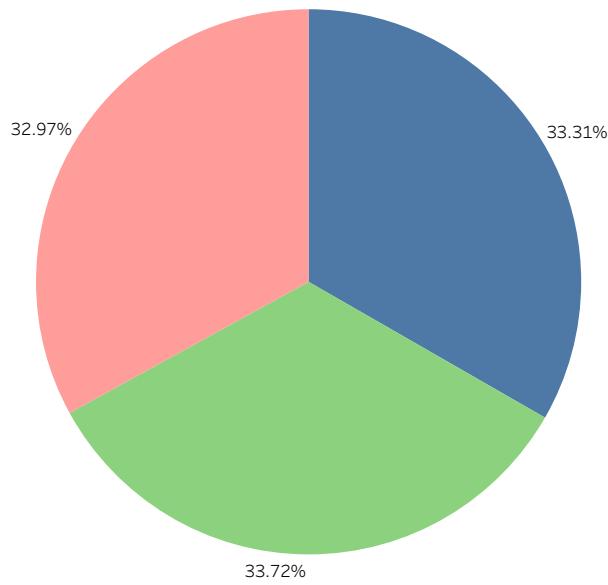
Completed Sales Analysis Project

| | | | | | | |
|--------------------------------|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|--|---|
| Overview of Dynamic of sales.. | Overview of KPIs of Top Revenue | Overview of KPIs of Top AOV over time | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per order by cuisine | Overview of Sales quantity over perio.. |
|--------------------------------|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|--|---|



Completed Sales Analysis Project

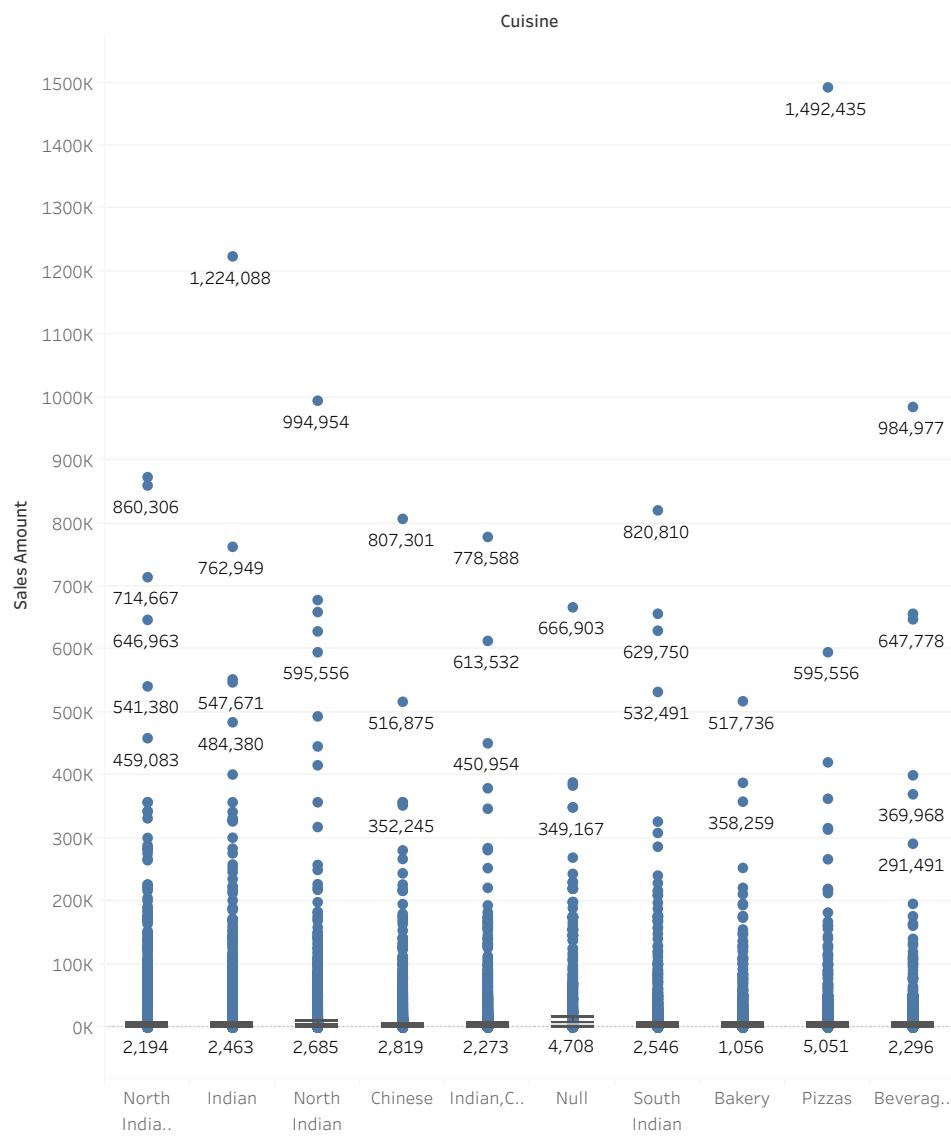
| | | | | | | |
|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|--|---|---|
| Overview of KPIs of Top Revenue | Overview of KPIs of Top AOV over time | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per order by cuisine | Overview of Sales quantity over period .. | Demonstration of Distribution of sale.. |
|---------------------------------|---------------------------------------|--------------------------------------|----------------------------------|--|---|---|



