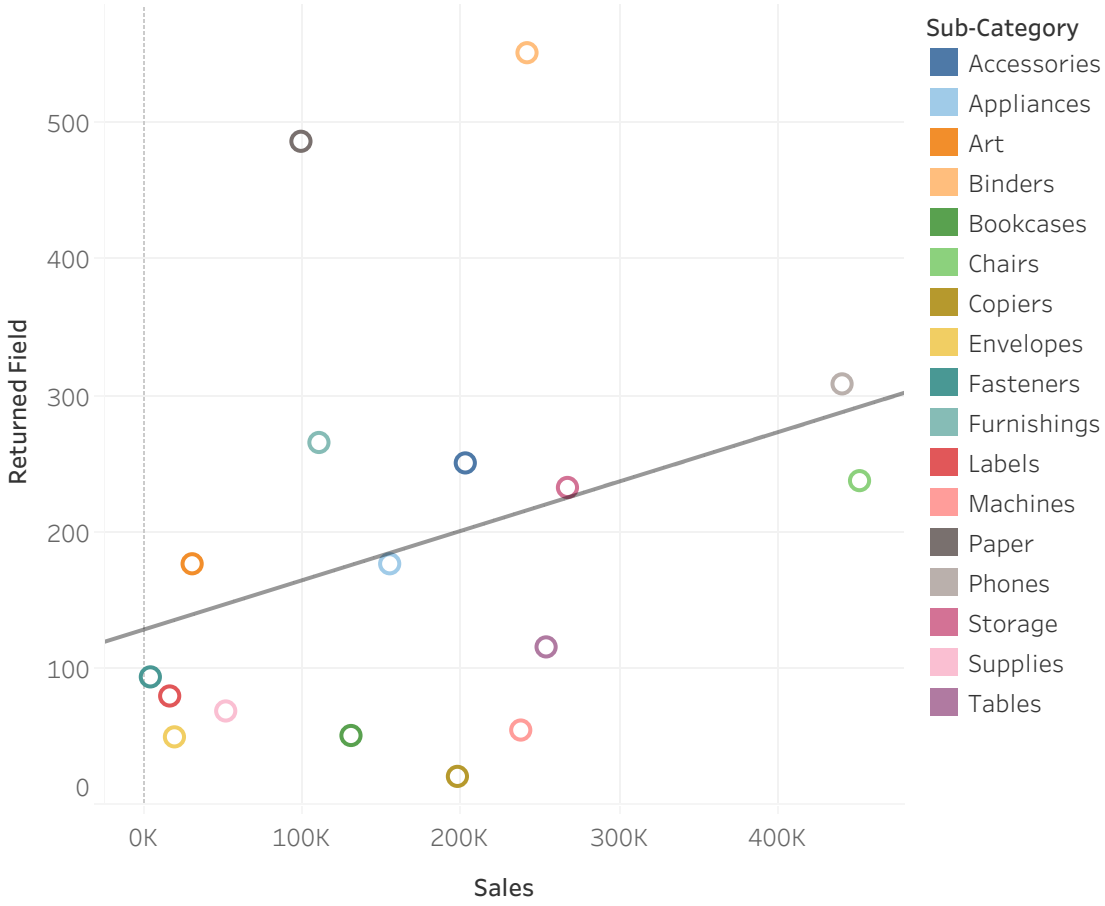
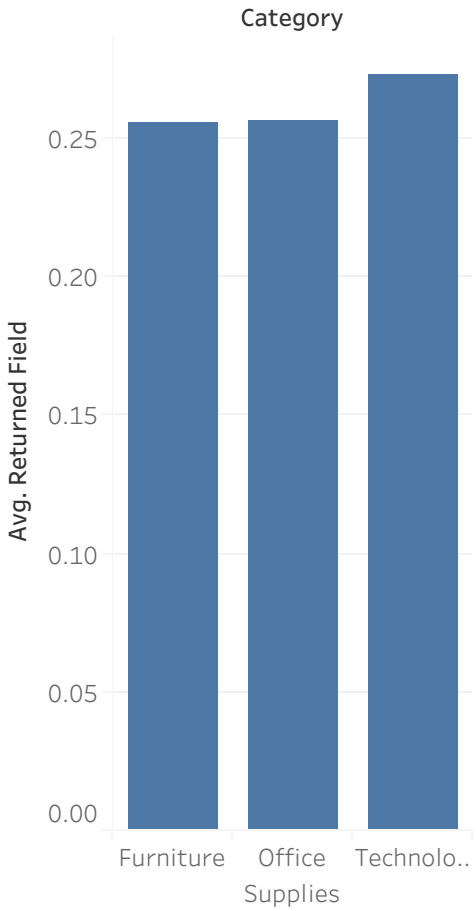
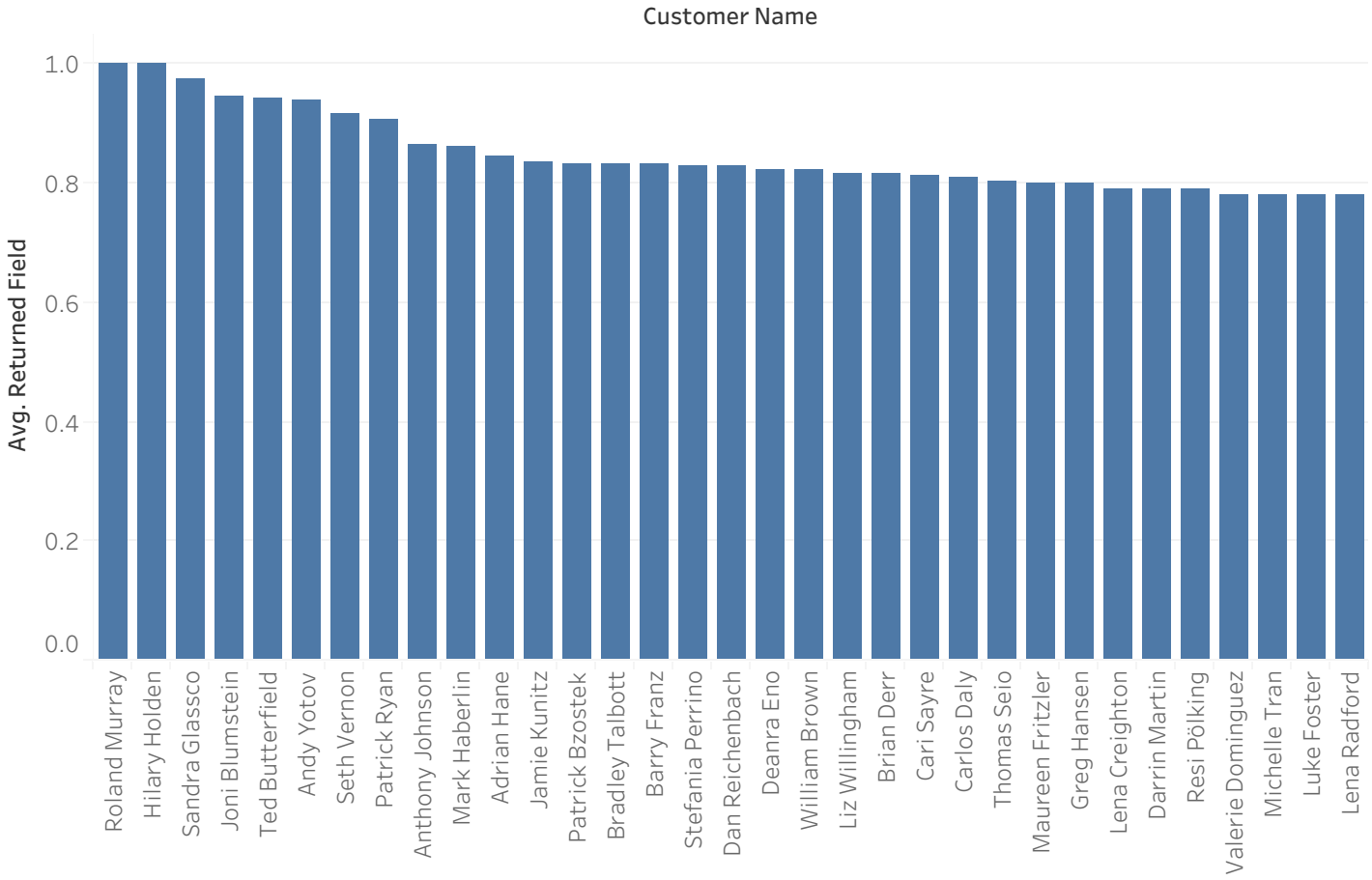
Scatter plots of Total sales &Total returned by sub-category



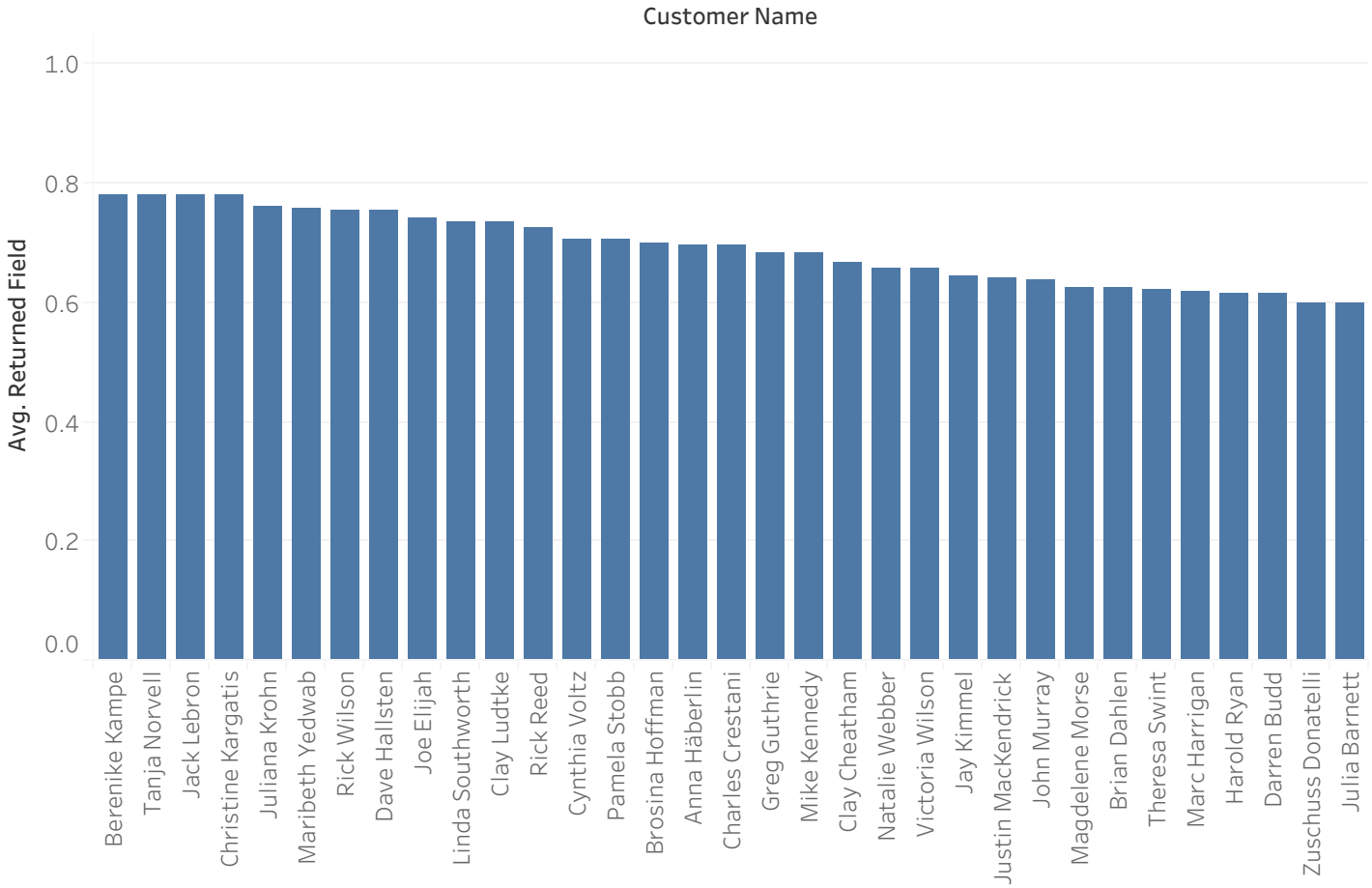
Bar charts of returned rate by product category



