MAJID IQBAL

UI/UX Designer, Wix Website, Content Writing and Online Forms

+92-324-8974268 • majidzaffar35@gmail.com • [LinkedIn](#) • [GitHub](#) • [Behance](#)

Professional Experience

FLEX AI *Remote | Pakistan*

Delivers innovative and scalable artificial intelligence solutions to drive business efficiency and insights.

Intern: *May 2024 - June 2024*

- Designed one project in which I conducted 4 user interviews and 10 surveys to understand what users want; created wireframes and high-fidelity mockups in Figma for the "45+ screen, Week Four" project, ensuring a great user experience by testing the designs with real users.
  [Project Link](#)

BLACKSTONE EIT *Dec 2023 - Jan 2024*

A software company offering advanced IT solutions and hands-on training to develop future professionals.

Intern:

- Successfully completed a 7-month internship, working on 10+ diverse projects in website and application design.
- Dedicated over seven days to gather insights through user research for an Italian restaurant website, applying design thinking principles. Utilized a style guide, grid system, and wireframing techniques to create a responsive and user-friendly interface, resulting in a visually appealing prototype.
  [Project Link](#)

Projects

UNIVERSITY WEBSITE *Oct 2024 - Oct 2024*

xWave: A tech initiative dedicated to combating poverty and empowering students through IT skills and training.

Intern:

- Redesigned the University of Layyah's website, improving key pages like Home, Contact Us, About Us, Library, and Admissions. Created clean, modern designs in Figma based on user research and ensured full responsiveness across devices through thorough testing.
  [Project Link](#)

WELLNESS TRACKER APP Feb *2024 - Sep 2024*

xWave: A tech initiative dedicated to combating poverty and empowering students through IT skills and training.

Intern:

- Conducted user research and created a detailed case study for my app, Wellness Tracker, which helps users track their water intake and sleep. Developed wireframes and designed the user interface in Figma, building prototypes to test functionality and user interaction.
  [Project Link](#)

Certifications

xWAVE *Dec 2023 - Present*

- Currently enrolled in a 12-month UI/UX course, working on two portfolio projects. Conducted surveys, designed user experiences, and built design systems, including wireframes and prototypes, while testing usability in Figma.
- Also, taking English and Professional Development classes to polish my soft skills and career readiness.

COURSERA *Sep 2024 - Present*

- Currently studying a Google UX Design course and developing skills in UX research and UI design.

Education

UNIVERSITY OF LAYYAH   Layyah, Pakistan
Bachelors of Computer Science   *2023 - Present*

Additional

- *Technical Skills:* UI Designing, UX Research, Wireframing, Prototyping, Behance, Wix Website Design, Redesign, Online Forms, Jotform, Google Forms
- *Content Writing:* UX Writing, Microcopy, Blog Writing, SEO Content, Technical Documentation, Proofreading, Plagiarism
- *Soft Skills:* Time Management, Multitasking, Teamwork, Problem Solving