Commentative

Add your thoughts when sharing content
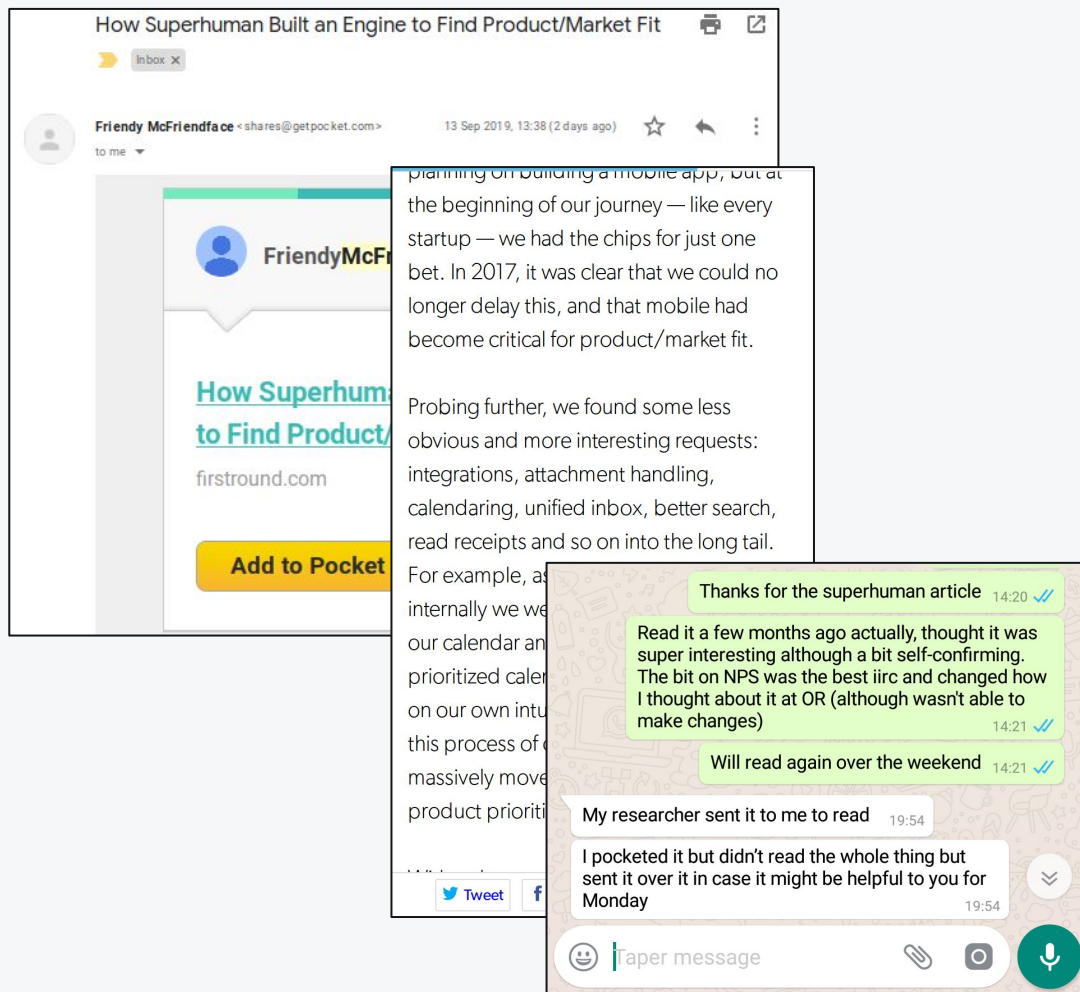
Zeya │ Sam │ Reuben │ Maurice │ Jamie

Use case

I've read an article.

And I want to tell you about it.

And I want to tell you what I think of it.

What's broken here?

Unnatural

Adding thoughts is unnatural - the thoughts are nowhere near the content.

Messy

Discussions about an article interfere with chat about pub plans.

Rigid

And groups are fixed - what if I want you can't invite one friend to respond to someone they aren't already connected with.

WhatsApp isn't designed for sharing thoughts about content.

Commentative is.

Haven't we seen this before?

⌃ **Superhuman: Read Statuses** (superhuman.com)
169 points by DVassallo 73 days ago | hide | past | web | favorite | 119 comments

⌃ dkhenry 73 days ago [-]
No one who is outraged by this didn't know this was going on with almost every email tool out there. I don't understand how this manufactured outrage gets hyped, when literally every ...stence does this as ...ple. Every marketing email ...rand has this tracking. ...support email has this ...eedback form has this ...eceipt for every ...s tracking. Every signup ...s friends birthday ...racking. Every single ...ication you get from ...kind of tracking. Go to ...now pick any email ...ew the source. You will ...a 1px by 1px tracking

...e who works at any ...es any kind of digital ...ct same method to ...why the outrage here. ...keting departments to

Superhuman

On all these, we hear you loud and clear. We are making

1. We have stopped logging location information for new email, effective immediately.

2. We are releasing new app versions today no longer show location information.

3. We are deleting all historical location dat from our apps.

4. We are keeping the read status feature, b turning it off by default. Users who want will have to explicitly turn it on.

5. We are prioritizing building an option to disable remote image loading.

Hunter Walk

Outline ⌄

Sign up / Log in

Annotations   Page Notes

There are no annotations in this group.
Create one by selecting some text and clicking the ◧ button.

S
cr

JUNE

Ove
the
ever
corr
pitc
hom
wha
Hav
you

us in w...   e fit.
an inbo...   at's up
you. Le...   into
thousa...   with
you ca...   that's
busine...

