

APPENDIX E (CONTINUED)

E6 – PRESENTATION LOOP (EXPLORING OPTIONS & MAKING CHOICES)

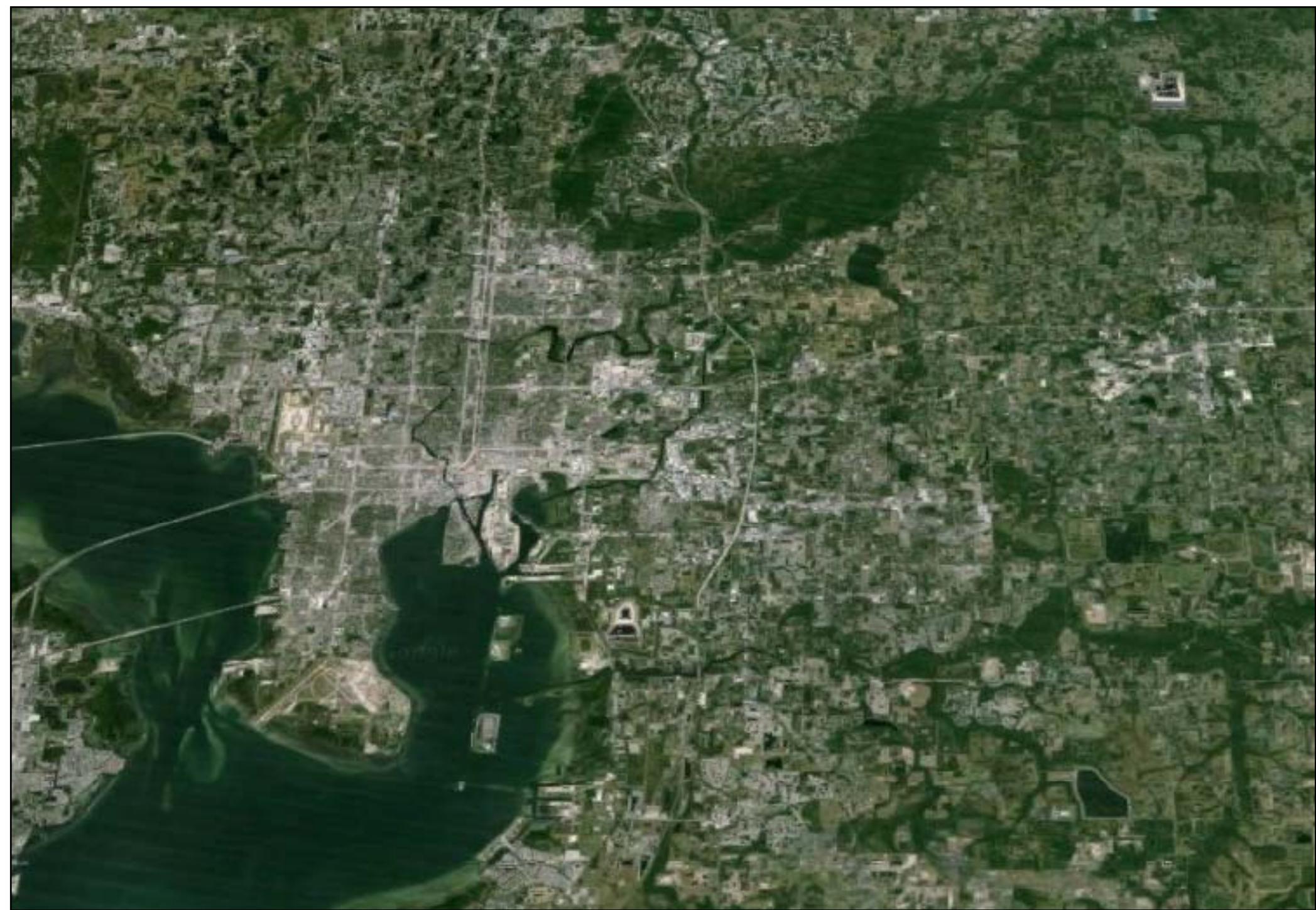




GoHillsborough.org

UNDERSTANDING ISSUES, EXPLORING OPTIONS & MAKING CHOICES

HILLSBOROUGH IS A REALLY BIG COUNTY





**WE ARE AS BIG AS
RHODE ISLAND**



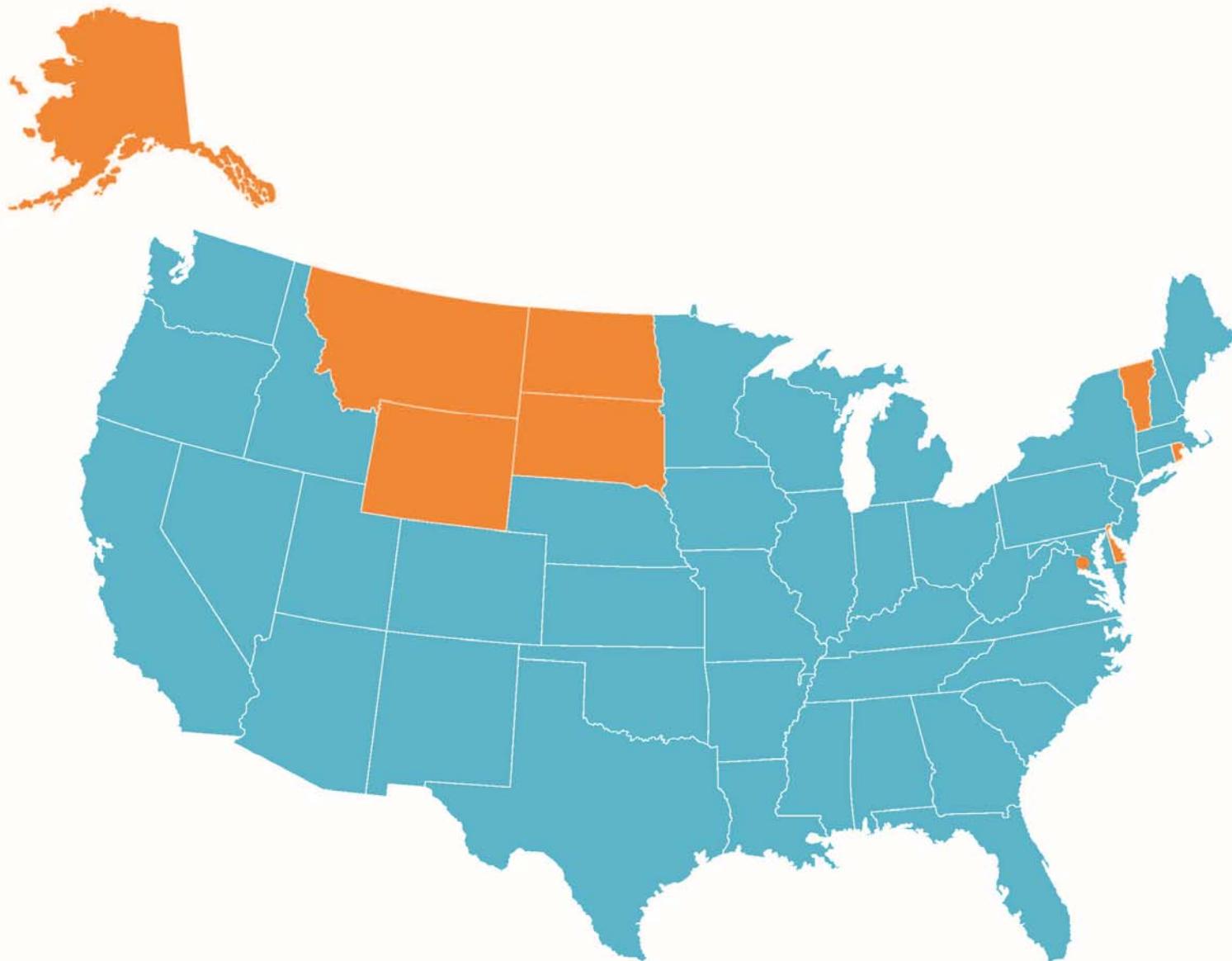


**1.3 MILLION PEOPLE LIVE
HERE**





**THAT'S A POPULATION
LARGER THAN EIGHT U.S.