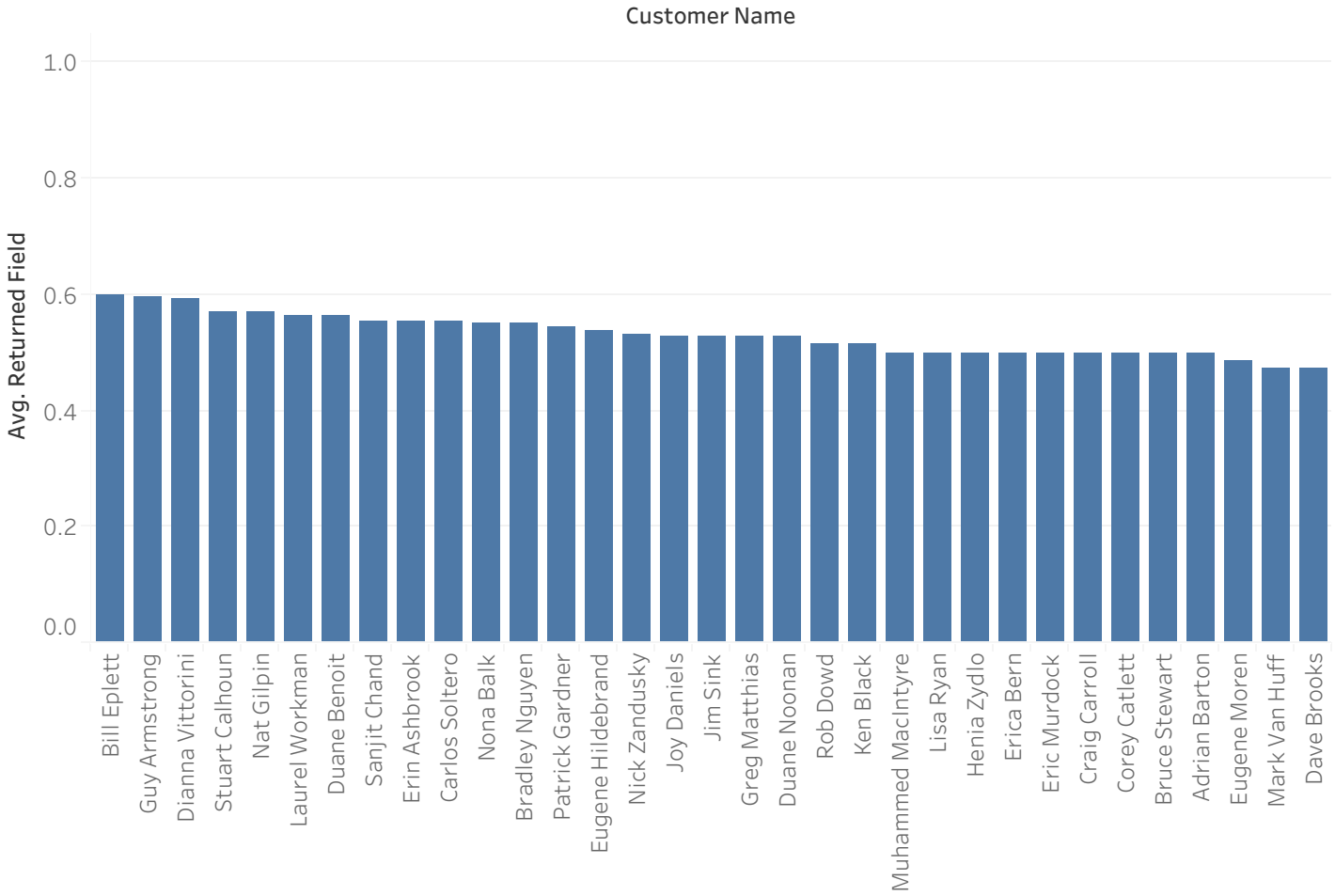
Returned rate by customers



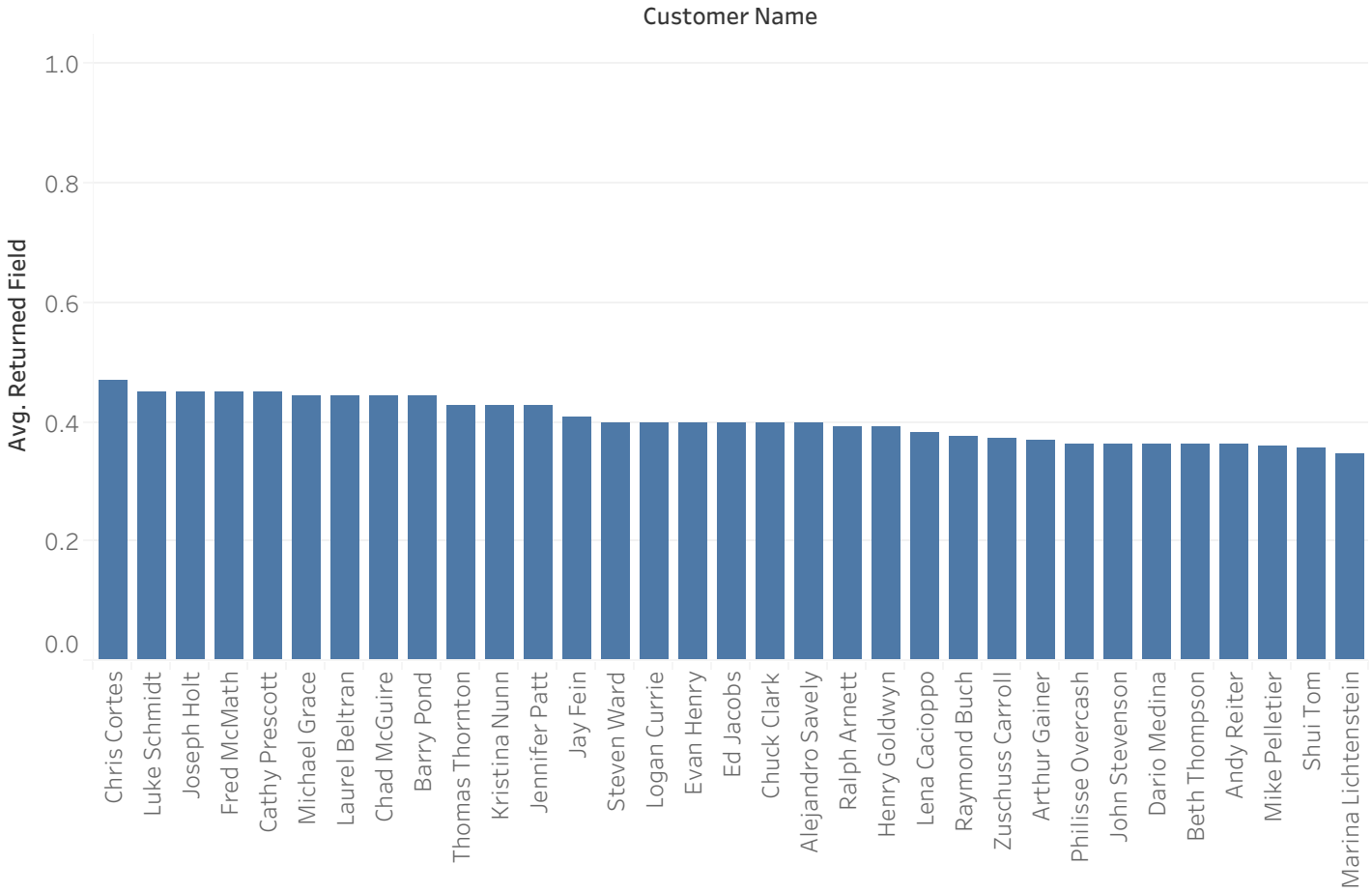
Returned rate by customers



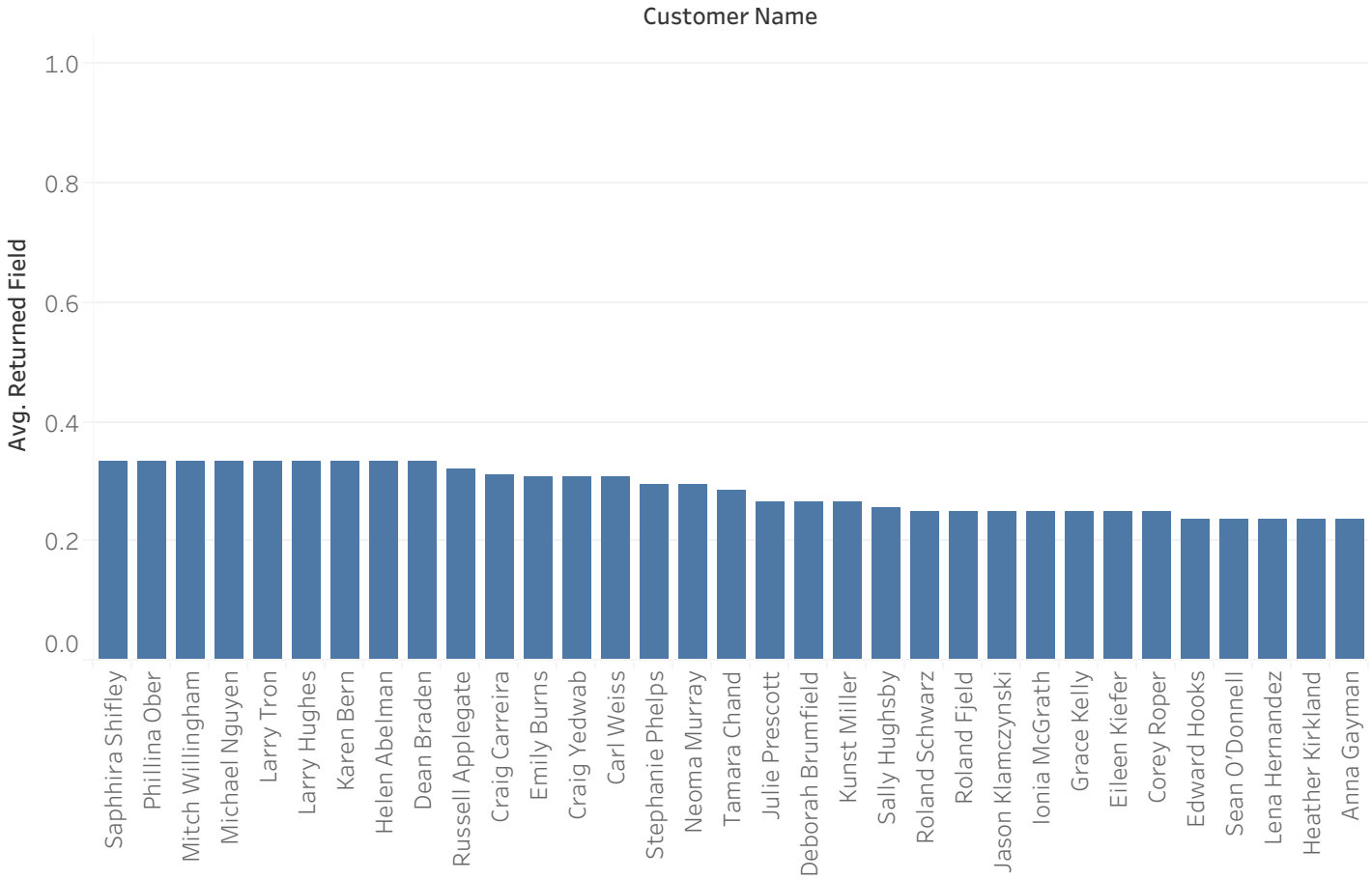
Returned rate by customers



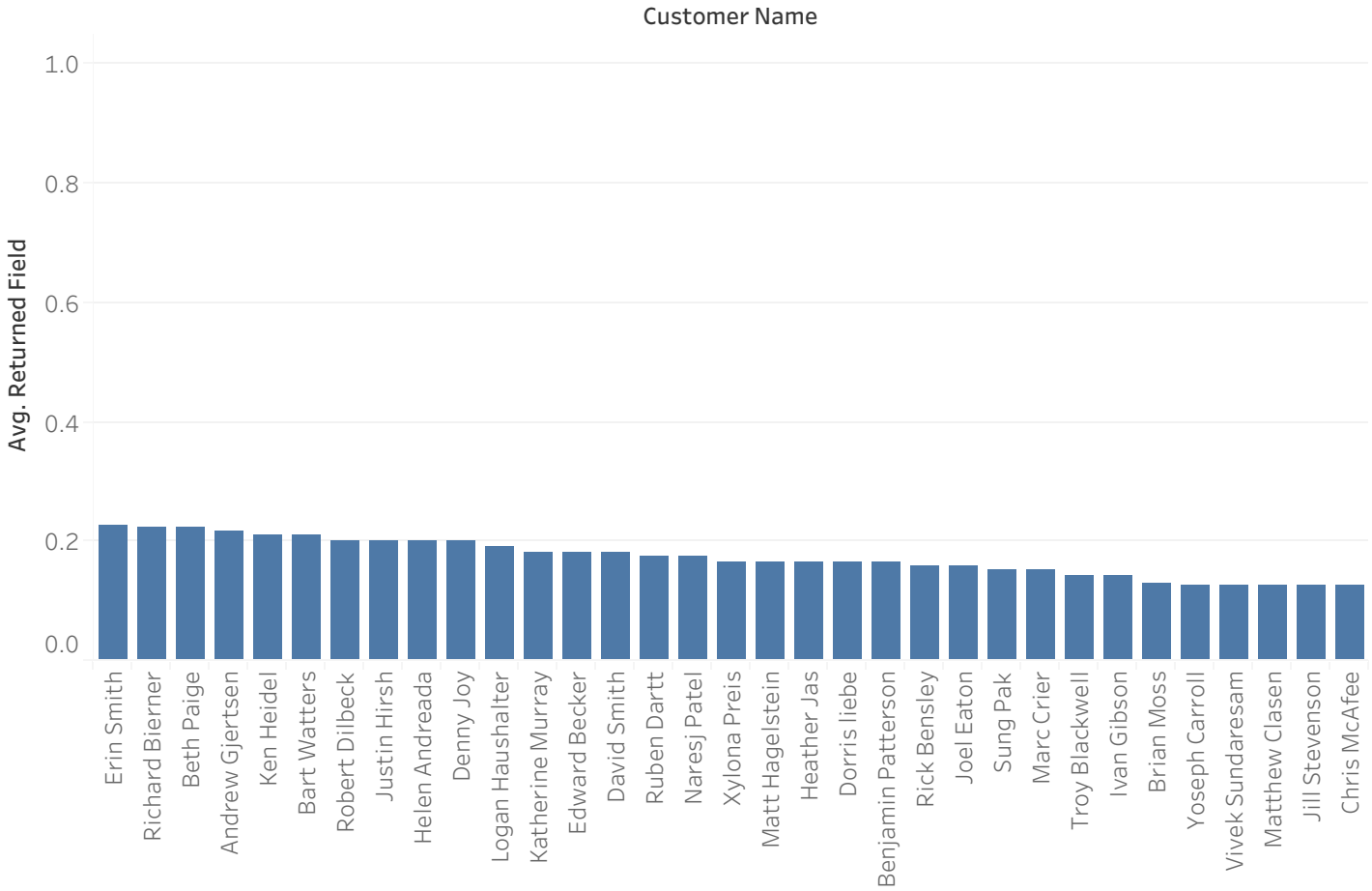
Returned rate by customers



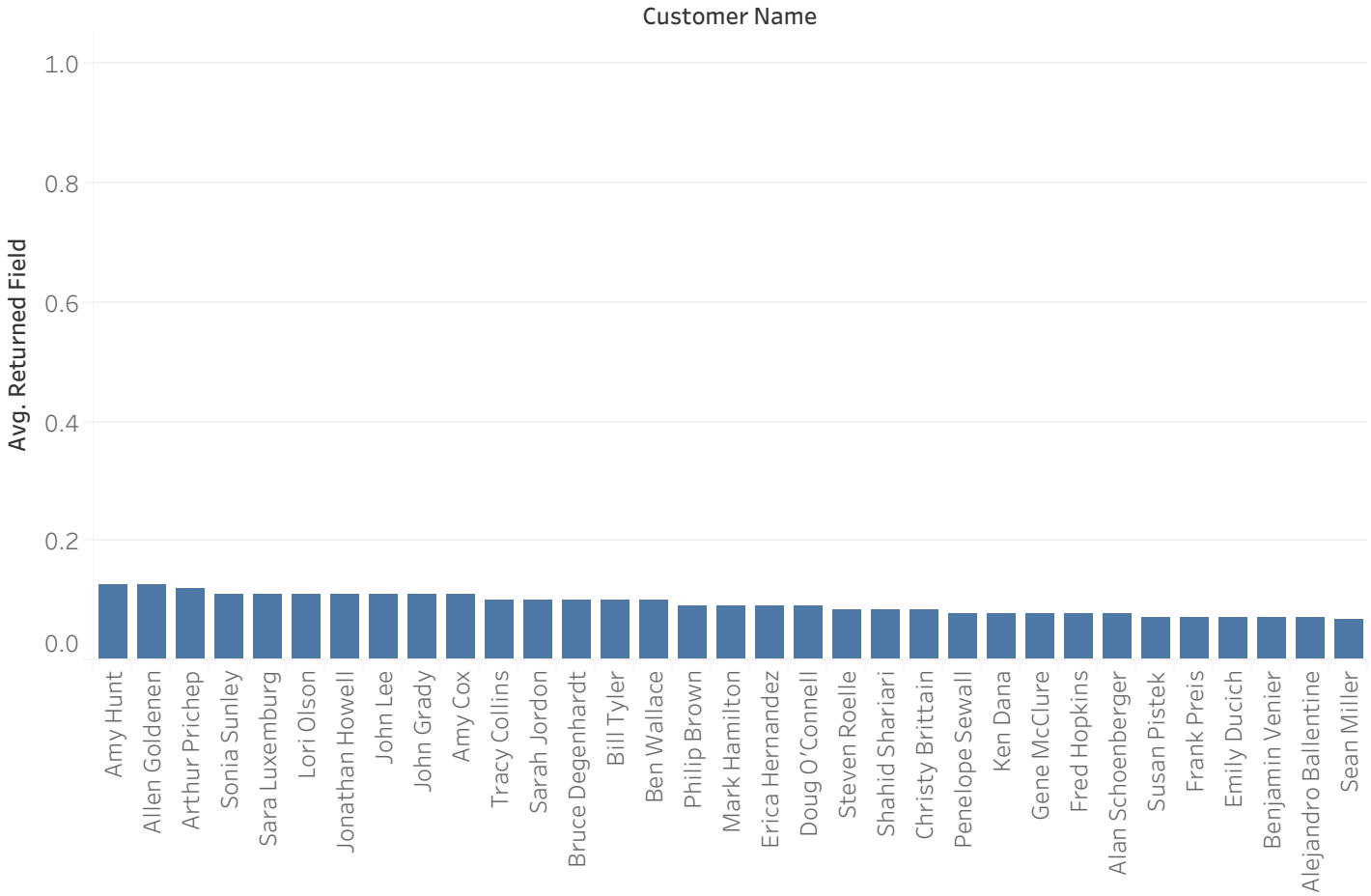
Returned rate by customers



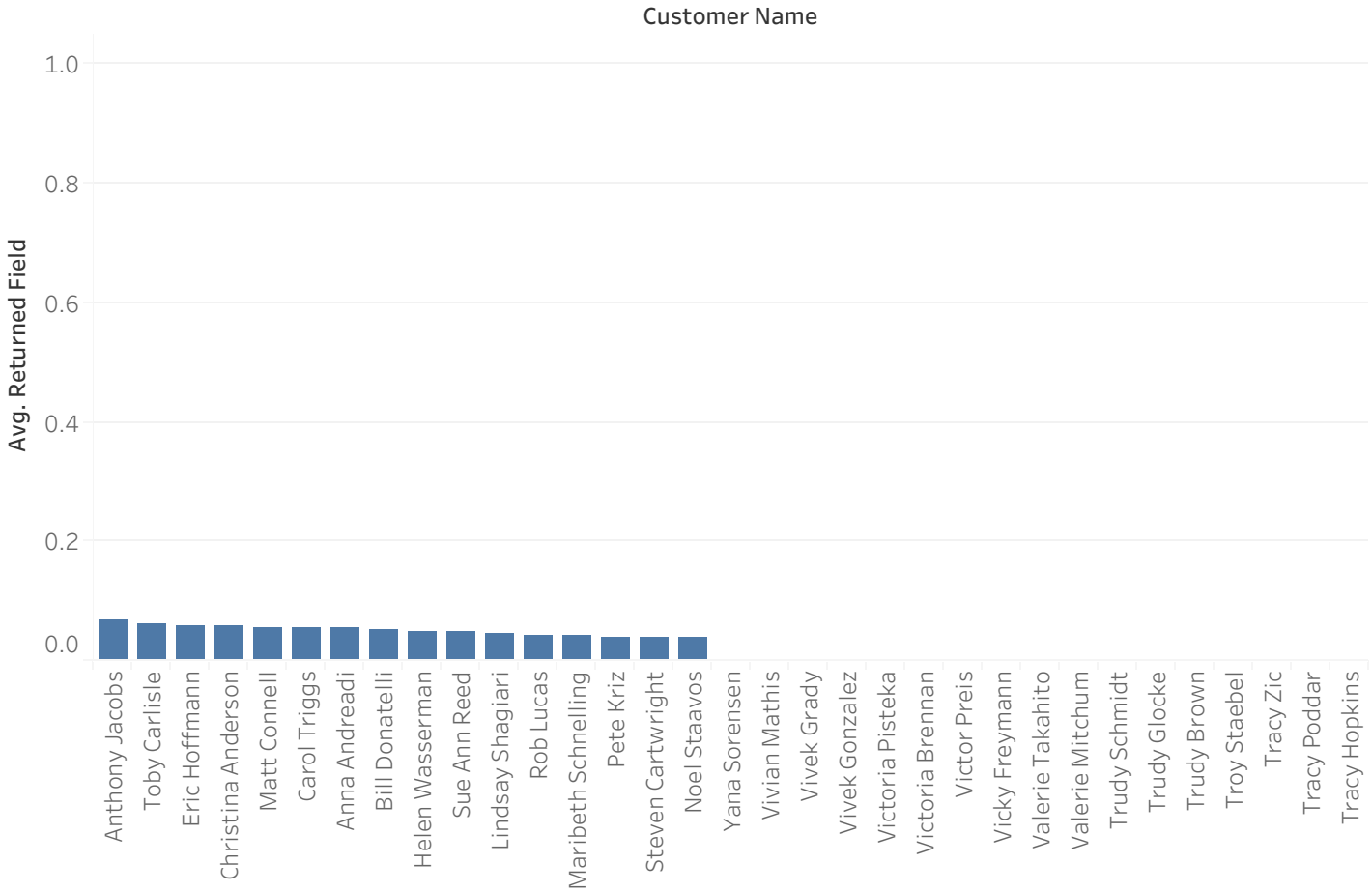
Returned rate by customers



Returned rate by customers



Returned rate by customers



Returned rate by customers

Returned rate by customers

Returned rate by customers

Returned rate by customers

Returned rate by customers

Returned rate by customers

Returned rate by customers

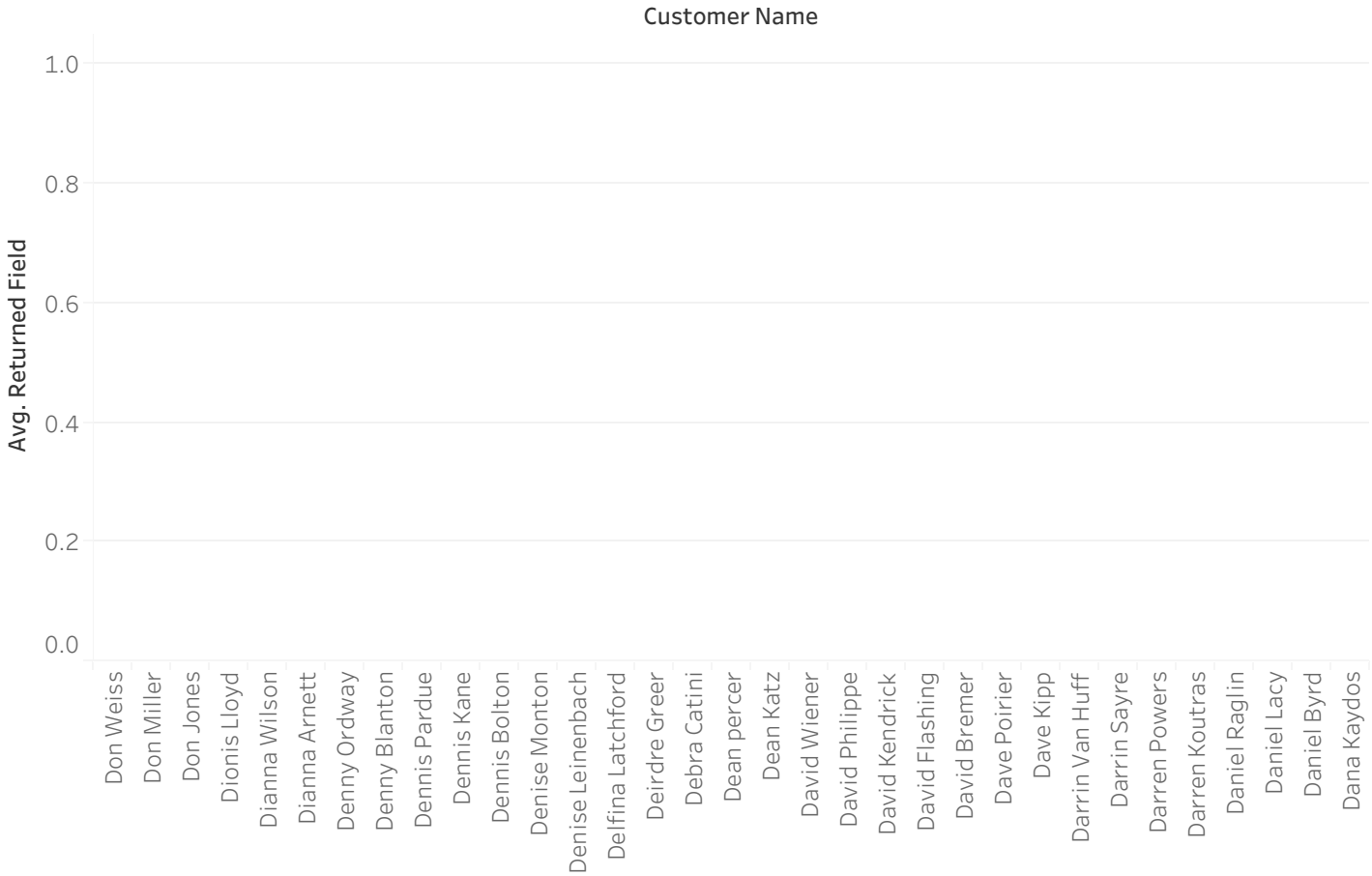
Returned rate by customers

Returned rate by customers

Returned rate by customers

Returned rate by customers

Returned rate by customers



