

# Provider name

**Vendor:**

**Developers:**

**Location:**

**Type:**

**Project Profile:**

**Date Evaluated:**

## About

*Include a brief summary of the provider.*

*Do you consider this project to be avoided emissions or emissions removed? Why?*

*What can you tell us about the carbon life cycle of the average tCO<sub>2</sub>e that your solution removes or reduces?*

*Do you offer a direct-to-consumer purchasing option for this offset project?*

*What is your minimum order quantity for carbon credit purchases, if any?*

*Are there additional benefits that your company offers?*

# Integrity

*First, projects must cross the hurdle of actually reducing or removing the carbon they claim to. To evaluate a provider's integrity, Joro considers verifiability, enforceability, additionality, permanence, and transparency.*

## Verifiability

*What third party verifiers or other evaluators have evaluated this offset project? What verification standard or evaluation process did they use?*

*If none, what plans do you have in place to get verified or evaluated?*

## Enforceability

*Do you provide proof of retirement upon purchase of a carbon credit?*

## Additionality

*Did the project require financial capital from offsets to make the project a reality? How will the project result in carbon reduction or removal that would not have otherwise happened without our purchase?*

## Permanence

*What is the duration in years over which the carbon storage or reduction represented by this project's offsets can be reasonably assured? What supporting research would you point to?*

## Transparency

*How clear and comprehensive is the provider in sharing information about carbon reduced or removed?*

*Is the project well-documented and are regular, detailed updates provided? Are they responsive to questions?*

# Transformative Potential

*Creating a just and sustainable future will require fundamentally transforming our society. We prioritize carbon removal projects that contribute to a world for all life to thrive, considering efficiency, scalability, catalytic potential, ecosystem benefits, and community benefits.*

## Efficiency

*What is the cost per carbon credit (tCO<sub>2</sub>e) for this project? Tell us more about your fee structure.*

*Specifically, what percentage of an offset purchase goes towards your company, the project owner, and any other parties involved in the offset project?*

## Scalability

*Does this offset project represent a solution from Project Drawdown? If so, which one(s)?*

*Risks: What are the primary risks to the success of this offset project?*

## Catalytic Potential

*Does this project use a novel approach or a well-tested solution?*

*Does this project help demonstrate replicability and inspire similar future projects?*

*How does your project lead to greater innovation in the broader carbon removal field?*

## Ecosystem Benefits

*Does this offset project address any [Sustainable Development Goals](#) beyond Climate Action? If so, which three is your solution most closely aligned with?*

*Are these co-benefits tracked and/or measured? If so, how?*

## Community Benefits

*What non-carbon benefits from this project accrue to local communities?*

*How are local communities involved or consulted in this project?*

*What potential risks do these communities face directly or indirectly related to your work?*

*What are the land use implications on local communities as a result of your projects?*

## Images

*Additional photos, shared by the provider*