

COMMUNITY DATA

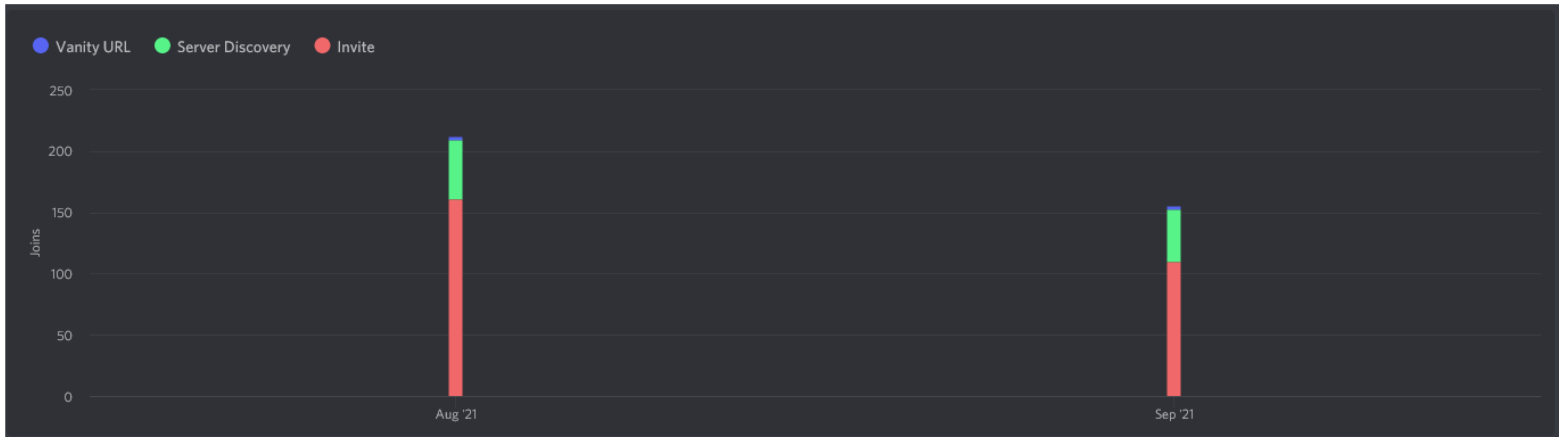




HOW MANY NEW MEMBERS

Currently numbers of members: 748.

Personal touch and referral is key.



AUGUST

Server discovery: 48
Invite: 161

SEPTEMBER

Server discovery: 42
Invite: 110.



KEY METRICS

People is staying after the Hatch.
Retention % is stable.