STATES AND D.C.**



**WE WILL HAVE 1.8 MILLION
PEOPLE LIVING HERE BY
2040**



**THAT IS EQUIVALENT TO
ALMOST 2 MORE TAMPA_S**

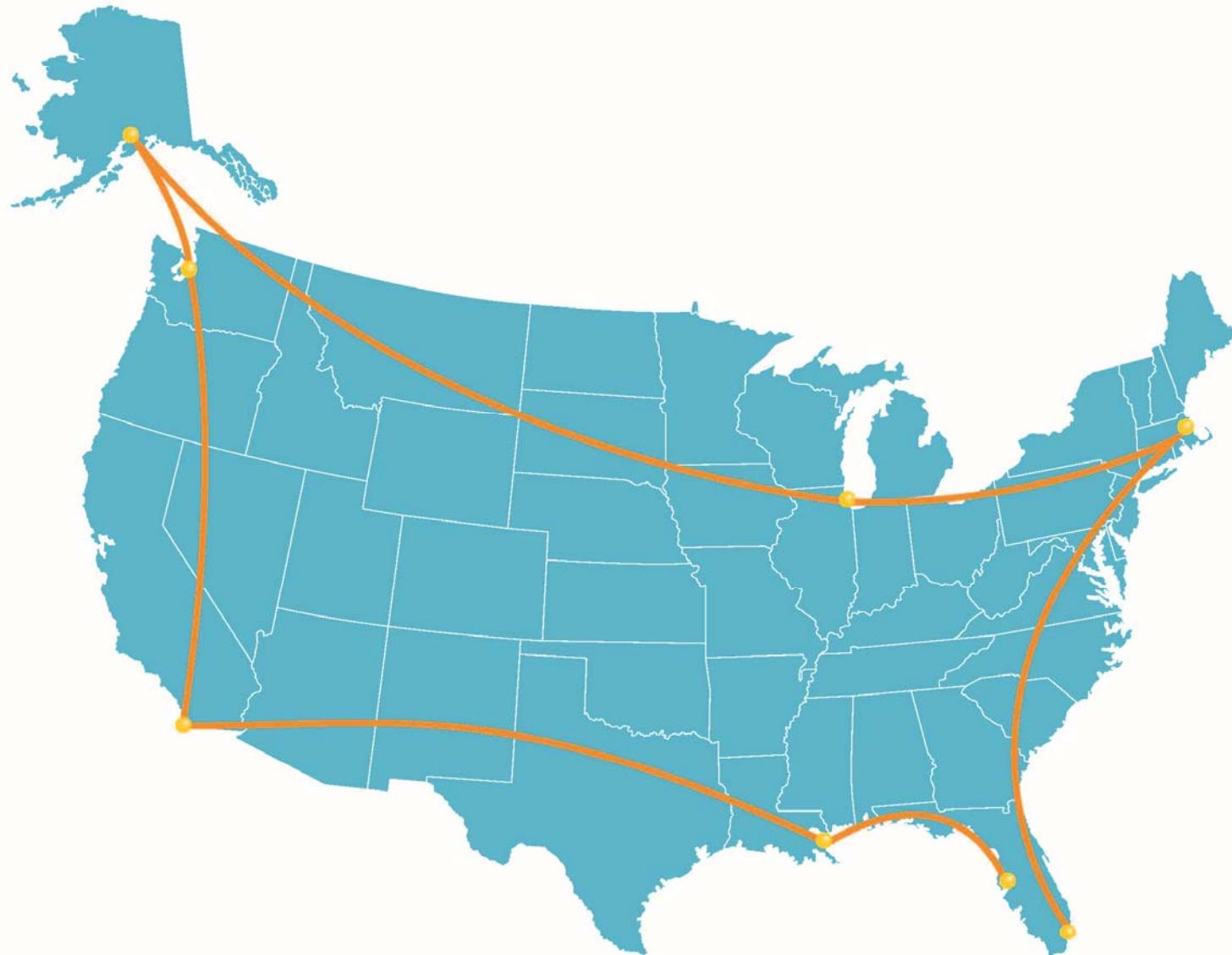


**HILLSBOROUGH COUNTY
HAS MORE THAN 12,000
MILES OF ROADS**

MILE

1200.0

**THAT'S A GIANT LOOP AROUND AMERICA –
FROM MIAMI TO BOSTON TO CHICAGO TO
ANCHORAGE TO SEATTLE TO SAN DIEGO
TO NEW ORLEANS TO TAMPA**





