

1. Core Printing Equipment

A. Digital Printing (For Paper, Flyers, Banners, Business Cards)

1. Commercial Digital Printer (Laser/Inkjet)
 - a. Example: Xerox Versant 180 / Canon image PRESS
 - b. Capacity: High-volume, color, A3+ size
 - c. Price: *15,000*–15,000–50,000
2. Large Format Printer (For Banners, Posters, Stickers)
 - a. Example: HP Latex 365 / Epson Sure Color S-Series
 - b. Max Width: 24" – 64"
 - c. Price: *10,000*–10,000–30,000
3. Vinyl Cutter (For Stickers, Decals, Signage)
 - a. Example: Roland BN-20 / Graphtec CE7000
 - b. Price: *2,000*–2,000–10,000

B. Screen Printing (For T-Shirts, Fabric, Apparel)

1. Manual Screen-Printing Press (4-6 Color Station)
 - a. Example: Riley Hopkins 150 / Vastex V-1000
 - b. Price: *1,500*–1,500–5,000
2. Screen Exposure Unit
 - a. Price: *1,000*–1,000–5,000
3. Heat Press (For Transfers & Small Orders)
 - a. Example: Geo Knight DK20 / Stahls Hotronix
 - b. Price: *500*–500–3,000
4. DTG Printer (Direct-to-Garment for Complex Designs)
 - a. Example: Epson F2100 / Brother GTX
 - b. Price: *10,000*–10,000–30,000

C. Sublimation Printing (For Mugs, Phone Cases, Textiles)

1. Sublimation Printer

- a. Example: Epson SureColor F170 / Sawgrass Virtuoso SG1000
 - b. Price: 1,000–1,000–5,000
- 2. Heat Press (For Sublimation Transfers)
 - a. Price: 500–500–3,000

2. Additional Equipment & Tools

Item	Estimated Cost
Laminator (For Protection)	500–500–3,000
Paper Cutter (Guillotine)	300–300–2,000
Binding Machine (For Books)	200–200–1,500
UV Coating Machine	2,000–2,000–10,000
Computer & Design Software	1,500–1,500–5,000
Drying Racks (For T-Shirts)	100–100–500
Ink, Toner, Blank Products	2,000–2,000–10,000

3. Total Estimated Startup Cost

Category	Low-End Cost	Mid-Range Cost	High-End Cost
Digital Printing Setup	\$20,000	\$50,000	\$100,000+
Screen Printing Setup	\$5,000	\$15,000	\$40,000+
Sublimation Setup	\$3,000	\$8,000	\$20,000+
Miscellaneous Tools	\$3,000	\$10,000	\$20,000+
Total	\$31,000	\$83,000	\$180,000+

4. Other Considerations

- Rent & Utilities: 1,000–1,000–5,000/month
- Staffing: 2,000–2,000–10,000/month (if hiring)
- Marketing & Website: 1,000–1,000–10,000
- Licenses & Permits: 500–500–5,000 (varies by location)