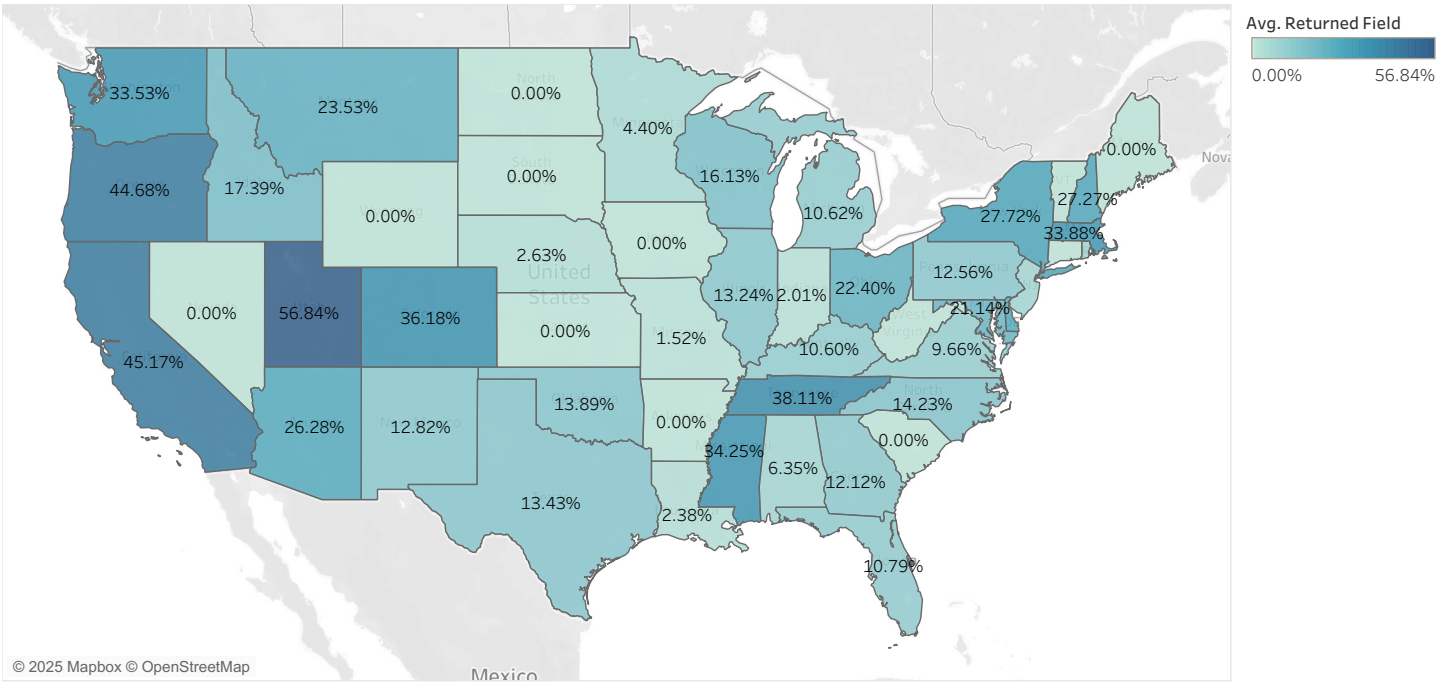
Returned rate by customers

Returned rate by customers

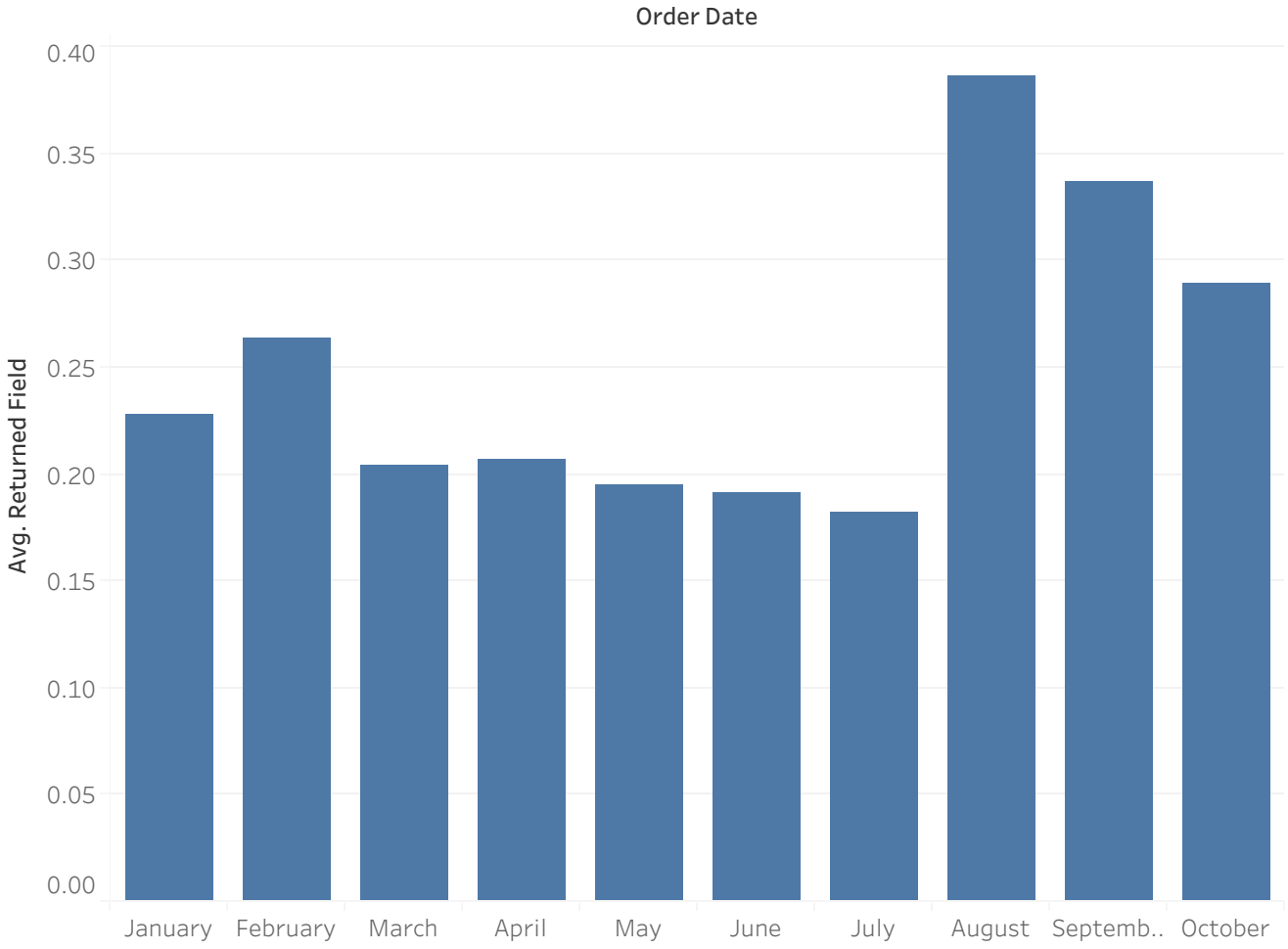
Returned rate by customers

Returned rate by customers

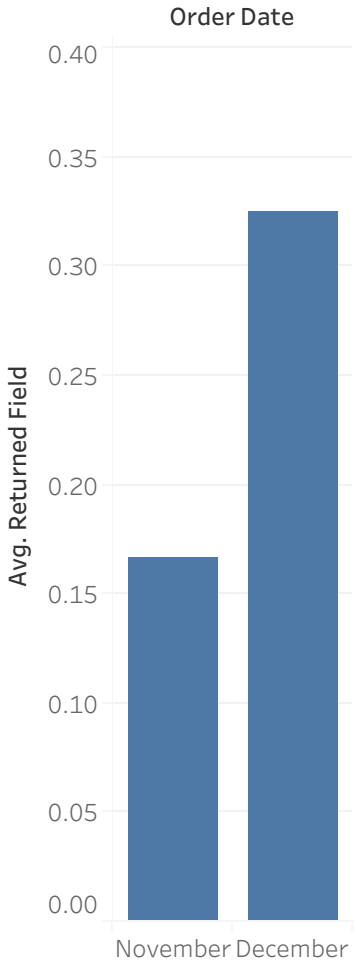
Returned rate geographical



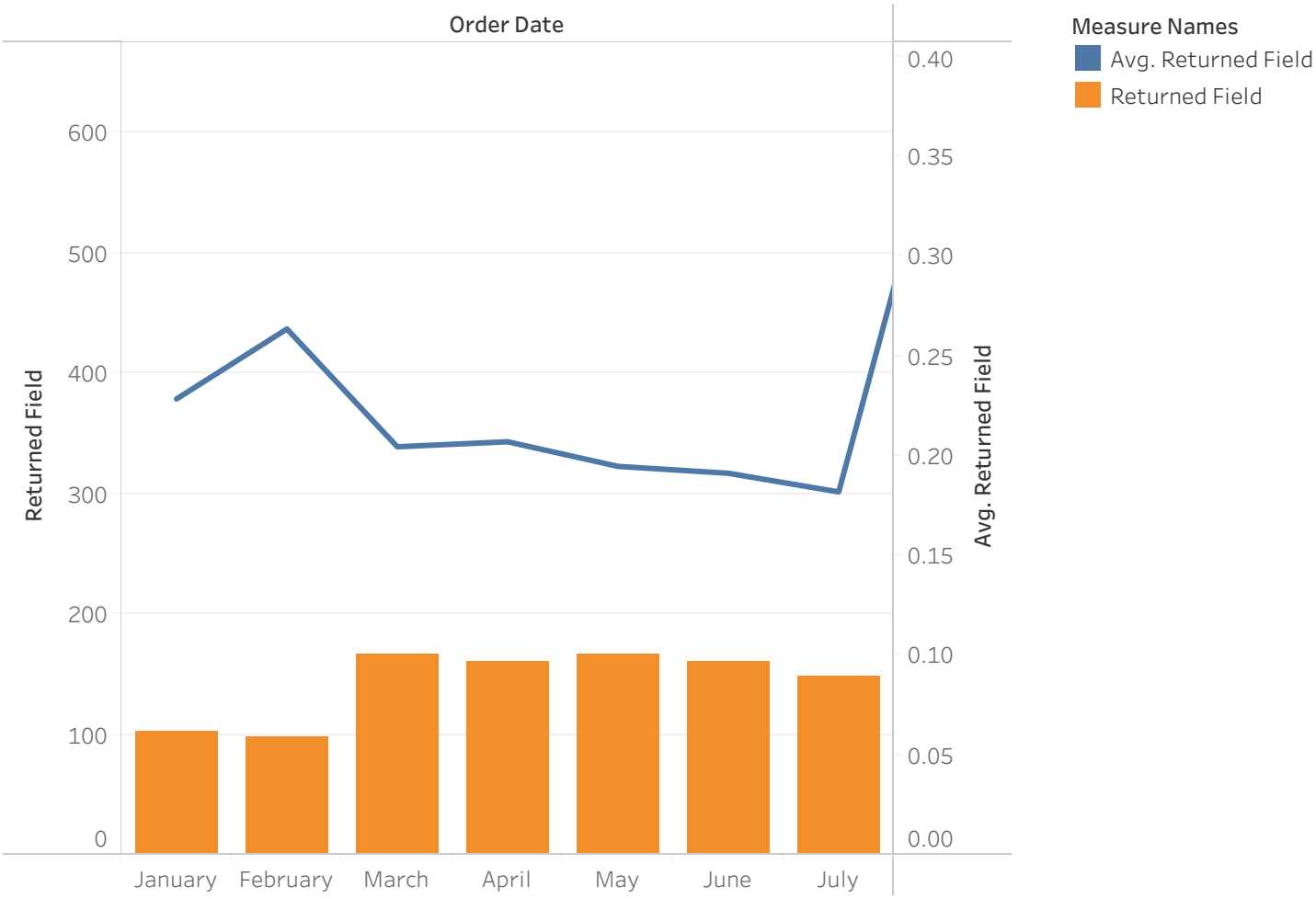
Returned rate by time



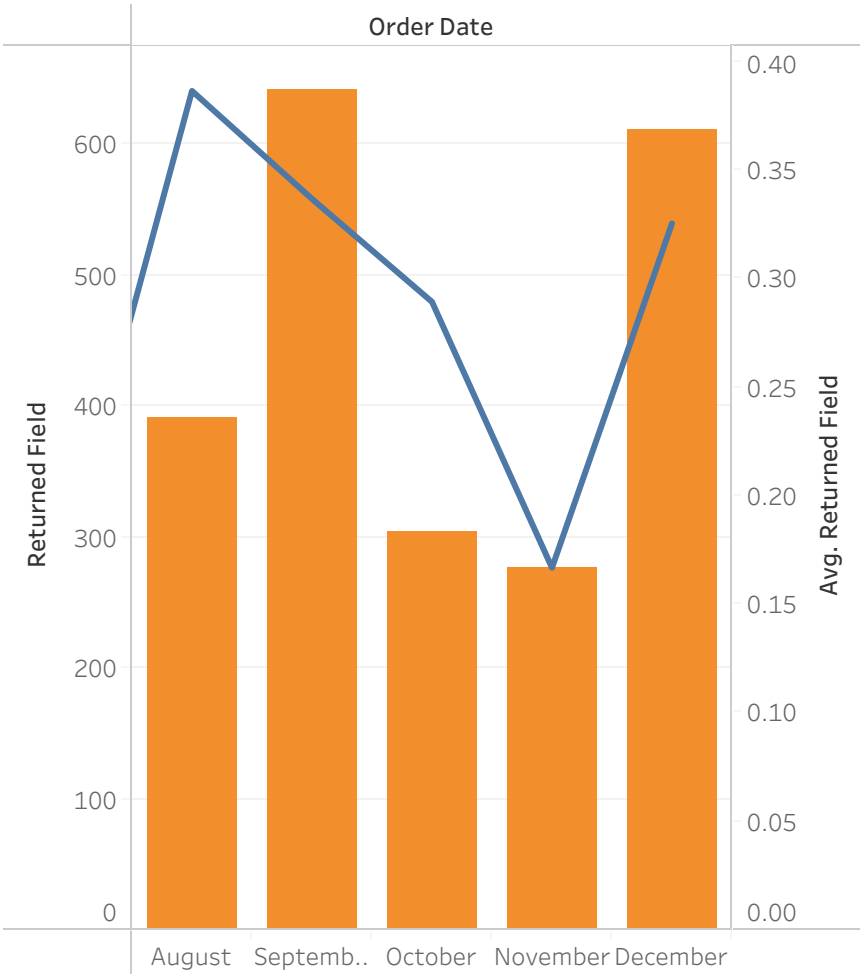
Returned rate by time



Two composite charts showing returned rate mix

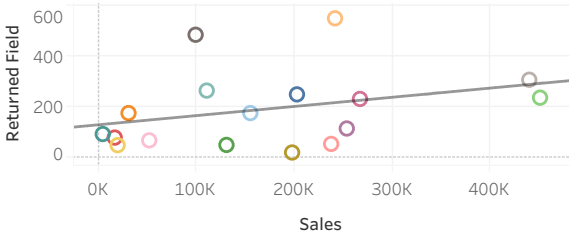


Two composite charts showing returned rate mix

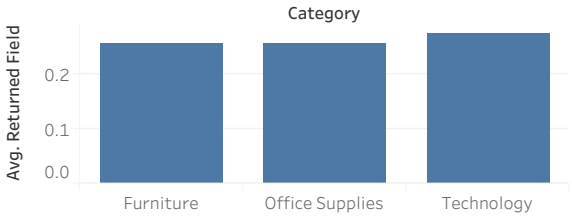


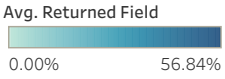
Measure Names
- Avg. Returned Field
- Returned Field

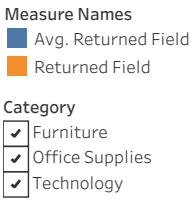
Scatter plots of Total sales &Total returned by sub-category



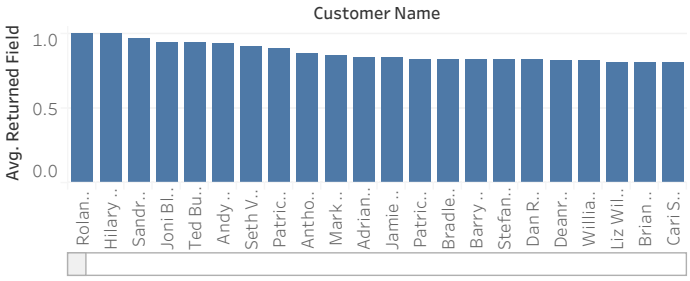