**OUR COMMUNITY HAS
INVESTED \$1.3B IN
TRANSPORTATION OVER
THE LAST 20 YEARS**



**THE COUNTY USED OVER
50% OF ITS CIT DOLLARS
ON TRANSPORTATION**



HT HIGHWAY TECHNOLOGIES 1-877-777-8748
www.hwy-tech.com
FL-S102-0116

DOT APPROVAL TYPE II BARRICADE



**TAMPA INVESTED 20% OF
ITS CIT FUNDS IN
TRANSPORTATION**



**OUR TRANSPORTATION
INFRASTRUCTURE IS
BECOMING INCREASINGLY
DIFFICULT TO MAINTAIN**





**WE ARE FACING \$750M IN
MAINTENANCE NEEDS**





OUR ROADS & INTERSECTIONS ARE STILL FAILING



ROAD
CLOSED

QUICK LUBE
NEW TIRES \$99
BRAKES \$39
OIL CHANGE \$13

PEPSI
ACADEMY
3916

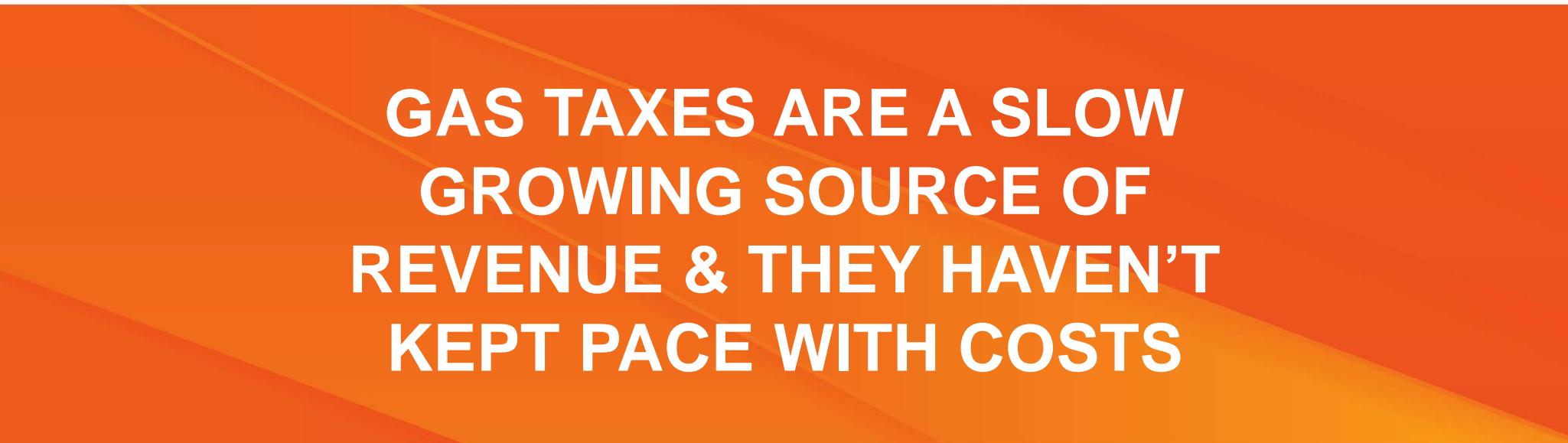
3
9
2
4

HART IS UNABLE TO EXPAND SERVICES

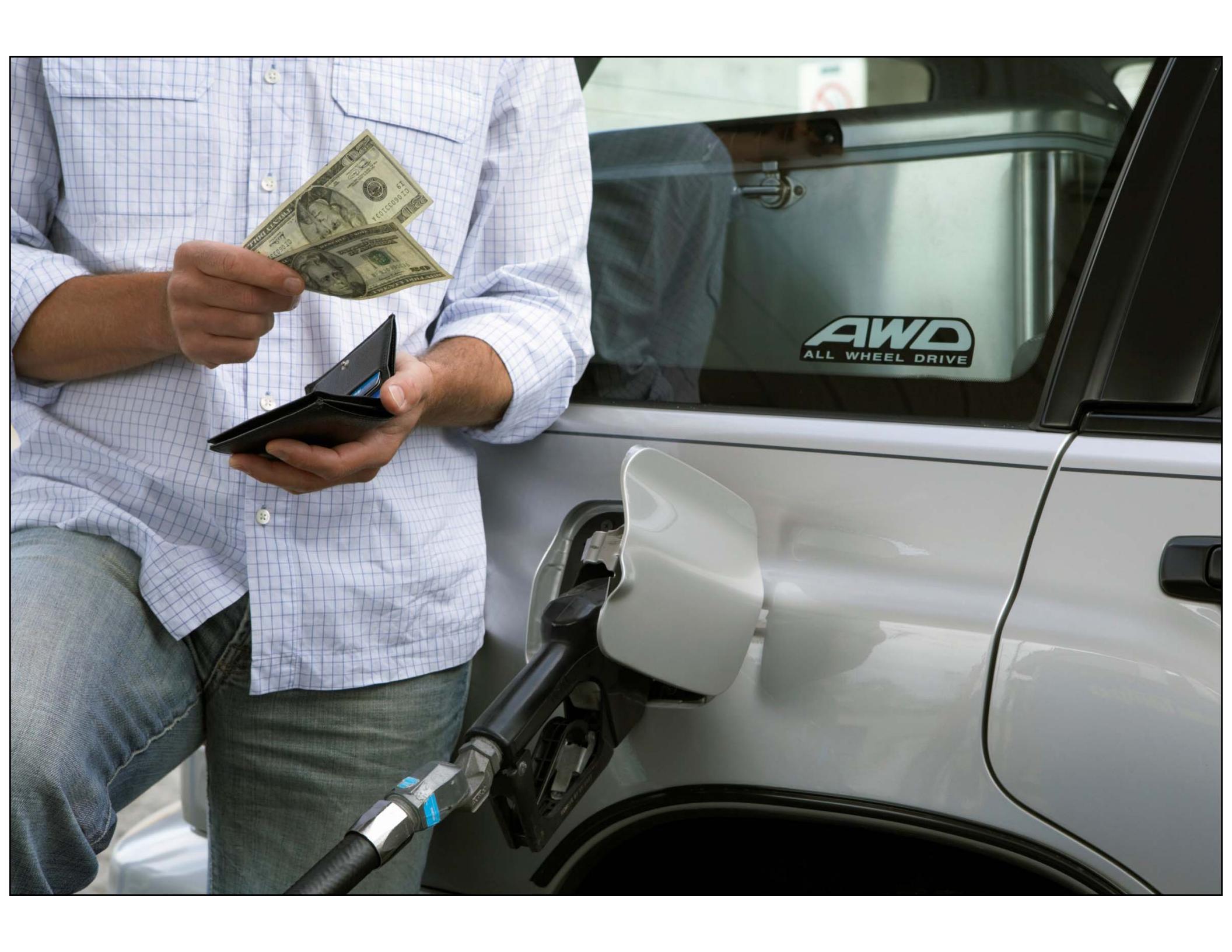


**FLORIDA STATE LAW
RECENTLY CHANGED &
DEVELOPERS DON'T HAVE
TO HELP PAY FOR BACKLOG
ANYMORE**





