



## APPENDIX H (CONTINUED)

### H2 – BRANDON FACILITATED GROUP NOTES (ORIGINALS)



MW/MM LM  
Bell Shoals  
5-11-15  
SEGMENT 1:

- Better signs for public meetings.
- [meetings for transportation]
- [transit users]
- out of 4 types

Project types: 50% of the list is road projects. Transit should take have more of a presence. [Mtg. location is not acceptable to transit riders]- "GoHills is geared toward wealthy, planned w/ process" ~~but~~

- Discussion of transit options (smaller buses, etc.) Discussion regarding Tampa city layout (too spread out)

## SEGMENT 2 - Transportation utility tax option

Sales Tax over property tax because sales tax is paid by all, paying their fair share.

Gas tax: continues to show how fuel efficient ~~tax~~ vehicles pay less gas tax.

- Sales tax can be regressive & hit lower income harder.

- Spending according to incom.

- Asphalt Slw over concrete options (better option for users)
  - Public Works
- Sales Tax: Hills City has excellent Malls, retailers, Shops, we can take advantage of this
  - ↑ 3% likely won't deter consumers.
  - Crowd funding - relying on sources of investment to fund projects.

## SEGMENT 3

- Sales tax raises the most amount in shortest amount of time.
  - Property tax doesn't tax everyone.
- 
- Transit not receiving enough upportion. ↑
  - Bike paths too dangerous, should be designed more like other countries (Netherlands)
  - Incorporate S/W w/ transit bc w/o S/W transit isn't complete & usable
  - Shelters need to be ~~user friendly~~ covered / safe

Sales tax - others can't ~~empathize~~ empathize  
w/ lower income citizens to understand  
how sales tax can impact  
them.

Gas & Sales tax: paid by tourist  
so making \$ off of them residents

[Hills Guy school creating more  
traffic & congestion by the routes  
cars are taking]

Consensus: generally lean to  
Sales tax/gas tax because it  
falls on many not just  
owners

Gonchars: How will tax revenue  
be guaranteed to specific areas  
[i.e. Brandon]

Eddie, Teresa, Rebeckah, Deborah, Kim, Jay, Kevin

## Priorities

BELL SHORES

5/11/15

Tyler

Bob C

Bonnie W

- Transit - rail, BRT (Premium)
- different types of Rail
  - Include Ferry (car)
  - Rail is Long Term Investment
  - Buses are Flexible
  - Maintenance Is Critical
  - Bike/Ped is Important

ALL Important

Look at ALL

## Potential New Sources

- How do we know it will be balanced by type
- 

## Premise

- Tolling as appropriate
- New development to pay fair share
- Leverage other \$
- Look at other sources

- Concerned about 5cks tax support
- Spec.fy of Projects Needed
- GAS TAX
- Generate the most \$\$ from the broadest base of payers
- Fairness
- Property tax - No
- Spec.fy of Time and amount of tax
- Sunset is Important
- GRADUATED Amount

## Allocation

Maint	Roads	Transit	Bike-Ped
29.4%	26.2%	29.3%	15.1%

- Don't allocate more money than needed for maintenance. Catch up & fund at the need.

## Summarize

- Priorities are correct all important
- Generate the most money from the broadest base. Sales tax likely less than 1%
- Allocation needs to be balanced (amounts are shown ~~are~~ reasonable). Transparency of expenditures no but no switch.

L.G./K.O. Bell Shoals 5/11/15 6 Participants  
Round 2

- Reduce funding for other services to use for transportation (e.g. HCSO)
- Poor quality of materials when resurfacing - QC during the 1 yr warranty - follow up Hold contractor liable
- Spend \$ more appropriately
- Tax collector office on Falkenberg not efficient money well spent ???
- Gov. Selling property not efficient
- Property taxes not good option b/c many homes in foreclosure
- Be more forceful on developers - they need to pay more and also be held to do the things they agreed - and for bike/ped

L.G./K.O. Bell Shoals ② 5/11/15 Round 2

- People Don't ride bus unless they have to
- Disney monorail
- Cincinnati Sky Walk
- Development may create enough density for rail (Transit)
- Allocation of \$ depends on region of county and development occurring there

Main	③	④	⑤	①	Main + Bike/Ped
Rds	60	50	50	45	75
Transit	10	20	25	25	15
Bike/Ped	25	10	10	25	10

*included in main*

- Income Tax as Revenue Source  
flat income tax

L.G./K.O. Randa

(3)

Bell Shoals 5/11/15

- County pd for Bass Pro  
incentives for businesses  
Should not use taxes
  - Include Bike/Ped in Maintenance
  - Businesses assist employees
  - County endorsed van pools
  - Against property tax //
  - For property tax ////
  - Against Sales tax //
  - For Sales tax //
  - For Gas tax //
  - Against Gas Tax // CH
- Need car  
on gas  
tax

