



www.compartimoss.com @CompartiMOSScom

Who are we?

- **CompartiMOSS** is a quarterly magazine containing articles in Spanish about SharePoint and related products that have any relationship with the collaboration ecosystem made by Microsoft
- **CompartiMOSS** is an independent publication, with free distribution in digital form, available in two formats:
 - As a downloadable PDF
 - Directly readable from the web site of the magazine
- The best SharePoint experts Spanish-Speaking are authors of articles in the magazine

Why do you want to collaborate with CompartiMOSS?

- It is a reference point in Spanish about articles written by MVPs and experts in SharePoint
- The editorial team of CompartiMOSS, formed also by experts on the subject, works closely with authors to publish the articles that readers expect
- Because our readers throughout the world recognize CompartiMOSS as the most important medium in Spanish specialized in SharePoint
- By our strong record of more than 5 years of life and 18 issues of the magazine published to date
- A Graphic design team dedicated to the magazine, to give to the PDF and Web version a professional touch

What is SharePoint?

- SharePoint allows you to connect and empower people by facilitating collaboration in a broad sense, helping coworkers, partners and customers to work together in new and efficient ways



Why do you want SharePoint?



U\$S 2 Billion

Microsoft managed to exceed the 2 billion dollars in annual sales, making SharePoint its fastest growing product



More than 20.000

users per month are added to SharePoint in several organizations around the world