**GAS TAXES ARE A SLOW
GROWING SOURCE OF
REVENUE & THEY HAVEN'T
KEPT PACE WITH COSTS**

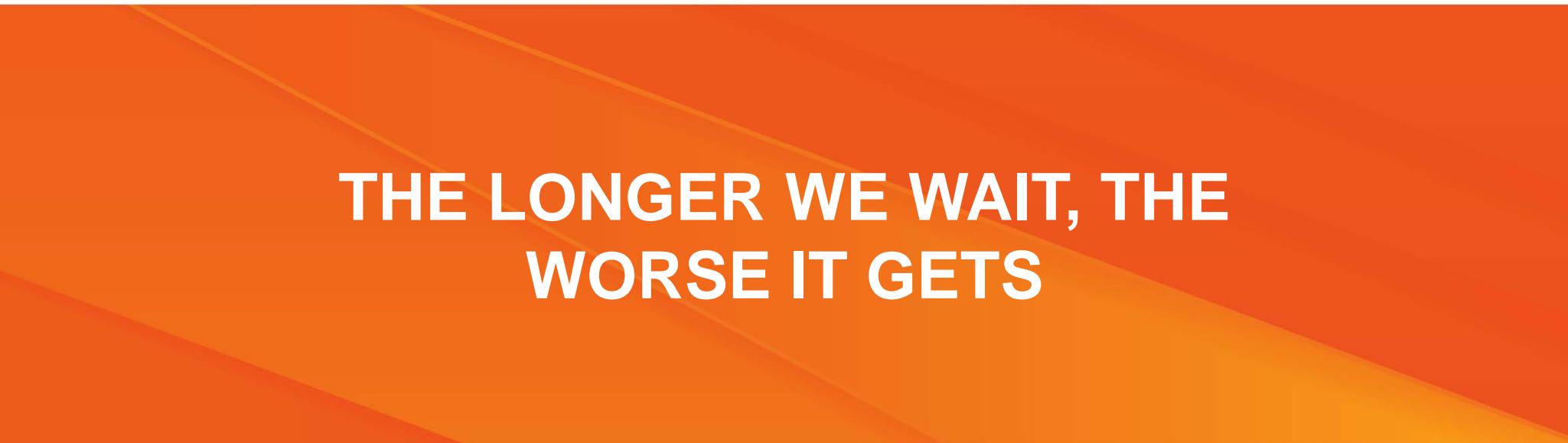


AWD
ALL WHEEL DRIVE

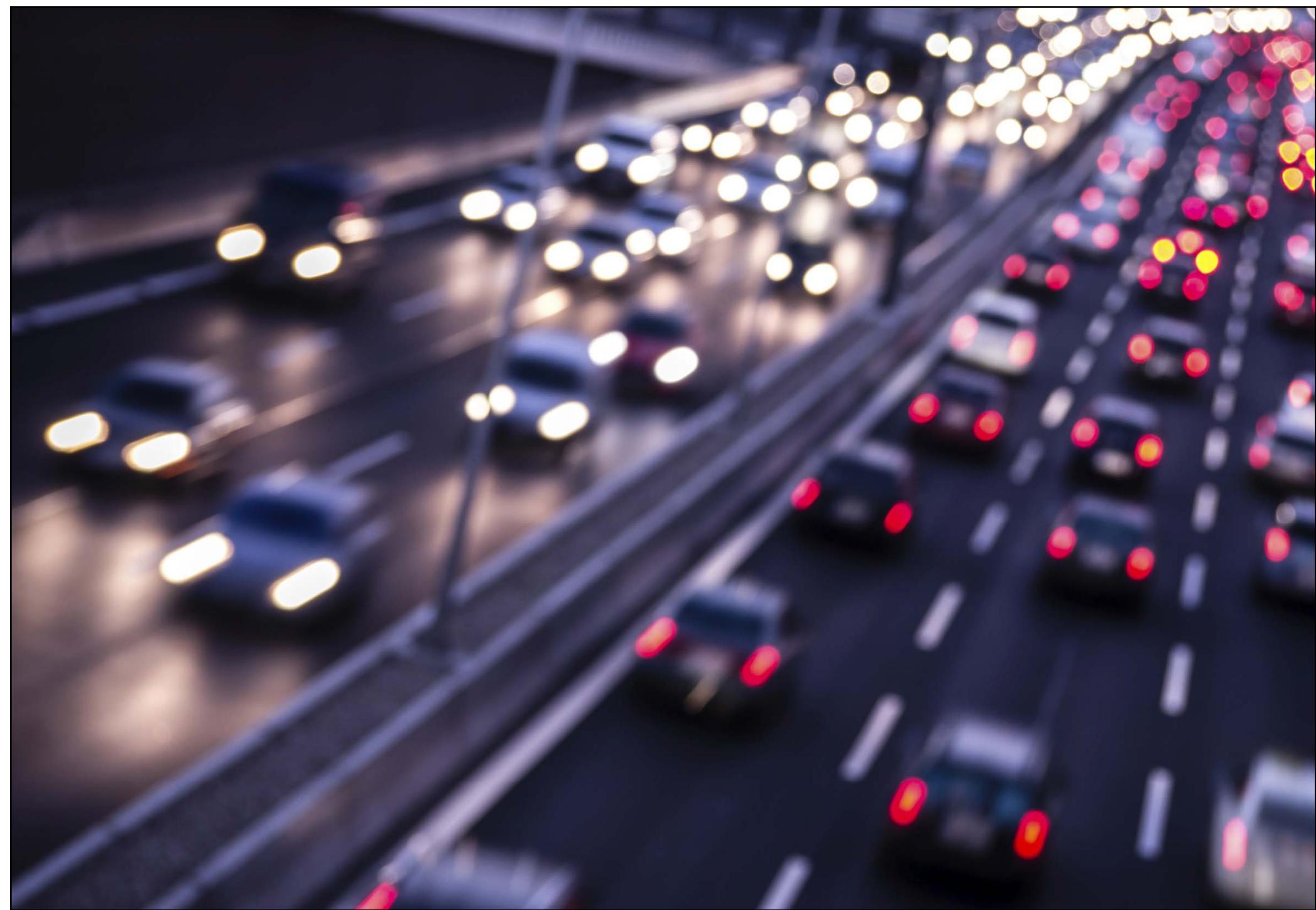


**WE ARE FACING A DECLINE
IN OUR QUALITY OF LIFE**



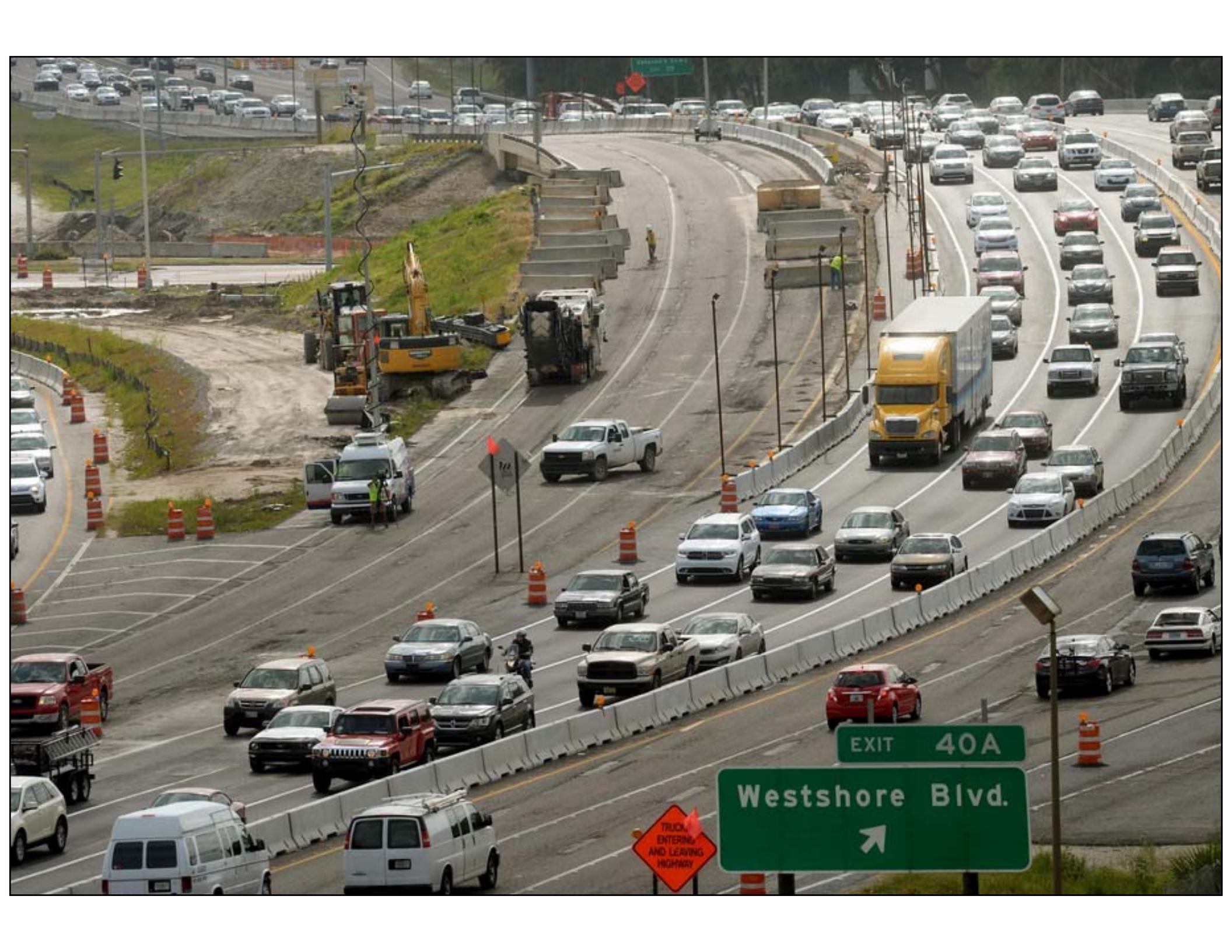


**THE LONGER WE WAIT, THE
WORSE IT GETS**





**THE WORSE IT GETS, THE
MORE IT COSTS.**



EXIT 40A

Westshore Blvd.