A pie chart that shows a balance distribution of revenue across three main menu with each contributing roughly one-third; 33.31%, 33.72%, 32.97% respectively. This near -equal distribution indicate no single menu is disproportionately dominant or underperforming. All three menu are contributing to almost equally . Analyze profit margins even if revenue share balanced. access which menu has highest sales amount. monitor the trend of distribution over time to emerge customers preference

Completed Sales Analysis Project

| Overview of KPIs of Top AOV over .. | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per order by cuisine | Overview of Sales quantity over period .. | Demonstration of Distribution of sales .. | Conclusion |
|-------------------------------------|--------------------------------------|----------------------------------|--|---|---|------------|
|-------------------------------------|--------------------------------------|----------------------------------|--|---|---|------------|



This Box plots provide a visual summary of revenue distribution per order across different cuisines, this allows for comparison of performance consistency and revenue potential across food types. cuisine pizza has the highest median revenue per order which show high consistent spending. cuisine beverage display several lowest median and tight range pointing to low and stable revenue per order. focus on marketing on cuisine pizza to build a reliable revenue. review pricing , portions size and discount on lo..

Completed Sales Analysis Project



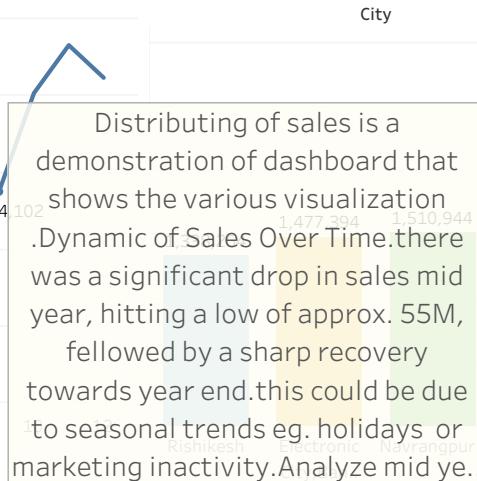
Completed Sales Analysis Project

| | | | | | | |
|----------------------------|--------------------------------------|----------------------------------|--|---|---|------------|
| Overview of KPIs of Top .. | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per order by cuisine | Overview of Sales quantity over period .. | Demonstration of Distribution of sales .. | Conclusion |
|----------------------------|--------------------------------------|----------------------------------|--|---|---|------------|

Dynamic of sales over time



Revenue by city and menu



Top KPIs revenue

| Cuisine | Revenue |
|----------------------|------------|
| North Indian,Chinese | 44,956,268 |
| Indian | 42,626,090 |
| North Indian | 33,670,996 |
| Chinese | 27,259,296 |
| Indian,Chinese | 25,738,592 |

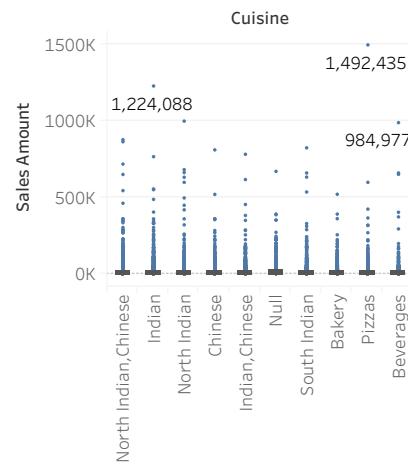
Average Order Value of revenue changes over time

| Quarter of Order Date | 2018 Q4 | 2019 Q1 | 2020 Q2 | 2018 Q1 |
|-----------------------|-----------|-----------|-----------|-----------|
| | 1,501,690 | 1,477,458 | 1,477,394 | 1,338,264 |

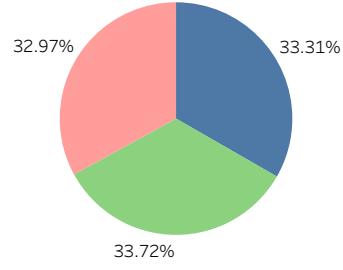
sales quantity over period of time



Revenue per order by cuisine



% of Revenue by menu



Completed Sales Analysis Project

| | | | | | | |
|----------------------------|--------------------------------------|----------------------------------|--|---|---|------------|
| Overview of KPIs of Top .. | Overview of Revenue by city and menu | Overview of % of Revenue by menu | Overview of Revenue per order by cuisine | Overview of Sales quantity over period .. | Demonstration of Distribution of sales .. | Conclusion |
|----------------------------|--------------------------------------|----------------------------------|--|---|---|------------|

This dashboard tells a strong story:
Geographic and cuisine-based strengths
Opportunities to stabilize seasonal trends
consistent menu performance with room for
margin growth.