**FORTUNE
500**

75 %

Of the world's largest multinationals do use SharePoint

Some of our best known authors



Gustavo Velez
MVP SharePoint Server



Juan Carlos González
MVP SharePoint Server



Alberto Díaz
MVP SharePoint Server



Fabian Imaz
MVP SharePoint Server



Miguel Tabera
MVP SharePoint Server



Juan Pablo Pussacq
MVP SharePoint Server



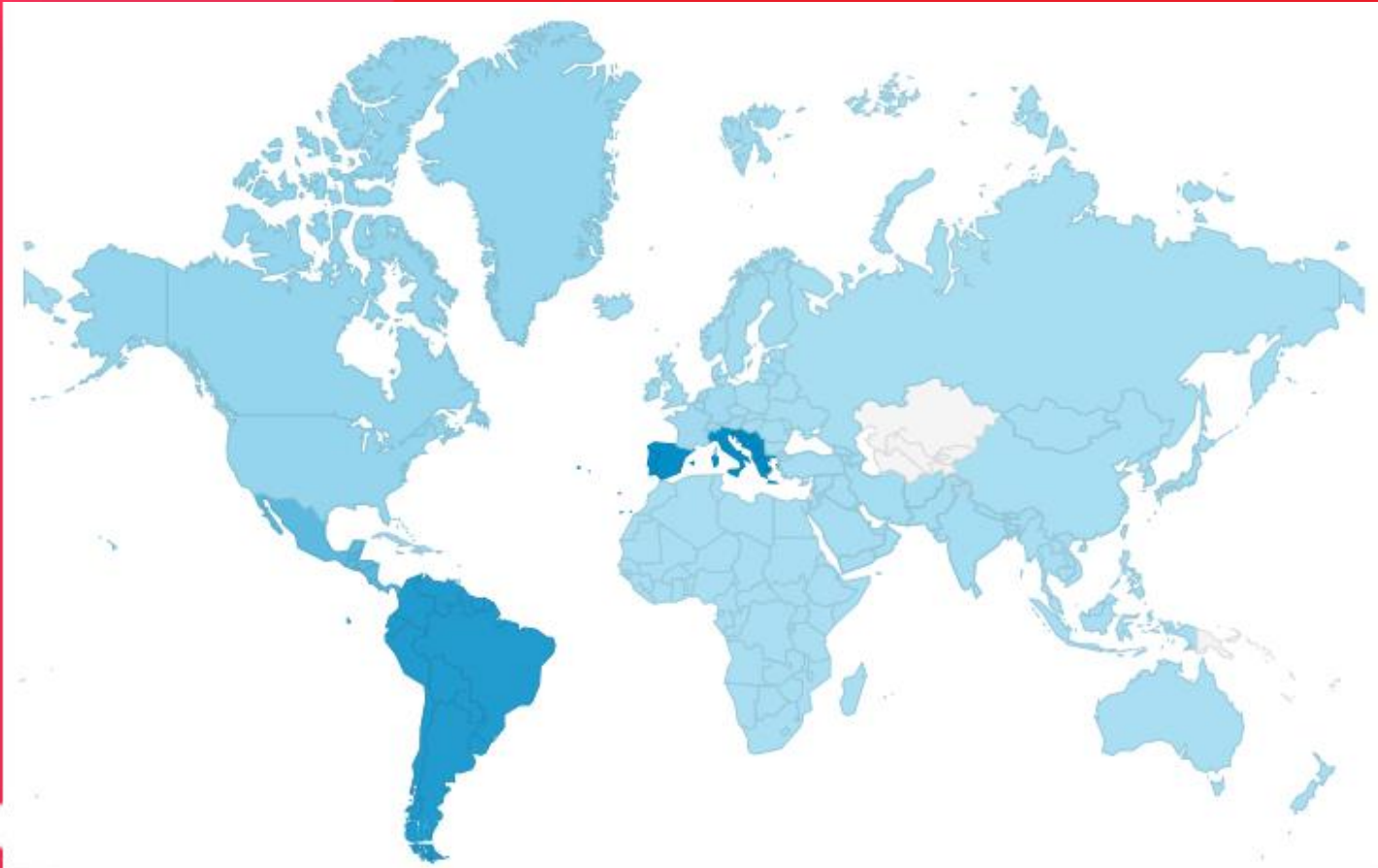
Edin Kopic
MVP SharePoint Server



Adrián Díaz
MVP SharePoint Server

Some figures

CompartiMOSS is a quarterly publication for the Spanish-speaking world



Country	% Visits
Spain	37,68%
Mexico	11,56%
Colombia	8,98%
Chile	5,39%
Argentina	5,30%
USA	4,35%
Costa Rica	4,20%
Peru	4,17%
Uruguay	3,06%
Ecuador	1,44%

Distribution



1.500

Downloads
In PDF by number/
per month



32.255

Page views in our site



7.393

Monthly unique visitors to our site



10.000

Visitors by number
/ per month

Distribution



www.compartimoss.com
PDF downloadable

Reader profile

- CompartiMOSS is designed for the professionals that work every day with SharePoint:
 - Business decision-makers, information workers, developers, systems professionals, designers
- From a corporate perspective, the magazine focuses on all types of businesses that use the platform:
 - From specialized companies that deliver services and SharePoint projects, till the "final" organizations that make use of the product

Who reads CompartiMOSS?

**“SharePoint
developers”**

**“SharePoint
Users”**

**“SharePoint
Administrators”**

**“Do you want
to learn something
new?”**



**“You follow
the community”**

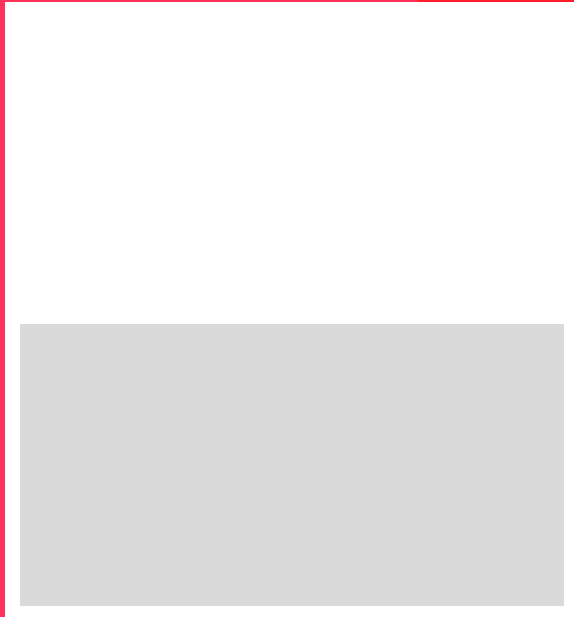
**“Do you have
a collaboration
issue?”**