NEW MEMBERS

150

▼ -25,4 % (-51) compared to **last month**

NEW COMMUNICATORS

46

▼ -6,1 % (-3) compared to **last month**

NEW MEMBER RETENTION

28,9%

▼ -30,3 % (-12,6 %) compared to **last month**

VISITORS

396

▲ 7 % (25) compared to **last month**

COMMUNICATORS

145

▲ 11,5 % (15) compared to **last month**

TOTAL MESSAGES SENT

3295

▲ 27,3 % (706) compared to **last month**

TOTAL VOICE MINUTES

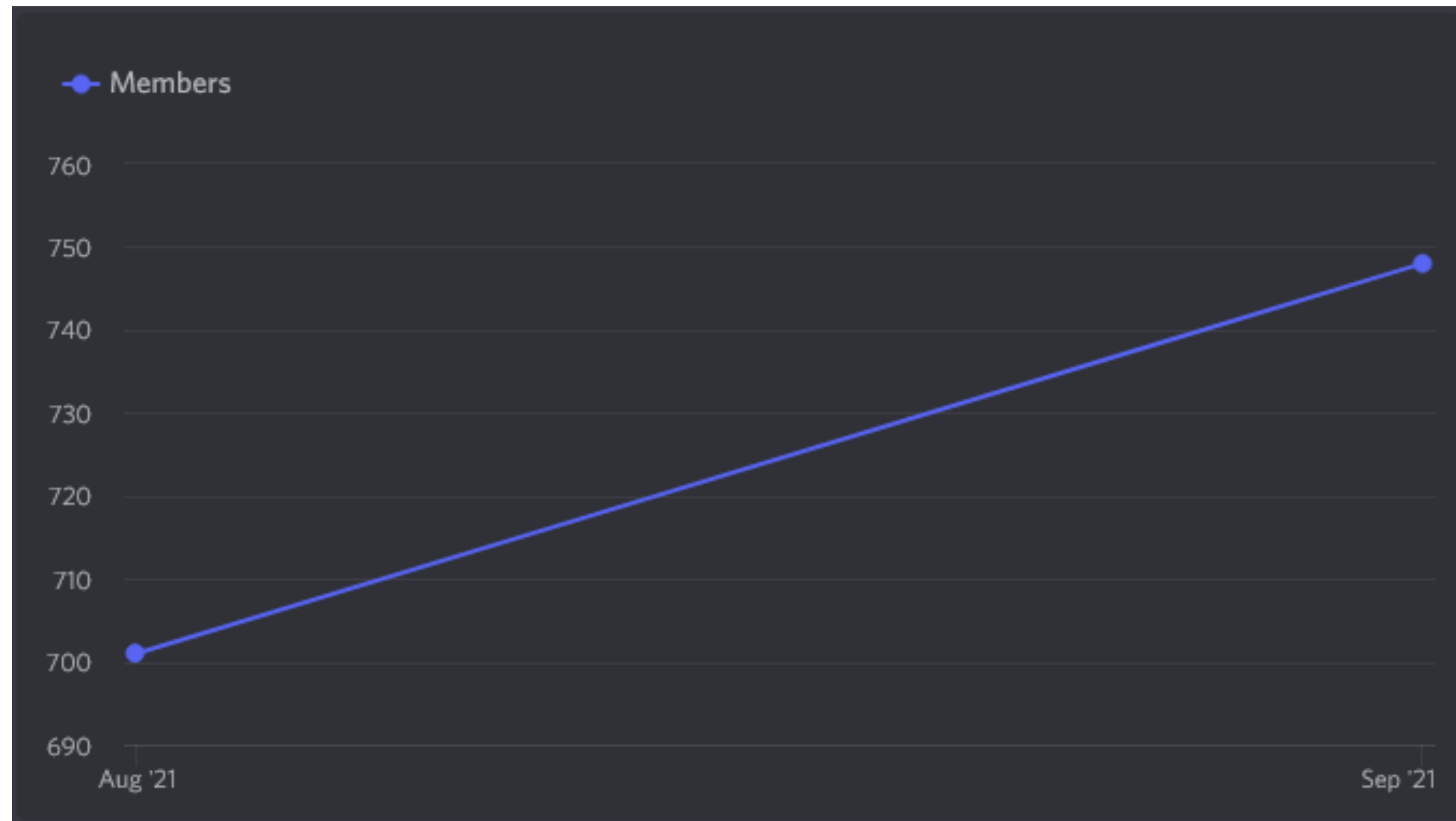
6897

▼ -8,6 % (-651) compared to **last month**



STEADY GROWTH*

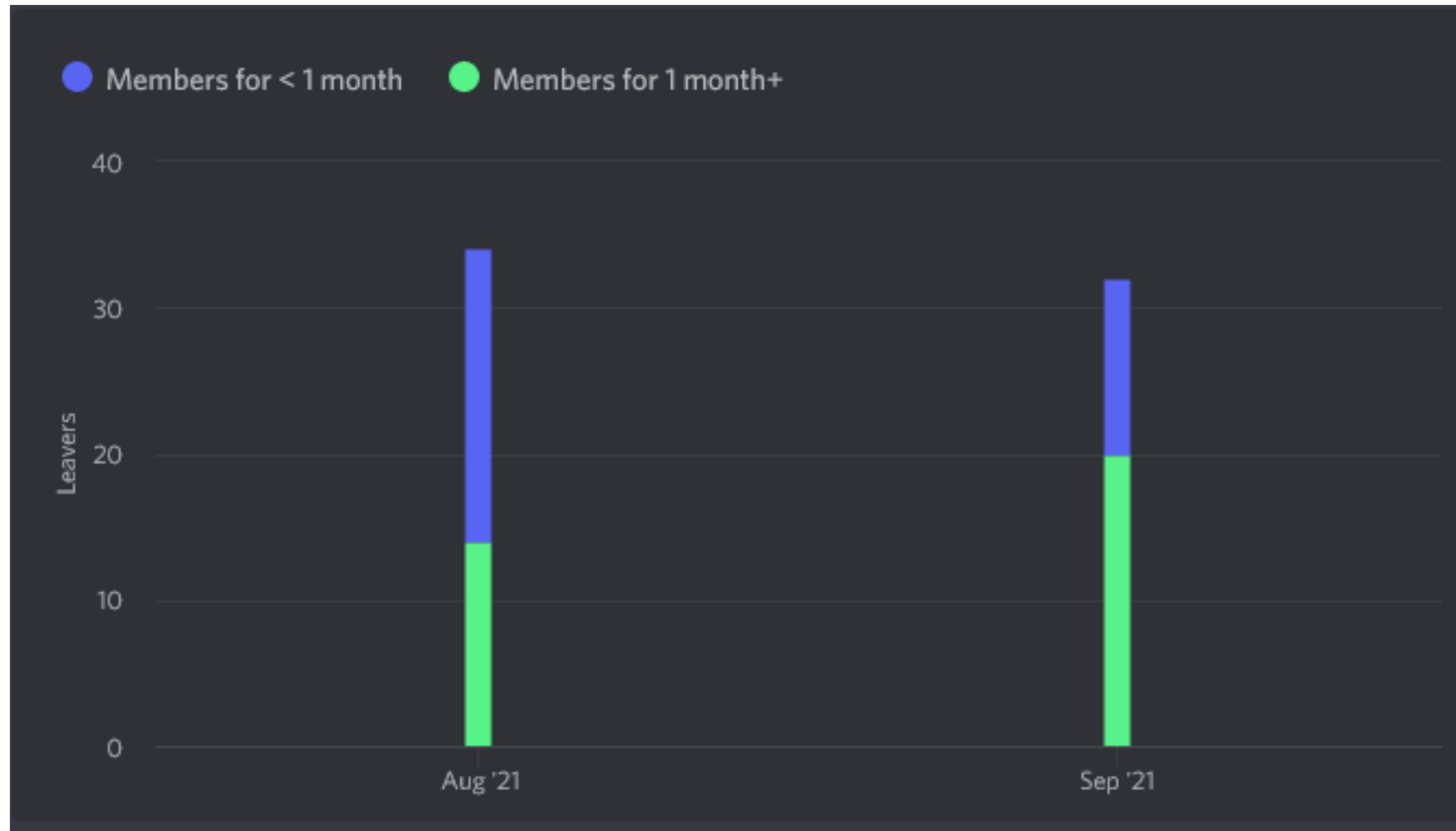
48 new members between august and September





HOW ABOUT LEAVERS?

