

Completed tableau Story

Title	Summary	Overview of satter plots of total sales &t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rat..
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Returns dashboard
by Comfort Tulasi

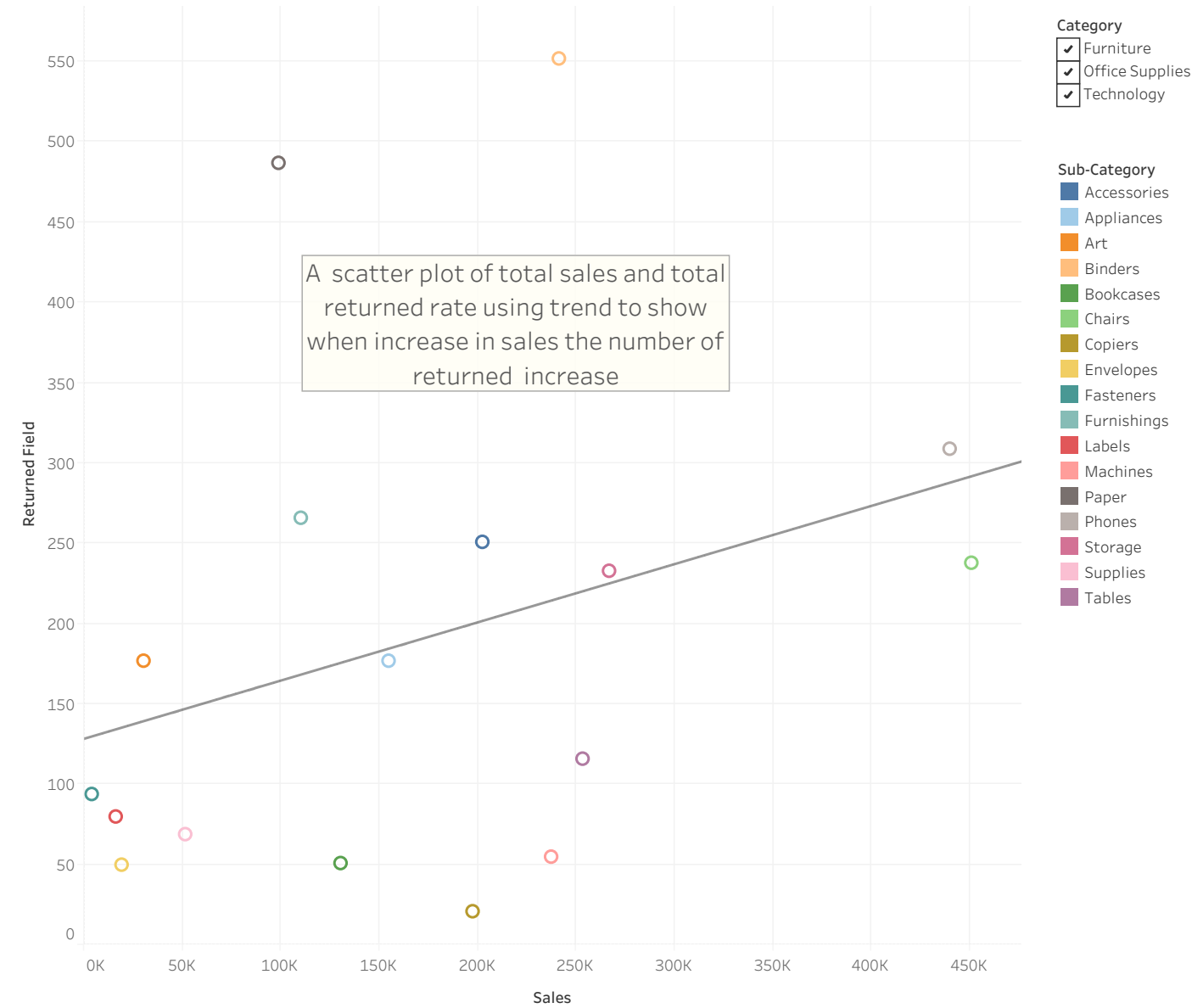
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How returned are measure using
total cost of orders to show what is
causing the higher returned of
orders from customers using
returned rate.