Bar charts of returned rate by product category



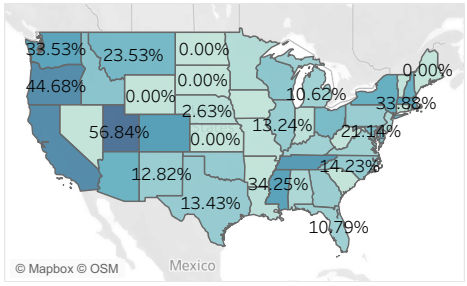


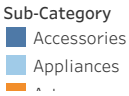


Returned rate by customers

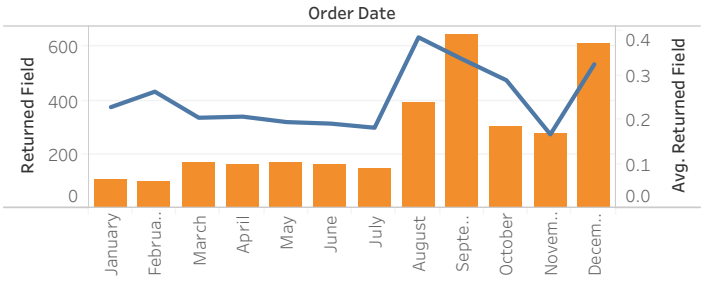


Returned rate geographical

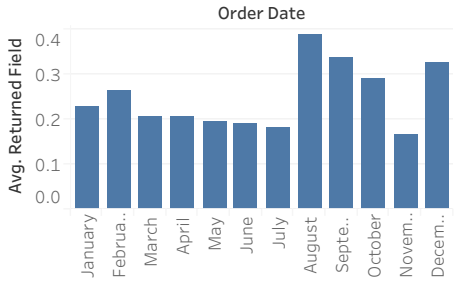




Two composite charts showing returned rate mix



Returned rate by time



Draft

Summarry	Oerview of scatter of total sales and total r..	Overview of barcharts of returned rate by pr..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two compos..

Draft

Summarry	Oerview of scatter of total sales and total r..	Overview of barcharts of returned rate by pr..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two compos..

Draft

Summarry	Oerview of scatter of total sales and total r..	Overview of barcharts of returned rate by pr..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two compos..