34 on august and 32 in September



AUGUST

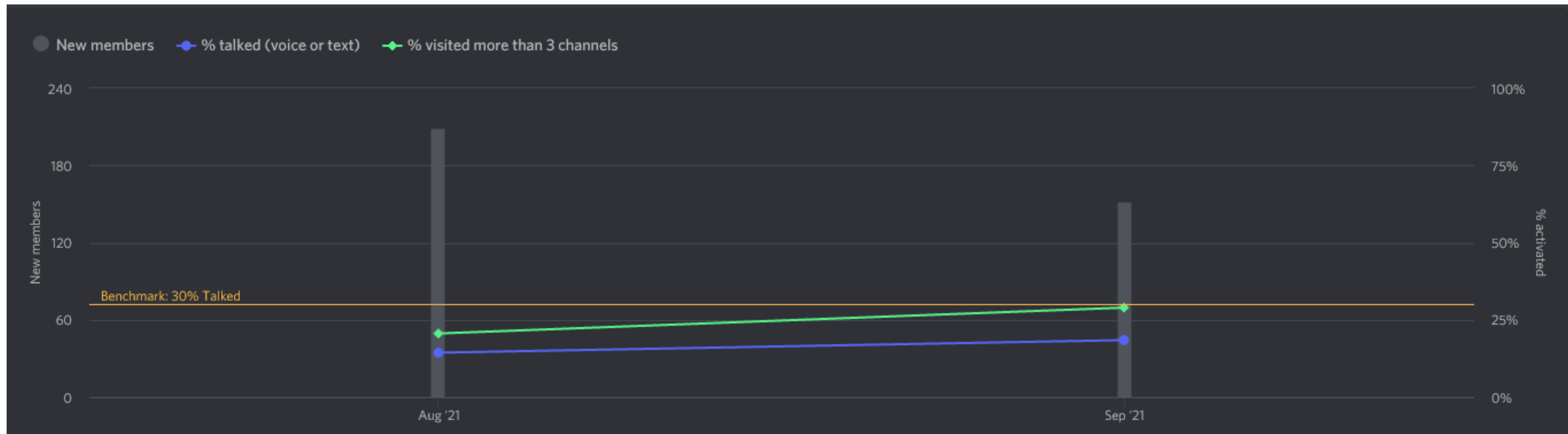
Less than a month = 20
Older than a month = 14

SEPTEMBER

Less than a month = 12
Older than a month = 20



INTERACTIONS NEW MEMBERS DURING THEIR FIRST DAY



AUGUST

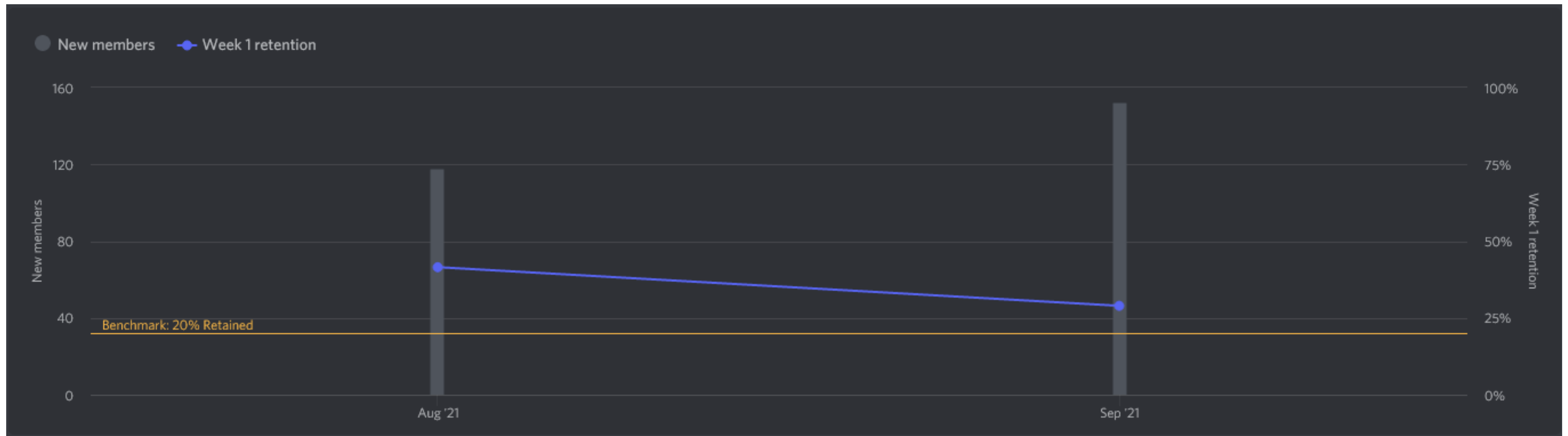
During August, out of 209 new members
14,4% talked or voiced
20.6% visited more than 3 channels

SEPTEMBER

During September, out of 152 new members
18,4% talked or voiced
28.9% visited more than 3 channels



DID NEW MEMBERS STAYED AFTER THEIR FIRST WEEK?