TRUCK
ENTERING
AND LEAVING
HIGHWAY

**THE TIME HAS COME TO
ADDRESS OUR
TRANSPORTATION CRISIS**



EMERGING CONSENSUS ON COMMUNITY-WIDE PRIORITIES





COMMUNITY-WIDE PRIORITY #1

MAINTENANCE AND RESURFACING



COMMUNITY-WIDE PRIORITY #2 - #3

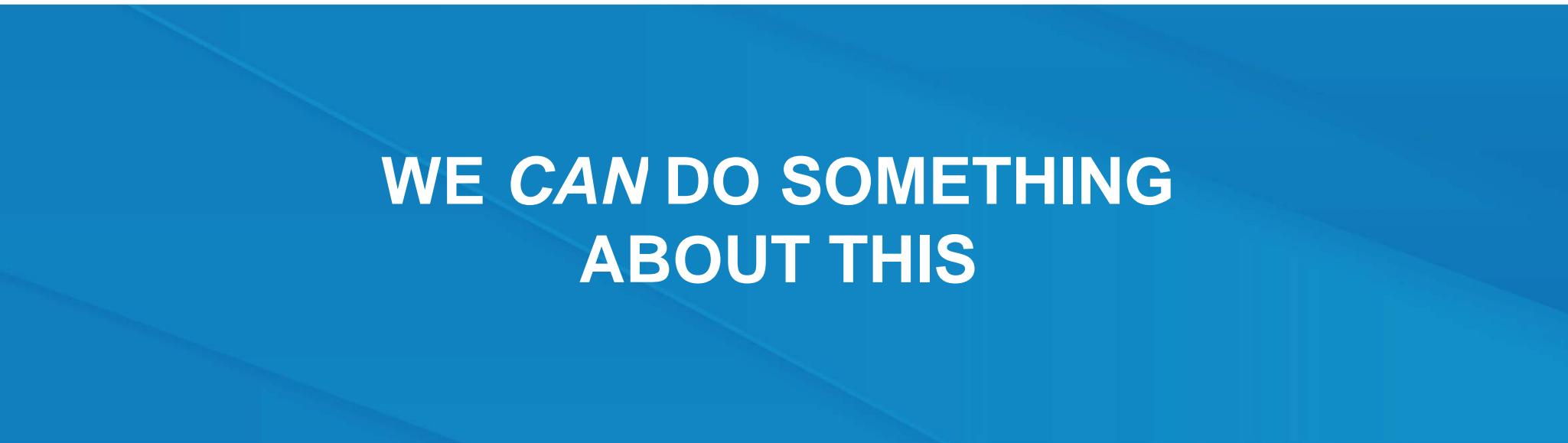
BOTH ROADS & TRANSIT



COMMUNITY WIDE PRIORITY #4

WALK / BIKE SAFETY





**WE CAN DO SOMETHING
ABOUT THIS**





**LOCALLY, LET'S INSIST
THAT GROWTH SHOULD PAY
AN INCREASED AND