Draft

Summarry	Oerview of scatter of total sales and total r..	Overview of barcharts of returned rate by pr..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two composite charts s..

Draft

Oerview of scatter of total s..	Overview of barcharts of returned rate by pr..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two composite charts sho..	Demonstration of dashboard

Draft

Overview of barcharts of ret..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two composite charts sho..	Demonstration of dashboard	Conclusion

Draft

Overview of barcharts of ..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two composite charts sho..	Demonstration of dashboard	Conclusion

Draft

Overview of barcharts of ..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two composite charts sho..	Demonstration of dashboard	Conclusion

Draft

Overview of barcharts of ..	Overview of returned rate by customers	Overview of retured rate by geographical	Overview of returned rate by time	Overview of two composite charts sho..	Demonstration of dashboard	Conclusion

Completed tableau Story

Title	Summarry	Overview of satter plots of total sales &t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rat..

Returns dashboard
by Comfort Tulasi
Presentation Link: https://www.loom.com/share/5b8848f9c92e45fea541dbe09acf0495?sid=421997db-9c72-4578-ac7d-3198742a5033

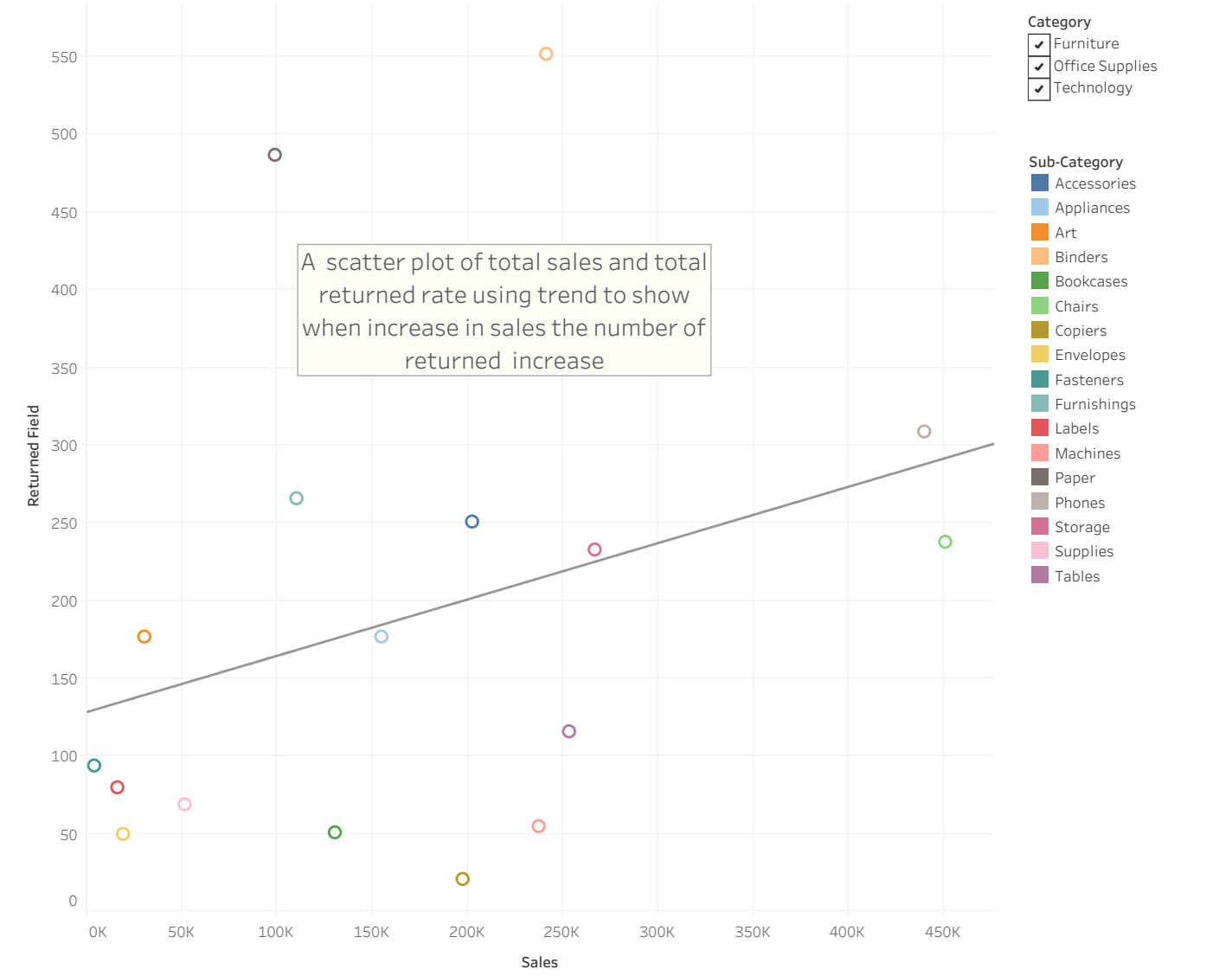
Completed tableau Story

Title	Summarry	Overview of satter plots of total sales &t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rat..

How returned are measure using total cost of orders to show what is causing the higher returned of orders from customers using returned rate.