AUGUST

During August, out of 118 new members we had a retention of 41.5%

SEPTEMBER

During August, out of 152 new members we had a retention of 28.9%



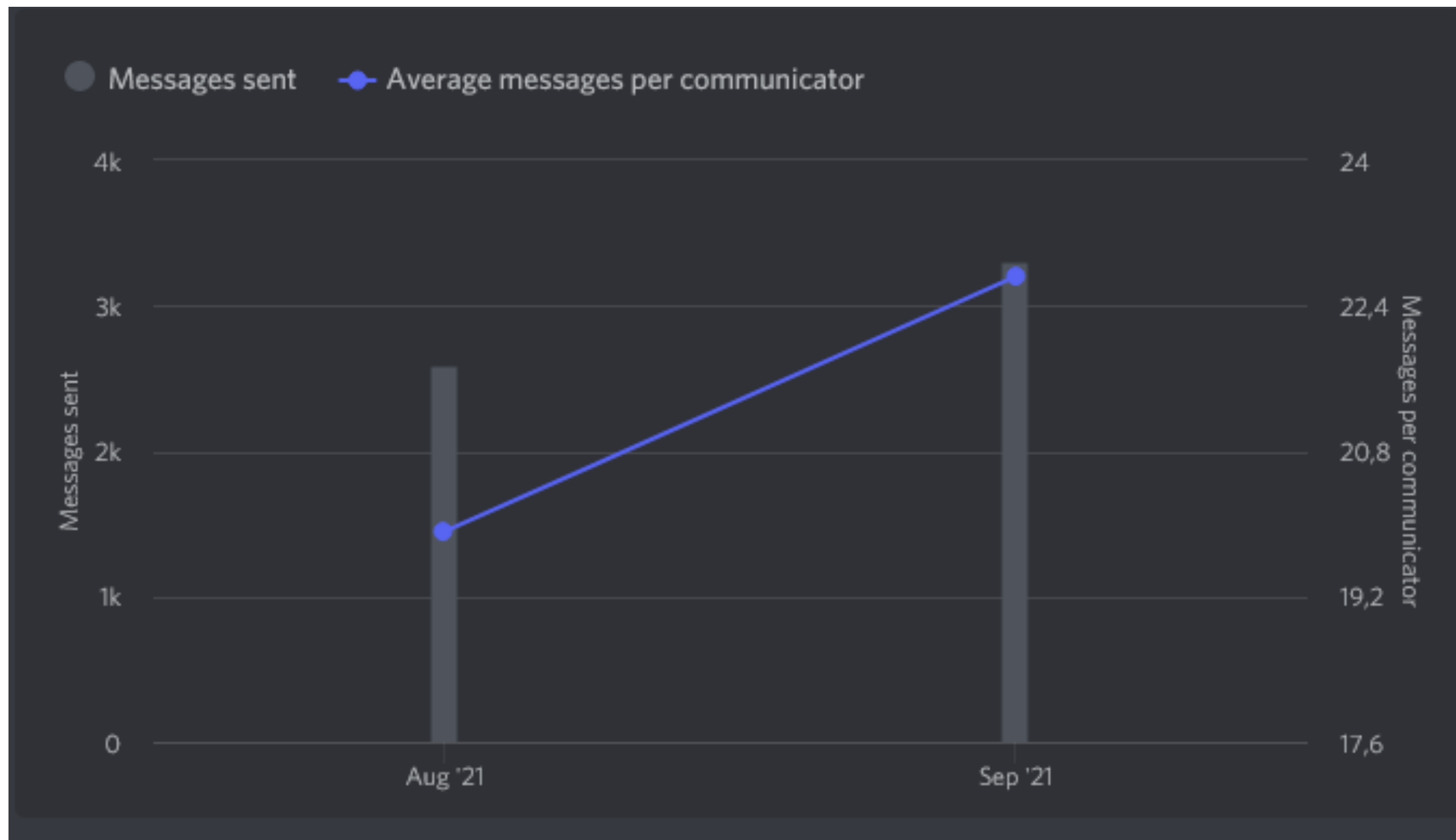
WHERE DOES PEOPLE COMES FROM?

REFERRING DOMAIN	JOINS
Unknown	100
www.google.com	3
www.youtube.com	2
agrum.gitlab.io	1
ashesofcreation.zendesk.com	1
sourcecred.io	1
www.energyweb.org	1
www.reddit.com	1



(We talk and speak a lot).

