

The challenge in a nutshell



From this...





To this!



Fewer children are being born...





Life expectancy is increasing...





Lopsided age distribution...





*Fewer and fewer must
take care of more...*



Housing and services

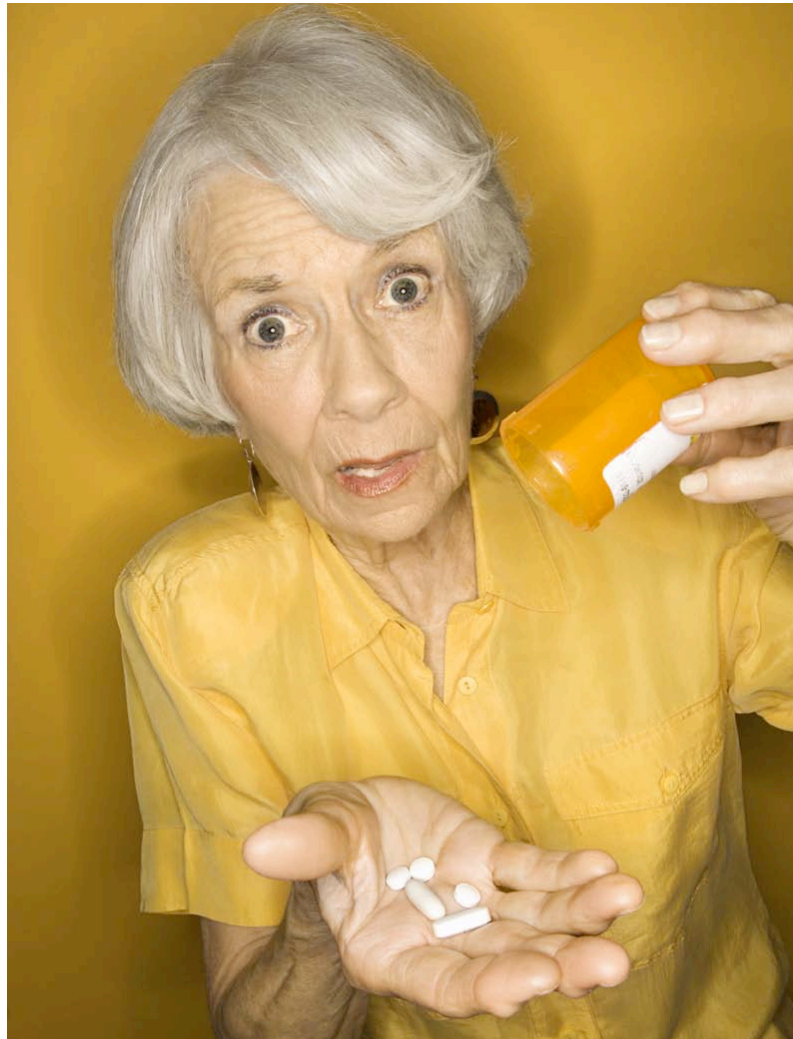


Vintage (senior) housing Housing service Activities



Health care and social services





Cooperation of health care providers
Outreach work
Medication safety



*Competence development
and recruitment*





*Increased attractiveness
of health care professions*

Strategic recruitment

*Cooperation with
external organisations*

*Competence data bank/
Competence development*



Network



Facebook



Gullan Sandberg

Ålder: 67 år
Stad: Luleå
Intressen: mc-åkning, friluftsliv, dans
Civilstånd: sambo
Medlem sedan: augusti 2008

Mina vänner:



www.lulesenior.se
Toolbox
Informal meeting places