

Website Designs

This Document will serve as a comprehensive guide and reference for the website design process. It outlines the goals, requirements, and specifications for the design of a website

Website Requirements:

Company Profile:

Provide a detailed profile of Hot Beans Web, including its history, mission statement, core values, and achievements. Include information about the company's culture and work environment. Highlight any awards or recognitions received by the company.

Trainee Web Developer Profiles:

Display profiles of existing trainee web developers at Hot Beans Web. Include their names, profile pictures and educational background.

Job Specifications and Required Qualifications:

Present job descriptions for a junior web developer position available at Hot Beans Web. Include detailed responsibilities, required skills, experience level, and qualifications for the position.

Online Application Form:

Create an online application form for interested candidates to apply for web developer positions. Include fields such as name, contact information, educational background and work experience. Implement form validation to ensure that all required fields are filled out correctly.

Links to Web Development Courses:

Provide links to relevant web development courses, training programs, or certifications that would be beneficial for aspiring web developers.

Tooling

Tools used during the creation and design of this project were:\

- Html\
- CSS\
- GitHub\
- Visual Studio\
- Online Wireframe Software (<https://wireframe.cc/VEnMau>)

Target Audience

The target audience for the site is people who have completed training courses or qualifications related to web development and are now looking for a job as a web developer.

Design

This is the design for the website. The new section of the website will consist of three pages of content. The About us page which will describe the business, it will also show its current staff and client testimonials and awards. The Jobs page will show all available jobs to join the company. It will also include a working application form and link to web development courses. The Contact page will only contain contact information and address information for the company.


Pictures of design

Colours and text style are not accurate. For more details see further down the document in the Colour schemes/Typography/Navigation section.


About Us page:

 Image of About us page

Jobs Page:

 Image of a page

Contact page:

 Image of a page

Colour schemes/Typography/Navigation

Colour Scheme:

The colour scheme for the website is clean and modern, with a predominantly white background and subtle shades of gray for the text and borders. The navigation bar will have a black colour to create a visual contrast and make it stand out. Heading and subtitles are surrounded by a red background to enable them to stand out more and attract attention.

Typography:

The website can use a professional and legible font combination for the text. For headings and titles, a bold sans-serif font can be used to convey a modern and sleek look. For the main body text, a clean and readable serif or sans-serif font can be chosen for optimal legibility.

Navigation:

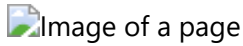
The navigation bar can be placed at the top of the webpage for easy access and visibility. It can consist of text links, such as "Home," "About," "Jobs," and "Contact," aligned horizontally. When hovering over a link, it can change colour or display a subtle animation to provide visual feedback.

Alternative design

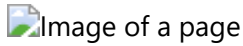
During design it is important to have an alternative design because an alternative design allows you to explore different visual styles, layouts, colour schemes, typography, and other design elements. It gives you the opportunity to experiment and find the best combination that aligns with your website's goals, target audience, and branding.

I picked the First design instead of this alternative design because overall I preferred its aesthetics and design compared to the alternative design. Overall I believe that the design I picked was better and would work better as the company's new section to their website.

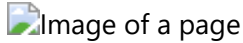
About Us page:



Job page:



Contact page:



Design justification

The design decisions made for the website aim to meet user needs and create a design that is fit for its purpose.

Overall Layout and Structure:

The design follows a clear and logical layout structure. It begins with a heading displayed prominently, immediately grabbing the attention of the users. The content is organized in a hierarchical manner, with details presented in a structured format.

Navigation:

The page includes a navigation bar at the top, providing easy access to other sections of the website. Users can navigate to the "Home," "About," "Jobs," and "Contact" pages effortlessly. This consistent navigation allows users to explore the website seamlessly.

Typography:

The choice of fonts enhances readability and visual appeal. Headings are displayed in a larger and bolder font, clearly distinguishing them from the body text. The body text is legible and uses an appropriate font size, ensuring comfortable reading for users.

Content Presentation:

The page effectively presents information. The headings clearly communicate the purpose of the page. The use of bullet points enhances readability and makes it easy for users to scan the information.

Visual Elements:

The page incorporates visual elements such as dividers, white space, and headings with background colours. These elements help break down the content into sections and improve the overall visual hierarchy. The use of dividers and ample white space ensures that the content is not overwhelming and allows users to focus on the important details.

Colour Scheme and Typography:

The chosen colour scheme, with a predominantly white background to text and subtle shades of gray for the border, creates a clean and modern look. The use of a black navigation bar adds visual contrast and ensures its prominence. The selected typography aims for a professional and legible font combination, enhancing readability and user experience.

Overall, the design decisions made align with the user needs by providing relevant information, establishing credibility, and creating an engaging and visually appealing experience. The design elements work together to communicate the company's expertise, professionalism, and dedication to delivering high-quality web development solutions.