MESSAGES ACTIVITY



AUGUST

Messages sent: **2589**

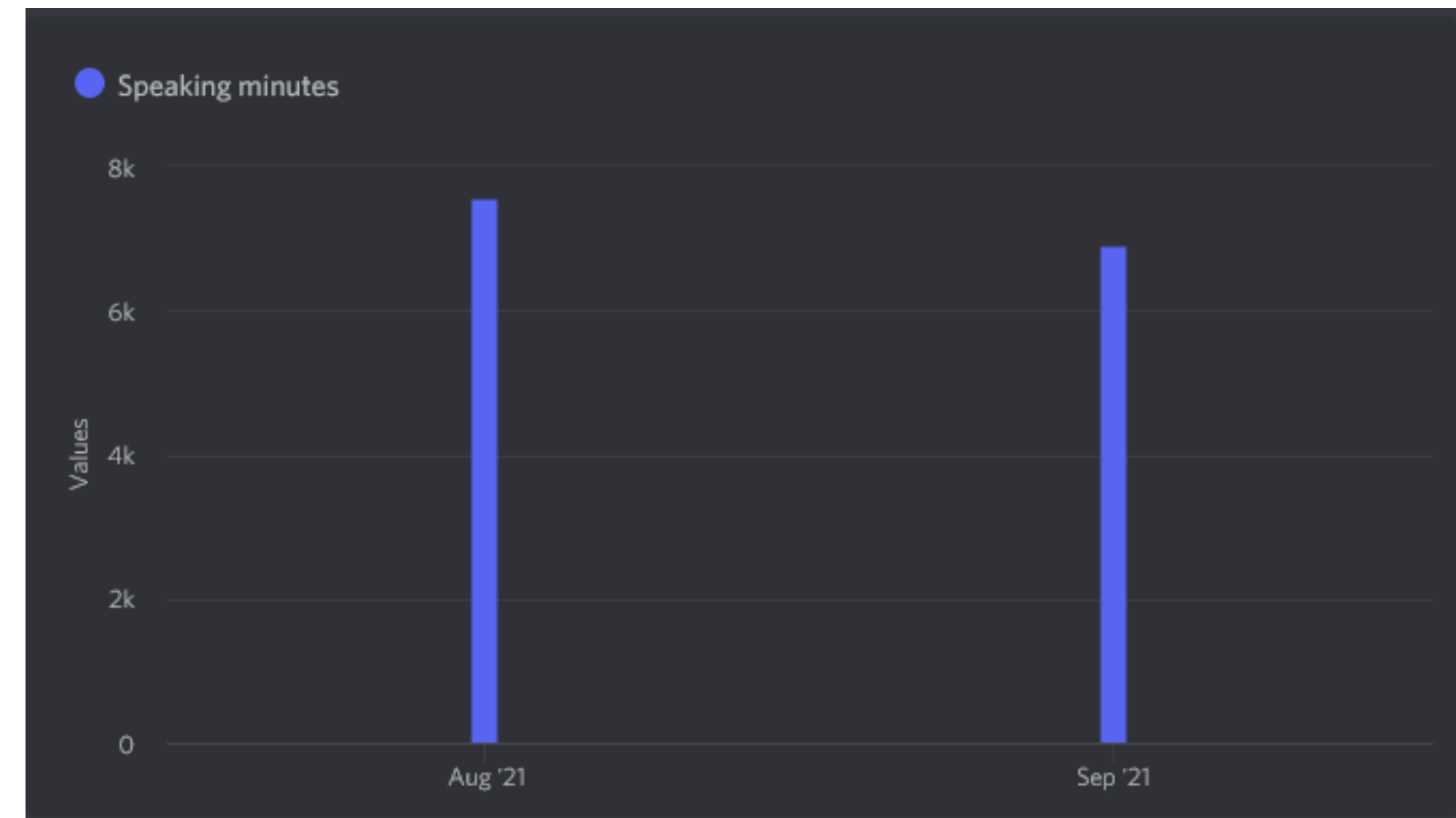
19.9 average message per community member

SEPTEMBER

Messages sent: **3295**

22,7 average message per community member

In August we spoke a lot (Hatch), in September we decreased a bit, but only 651 minutes less.



VOICE ACTIVITY



WHERE DO WE HANGOUT THE MOST?

CHANNEL	READERS	CHATTERS	MESSAGES
# ? orientation	184	16	61
# 📢 amplify	172	13	40
# 💬 general	167	43	194
# 🙏 praise	110	47	699
# 🌀 gravity	67	29	143
# 🗨️ community-hall	67	32	79
# 🎁 reward-system	46	17	179
# 🏠 soft-gov	45	13	72
# 👥 communitas	43	19	307
# 🗣️ parameters	39	12	75

KEY POINTS:

This is for the last 28 days.
Not a lot of engagement or use of the working groups text channel.
Kuddos to Gravity.

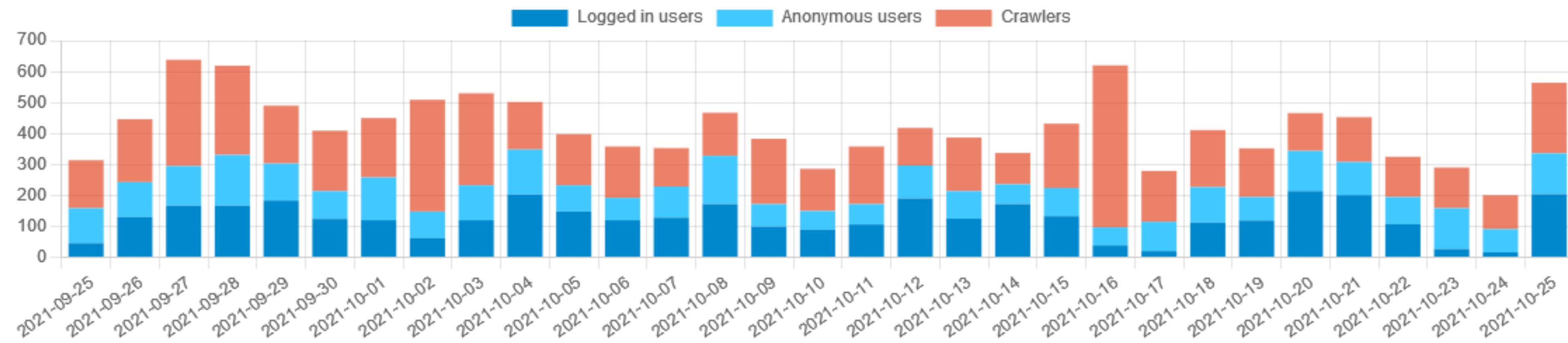


HOW ABOUT THE FORUM?

Community health

Month SEP 25 - OCT 25 ▼

Consolidated Pageviews ?