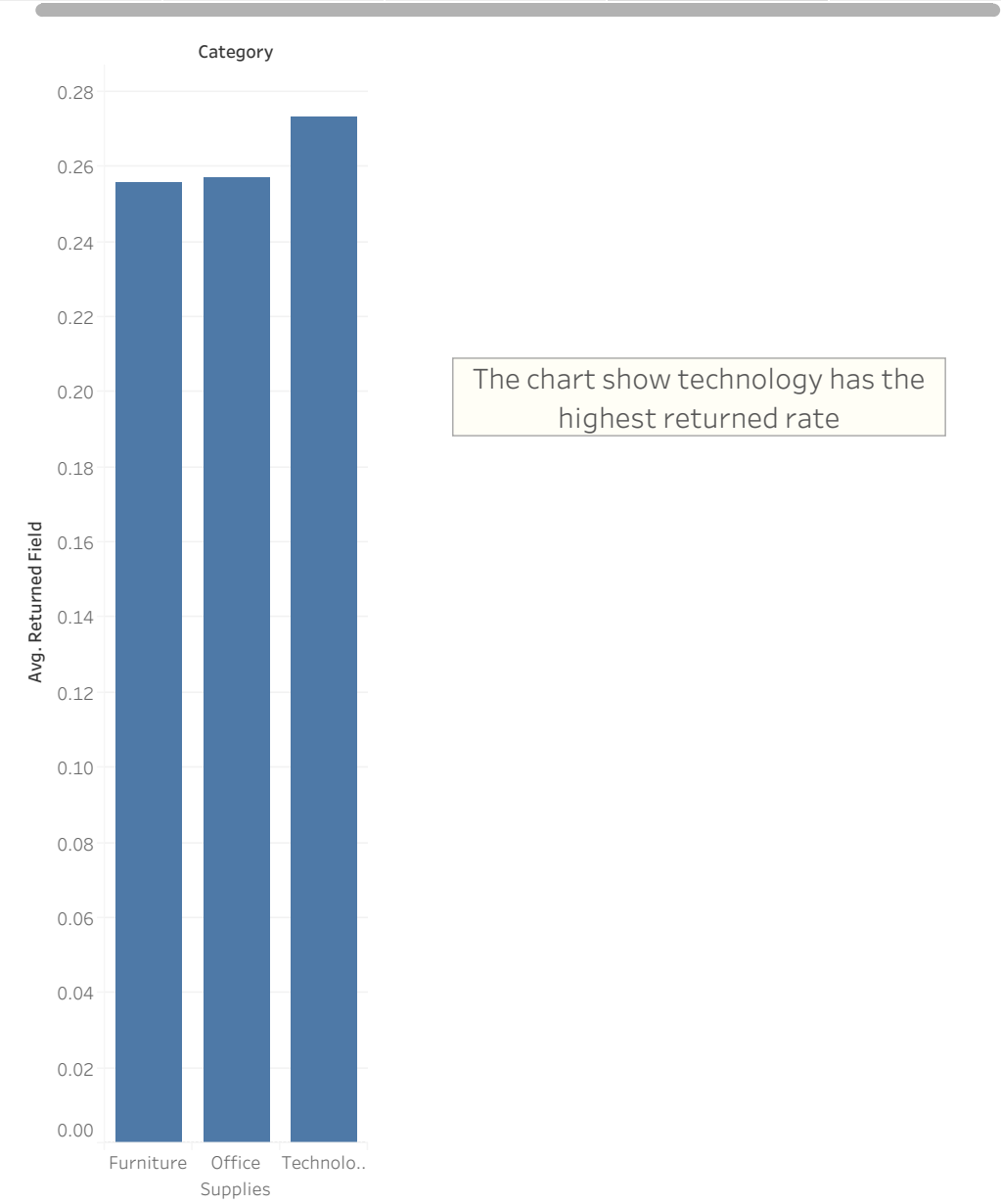
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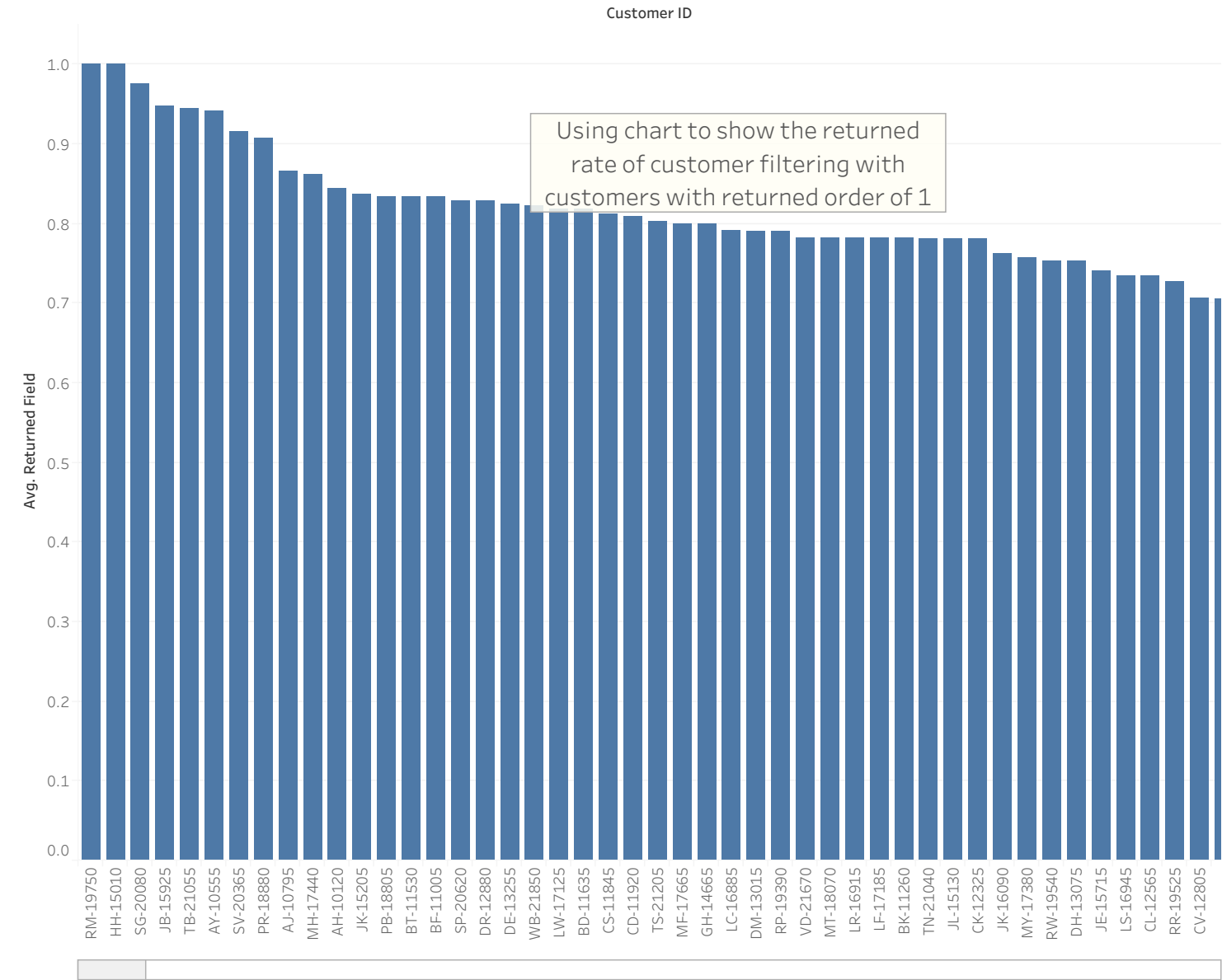
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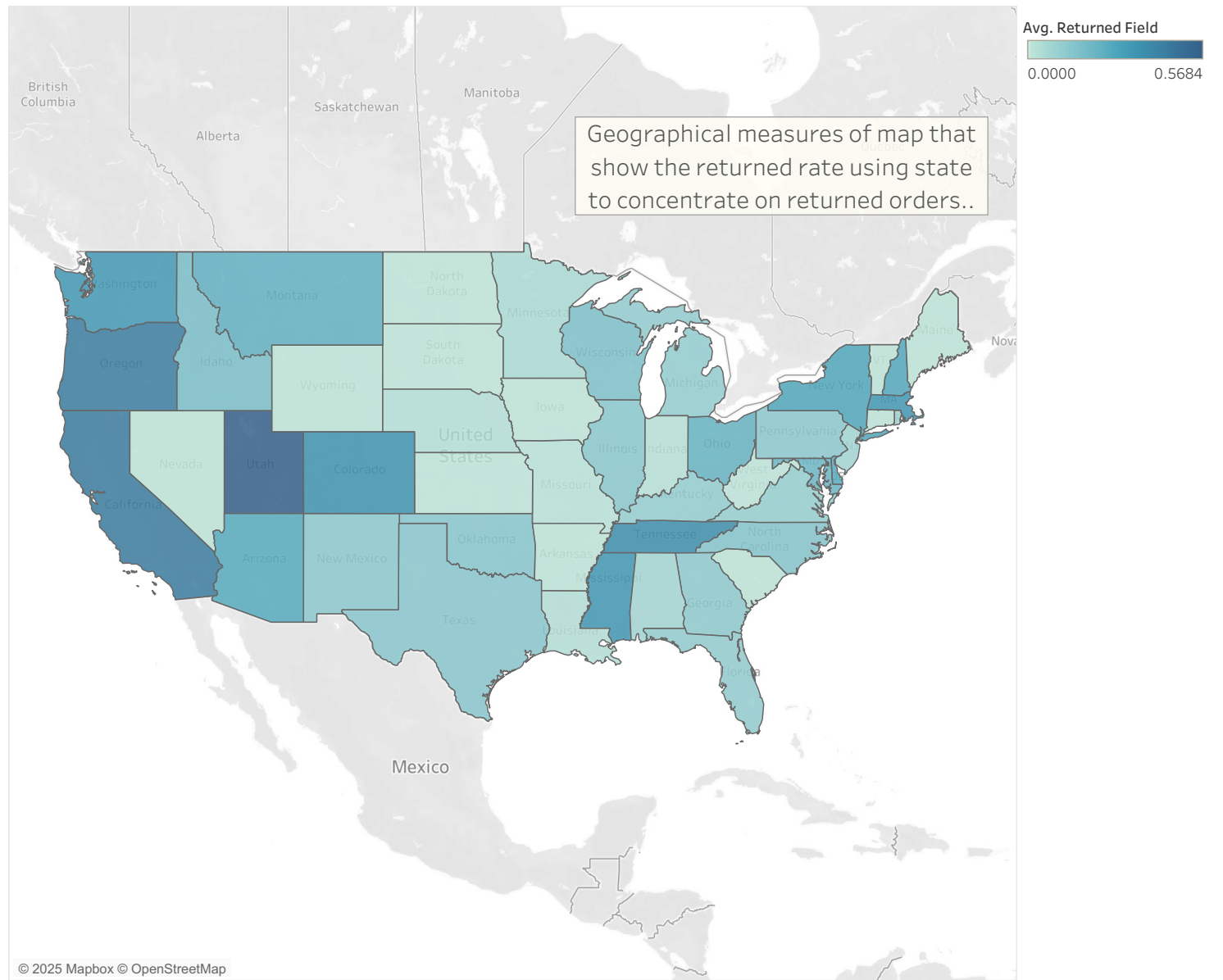
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Summary	