EQUITABLE SHARE**



LET'S CONSIDER TOLLING WHERE IT MAKES SENSE



STOP



PAY TOLL

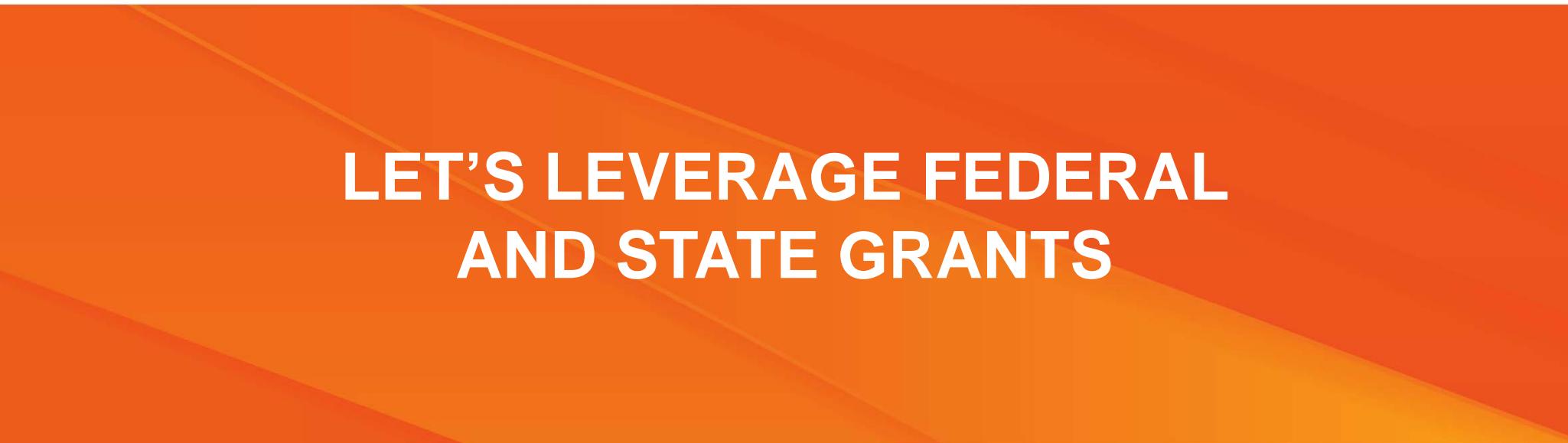


**\$2.0
MINIMUM**



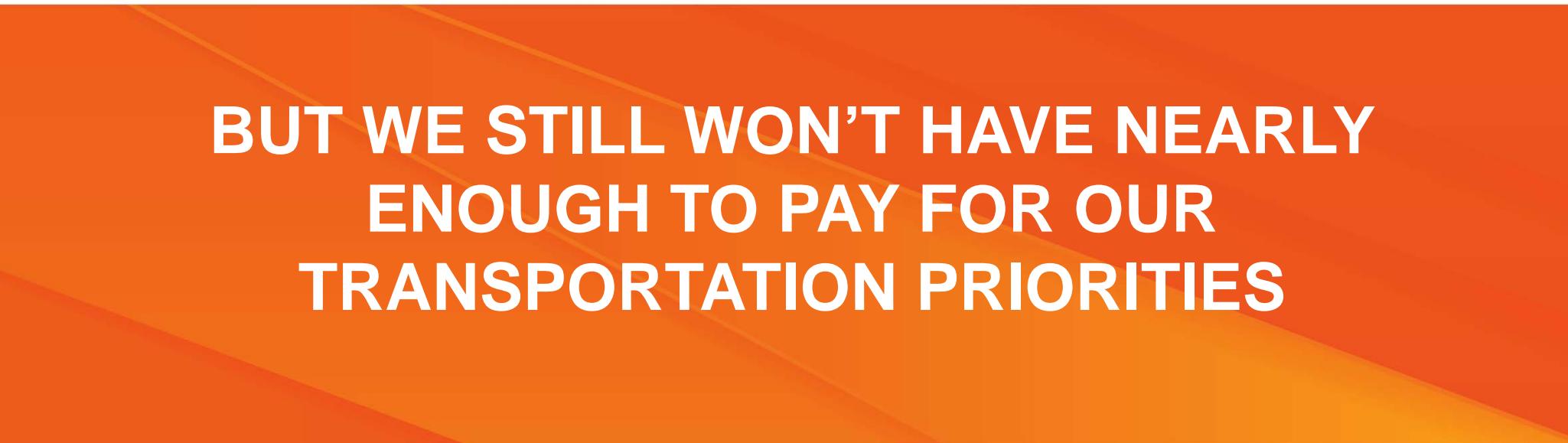
CAUTION





LET'S LEVERAGE FEDERAL AND STATE GRANTS



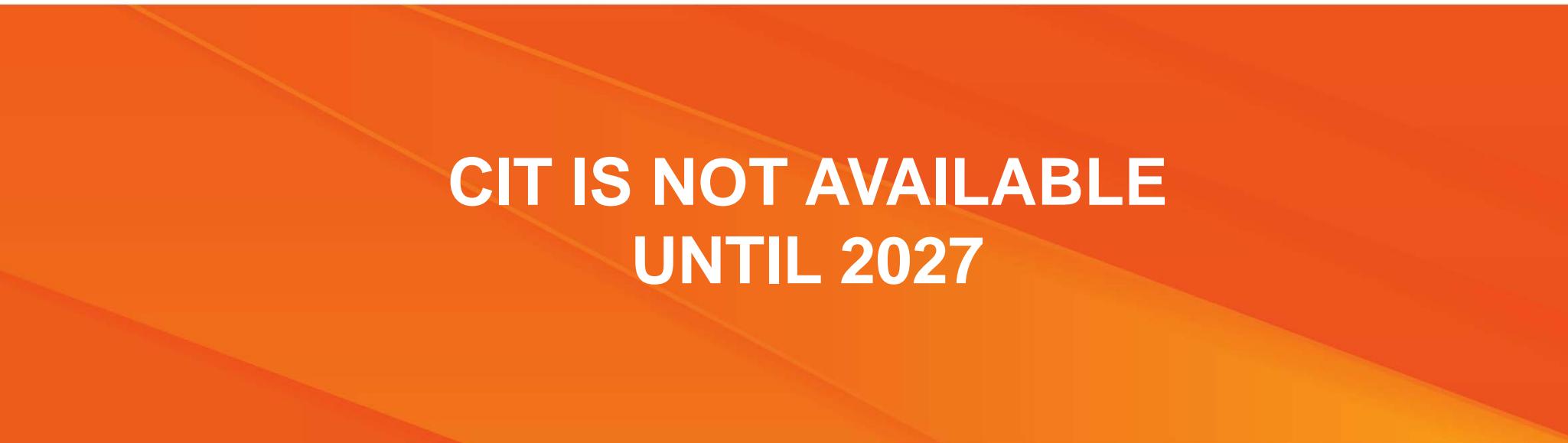


**BUT WE STILL WON'T HAVE NEARLY
ENOUGH TO PAY FOR OUR
TRANSPORTATION PRIORITIES**



WE NEED NEW REVENUE SOURCES





**CIT IS NOT AVAILABLE
UNTIL 2027**