KEY POINTS:

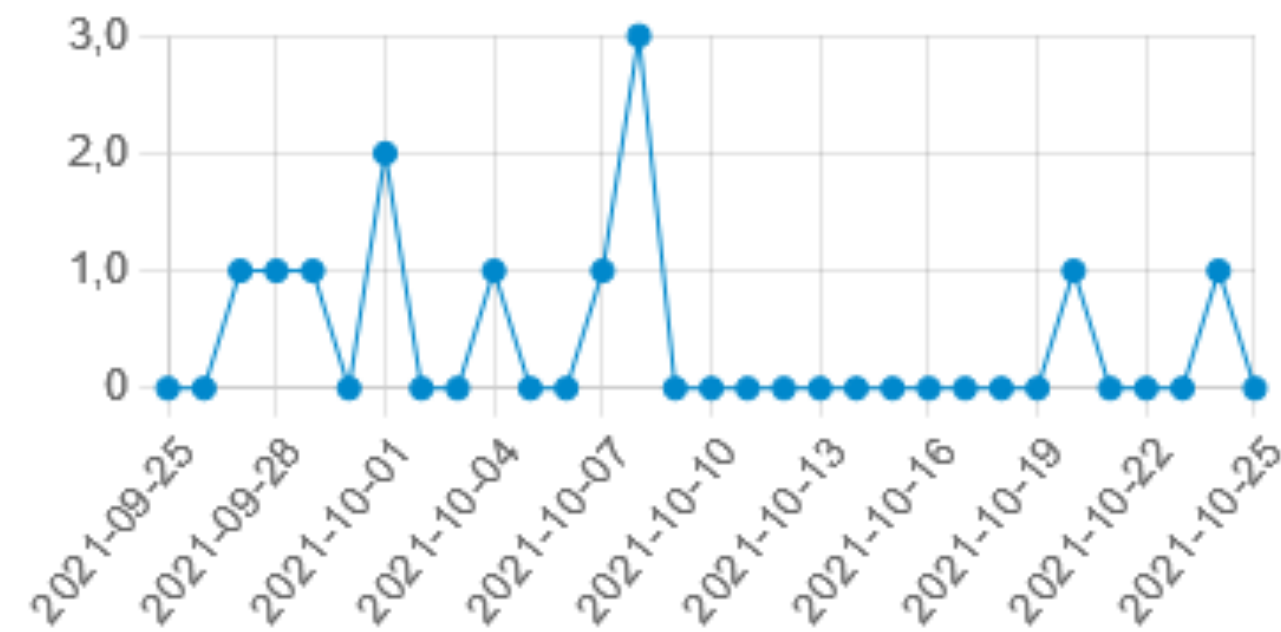
A lot of viewers (crawlers).
Not so many registered users.



HOW ABOUT THE FORUM?

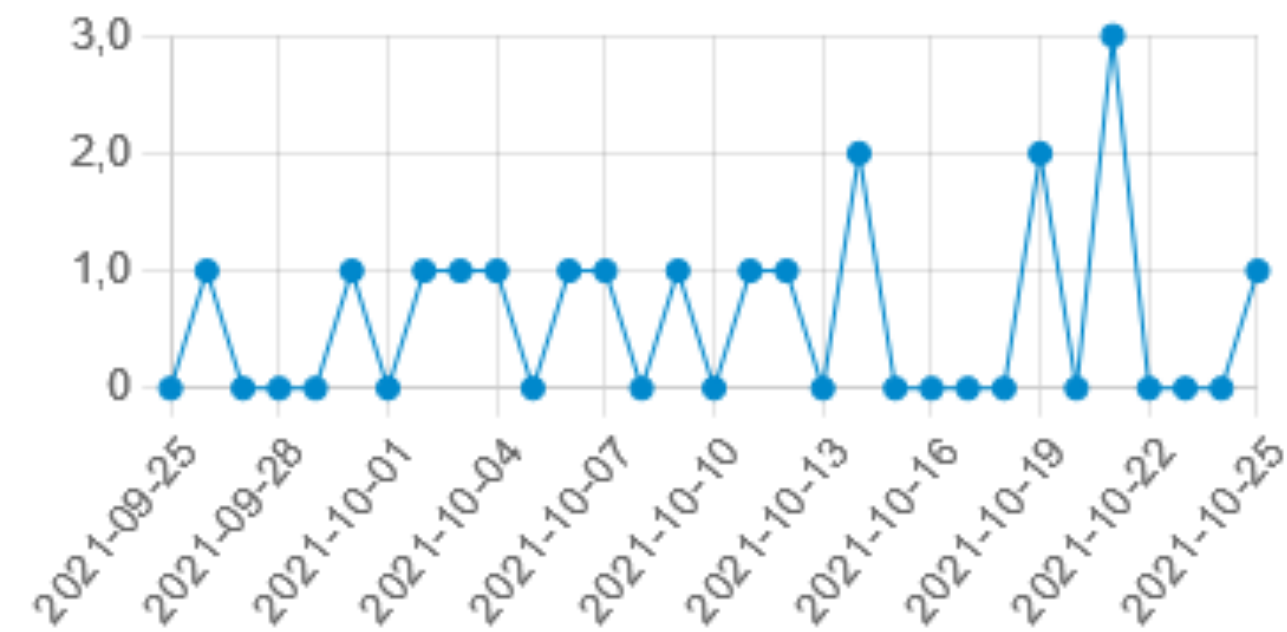
Signups ?