Overview of satter plots of total sales &t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts
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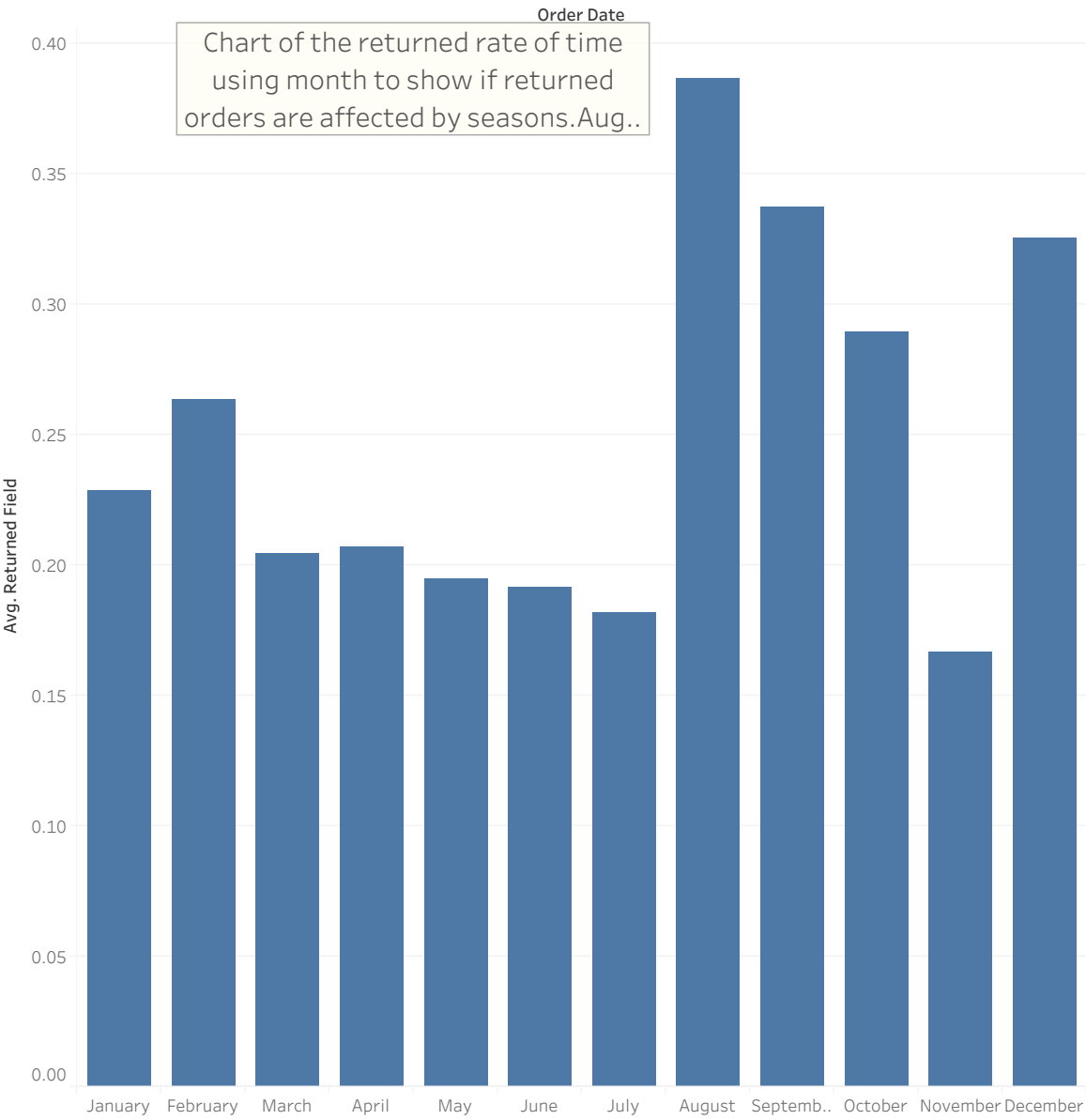
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Overview of satter plots of