It is dis...   hat one of
the most hyped new email clients,
Superhuman, has decided to embed
hidden tracking pixels inside of the

🔖 Copy Link
💬 **Recommend**
👤 Send To Friend
🌐 View Original
f   Facebook
🐦 Twitter
in LinkedIn
📖 Reddit
t   Tumblr
🗂 Buffer

Differentiating principles

Frictionless

Friends don't need logins or plugins

Comments don't interfere with your reading experience

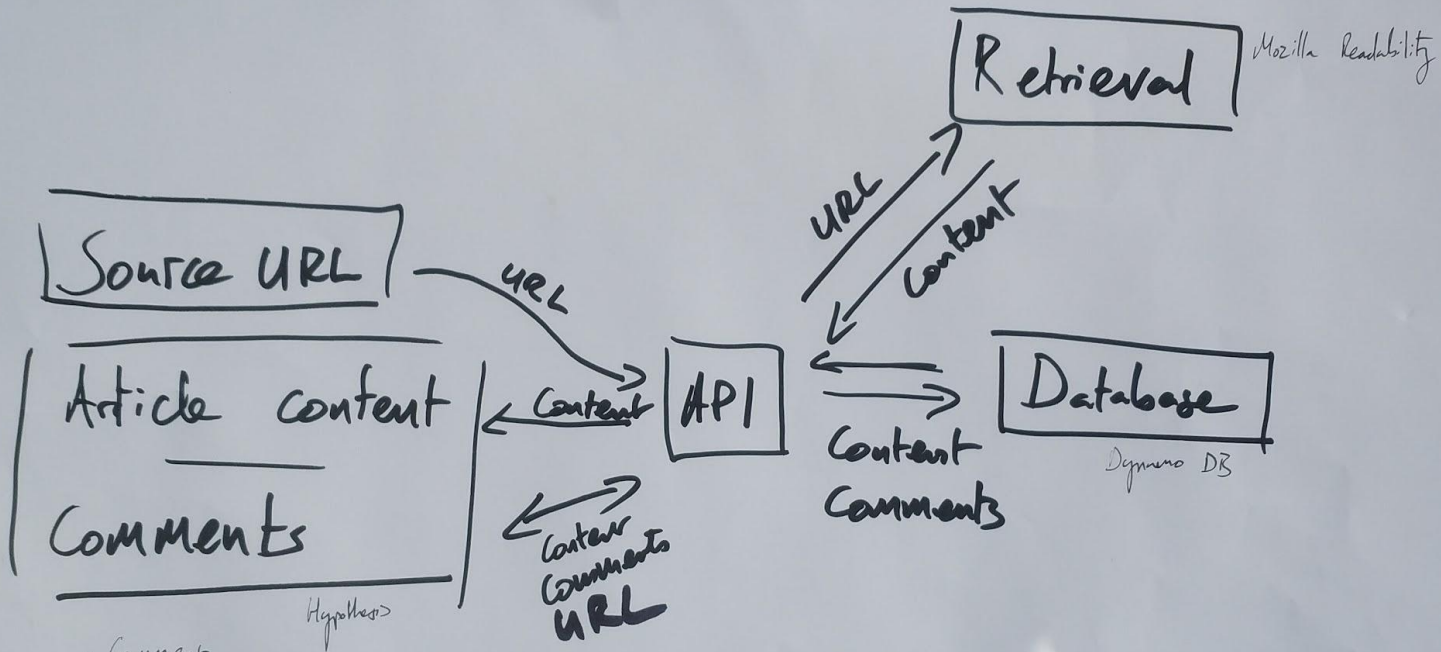**Open**

Any online text content

Anyone with access to the shared URL

Friendly

Assumes a relationship between commenters, which is porous

User interface isn't intimidating

Diagram content (hand-drawn):

Source URL → URL → **API**

Article content ← Content ← **API**
Comments
(Hypothesis)

- Comment
  - Timestamp
  - User
  - Body
  - Reference
  - UUID

API → Content / Comments / URL

Retrieval (Mozilla Readability)

API ↔ Retrieval: URL / Content

Database (Dynamo DB)

API → Content / Comments → Database

Future

Discovery

Destination to discover content - *a person you follow marked up this article*
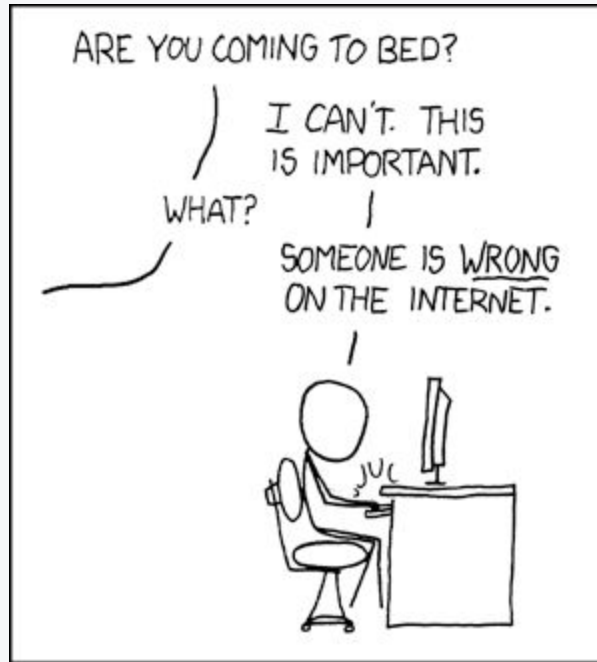
Flexibility

Non-text content - podcasts, videos

Treat comments and articles equally - *this article was annotated with this article*

External sources

Proxy to the source URL to enable paywalls and copyright

Integrate non-comment markup - *this article's trust score is 73%*

Pull requests welcomed
https://github.com/Commentative