CommuterCoin (CMCN) – A more rewarding commute

Developer White Paper.
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Overview

This paper outlines the roadmap items for the CommuterCoin reboot, the latest product from the SocialCryptos factory, reintroduced on September 13th, 2019. These will include, but are not limited to, iOS and Android wallets development and socializing the coin through YouTube channels, specialist press references and more. The scope of the paper also extends to a more detailed bio of the developer. This format is a reproduction of the White Paper used for SocialCoin. Any similarity is entirely intended.

What is the challenge, the approach and desired outcome?

The challenge for CommuterCoin, as with any new cryptocurrency once the initial period has ceased, is to maintain interest, maintain exchange activity and arguably of more importance, maintain the activity on the blockchain. Without this last element, transaction confirmations are not achievable, new coins do not flow into the currency, existing coins do not move between wallets and effectively, the coins which *do* exist, risk becoming orphaned. The inevitable consequence of this, accepting the fact that there is possibly a finite value the surviving coins can attain, is that the coin may eventually die. CommuterCoin currently appears to attract more miners than traders, but this is only because the coin is not currently listed. Achieving a robust exchange listing is therefore a key aim as it addresses this imbalance.

In addition, the paper also formally states that a model is currently being devised which will ensure **investors in the initial COMC iteration of CommuterCoin, will be compensated for their loss**. This as a result of the initial release being undermined by fraudulent activity of unidentified individuals masquerading as would-be exchange listing admins. SocialCryptos and the CommuterCoin devs recognise this and aim to compensate those affected. To that end, wallet balances have already been provided by those who will be reimbursed upon the coin achieving a market listing.

Current coin status at publication

Height: 1233
Diff: 1004 (PoW), 65536 (PoS)
Circulation: c2.4 million
Market values: N/A
Live exchanges: N/A
Pending exchanges: Under community discussion
Considered exchange: Under community discussion

ANN location: https://bitcointalk.org/index.php?topic=5183464.0
Website: www.commutercoin.co.uk

Commuter Coin – Synopsis (a recap)

Our journeys to work are such a drag. Yet they hold the secrets to understanding our congestion and pollution challenges. How do people move around, when and where are the bottlenecks? If we could understand these data patterns, we could further unlock the knowledge needed to learn how to combat the problems. But to gather data on a such a

vast scale, the commuting public themselves need to be engaged in the process. Human nature tends to suggest this participation needs to be incentivized, and this is where CommuterCoin comes in. Apps will reward their users for allowing the analytics to function entirely anonymously (ensuring we adhere to GDPR, plus for example new laws governing data farming in US states such as California), gathering the data which will enable us to begin the process of understanding these challenges.

How best to then interpret and analyse the resultant dataset? How to fund such an activity? Perhaps how to even market the data, should the opportunity arise? These will be the challenges which occupies the minds of the CommuterCoin leads and community members as the project matures. It's important to note that this last point – how to market the data – represents a very real opportunity and something the dev team will be keen to explore.

Dev Bio – Mark Williams

I am an IT specialist of over 22 years' experience. I've worked in Finance, Travel, Electronics and Science industries across both private and public sector. My training is in enterprise-wide financial solutions but in recent years I have become drawn into the online services scene and blockchain technology. I am passionate about crypto and blockchain but crucially, my interest concentrates on areas where cryptos can actively benefit society in return for the enormous energy we collectively consume in pursuit of our interest.

I am pleased with the overall reception given to CommuterCoin since its relaunch, although at the same time I am aware of the caution or even extreme negativity exhibited by some community members after what happened to the previous launch of the coin. We will remain extra vigilant and cautious to protect this reboot and we hope that in time, the community trust grows stronger.

CommuterCoin – The Roadmap
So, enough preamble. What are we going to do with this coin?

- As with SocialCoin (where it proved very effective) we have succeeded in securing, during Q4 2019, a mention in the British press. This will be a distinctly different publication to any we have used previously. Further details in due course, but the CommuterCoin team are very excited by this development, which is 100% finalised.

- We will participate in and remain active in, online webinars and in-person seminars around crypto, using these platforms to publicize the CommuterCoin name and ethos. This we have already started. In our view, nothing beats direct messaging and networking and we will wholeheartedly embrace this concept. We look forward to meeting you soon at one of these events. We will carry our own branding, so we'll be easy to spot!

- Next up, clearly given our plans for this coin, are our mobile wallets and GPS-enabled apps for iOS and Android. Very different to last time, the development of these is now in-house, within the team and not outsourced to a third party. We therefore have direct and immediate control and influence over specifications and improvements. We are working to an Agile development methodology, with the associated benefits that brings. Our developer is a highly experienced mobile-apps dev who shares our passion for tech and crypto.

  Early screen shots will be provided to demonstrate progress, as soon as those are available. Our previous record in succeeding in releasing on the AppStore and Play Stores speaks for itself. Note that, due to a change of ownership within SocialCoin, our own initial apps for that coin were removed from the store. I personally thought that the safest thing to do.

  At this time, we are evaluating the proof of concept in terms of combined wallet and GPS-tracking or whether to have separate apps, one for the wallet, the other for the analytics requirements.

- In addition to the above, and to boost coverage and awareness for CommuterCoin, we are now engaged in:

  - Discussions with YouTubers with significant subscriber volumes. This we are very excited about as it represents a real opportunity to reach a mass audience incredibly quickly. This is also a relatively inexpensive method of advertising and therefore is to be embraced.

  - Discussions with media agencies. This however remains an extremely expensive (and perhaps, slightly behind the times) approach to socialising a concept. Experience with SocialCoin also suggested that the returns are questionable. It is felt necessary to review this however at this time, we will likely focus on more incisive methods.

  - Linked in campaign. This was utilised also for SocialCoin and aided the process of building the network. We will therefore leverage this capability again.

- Discord campaign – **The dev team would like to hire a Discord Community Manager** interested in helping build the coin. This resource would have responsibility for drawing in new community members.

- In addition, one perhaps slightly older-fashioned method which we do believe still has credence is merchandising, and CommuterCoin T-Shirts for example will soon be available to those who wish to spread the word. The early stocks for these will be free to community members whilst stocks last.

Plus, as always of course, the dev team will provide:

- Constant blockchain node support, underpinned by our personal AWS nodes funded privately and not via the premine or blockchain.

- Periodic rented hash support in order to kick the blockchain forward during prolonged (i.e. approaching one day) delays.

- Publizing the coin, ensuring its on-going presence and focus.

- Vigilant protection of the CommuterCoin concept. To that end we have already rebuffed one approach from a would-be YouTuber masquerading as a key content creator. No further details on this will be published however.

Final note – Come what may, the apps *will* be developed and closed out and they *will* be released. A lot of the challenges of working with Google and (especially) Apple have been resolved via earlier experience with SocialCoin and the initial CommuterCoin release. We are therefore now well versed in the process. The relevant point here is that the underlying dev team behind CommuterCoin are interested primarily in the tech and what it can do for us.

Conclusion

Bottom line – As before, if the community continue to demonstrate an evident interest in the coin I will support and push as much as is feasible. I will reiterate that the failings previously will not be allowed to be repeated and any third-party approach will be rigorously reviewed and appraised before moving forward.

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