t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts	Demonstration of dashboard
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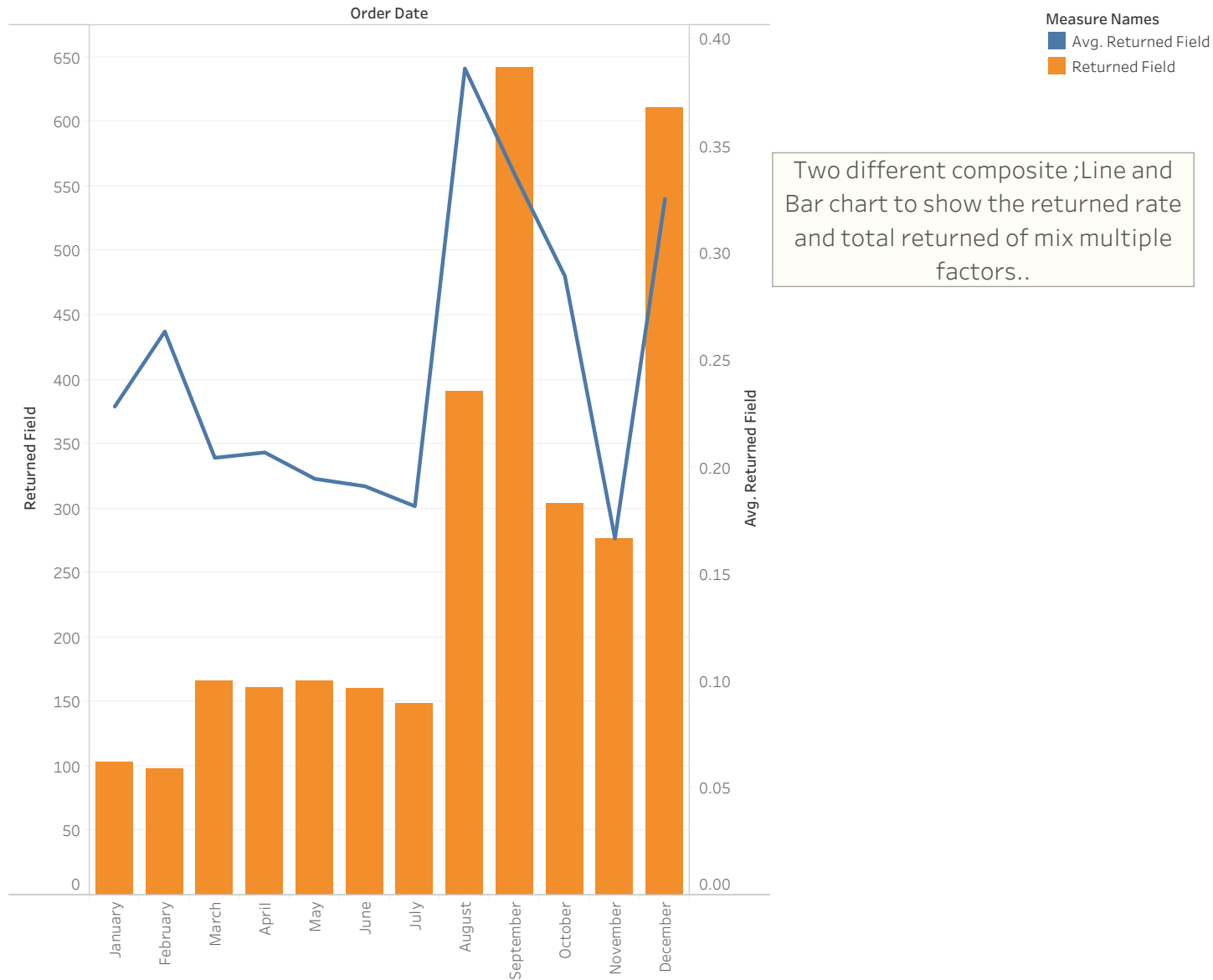
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Overview of bar charts returned r..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts	Demonstration of dashboard	Conclusion
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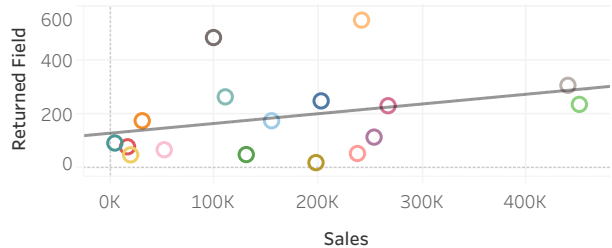
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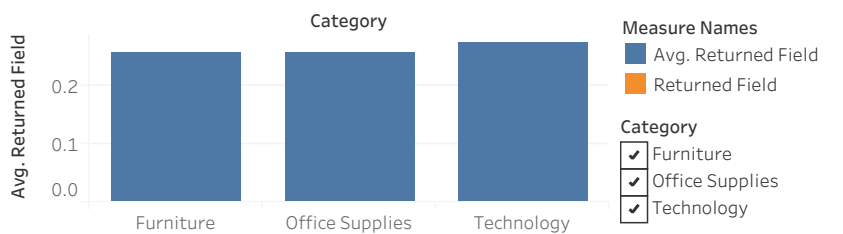
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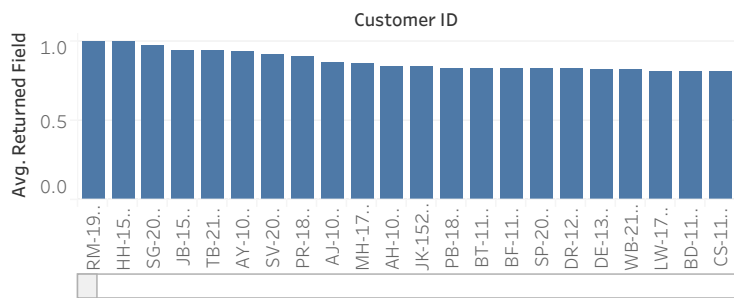