L.G./K.O. Round 1 Bell Shoals 5/11/15 5 participants

- Distribution of \$ to county + cities proportional by population
- Transit not being used - low ridership
- Sidewalk gaps - lots!
- Transportation doesn't have to make a profit - just like other county + city services
- We don't use highest quality of products that ~~use~~ need a lot of maintenance
- Each area of county has different needs

4 of 5 agree w/	Maintenance
	Rds
	Bike/Ped
	Maintenance
	Transit

Parking Lot

Road maintenance - quality of products

LG./K.O. Round 1

(2)

Bell Shoals 5/11/15

- Developer Fees
  - Against Property Tax //
  - If Sales Tax will it ONLY be used for transportation? Yes
  - Cig Tax
  - Tourism Tax - can't be used for transportation
  - Advertising to raise revenue
  - Tourist/Airport Taxes - will be used for airport
- Combination of Sales + Gas Tax
  - Toll Roads for revenue \* 5 agree
  - Parking Fees Raise
  - Rail - Many people against - hard to change their mind
  - For Rail need parking @ Central area

L.G./K.O. Round 1	(3)	Bell shoals	5/11/15
M		(4)	(1)
R			
T			
B/P			

~~50~~  
~~40~~  
~~5~~  
~~5~~

~~35~~  
~~56~~  
~~20~~  
5

30  
30  
30  
10

Rail is never profitable / highly subsidized  
 Rail is ambiguous - High speed / Light Rail

Bike/Ped important for QOL

Golf Cart facilities - included in B/P

MW/LM  
Bell Shoals  
5/11/15

## SEGMENT 1

Question: What's the total of number, responses?

Answer: Out of responses we received

Q: Are the project types from citizens? How were they broken into categories?

A: Categorized by county distinction

Consensus: Group approves break down/  
is project categories.

- ~~fix~~ maintenance really more important than road projects that can ease congestion.

## SEGMENT 2

Property tax - No, only certain ~~pro~~ citizens are paying.

when

Sales Tax: How will the revenue be allocated

- only correcting the problems we see now isn't the only priority, but if we invest in a sales tax some results ~~should~~ <sup>will</sup> be visible in a reasonable time frame.

- Impact Fee: How is this determined?

- Gas Tax - OK, user

- look @ different proportions if 1<sup>st</sup> prop. 1/2 sales etc.

Grp. 1  
Page 2.

Background: Prioritization factor cover fixing roads before investing in transit.  
Maintenance should be a priority.  
Distribute needed funds where needed.

BEL  
shares  
5/11/15

Mikew  
Lindsay

Sales Tax - user/location specific

Car registration fee: State revenue, Cty. can't change this.

Port taxes - Is this being taxed? (Road use, import/export)

### SEGMENT 3-

Results - surprised so much favor for property tax.

Gas tax - creates incentive to lower vehicle use, double benefit, could reduce congestion  
- doesn't produce transit results. Improve transit before ↑ gas tax

- Allocation - needs a multi-faceted approach to correct overall problem
- Revenue leverage is important / how much is actually raised.
- Where specifically is the money going.

Bicycle Tax - tax on the actual bike  
· could discourage ~~bike~~ cyclists.