12 ▼



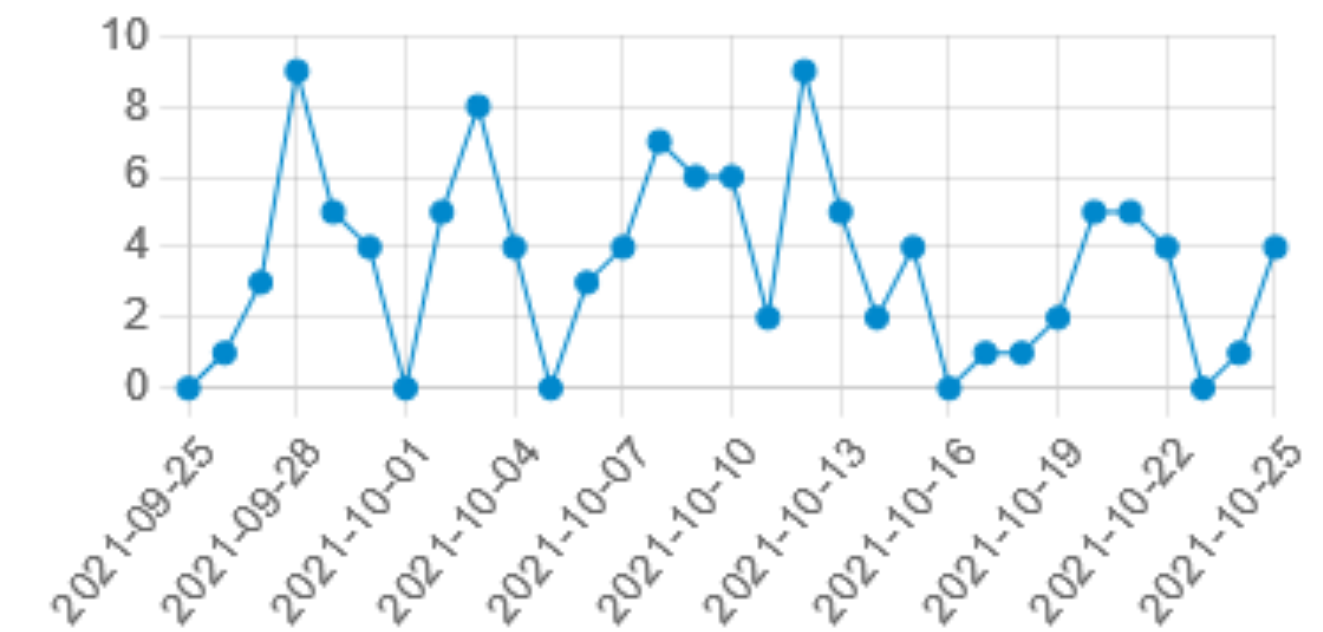
Topics ?

18 ▲



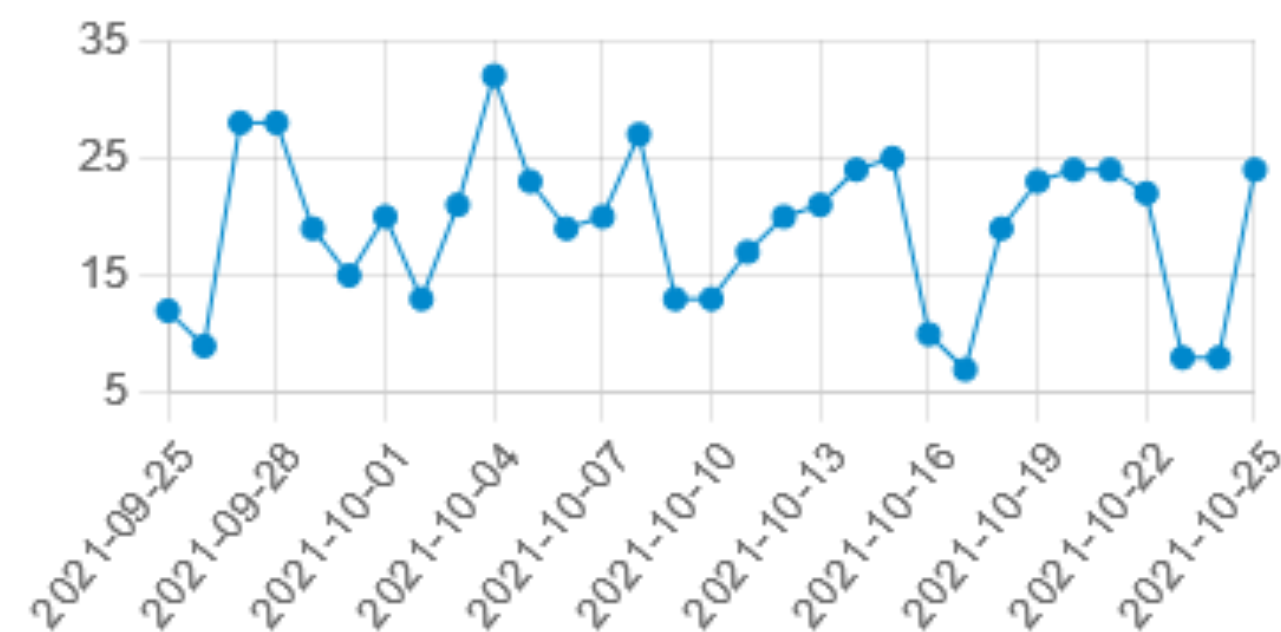
Posts ?

