



This is a 1996 Ford Utilimaster step van,
Muggzy the PlurkTruck:



plurk

(verb)
(noun)

- "work" which feels more like "play"
- "play" which creates valuable "work"

plurking, plurker, plurkforce, plurkercrew,

plurkday,

plurkshop, plurktruck,

plurkload,

plurkers compensation, plurkaholic...

Muggzy the PlurkTruck is parked at the PlurkShop.



The PlurkShop is an independent art studio and maker space.



The PlurkShop is directly across the street from the busiest playground portal in Salmon Arm. Skatepark. Waterpark. Playground. Soccer fields. Outdoor Festival Grounds...



Muggzy has entered a chrysalis stage, and when she emerges she will be a FOODTRUCK!



Local. Organic.

Daily Vegan Curry. Bone broth. Sourdough. Avocado. Smoothies. Tea.

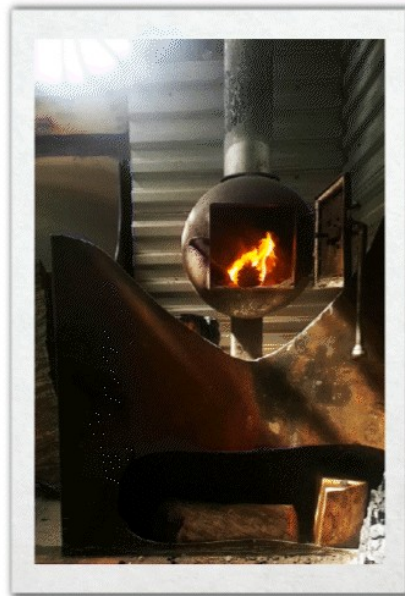


Espresso.



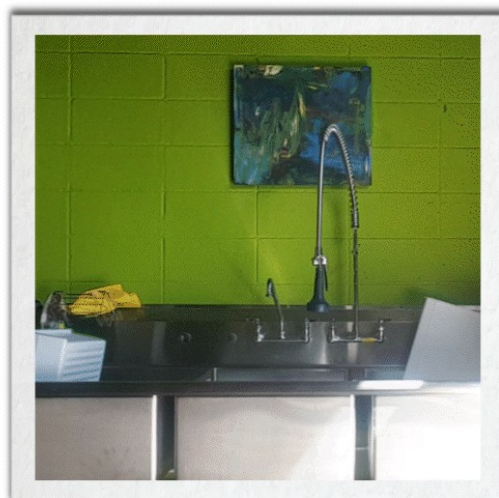
Finished certified food trucks are typically appraised between 60,000 and 120,000 USD.

Muggzy already has the most beautiful service counter and service window you've ever seen, and 2 bay stainless steel sink, live-edge counters with a beautiful hand washing sink, commercial espresso machine and blender, hardwood floors and a gorgeous wood burning mini stove.



She has brand new tires and several recent mechanical upgrades, she runs smooth and reliably. She needs plaster, wood and stainless steel finishing work, and plumbing and electrical upgrades. 10,000 CAD in materials and labor is needed to bring the food truck to a certifiable food-safe standard.

To optimize the food truck and art studio, and to fully comply with health regulations, I have also begun developing the PlurkShop bay behind Muggzy into a small commercial kitchen, "food truck base of operations", already including a 3 bay commercial sink.



The vision of this food truck and art studio is entirely about building community.

Salmon Arm's epic Roots&Blues summer music festival is only 1 block away. Live music is integral to the plurk flow.



When PlurkTruck is operational it will create employment opportunities for 2-5 food lovers, and sell thousands of warm healthy meals for hungry neighbors.

PlurkTruck will also have the ideal infrastructure to address the growing number of homeless and hungry humans that live here. Through donations and food coupons we have the opportunity to truly address this growing problem in a real and grounded and innovative way.

PlurkTruck will be operational at the PlurkShop to serve artists and students, as well as the abundant local traffic, and people plurking at Blackburn Park.

PlurkTruck will also be mobile, serving local markets, fairs and festivals.



I imagine PlurkTruck will be the first food truck in BC to offer simple and easy crypto currency payments options.



This is how I am asking you our help:

I need 1-2 months and 10,000 in liquid cash to complete a working certified iteration of the PlurkTruck vision.

I have minted 4 types of PlurkTruck NFT's (blockchain based contracts/agreements/receipts/coupons) which represent 4 different ways to contribute and crowdfund the development of this food truck.



NFT's are open-source distributed contracts held on the blockchain. This means that agreements registered as NFT's cannot be deleted or censored. It also mean they retain inherent value and can be sold and resold as assets, with built-in royalties that go to the creator.

Crowdfunding through NFT's means no government can interfere with collaboration.

Food trucks are similarly resilient to government mandates and overreach.

Contributors who do not have a cryptocurrency wallet can equally contribute to the project through etransfer (curryhobo@protonmail.com), paypal (curtis@skrowl.com), cash or cheque, and the corresponding NFT will be held in an NFT escrow account until the contributor sets up a cryptocurrency wallet and wishes to claim their NFT.

1. PlurkTruckInvestor



20 NFT's have been minted which represent the REAL ownership of the PlurkTruck as a physical asset. Only 8 of these NFT's will be offered initially. Based on an appraisal of what PlurkTruck will be worth when fully operational, each of these NFT's is worth 5000USD (5% of total PlurkTruck ownership)

PlurkTruck investor NFT's not only represent real ownership of the PlurkTruck but also entitle the NFT owner to a representative portion of PlurkTruck Profits: 50% of PlurkTruck profits are reinvested into the business the remaining 50% will be distributed among Investor NFT holders proportionately.

If the PlurkTruck is ever sold (unlikely), PlurkTruck NFT owners receive a representation proportion of the sale.

These NFT's also come with a one of a kind physical badge, designed identical to the NFT image, to be sewn into your favorite denim jacket, backpack or hat? Presenting the physical patch or digital proof of NFT ownership at the PlurkTruck awards 50% off all food and drink, forever.

2. PlurkTruckTribe



40 NFT's have been minted which represent exclusive membership for benefits including **30% off** all PlurkTruck food and drink, forever. Also random PlurkPerks, air drops of exclusive goodies, like fresh roasted coffee, original art, event tickets and Shuswap's finest craft foods.

These NFT's also come with a one of a kind physical badge identical to the NFT image.

each of these NFT's is worth **1000USD**

3. PlurkTruckGrubCards



An ongoing portfolio of NFT's have been minted which act as exclusive GrubCards, preloaded with a bounty of food credit and **10% off** all food and drink, forever. Also some awesome random PlurkPerks.

One of a kind original physical grubcards will be sent to NFT owners.
each of these NFT's is worth **300USD**

4. PlurkTruckCash



An ongoing portfolio of NFT's will be minted which represents exclusive PlurkTruck cash and coupons, scribblographied from the notorious hobo.money template.

Free espresso, tea, smoothies, curry, both broth, avocado sourdough, breakfast, lunch, fresh pressed juice, yerba mate and kombucha!

All courteous offers accepted.

Information regarding investments, expenses and sales projections are available upon request.

Curry is Currency.

<https://opensea.io/plurktruck>

<https://minds.com/plurktruck>

<https://minds.com/curryhobo>