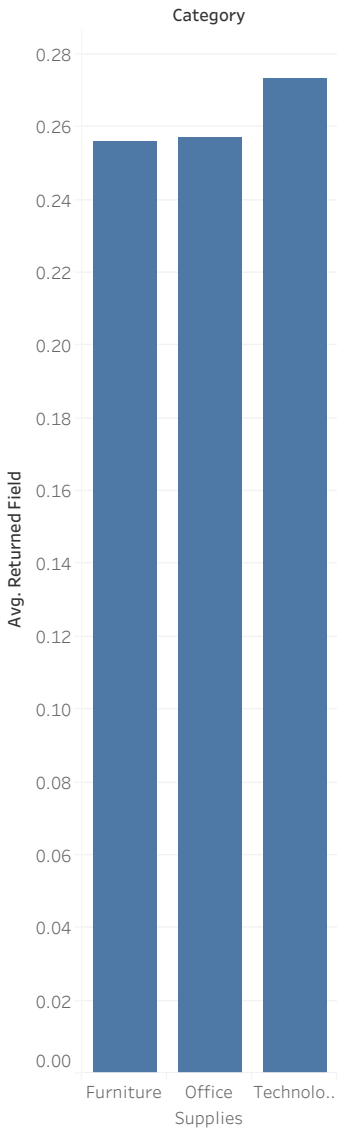
Completed tableau Story

Title	Summarry	Overview of satter plots of total sales &..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rat..



Completed tableau Story

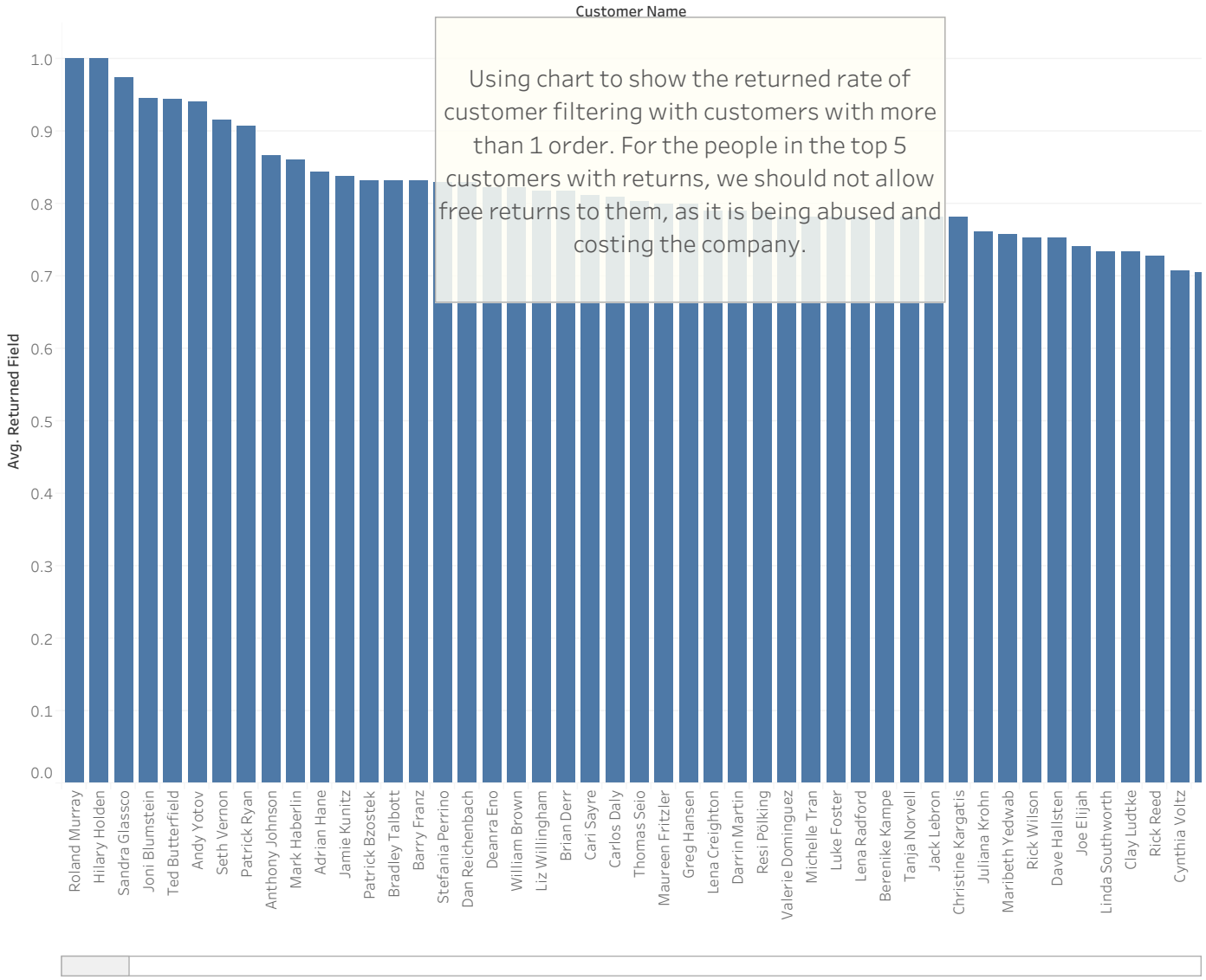
Title	Summarry	Overview of satter plots of total sales &t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by ti..



The chart show technology has the highest returned rate but only by 0.02. No actions should be taken at this point to reduce returns on the category level.

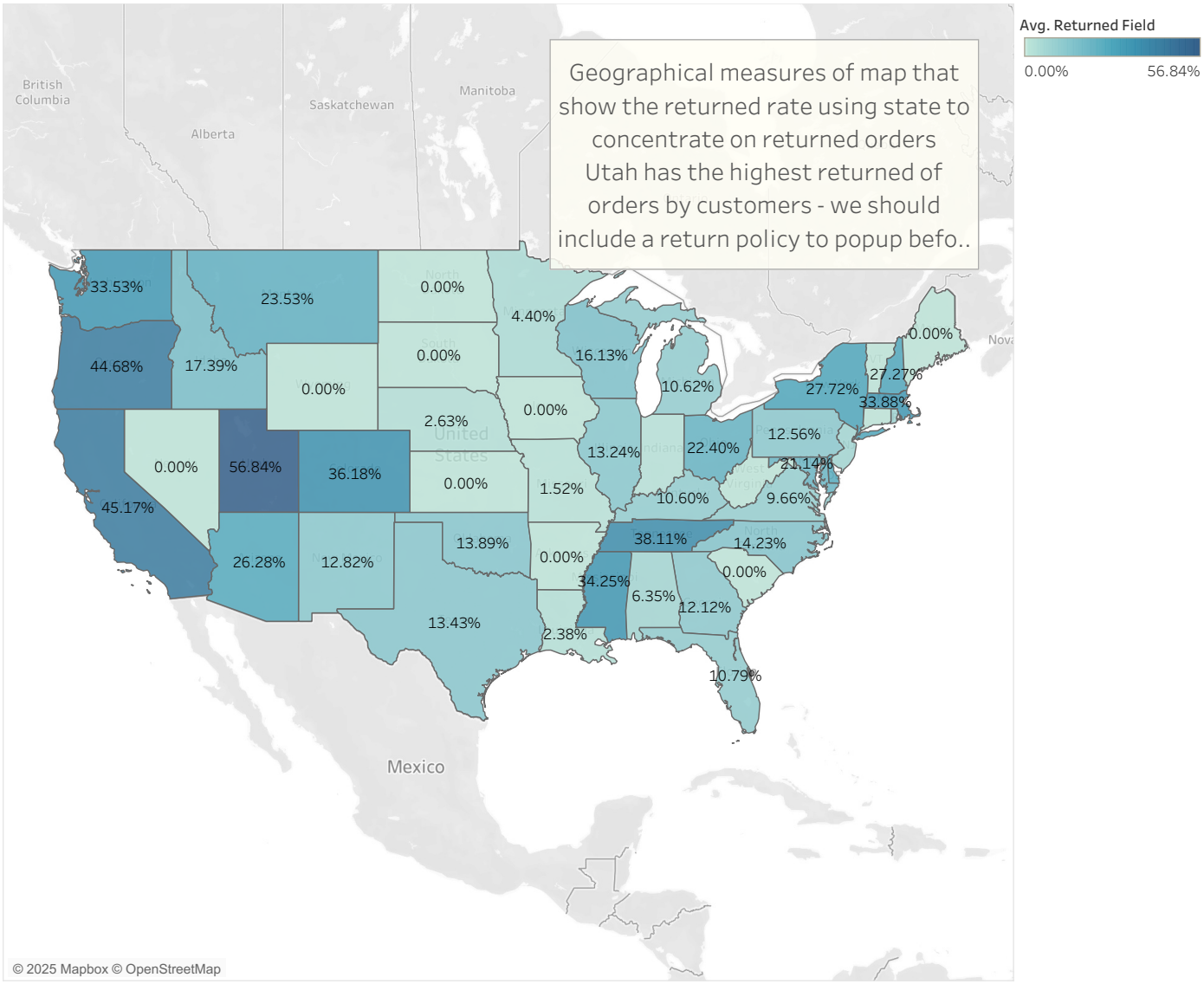
Completed tableau Story

Summarry | Overview of satter plots of total sales &t.. | Overview of bar charts retured rate by produ.. | Overview of returned rate by customers | Overview of returned rate geographical | Overview of returned rate by time | Overview of two composite charts