110 ▼



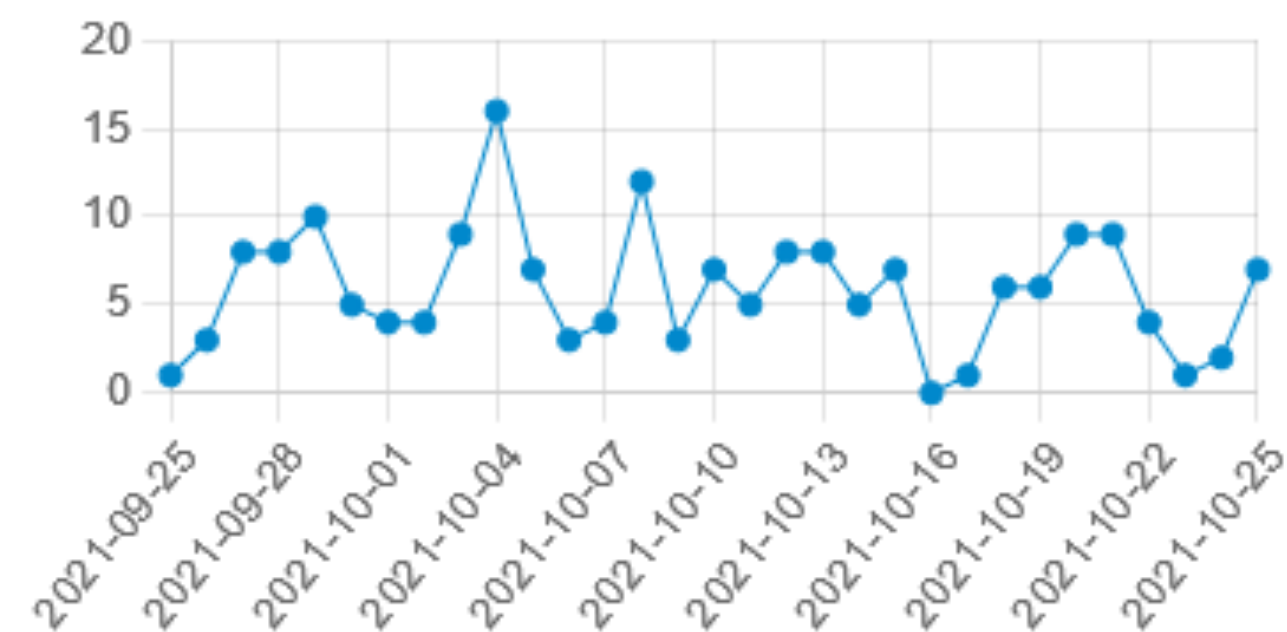
DAU/MAU ?

19% ▼



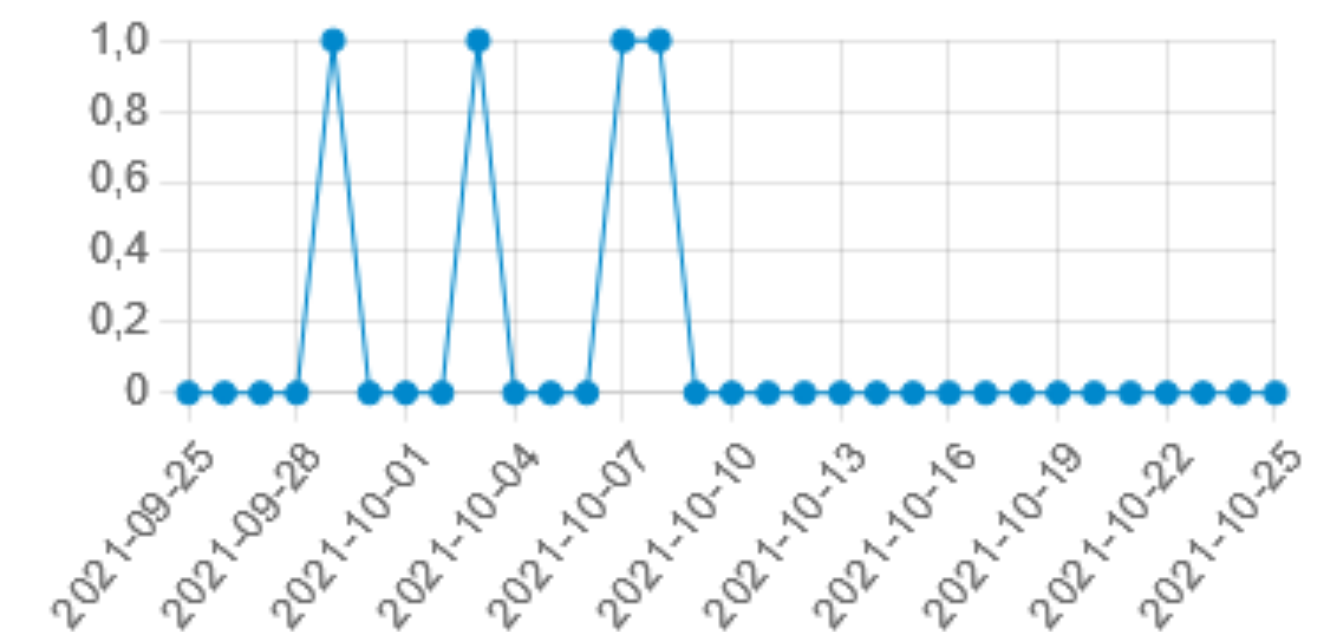
Daily Engaged Users ?

6 ▼



New Contributors ?

4 ▼



KEY POINTS:

In between 25th of September and 25th of August: 12 new members, 4 of them became contributors.



TOKEN
ENGINEERING
COMMONS