**“Information is
important for your work”**

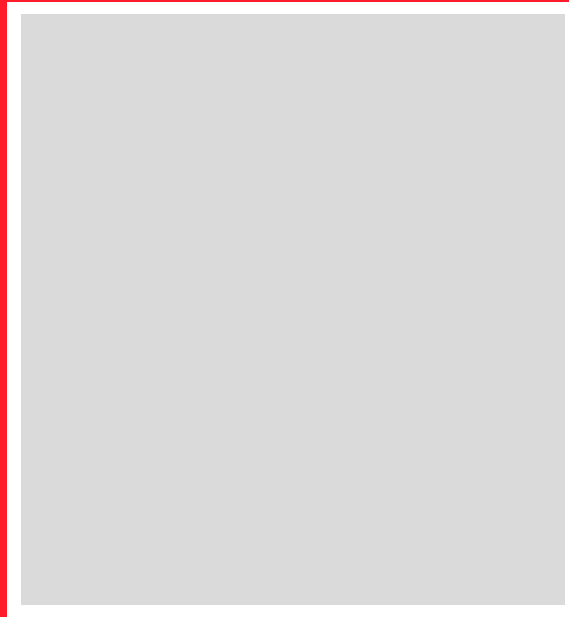
Companies that support us...



Advertising formats for the PDF version



½ Page Horizontal
18.7 x 12.2 cm



Full Page
20.32 x 27.97 cm

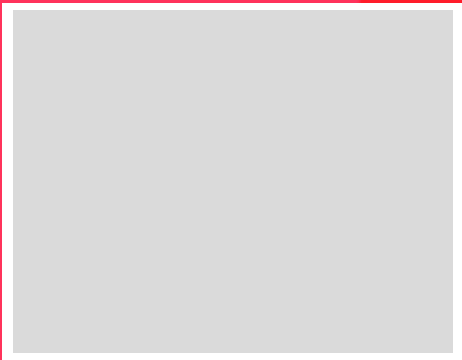


Includes a Logo on the Web page of the contracted number, linking to a Page with the banner of the company

Advertising cost for the PDF version



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Full Page
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- US\$ 300 for each issue or US\$ 1.000 for one year (4 issues)
 - Printed on the magazine in PDF format
 - Company Logo on the home page of the web site and link to the ad, during the 3 months of the published number
 - Company Logo on the page of the number published with link to the ad
 - Advertising in the magazine social networks
- US\$ 600 for each issue or US\$ 2.000 for one year (4 issues)
 - Printed on the magazine in PDF format
 - Company Logo on the home page of the web site and link to the ad, during the 3 months of the published number
 - Company Logo on the page of the number published with link to the ad
 - Banner at the home of the main page during the 3 months duration of the number
 - Advertising in the magazine social networks
 - Access to the statistics at the end of the number

Advertising on our Web site



Banner on the home page



Banner on the internal pages

Advertising cost on our Web site



Banner on the home page



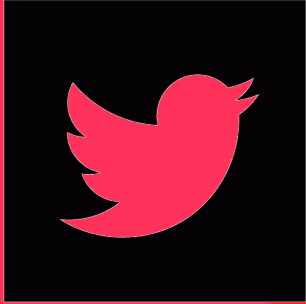
Banner on the internal pages

- US\$ 100 monthly or U\$S 250 for three months
 - Printed on the home page of the magazine with a link
 - Advertising in the magazine social networks

- US\$ 100 monthly or U\$S 250 for three months
 - Printed on the front page of the magazine with a link
 - Advertising in the journal social networks

- The banner is shared with the rest of advertisers, please contact us for special ads

Our Social Channels



@CompartiMOSScom



<http://www.linkedin.com/groups/CompartiMOSS-3776291>



<https://www.facebook.com/Compartimoss>

Contact us



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