**5 CENT GAS TAX COULD PAY
FOR ALMOST 1 ½ MILE OF
NEW ROAD EVERY YEAR**

Regular
Self CASH

Plus
Self CASH

Ultra 93
Self CASH

2.599

2.829

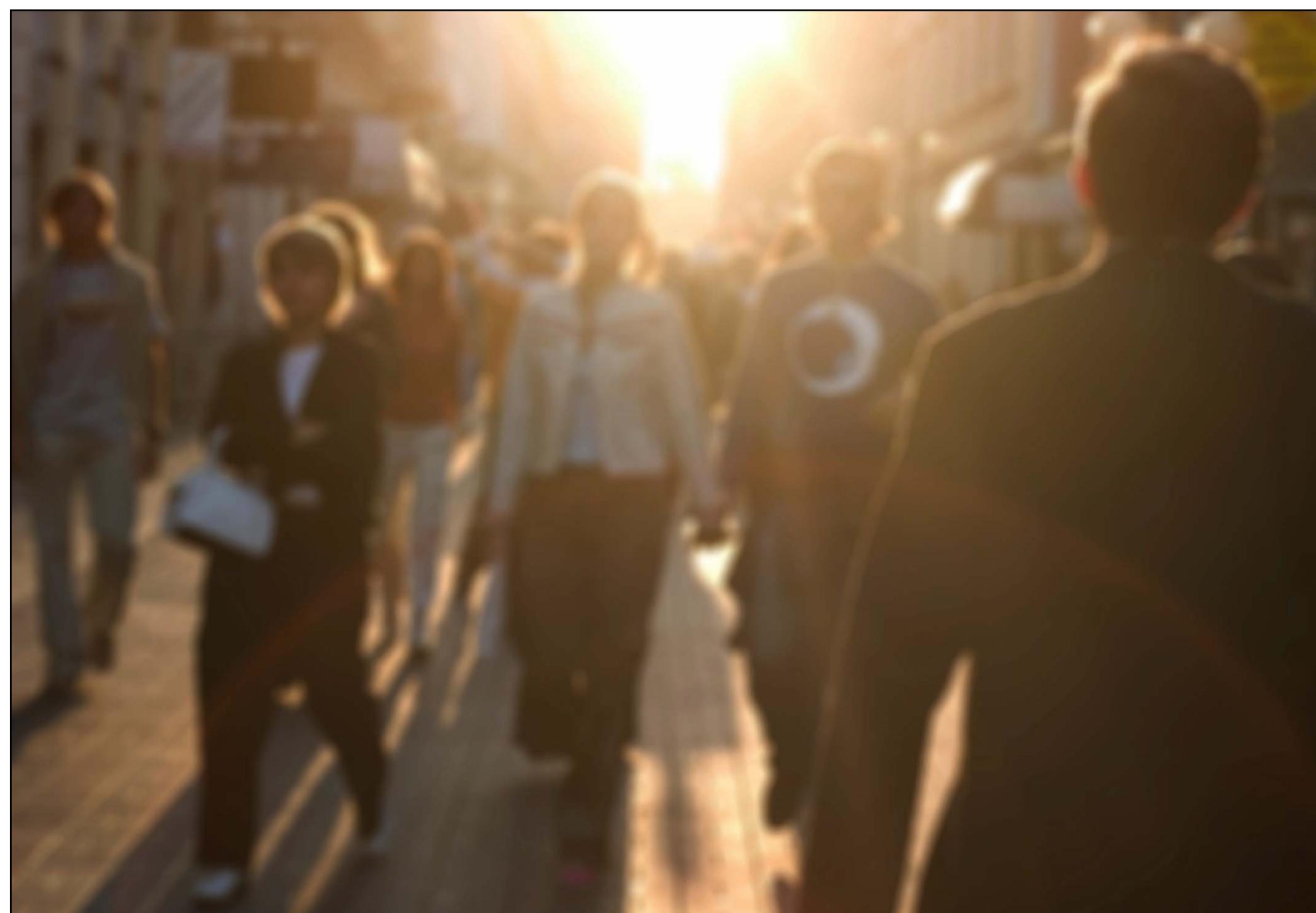
2.889

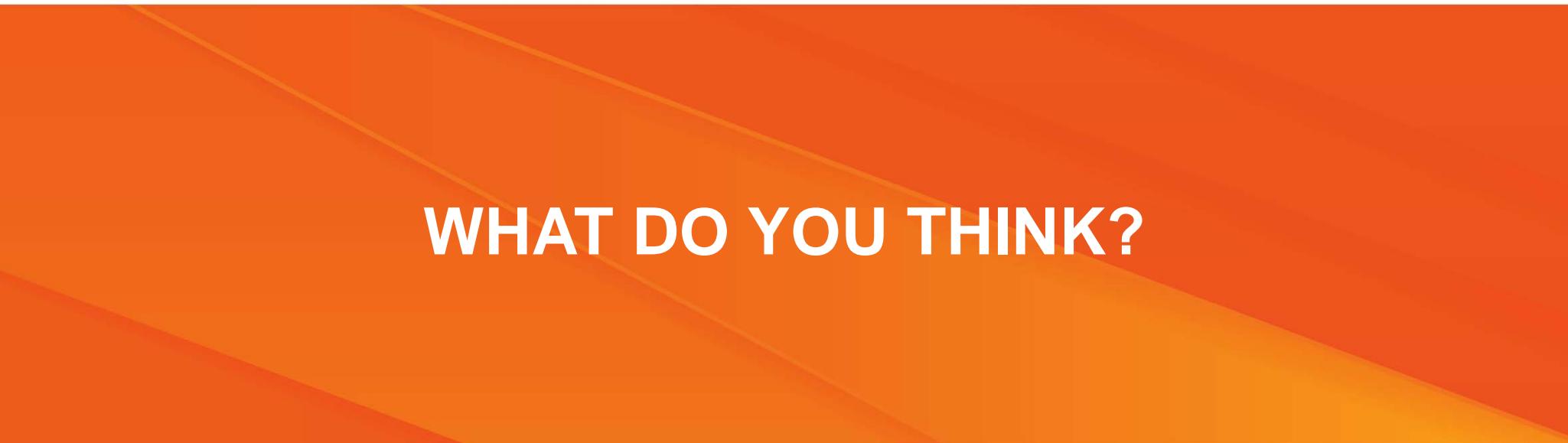


**A TAX ON OUR PROPERTY
COULD RAISE \$68M
ANNUALLY**



**1% SALES TAX ON
EVERYONE, INCLUDING
VISITORS, RAISES \$200M
EVERY YEAR**





WHAT DO YOU THINK?



HOW SHOULD WE PAY FOR THE TRANSPORTATION YOU WANT?

GO Hi^{ll}sborough
Your voices. Your choices.