



Dawn The Party Girl

"I work way to hard through the week to sit still on the weekend"

Senario

Dawn has been living in Indianapolis most of her life. It's not a bad place to live. At times she travels to visit relatives but that's as far as she can afford to go. In her free time she enjoys partying with friends and family and most times is the center of attention.

Personal Information

Name: Dawn Schmidt

Occupation: Works in Customer Relations and debating on going back to school

Age: 35

Gender: Female

Race: Indian

Background: Outgoing and loves to be the center of attention. Grew up confined in a strict household and now does whatever feels good.

Problems: Doesn't make enough money to travel to long distant places as desired but would love to see the entire world someday.

Goals: To obtain an occupation that would allow work and travel before settling down.

Likes: Music, dancing and karaoke night on Thursdays

Dislikes: Solitude

Dawn normally in her leisure time check Facebook or Instagram on her phone to see what's happening locally. Since she can't afford to travel long distances she makes due with what's in her own back yard. She uses her mobile device to not only see what's going on but for directions as well. Dawn still goes out occasionally but wishes there was an easier way to explore her home town.

Kiosk

One night Dawn was attending a concert downtown with her girlfriends and dancing the night away. Dawn then excuses herself because she got a message and she was craving a cigarette. She steps out front, lights a cigarette and as she is smoking she sees a kiosk that she seen several times but never paid attention to. She notices someone else there with a pamphlet in their hand while on the phone talking about another concert happening next week. Dawn grabs a pamphlet as well at the Kiosk as she checks her messages.

The next week approaches. Dawn and her friends enjoyed the concert. As they were leaving they noticed another Kiosk. Dawn mentioned that this was where she found about the concert. Dawn and her friends gathered around the Kiosk and saw more information about places and events that were walking distance from where they lived. Dawn became more excited as she discovered more unique places and events happening right in her own town.