Scatter plots of Total sales &Total returned by sub-category



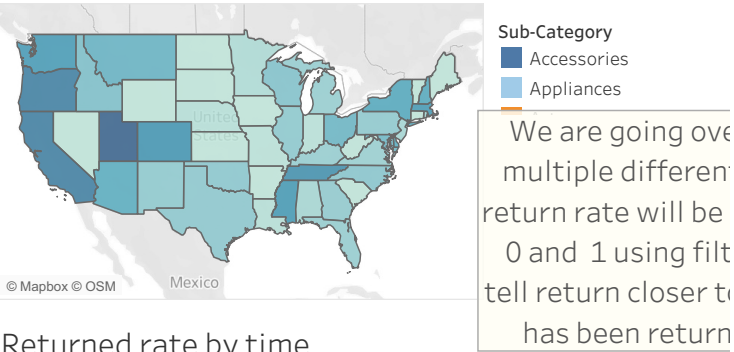
Bar charts of returned rate by product category



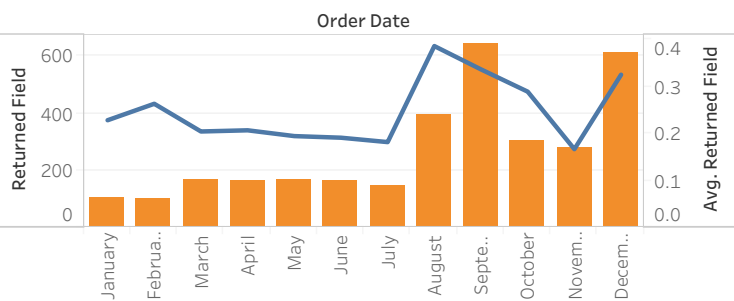
Returned rate by customers



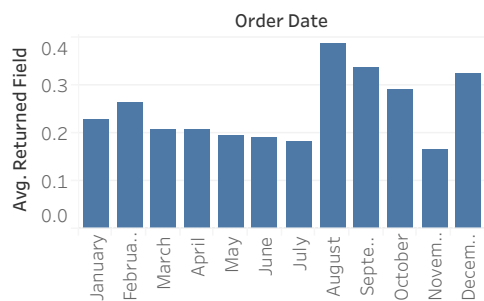
Returned rate geographical



Two composite charts showing returned rate mix



Returned rate by time



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Increase number of sales in areas
where returns are less
likely
investigate product quality and
problems of customers