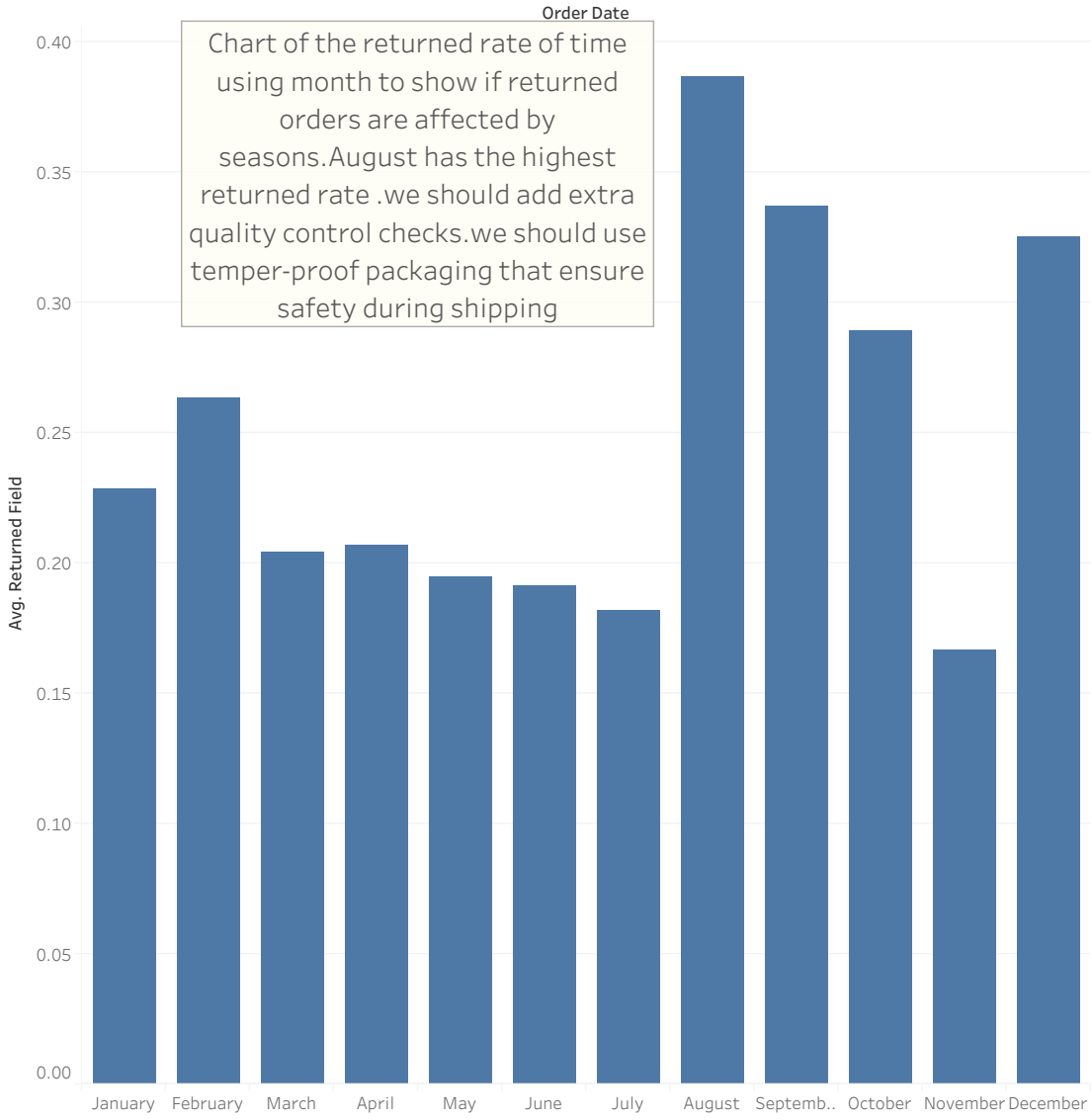
Completed tableau Story

Overview of satter plots of t..	Overview of bar charts retured rate by produ..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts	Demonstration of dashboard



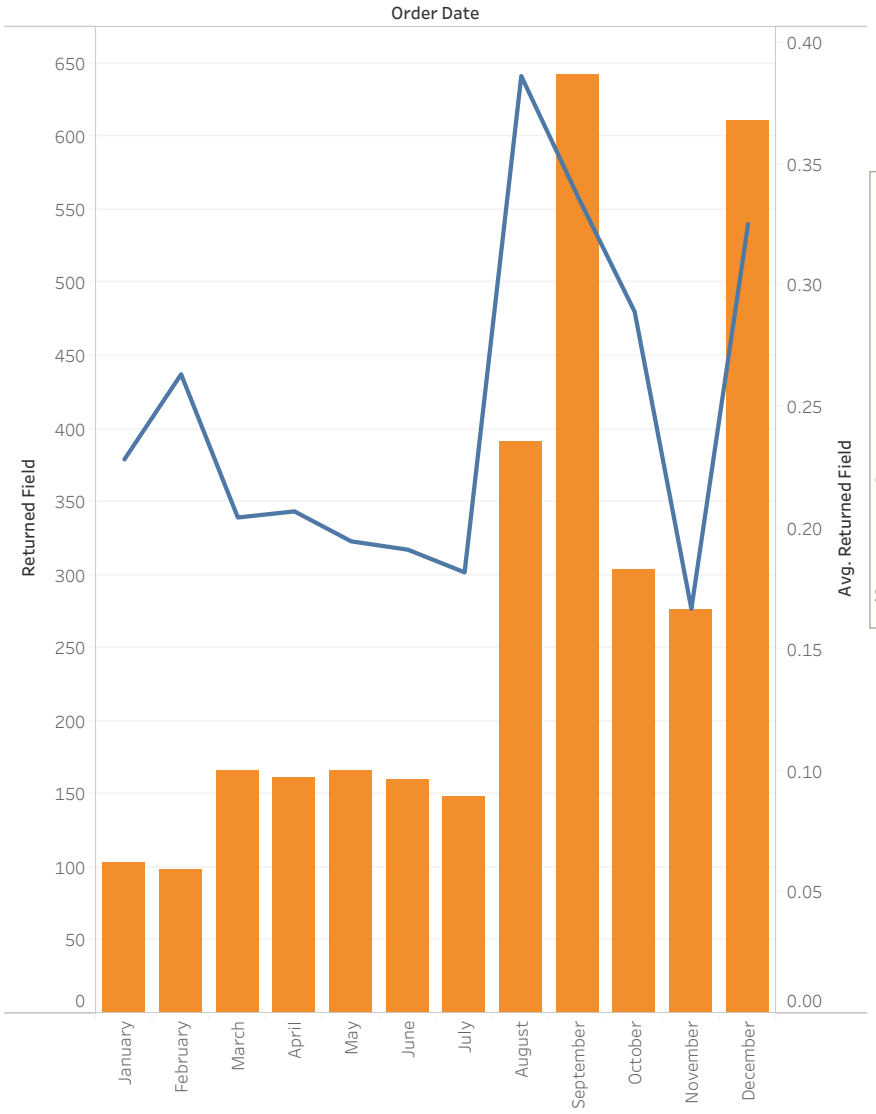
Completed tableau Story

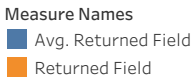
Overview of bar charts retured r..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts	Demonstration of dashboard	Conclusion



Completed tableau Story

Overview of bar charts re..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts	Demonstration of dashboard	Conclusion



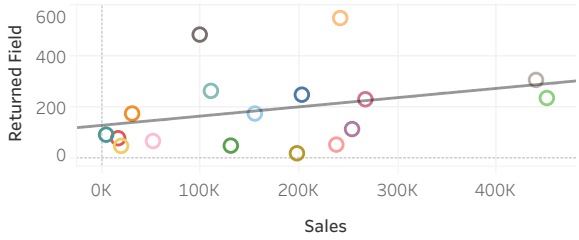


Two different composite ;Line and Bar chart to show the returned rate and total returned of mix multiple factors
focusing on month with higher return of customers .Line chart has higher return in August and the bar chart has higher return in September of customers.we should include exchange options. people might swap instead of sending it back. we ..

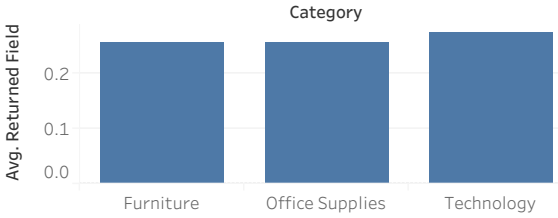
Completed tableau Story

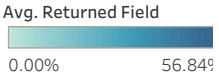
Overview of bar charts re.. | Overview of returned rate by customers | Overview of returned rate geographical | Overview of returned rate by time | Overview of two composite charts | **Demonstration of dashboard** | Conclusion

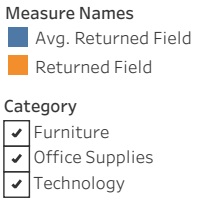
Scatter plots of Total sales &Total returned by sub-category



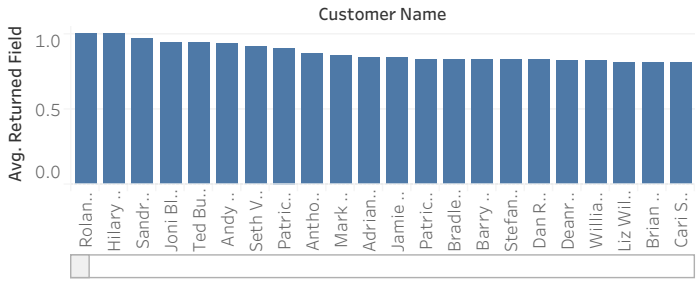
Bar charts of returned rate by product category



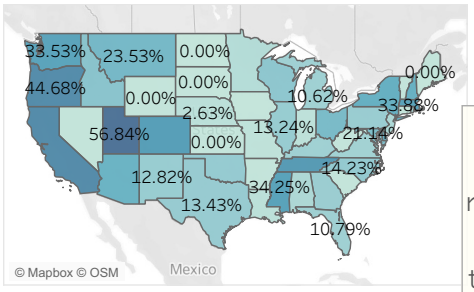


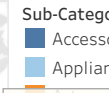


Returned rate by customers



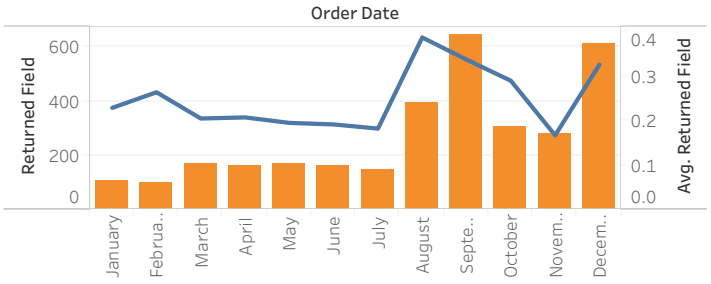
Returned rate geographical



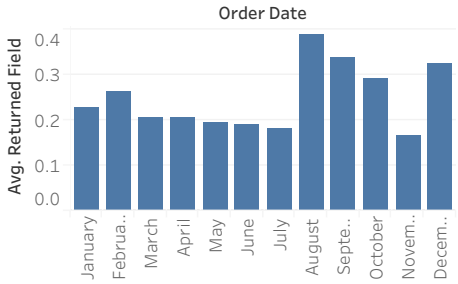


We are going ove
multiple differen
return rate will be
0 and 1 using filt
tell return closer t
has been returned

Two composite charts showing returned rate mix



Returned rate by time



Completed tableau Story

Overview of bar charts re..	Overview of returned rate by customers	Overview of returned rate geographical	Overview of returned rate by time	Overview of two composite charts	Demonstration of dashboard	Conclusion

Increase number of sales in areas where returns are less
likely
investigate product quality and problems of customers
we should encorage no return policy.we should make sure the discription of product are clear