Carpool incentive

P.1 Christina - 6 people  
①

BELL SHOALS  
5/11/15

all attended previously

## Segment ① Project Categories

- Depends on funding source \*
- Agree on Categories / Buckets

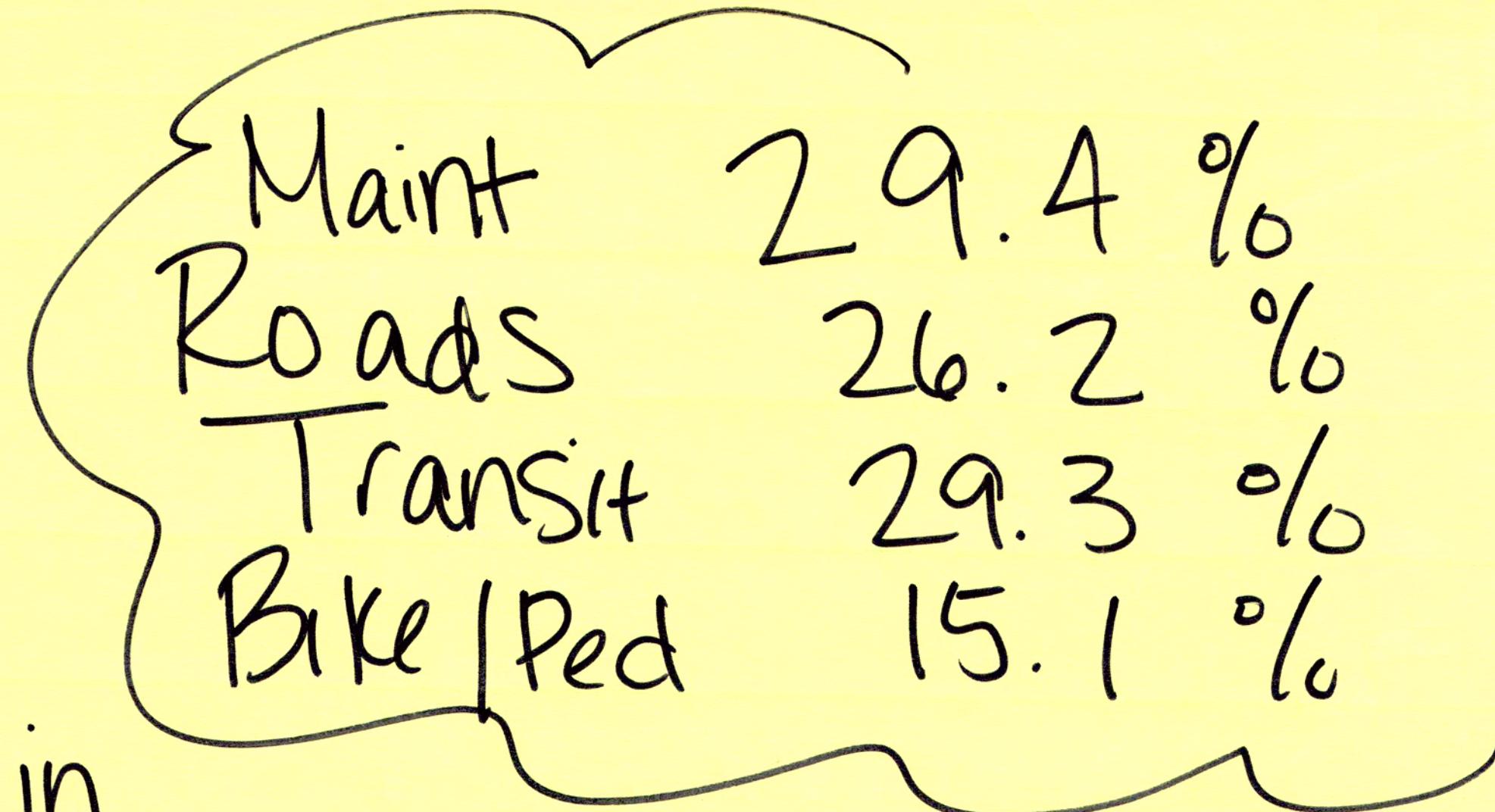
## Segment ② Revenues

- GAS TAX - Stagnant source
- ✓ • Property Tax - Not as equitable / not shared burden
- Gas Tax - Needs to be all 5 cents
- \* ✓✓✓✓⑥ • Combination
- ✗✓✓✓✓⑤ • Sales Tax - More Equitable
- ✓✓✓✓✓⑥ • Gas Tax - Everyone Pays - immediate
  - Sales Tax - Questions where it goes - needs oversight
  - ? Split - County/city shares
  - Assurance - That \$ goes to transportation (Sales Tax)  
- Safe Guards / Oversight

P.2

## Segment #3 Allocations

- Transit- more than Roads / Maint. combined
  - If ~~expa~~ don'ts Need to start investing in transit → Incremental
- Misleading based on total Proj. costs.
- Maint : Cost is lower- not necessary to allocate 30%
- Allocation depends on Total \$ of Project Category.
  - For Some funding Sources - You run out of Projects.
- Gas Tax → For Maint. (Dedicated) Not enough to cover
- Projects & Dollars > Need to balance
  - Need defined projects .



## Addt. Comments

- South County- Needs (2) E-W Connections
- Come back Mid-late September.

~~P.3~~ → Segment #3 (Cont.)

- Bike | Ped - Seems higher @ 15% than expected.
  - Safety 1st > Before recreation
  - Keep - but too high % (6 - Agree)
  - Ped | Sidewalk imp.
  - 5% closer to what it should be (5 - Agree)

# Bell Shoals - May 11

Adam/Brian

# 1

Troy, Harry, Al, Carol, Carolyn, Dutch

## \*Project Categories

- ~ Why not impact fees for development?
- ~ Use impact fees

- Need transit in area — circulator neighborhood and to Downtown
- Park-n-Ride w/near retail
- Wknd service needed
- Maintain/resurface roads
- Signal timing - improv

## FUNDING

- SDLES by
- ~ ↑ Impact fees

## BUDGET BREAKDOWN

MDNT	RDS	Transit	Bike/Ped
1000	600	30	1000
30	30	25	10
35	30	30	10
35	30		5